

Safety for Your Valuables and Papers

Why not avoid all risk of loss of your Titles, Insurances, Bonds, and other important documents, and of Jewellery, and other valuables, by depositing them in a BANK OF TORONTO SAFETY DEPOSIT BOX?

INCORPORATED 1855 THE BANK OF TORONTO Paid-up Capital \$3,000,000 Reserve Funds \$6,100,000 Market Square Kingston GEORGE B. MCKAY - Manager

A Man With a Message To the Farmer!

Prof. Day says that Beecher Machett, of Peterboro, increased the production of his land by underdraining by \$26.66 per acre. Write Prof. Day for Bulletin 174, and come to the KINGSTON BRICK YARD for your tile.

A. NEAL, Kingston Brick Yard, Phone 1396 FOR SALE Solid Brick House, facing Victoria Park, with all modern improvements, cheap at the price we ask \$4,200

NOTICE Having decided to stay at my present place of business, all orders placed now for monuments to be erected in the spring will have my best attention. J. E. MULLEN Cor. Princess and Clergy St reets. Phone No. 1417.

Zbar's Ice Cream Parlor Choice Candies of all kinds in bulk or fancy boxes. Also serve all kinds of hot drinks. Seasonable Fruits. Phone 1125. 880 Princess St.

SOWARDS Keep Coal and Coal Keeps SOWARDS BUILDERS!! Have You Tried GYPSUM WALL PLASTER? It Saves Time P. WALSH, Barrack Street.

FURRIER 221 Princess Street Repairing and Remodelling a Specialty Prices Moderate REAL ESTATE Insurance, Etc Only best and safest companies represented. W. H. Godwin & Son. Real Estate and Insurance. Phone 424. 89 Brock St.

ANNOUNCEMENT!! The spring season for ladies' tailoring has arrived. I am better prepared than ever before to give perfect satisfaction to my customers. L. WINSTIN. 159 Wellington St. PHONE 892

CHOCOLATE SALE SATURDAYS ONLY One pound box assorted chocolate Bon-Bons, strictly fresh, for 25c ICE CREAM In bulk or bricks MARBLE HALL Phone 880. 238 Princess St.

WISE AND OTHERWISE

Every head of the household would like to have his wife worry about him, but she seldom does. There are desirable kinds of monopolists. Among them is the man who attends to his own business.

One kind of a nuisance is a man who works but tries to impress people with the idea that he doesn't have to. Advice To Heresses. Girls who marry for a title, ere their fortune's lost ought to count the cost and reckon what the count will cost.

Does It Now. Hobbs—I wish someone would invent an alarm clock that would not only wake one, but make one want to get up. Dobb—Mine does that—it makes me want to get up and fire it out the window.

Heard Down Town. "Spouse my face is dirty," said the office boy in the elevator, "what business is that of yours? You ain't my father." "No, but I'm bringing you up," replied the elevator man.

Enough, But— "Why didn't you enjoy the party, Harry? Didn't you have enough to eat?" Young Hopeful—Oh, yes; but there's no fun in having just enough. —London Opinion.

Quiet Moments. Bishop Hall: To be patient under a heavy cross is no small praise; but to be cheerful in the highest pitch of Christian fortitude.

Helen Gray Cone. There is no calm like that when storm is done; There is no pleasure as keen as pain's release;

Thomas A. Kempis: It is for service you are here, not for a throne. If. W. Longfellow: Trouble is the next best thing to enjoyment; —And there is no fate in the world so terrible as to have no share in either its joys or its sorrows.

J. Ruskin: There is no action so slight nor so mean, but it may be done to a great purpose and ennobled thereby.

Nor is any purpose so great but that slight actions may help it, and may be so done as to help it much, most especially, that chief of all purposes—the pleasing of God.

Malbie Davenport Babcock: Do you know the way so well that you can show it to some one else and send him away rejoicing?

Not Just What She Meant. Pupil—Teacher, may I be absent this afternoon? My aunt's cousin is dead? Teacher—Well, yes—I suppose so; but really I wish it were some nearer relation.

His Quercness. "Giddles is a queer gink." "What's the latest manifestation?" "Why, he sent a two-dollar long distance telephone call to save an hour's time, and then squabbled for two hours over paying the cent stamp tax on it."

His Wits Saved His Head. Bride—"Why did you borrow Jack's silk hat to wear at our wedding when you have a nice one of your own?" Groom—"I heard that he intended to throw a lot of old shoes."

The engagement is announced of Addie V. Gilbert, Septoria, to John E. Godkin, Phillipsville, the marriage to take place quietly at the home of the bride's parents on March 3rd.

GRAND OPERA HOUSE To-Night

KILAW & ERLANGER PRESENT The Reigning Success of England and America.

Milestones

By Arnold Bennett & Edward Knoblauch With the Entire English Cast From the Royalty Theatre, London. The Only Company Presenting This Play.

Prices 25c 50c 75c \$1. \$1.50 SEATS NOW ON SALE TO-MORROW And Every Afternoon at 2.30

But not in evening again until Friday night. FAMOUS PLAYERS FILMS, 5 REELS THE LOST PARADISE, Feature Vandeville Acts And other Photo Plays.

Excursion to Toronto \$3.80 FARE \$3.80 Friday, February 26th.

Special train leaves city depot 12.55 p.m. Tickets good to return on all trains except Nos. 14 and 16 all day night.

KINGSTON MILITARY CARNIVAL Grand Fancy Dress COVERED RINK FRIDAY, FEB. 26 Commencing at 8 p.m. Special prizes awarded for most handsome ladies' and gentlemen's costumes, as well as most humorous costume. ADMISSION TO ALL, 25c.

Ideal Theatre

FRIDAY and SATURDAY THE GREATEST OF ALL COMEDIANS, "BILLIE RITCHIE" The original drunk, the man who makes Broadway laugh in the two reel roaring comedy.

"LOVE AND SURGERY," Also two other reels. If you want to laugh/don't miss this bill.

Parisian Ladies' Tailoring W. D. Rich, Manager. High Class Suits made to order Golden Lion Block, Opposite Post Office.

Notice All former employees of Canadian Locomotive Company, desiring work, please register at time office, William street, immediately.

Notice of Removal KING GEORGE SHOOTING GALLERY Has removed from Montreal Street to 281 PRINCESS STREET. Come along and get your hand in. Shoe shine in connection, Sps. SIMPSON BROTHERS, Prop.

THE PEOPLE'S FORUM

CONDENSED ADVERTISING RATES

First insertion, to a word. Each consecutive insertion thereafter, half-rate. A word. Minimum charge for one insertion, 25c; three insertions, 50c; six, 75c; one month, \$2.

HELP WANTED. AN ADVT OF 25 WORDS OR LESS under this head, costs 15c for one night, or 50c for three.

A GOOD GENERAL SERVANT. APPLY this evening to Mrs. Scott, Queen's University Grounds.

A MAN TO TAKE CARE OF HORSE and harness. Apply Dr. R. K. Abbott, King Street.

GIRL WITH EXPERIENCE ON Sewing machines. Apply Kingston Hosiery Co., Ltd.

HELP WANTED. 15 WEEKLY PAID MEN EVERYWHERE to distribute circulars. The Co-operative Union, Windsor, Ont.

HOUSEKEEPER OR CAPABLE MAID for a small family. References required. Apply to Box 202, Whig Office.

A COMPETENT GENERAL SERVANT. No washing or ironing. Reference required. Apply to Mrs. W. H. Craig, 105 Gore street.

AN INTELLIGENT PERSON MAY earn \$100 monthly corresponding to newspaper, by canvassing. Send for particulars. Press Syndicate, 2,569 Lockport, N.Y.

POSITION WANTED. STEADY, RELIABLE MAN, GOOD at blacksmithing or carpentering, desires position. Would accept any kind of remunerative job. Good references. Apply in first instance to Box 1167, care Whig office.

SITUATION VACANT. 6100 FOR SIXTY DAYS' EASY WORK. Write for contract. Bradley-Garretson, Brantford.

WANTED GENERAL. AN EXPERIENCED DRISMAKER wants work by the day. Apply Box B. A.

HOUSE WANTED TO RENT, 8 OR 9 rooms, modern conveniences, good locality. Rent about \$25 per month. Address Box 242, Whig office.

GENTLEMEN TO BRING THEIR cloth and have it made up into up-to-date suits. Prices and workmanship guaranteed to please. Pressing and repairing done on the shortest notice. Thomas Galloway, 151 Brock street, near Bibby's Garage.

BUSINESS NOTICES. H. WARD, PAINTER AND PAPER hanger, 132 Victoria St., phone 1527. All orders will receive prompt attention.

JOSEPH BUSE, A CHESTNUT ST. HAS opened up a quarry on Stephen St. Cut, building and rough stone are supplied promptly and reasonable prices.

MEDICAL. D. A. COON, M.D., (FORMERLY OF Elgin). Surgery, 93 Wellington St. Phone 346.

STUART M. POLSON, M.A., M.D.C.M., former house surgeon Manhattan Eye, ear, nose and throat hospital, New York Office, 125 Wellington, opposite post office. Office hours, 12 a.m. to 2-4 p.m., 7-8 p.m. Phone 317.

LEGAL. A. B. CUNNINGHAM, BARRISTER and solicitor. Law office, 70 Clarence St., Kingston.

CATERING. WE CATER TO PARTIES, BALLS, Wedding Breakfasts, banquets, etc. Also rent dishes, table linen, and silverware. Reid and Hambrook, 12 E. Reid, 30 Union Street, F. C. Hambrook, 175 Alfred Street. Phone 443 or 382.

DANCING. MISS FLORENCE HUDON, AUTHORIZED to teach by Prof. Frank H. Norman, chairman Standardization Committee appointed to standardize the modern dances. Dayton, Ohio, June 1914. Fox-Trot, Healtation and Canter, Waltzes and One-Step, etc. Phone 120.

Mrs. Florence B. Wade's Lectures To Women Y.M.C.A. ROOMS, 3 P. M.

THURSDAY—Medicinal and Curative Properties of Fruit. FRIDAY—Medicinal and Curative Properties of Vegetable and Fruit Tonics. SATURDAY—Bread Baked Without Yeast and Without Fermentation.

DR. DEVAN'S FRENCH PILLS A medicinal pill for women. 25c a box or three for 60c. Sold at all drug stores, or mailed to any address on receipt of price. THE SCHELL DRUG CO., St. Catharines, Ontario.

PHOSPHORUS FOR MEN. Restores vitality; for nerve and brain; increases energy; cures indigestion, constipation, etc. Sold at all drug stores, or by mail on receipt of price. THE SCHELL DRUG CO., St. Catharines, Ontario.

A NEW CEREAL Dr. Jackson's Roman Meal

This is not only a medicinal cereal but is rich in wheat. It is delicious as served or made in porridge. Sold at all drug stores, or by mail on receipt of price. 25c a tin. At Your Family Grocer. FENWICK, HENDER & CO. (Distributors.)

A Notable Record

Advertising Can Produce Great Results, Even in Hard Times. The Whig had the pleasure of receiving on Wednesday a letter from the Music Supply Company, Toronto, selling agents in Ontario for the Columbia graphophones and records, in which they conveyed the information that the advertising which the Columbia company was doing in Ontario has produced excellent results.

This campaign of publicity was undertaken at a very trying time. War conditions had given many of the big advertisers cold feet and they had withdrawn all their appropriations. The Columbia people, however, had confidence in newspaper advertising and did not hesitate to go into it very heavily. The result has been particularly gratifying, not only to them, but to the newspapers as well.

To quote from the letter above referred to: "The Columbia advertising campaign is a great success, and the Company is now working overtime to catch up with the demand. Nearly \$350,000 of unsold orders are now at the factory, but we expect to get all the goods we need for our customers within the next few weeks." This is a splendid achievement for newspaper publicity, and is in accord with acknowledgments received of late from other sources. For instance, one of the leading publicity men in the United States recently stated that the automobile factories which had been using newspaper advertising had increased their sales to a large extent—in fact, some of them had been obliged to add to the capacity of their plants to meet the demand. On the other hand, the factories that did not advertise had dropped behind from one-third to one-half in their sales.

If there is one particular time when the manufacturer or dealer is wise in advertising, it is when times are prosperous. That is the particular occasion on which he needs the help that newspaper publicity will bring him.

2 Uses For Split Pea Coal For the furnace in mild weather, \$5.00 per ton. For the range with larger coal. Ask to see it. JAMES SWIFT & CO. Wanted For Thursday & Saturday Take Your Choice From among our stock of genuine ebony hair brushes, which usually sell at from \$1.50 to \$2.00 each. \$1.00 Your choice at... \$1.00 Come in and see them. HOAG'S DRUG STORE Opposite E. M. C. A. Kingston, Ont. Phone 458, Anderson Bros.

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