

# What You Have Been Waiting For

**This Sale**  
Has a meaning all its own--a saving of One Half on every garment

## ABRAMSON'S

**Hesitation**  
Means your loss. Avoid regrets by attending this feast of bargains

Third Annual

# Sacrifice Sale and Clean Sweep!

## Will Commence Thursday, Jan. 14

Sensational Prices, Suits and Overcoats Less Than Half Former Prices. Everything Else in Proportion.

\$55,000 Fifty-five Thousand Dollars, \$55,000 Stock of Men's, Boys' and Children's Ready-made Clothing, and Furnishings, Men's and Ladies' Boots and Shoes

# 15 :: DAYS CASH SALE ONLY :: 15

THIS SALE SHOULD not be CONFOUNDED with SALES SO-CALLED for which trashy stuff is bought, or other JUNK SALES that are continuous the year round. Our sale is a positive clearance of our own regular and carefully selected goods that will stand the closest scrutiny now, as in the earlier part of the season just closing. WE RECEIVE NO GOODS FOR CLEARANCE. BEWARE of those who do. OUR CUSTOMERS KNOW THAT OUR BUSINESS METHODS have been established on honor and that we scrupulously live up to that principle. Therefore, they wait for our Clearance, for these events mean a combination of quality, style, fit, proper and becoming selections, and a saving of a lot of money on every purchase—DOUBLE AND EVEN TRIPLE VALUES. We will not carry one season's goods till the next. OUR FIFTY-FIVE THOUSAND DOLLAR STOCK MUST BE REDUCED IN FIFTEEN DAYS. The people who attended our Sale last year no doubt are aware of what exceptional bargains were given. This year we have gone through our stock more carefully and have marked our goods in plain figures. BIGGER, BETTER VALUES THAN EVER. WE MUST RAISE \$30,000 cash at once. BELOW WE MENTION ONLY A FEW OF HUNDREDS OF EXTRAORDINARY BARGAINS:

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| <p><b>OUR BOYS' AND CHILDREN'S DEPT.</b><br/>Is the largest in the city. Finest patterns ever shown. All 1914 Goods.</p> <p><b>BOYS' OVERCOATS</b><br/>Shawl collars and belted backs, or notch collars.<br/>Regular \$10.00, Sacrifice Price <b>\$5.28</b><br/>Regular \$8.00, Sacrifice Price <b>\$3.88</b><br/>Regular \$6.00, Sacrifice Price <b>\$2.98</b><br/>Regular \$5.00, Sacrifice Price <b>\$2.58</b><br/>Ask to see our Boys' Blue Suits, with bloomer pants. Regular \$8.50, for <b>\$3.88</b><br/>Now is the time to get a Suit for your boy at Sacrifice Prices.</p> | <p><b>MEN'S SUITS</b><br/>English Tweeds and Worsted; Blue and Black Serges; right up to date 1914 styles; made by the best manufacturers in Canada.<br/>Regular \$20.00, Sacrifice Price <b>\$11.98</b><br/>Regular \$18.00, Sacrifice Price <b>\$10.88</b><br/>Regular \$15.00, Sacrifice Price <b>\$7.78</b><br/>Regular \$12.00, Sacrifice Price <b>\$5.98</b><br/>Regular \$10.00, Sacrifice Price <b>\$4.88</b></p> | <p><b>MEN'S OVERCOATS</b><br/>Shawl collars, belted backs, ulsters; made from Chinchillas or tweeds; blues, greys, browns, olive and mixtures; finest patterns ever shown in the city.<br/>Regular \$20.00 to \$25.00. Sacrifice Price <b>\$10.88</b><br/>Regular \$18.00, Sacrifice Price <b>\$9.88</b><br/>Regular \$15.00, Sacrifice Price <b>\$7.88</b><br/>Regular \$12.00, Sacrifice Price <b>\$5.88</b><br/>And a few odd sizes at <b>\$3.88</b><br/>Can you miss this opportunity?</p> | <p><b>MEN'S FUR-LINED COATS</b><br/>Muskrat or Marmot lining; Black Beaver or Melton tops.<br/>Regular \$85.00, Sacrifice Price <b>\$45.80</b><br/>Regular \$75.00, Sacrifice Price <b>\$37.80</b><br/>Regular \$65.00, Sacrifice Price <b>\$26.80</b><br/>15 Men's Coats with fur collars; Melton top. Regular \$25, Sacrifice Price <b>\$11.98</b><br/>10 Men's Coon Coats, exceptional value at \$75.00. Sacrifice Price <b>\$48.98</b></p> | <p><b>MEN'S PANTS</b><br/>450 pair Pants, reg. \$4.00 and \$5.00, Sacrifice Price <b>\$2.38</b><br/>300 pairs pants, reg. \$3.50, Sacrifice Price <b>\$1.78</b><br/>200 pairs pants, reg. \$2.50, Sacrifice Price <b>\$1.39</b><br/>300 pairs pants, reg. \$1.75, to \$2, Sacrifice Price <b>\$1.07</b><br/>250 pairs heavy untearable Tweed or Hewston Scotch Tweed. Regular \$3.50 and \$4.00, Sacrifice Price <b>\$1.98</b><br/>450 pairs pants, reg. \$1.50, to be sold at <b>97c</b><br/>Now's your chance to get a pair of pants for very little money.</p> |
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A SERIES OF REMARKABLE MERCHANDISING EVENTS that will be of tremendous import to economy shoppers. This SACRIFICE SALE is a broadly comprehensive trade movement vastly MORE IMPORTANT this year BECAUSE our store with its greater stock calls for greater EFFORTS TO DISPOSE OF LARGELY INCREASED LOTS OF MERCHANDISE.

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| <p><b>MEN'S GLOVES AND MITTS</b><br/>Regular \$2.00, Sacrifice Price <b>\$1.17</b><br/>Regular \$1.50, Sacrifice Price <b>96c</b><br/>Regular \$1.00, Sacrifice Price <b>53c</b><br/>500 prs. men's heavy working mitts. Regular 75c, Sacrifice Price <b>37c</b></p> | <p>is the time to buy a Sweater Coat.<br/><b>MEN'S HOSIERY</b><br/>Reg. 50c, Sacrifice Price <b>29c</b><br/>Reg. 35c, Sacrifice Price <b>18c</b><br/>Reg. 25c, Sacrifice Price, 2 pairs for <b>25c</b><br/>Same prices in Boys' Stockings.<br/><b>BRACES</b><br/>Reg. 50c, Sacrifice Price <b>27c</b><br/>Reg. 35c, Sacrifice Price <b>18c</b><br/>Reg. 25c, Sacrifice Price, 2 pairs for <b>25c</b></p> | <p><b>MEN'S CAPS</b><br/>Regular \$1.25, Sacrifice Price <b>69c</b><br/>Regular \$1.00, Sacrifice Price <b>47c</b><br/>Reg. 75c, Sacrifice Price <b>37c</b><br/><b>MEN'S HATS</b><br/>All our \$2.00 and \$2.50 Hats, the latest 1914 styles, will be sold at Sacrifice Prices <b>98c</b><br/><b>MEN'S NECKWEAR</b><br/>Well selected for Christmas trade; good patterns to choose from. Regular 50c and 75c, Sacrifice Price <b>27c</b></p> | <p>Reg. 35c, Sacrifice Price <b>17c</b><br/>Reg. 25c, Sacrifice Price, 2 for <b>25c</b><br/><b>MEN'S NEGLIGEE SHIRTS</b><br/>All bright, new patterns. 50 doz., regular \$1.25 and \$1.50, Sacrifice Price <b>64c</b><br/>Reg. \$1, Sacrifice Price <b>48c</b><br/>25 doz., odd sizes; regular 75c, while they last <b>37c</b><br/>Same prices as above in Men's Working Shirts.<br/><b>UNDERWEAR</b><br/>Men's Shirts and Drawers, all wool, reg. \$1.25 and</p> | <p>\$1.50, Sacrifice Price <b>77c</b><br/>Reg. \$1, Sacrifice Price <b>55c</b><br/>Reg. 75c, Sacrifice Price <b>37c</b><br/>50 doz. fleeceline under-wear, all sizes to be sold at <b>37c</b><br/>This is less than manufacturer's cost.<br/><b>LADIES' FURS</b><br/>We have 50 sets of Ladies' Furs—several odd pieces. All bright and up-to-date goods, to be sold at Sacrifice Prices.<br/><b>BOYS' KNEE PANTS</b><br/>Regular \$1.25 up to \$2.50,</p> | <p>Sacrifice Price <b>87c</b><br/>The above knee pants are all fine patterns, made bloomer style. We have 39 dozen of these—while they last at <b>87c</b>.<br/><b>HANDKERCHIEFS</b><br/>Good linen handkerchiefs, Reg. 10c, for <b>5c</b><br/>Reg. 6c, Sacrifice Price <b>3c</b><br/>50 doz. hemstitched handkerchiefs, reg. 10c to 15c, Sacrifice Price <b>5c</b><br/>40 doz. men's red and blue handkerchiefs, regular 10c to 15c, to be sold at <b>4c</b></p> |
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BEAR THIS FACT IN MIND that NO MATTER WHAT VALUES YOU MAY SEE announced elsewhere, you are assured of even greater values at this store. Come to-day, and come every day if you can, for other SPECIAL SALES will be announced and ADDITIONAL VALUES will be presented in our advertisements from day to day. IN OUR BOOT AND SHOE DEPARTMENT WE HAVE A GREAT VARIETY OF MEN'S, LADIES' AND CHILDREN'S BOOTS AND SHOES.

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| <p>In Box Calf, Gun Metal, Patent and Tan; Button or Lace.<br/>Regular \$5.00, Sacrifice Price <b>\$2.68</b><br/>Regular \$3 and \$3.50, Sacrifice Price <b>\$1.59</b><br/>Regular \$2.50, Sacrifice Price <b>\$1.39</b><br/>250 pairs of odd sizes <b>98c</b></p> | <p><b>LADIES' SHOES</b><br/>Regular \$5.00, Sacrifice Price <b>\$2.49</b><br/>Regular \$3.00, Sacrifice Price <b>\$1.97</b><br/>Regular \$2.50, Sacrifice Price <b>\$1.29</b><br/>170 pairs Ladies' Low Shoes, ranging from \$2 to \$3.50, Sacrifice Price <b>98c</b></p> | <p><b>CHILDREN'S BOOTS</b><br/>We have a great variety, all sizes and all styles, at<br/>Sacrifice Prices<br/><b>MEN'S HEAVYWEIGHT OVERALLS</b><br/>Regular \$1.00 and \$1.25, for <b>77c</b></p> | <p><b>SUITCASES</b><br/>175 Suitcases, regular \$2.50 and \$3.00, Sacrifice Price <b>\$1.37</b><br/>50 Suitcases, regular \$1.75 and \$2.00, Sacrifice Price <b>\$1.07</b><br/>25 Suitcases, regular \$1.50, to be sold at <b>97c</b></p> |
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OUR SPACE IS TOO LIMITED to enumerate all the bargains. SEEING IS BELIEVING. Come in and see for yourself our Annual Sacrifice Sale. Remember the date—THURSDAY, JANUARY 14th. ONLY FIFTEEN DAYS—NO LONGER. Store will be CLOSED TUESDAY AND WEDNESDAY for marking goods. Re-opens THURSDAY, JAN. 14th, AT 9 A.M.

**THIS SALE**  
Has a meaning all its own—A Saving of One-Half on every garment.

# Louis Abramson,

The Up-Town Clothier. 336 PRINCESS ST. KINGSTON, ONT. Look For the Big Red Sign.

**HESITATION**  
Means your loss. Avoid regrets by attending this feast of bargains.