THE MAN

The Lampman will not be surif Kingston's new mayor make the people sit up and take notice. There's "git" about him, and he may inject some germs of energy into the council.

It is too bad that the town council of 1914 had not been invited by the Red Cross society to take up knitting, which the Queen's principal cities as a by-product of the war. And, yet, strange to say, there are only three changes in the new council, although there were eleven vacancies.

The Lampman was not surprised at the re-election of Town Councilman Clugston. The old girls of Rideau ward stick right to "Bill", despite the fact that he remains a bachelor. He gains their approbation (and their votes) by telling them that he is not good enough for any of them.

Why cannot "Tom" McAuley stir up things here this winter by arranging a fox chase on the icebound harbor? The Lampman is wondering if the foxy old bookseller has something up his sleeve for the new town

When the Lampman paid a visit to an aged townsman on a recent Sabbath he found him reading his bible. The good book laid open upon his table all day, and was not put on the shelf till night.

When sentries on duty in Kingston will fall asleep, what will happen in Belleville when troops mobilize there? The Lampman pities the sentries, and implores the powers that be to be lenient with them in view of the atmospheric conditions that prevail up there.

What will the Scots in the distant north of Frontenac do for their "wee Jock and Dorris" now that iccal option is to go into effect in the rock region? The Lampman thinks they will have to move south and take up land at Portsmouth or Wolfe Island.

No man should enter the town council who is not prepared to make a study of municipal government. It is not fair to the people to have unquanfied men as their representatives. How many of the Kingston council try to measure up to the proper municipal standard? -THE TOWN WATCHMAN.

BRITISH USE MUCH ARTHLERY Advance Patrols Occupy Heule

Closing In. Rotterdam, Jan. 9 .- Progress of the British patrols to Heule, two Allies Possess the Initiative-Realiz- hands of the allies. This is not miles north of Courtral, is reported in a despatch from Sluis, which indicates the severity of the fighting and the preponderence of big guns by saying that the sound of heavy artillery firing can be heard on the Dutch frontier, thirty miles away. The Germans have turned all the The New Year has opened upon a our advantage lies in the fact that J. Jackson's, Calabogie. Thomas public buildings and monastries at more favorable situation for the al- it is now the allies who for the past Cameron and aon, T. W., of Lanark, Contacto Gazette Courtral into military hospitals and lies than any they had known since few weeks have assumed and main- left for home Tuesday, after spending Ontario Gazette announces the have placed ill and wounded sol- the commencement of the campaign. tained the offensive role, while the a week with relatives here. Mr. and granting of a provincial charter to in the vicinity of the town.

to the Hon. P. E. Blondin, minister inured to war and can look back of inland revenue.

UYING an adver-

tised article is, in a

true sense, buying mer-

chandise with a reputa-

THEN you, buy mer-

Chandise without a

Brand or Trade Mark.

you buy an "Orphan"

Brand, something that

has no hall-mark of

fame, nothing to dis-

tinguish it from common

ordinary merchandise.

ways offering his cus-

tomers "Orphan"

Brands or "Just as

Goods"- but you can

do your share towards

elicinating this kind of

"Just as Goods." Go to

"Get What You Ask

EFUSE to buy his

next dealer and

dealer

HERE is a type of

dealer who is al-

tion back of it.



in TO TACTICS OF OFFENSIVE, SAYS EYE WITNESS.

vance is Daunting Enemy.

staff at the front. British Headquarters, Jan. 4. diers in most of the private houses So far as the British are concerned, enemy has been acting on the de- Mrs. Bain, of Fallbrooke, visited at S. the Globe Electric Machine company the small expeditionary force of fensive. four divisions which took the field Albert Sevigny, - M.P. for Dor- in August has now been swelled inchester, will probably be the deputy- to a great army which is steadily

Iways insist on getting

Well-Known merchandise

Don't Buy "Orphan Brands"

British troops seldom have sustain- the German ranks. For some time

The struggle of the last four typhoid and some German units 000 bond. months has entered upon its fourth have been withdrawn temporarily phase. A slow but none the less on this account. marked change which has taken place, has resulted in the definite passing of the initiative to the ation That They Will Never Ad- shown as much by material results opened to-day, with A. Connor, Iroobtained, although at some points quois, as teacher. Mrs. John Church, of the allied front ground as been of Renfrew, visited Flower friends re-Report of a military observer attached gained, and in some places very cently. Mrs. Fischer and Misses Gusto Field Marshal Sir John French's marked progress has been made, ty and Dorothy, of Barryvale, spent resulting in the capture of guns and the holidays with friends here. Miss strongly-entrenched positions; but Edith Jackson has gone to stay

Only Counter-Attacks

The fact that the enemy is act ing on the defensive does not mean in the nature of counter-attacks. undertaken either in order to regain ground previously lost, or to relieve pressure on some other part of the German line. If we retain the initiative it will

mean that the German soldier gradually will become increasingly con ing on Calais or Paris; that instead of pressing forward his role is merely to maintain what already has been won and that even this limittold that reinforcements are about to arrive and that an advance in force is imminent, while reports of startling victories on land and are disseminated broadcast.

such fabrications can no longer car- doctor at Calabogie Thursday night ry conviction when the troops realize that instead of attacking they are be expected. stationary, or even retiring, and the morale of the enemy must inevitably be affected. The more thoroughly they are now deceived as to the true position the greater will be the disillusionment if they realize that ultimate victory is unattainable; while upon

It must not, however, be though

mediate reach. Yet every capture

very slow and laborious progress of

lost ground for which the enemy ex

pended much blood and treasure

cess of attribution which eventually

that a clear idea can be obtained

by the atlies of a trench represe

will bring the war to an end.

well-known brands of merchandise they see advertised. HEN you sell them mer-W chandise backed by the reputation of some well known brand which they recognize, it removes any suspicion on the part of your customers that you are getting a

N fact, customers buy more quickly and are satisfied They like to trade with reliable dealers, because they know that some spurious article or "Orphan" Brand is not being palmed off on them as "Just as Good."

larger profit.

A WORD TO DEALERS

DU build your business by

them good service. Good ser-

vice includes giving them the

treating your customers

courteously, and giving

THEN YOU buy mer-What You Ask For." You will find it pays and is the best business policy to give your customers what they ask for; try it—and build a greater store.

"Get What You Ask For"

At Pleasant Valley.

home on Monday. Master John St.

Pierre had the misfortune to have one

of his shoulders dislocated on Thurs-

Flower Station News.

Flower Station, Jan. 7 .- School

Pleasant Valley, Jan. 7 .- Miss hat the allies have made other than results of these attacks by both sides

though here and there one of their counter-attacks may succeed in regaining possession of a trench or in Lt. Charte of FORM STOCK COMPANIES

Prosperity Seems Not To Have Deser- THE.

Regina, Jan. 8-Joint stock companies with an aggregate capitalization of \$45,000 were incorporated in Saskatchewan during the last week in December. These companies were as follows: 'Colonial Fruit, and Produce Co., Ltd., Regina, capitalization \$20,000; Percy Rink Co., capitalization \$5,000, and Western Electrical Co., Ltd., capitalization \$20,000.

New Ontario Company.

Toronto, Jan. 8-The Ontario Gazette announces the granting of a provincial charter to the Globe Electric Machine company, Limited, Hamilton, \$40,000

Companies Incorporated. Ottawa, Jan. 8-Companies incor-

porated include the Albergras Oil and Gas company, Ltd., \$2,500,000 Ottawa, and the Ball Furniture company, Ltd., \$125,000, Hanover, Ont. Boom Year In Gold.

Vancouver, Jan. 8- Vancouver's government essay office had a boom year in 1914. More than two million dollars worth of Yukon and B.C., gold was treated, showing an increase over 1913 of more than half a million dollars.

The Dullest Year.

New York, Jan. 8-With the close of Dec. 31st ended the dullest year on the Stock Exchange since 1878. Total sales of stocks for that period approximated 48,000,000 shares, as compared with a little over \$3,000, 900 last year. Bond transactions aggregated about \$462,000,000 against a total of about \$603,000,000 in 1913.

Sale Of The Plant.

Watertown, N.Y., Jan. 8-The Watertown Motor company with offices and plant in East Moulton street has been sold to James P. Gil lespie of New York, son of T. A. Gillespie, a contractor with a national reputation. The Gillespies are known in this city on account of the many season's they have spent at the Thousand Islands. The local concern is to be moved to Paterson, N. J. where the present capitalization will be increased to \$100,000 and the output enlarged.

\$6,000,000 American Co., Bankrupt. New York, Jan. 8-The American Round Bale Press company, a New York corporation with \$6,000,000 authorized capital, filed a voluntary petition in bankruptcy in which its liabilities were given at \$934,000 and its assets were stated to be 59 cotton gin plants in the south.

Paul Jones, a lawyer of this city, past there has been a good deal of was appointed receiver under \$50,-

Financial Notes.

Bradstreet's reports 16,759 fail ures in 1914, against 14,553 the

year before. Canadian Locomotive Co., has paid the usual 1% per-cent: quarterly dividend, due Jan, 1st on its preferred

Nipissing Mines Co.'s estimated net profits for November were \$115. 354 against \$123,000 in October and

I. Cameron's recently. Joseph Limited, Hamilton, \$40,000. Mijeau gave a dance on New Year's The annual production statement eve, which was well attended. Miss of the Dominion Coal company, Liliffile Crosby, of Watson's Corner's, is mited, issued to-day, shows an outrenewing old acquaintances in this vi- put of 4,287,150 tons for the year

cinity. Misses Bella and Margaret ending to-day, The output for 1913 Stewart, of Clyde Forks, spent Tues: | was 4,741,391 tons, day and Wednesday guests at J. Rey- New York Central lines 11 months New Year holidays the guest of her crease \$6,568,000.

cousin, Miss V. G. Bartraw, at Miss-In 1914 the total mileage of new Miss Evelyn Cameron has railroad constructed in the United gone to sew at Calabogie. Samuel States was 1,531, as compared with Cameron, who was stricken with a 3,071 in 1913, while the Canadian stroke of paralysis about two weeks ago, is not much improved in health. roads built, 1,978 miles, as compar-

Miss Lizzie Elliott, of White, was a Miss Alice Elliott, of Clyde Forks, is Corporation unfilled orders for Dec-The increase in United States Steel working at S. L. Cameron's. Mrs. John Crawford and two little chil- This will be the first increase since dren, of Mississippi. are visiting at August. 1914. Orders are now run-John Crawford's. Mrs. James Miller | ning about 25,000 tons daily. and children, of Sucre Houd, reinrand

The Election Results.

Denbigh, Jan. 5 .- A shooting match

for turkeys had been got up here on day afternoon. He was taken to the and is getting along as well as can

Saturday before last, at which Otto Berger proved himself the best, or the luckiest, marksman, carrying off three birds. Some of our young ladies also participated and Miss Eda Warlich was the only one fortunate enough to Gallagher has returned to resume her duties as teacher after spending come guests at the latter's parents, the holidays at her home in Newboro. Mr. and Mrs. E. Marquardt. Their keep your kidneys clean like you keep our local male sportsmen. Mr. and such an army as that of the Germans, which has been taught to exall the cult of the offensive almost much enjoyed. A number from here the Christmas vacation at home. Reep your kidneys clean like you keep daughter, Katie, who was teaching your bowels clean, by flushing them school in Renfrew county, also enjoyed with a mild, harmless salts which rethe Christmas vacation at home. into a fetish, the mere conscious attended watch-night service at Pet- George Fritsch and his sister, Flora, stimulates them to their normal acness of being reduced to acting on worth. Messrs. Silas Boyce and of Renfrew, who also spent the holithe defensive must have a most discouraging effect.

Goldie Whitey and Miss Violet Sigsworth have resumed their studies at
Sydenham high school. Charles
Brogress is Slow

Progress is Slow

Progress is Slow

Ressis. Shas Boyce and of Rentrew, who also spent the hold days here with their parents, Mr. and
worth have resumed their studies at
Sydenham high school. Charles
Signworth was called to Crow Lake and Mrs. Charles Marquardt, of Hardas witness at the inquiry into the wood Lake, were last Sunday welcome kidneys active. death of the late Miss L. Coaty, she guests of the latter's brother, P. Drink lots of water—you can't drink having been a pessenger on the train Stein. Eugene and Lepold Mieske, of from which the victim jumped. Mr. Scotch Bush, Renfrew county, who and Mrs. J. Deline, Harrowsmith, at also spent the holidays here with their take a tablespoonful in a glass of water. F. Ellerbeck's: Mrs. M. Carr, Ver-parents, left yesterday for their presona, at Eagar Hughe's: Mr. and Mrs. ent place of employment. Isaar Asservant Selstine, teacher of the village school dy's; Mr. and Mrs. F. Ellerbeck, at days at his home in Odessa has been the acid of grapes and lemon place, J. A. Hughe's; Mr. and Mrs. E. days at his home in Odessa, has been combined with lithia, and has been J. A. Hughe's; Mr. and Mrs. E. days at his home described his duties yes used for generations to clean and terday. Our municipal election yes stimulate diogged kidneys; also to It is only by balancing the total and Mrs. T. H. Watson, at E. C. Leon-terday. Our municipal electrony passed off again as quietly neutralize the acids in urine and orderly as usual. As the reeve, longer is a source of irritation. beck and brother, Morley, at Yarker; John E. Irish, had been re-elected by Really marked progress has been Mr. and Mrs. Stanley Sigsworth, Miss acclamation, the contest was only be. Jad Salts is inexpensive; cannot in Violet and Master Clinton guests at tween the candidates nominated as jure; makes a delightful effervescent The German defensive is an active one. It is founded on the axiom of the war that the weaker the force is and the more hardly pressed, the more persistently should it sattack. But it remains true that such action is none the jess essentially defensive even the force of the control of the war that the weaker the force is and the more hardly pressed. The more persistently should it sattack. But it remains true that such action is none the jess essentially defensive even the candidates nominated as councillors. The total number of votes received by each were as follows: Frank Rogers, 75; Frederick Mallory, 67; Theodore Thompson, 55; Richard Edwards, 46; Oscar Chatson, 42; Meibourne Rose, 36, and Richard Fritsch, bourne Rose, 36, and Richard Fritsch, land the councillors. The first four named will, therefore, grate our municipal council's table with our votes are voted by each were as follows: Frank Rogers, 75; Frederick Mallory, 67; Theodore Thompson, 55; Richard Edwards, 46; Oscar Chatson, 42; Meibourne Rose, 36, and Richard Fritsch, land no doubt you will wonder what became of your kidney trouble and lackache. Agent, George W. Mahood. ble with our veteran reeve during this The trawler Cygnus has been blown

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> "The forefinger of the right hand should be placed" "over the tip of the match, and withdrawn quickly" "when the flame comes. This prevents any undue" "leverage on the match, and instinct prevents one" "getting one's finger burned."

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When your kidneys hart and your

up by a nime, in the North Sea, with a loss of nine lives. This is the thirty-second Grimsby trawler new coat of varnish will not answer captured or sunk since the war be-

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