

LONDON DIRECTORY

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COUNTRYSIDE TIDINGS

WHAT WHIG CORRESPONDENTS HAVE TO TELL... At Stella, Amherst Island... Toledo, Nov. 30... Tidings From Tweed... Storms Corrupt Basses... Prizes For Artillerymen... Back With \$200,000... High Tribute To Y.M.C.A.

STERN GIBRALTAR GUARDS THE WAY

Searchlights From Great Rock Sweep the Seas Incessantly For Hostile Craft... "I do not remember ever seeing a more beautiful sight than Gibraltar as we steamed slowly in..."

WILL SHEIL-UL-LAM "POPE" OF MOHAMMEDANS DECLARE HOLY WAR?

On the attitude of Sheil-ul-lam, the head of the Mohammedan church, depend the lives and safety of the Christians in Turkey... "The attitude of Sheil-ul-lam, the head of the Mohammedan church, depend the lives and safety of the Christians in Turkey."

A TRAGIC FIGURE

Belgian Poet Dreamed of Day When War Would Cease... One of the most tragic figures of the day, alongside even those grey ones in the ranks of widows and orphans, is Maurice Maeterlinck, the Belgian dramatist, who saw "an awakening of the soul" in these times...

PRIZES FOR ARTILLERYMEN

Third Montreal Battery Won Camp Artillery Competition... Ottawa, Dec. 1—The third battery, Montreal, won the artillery competitions which were held in Petawawa last June with a total of 692 points...

BACK WITH \$200,000

Lansford Man's Faith in Alaska Mines Repaid... Lansford, Pa., Dec. 1—John Werner, a son of the late Squire J. P. Werner, who left here for Alaska five years ago, has returned home with a fortune of \$250,000...

BREAKS RIBS TRYING ON SHOE

Takes Dealer's Advice and Pushes Foot Hard... Turbotville, Pa., Dec. 1—When John Barthlow went into William Gritter's shoe store here he found he liked, but he fitted a little tight, and he could not get into one...

Cured Fifteen Years Ago of Piles and Eczema

By Using Dr. Chase's Ointment—Certifies That the Cure Was Permanent... Some people have tried so many doctors and so many treatments in their search for cure for piles and eczema that they find it difficult to believe there is an actual cure...

TOOKE THE BOYS ALONG

A Little Incident Occurred a Few Nights Ago Which Goes Far to Show why the general commanding the Canadian contingent—Lieut-General E. A. H. Alderson—has made himself popular with the Canadian soldiers, both officers and men...

TO CURE HOARSENESS

Hoarseness may be cured by squeezing the juice of one lemon into a bowl, adding to it a teaspoonful of glycerine, one tablespoonful of Scotch whisky and one tumblerful of boiling water. Sweeten to taste with loaf sugar. Drink good and hot on going to bed.

MAGIC BAKING POWDER... We unhesitatingly recommend Magic Baking Powder as being the best, purest and most healthful baking powder that it is possible to produce. CONTAINS NO ALUM. All ingredients are plainly printed on the label.

MOTT'S "Coke" Chocolate... 10c Cakes... For Cooking and Drinking, also for Cake Icing and making Fudges.

Militia Men... Notice the fine line of pocket flash-lights in our window. We have them all prices. Call and see them. Halliday's Electric Shop. Phone 94. 845 King St.

Cadillac... PORRITT GARAGE CO., Limited... Catalogue on Request. Phone 454. Taxi Service.

WHILE SHOPPING... REAL ESTATE For Sale... Frame house on James street with improvements, good stabling, good home suitable for a carter, with \$400.00 invest. Current block house on Raglan Road, \$1950.00. Double house on Stanley street, improvements, renting for \$18.00 per month. \$200. will handle this proposition.

FARMS... 500 acres, \$1,000. Good bush, never-failing water, 120 acres cleared. Log dwelling, frame barn, horse stable, first class stock farm. W. H. Godwin & Son. Phone 424. Real Estate Fire Insurance.

Holiday Suggestions... For the Early Shopper... EVENING SLIPPERS, HOUSE SLIPPERS, HOCKEY BOOTS, MOCCASSINS, OVERSHOES, AND RUBBERS. J. H. SUTHERLAND & BRO THE HOME OF GOOD SHOES

No Advance in Prices in All Our Lines of Boots and Shoes... For fall and winter we carry a complete line of Men's, Ladies' and Children's Footwear, manufactured by the best American and Canadian manufacturers, at the lowest prices in the city. Give us a call and be convinced. H. B. WATTELL. 1100 KING STREET. Phone 1275.

Insuring Good Digestion... Good digestion usually means good health. So long as the stomach does its work properly disease can find no lodgment in the human system. The liver, kidneys, and intestines will perform their work perfectly when the stomach is in perfect health, but permit anything to interfere with the proper digestion of food, and the resulting disturbance of the stomach and intestines will usually cause food fermentation. Food fermentation is due to chemical action in the food itself. This fermentation causes the formation of gas or wind, as well as acid, resulting in the muscular distention of the stomach and the burning of the acid of the delicate lining of the stomach. Medical and nursing cannot relieve this condition—they usually make it worse. The fermentation and acid acts to blame and the food itself is overcome and prevented by taking after meals a teaspoonful of Insulated Magnesia—a safe, soft, and sweet. Physicians recommend Insulated Magnesia especially because it stops and prevents fermentation of food, and neutralizes the acid instantly, making it bland and harmless, without retarding the stomach in any way. Get a little Insulated Magnesia from your druggist and try it the next time your food ferments and you will see your stomach. Note how quickly the acid is neutralized and how soon you forget that you are "important" in ordering. Insulated Magnesia always specify that you want double strength. Your druggist has it or he can get it for you. At our depot, 74 St. Antoine St., Montreal, P.Q., who make a specialty of it.

LADIES a slip means a rip... Don't risk ruining a handsome gown by slipping on wet icy sidewalks. Have your winter boots heels with CATS PAW CUSHION RUBBER HEELS. They cost no more than the ordinary kind. All dealers—50c. Walpole Rubber Co. Limited - Montreal.

The people who are satisfied with one thing at a time are often perpetually with the one thing. Sometimes a man becomes famous by finding a new way to be foolish.