

Sunlight Soap



cuts Monday's labor clean in half.

The Sunlight way is so easy—just note. First you soap the garment; then roll it up to soak. After a while you rinse it thoroughly and the dirt drops out like magic.

Why scrub, and rub, and wear and tear the clothes when the gentle strength of Sunlight Soap will do the work with never a hurt to fabric or hands.

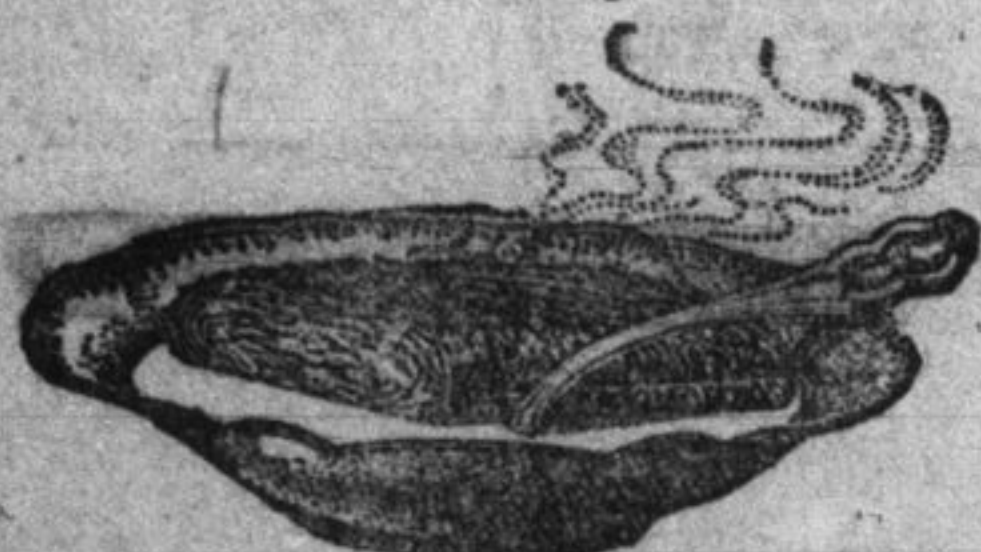
Try it once—this Sunlight way. **5c.** At all grocers

10c Cakes

10c Cakes

For Cooking and Drinking, also for Cake Icing and making Fudge.

Fit for the Day's Work?



Physical and mental fitness for the job means a well balanced, well poised body, nourished by well balanced foods that supply just enough proteins to repair waste tissue and just enough carbohydrates to keep the body warm and vibrant with life and energy. Such a food is

SHREDDED WHEAT

made of the whole wheat grain ready-cooked and ready-to-serve. Being made in "little loaf" form it is so easy for the thrifty housewife to prepare a nourishing meal with it in a few moments. Always the same quality, always the same price.

For breakfast heat the biscuit in oven to restore crispness and then pour hot milk over it, adding a little cream. Salt or sweeten to suit the taste. Better than mushy porridges that are boiled down without chewing. A hot, nourishing breakfast for a chilly day. Deliciously nourishing for any meal with sliced bananas, baked apples or canned or preserved fruits of any kind.

MADE IN CANADA
From the choicest Canadian Wheat by
The Canadian Shredded Wheat Company, Limited
Niagara Falls, Ont.
Toronto Office, 49 Wellington Street East

Classy Shoes For Men

The man who wants his shoes right up to the minute in style should see our new lasts.

Hyde Park and Yale

We carry these lasts in BLACK CALF, STORM CALF and the new shades of TAN, with either single or double soles.

\$5.00 and \$6.00

J. H. SUTHERLAND & BRO
THE HOME OF GOOD SHOES

COUNTRYSIDE TIDINGS

WHAT WHIG CORRESPONDENTS HAVE TO TELL.

News From Villages and Farms Throughout the Adjoining Counties—Rural Events, and Movements of the People.

Glendower Notes.

Glendower, Nov. 19.—Richardson's men at the feldspar mines have taken the boats out of the lakes and finished drawing feldspar for the season. Richard Wilson went to Kingston one day this week. Mrs. Juley Campsall ill at her brother's, Anson Timmerman's, is somewhat better. Mr. and Mrs. Sandford Lee-man are at Anson Timmerman's. T. J. Kelly, Odessa, is visiting at James Wilson's and Sandford Lee-man's.

News From Bath.

Bath, Nov. 19.—Charles Young and family have moved back into the village again after living at Link's Mills for the past six months. The steamer Alotha makes her last trip this season on Saturday last. The island mail carrier has been unable to cross the bay this week for two or three days owing to the heavy winds.

Tidings From L'An.

L'An, Nov. 19.—Mrs. A. C. Idle and son, Clifton, who have been the guests of Mrs. J. E. Purvis, are spending a few weeks with Dr. and Mrs. C. Nash, Kingston. Mr. Muttitt, of Queen's university, took the pulpit of Christ church on Sunday, in the absence of D. N. McLeod. Rev. D. H. Hazelwood, Toronto, made several calls in the village last week. The Methodists re-opened their church last Sunday after having it painted, but on account of the very inclement weather the service was not as largely attended as was anticipated.

Clarendon Reports.

Clarendon, Nov. 17.—Archibald Campbell has returned from Toronto. Miss Myrtle Leishman and Miss Maggie Campbell made a trip to Sharbot Lake yesterday. Miss Edith Appleby of Kingston, spent the week and in Clarendon. Mrs. Miller and children of Maberley who spent a week with her mother, Mrs. Boles, has returned home. Mr. and Mrs. Daniel Riddell made a trip to Kingston to-day. The teacher Mr. Clow was home for a few days ill but is able to be on duty again. C. H. Lyon, of Perth, visited her sister, Mrs. Appleby last week. (Robert Leishman spent a few days in Kingston. Miss Martha Leishman has gone to Sunbury to sew.

Doings at Delta.

Delta, Nov. 18.—Mrs. R. Wood has gone to Lethbridge, Alta., to spend the winter with her daughter, Mrs. H. E. Johnson and Mrs. (Dr.) Kelly have been ill. A number from here attended the Sunday School convention at Newboro last week. The Epworth league members are preparing to give a concert. C. Dunn and wife, of Toronto, are visiting at S. Pennock's. W. M. Bana, of Newboro spent a few days here this week. Mrs. W. A. Brown, has moved into Mrs. Horton's house. Miss Alberta Phelps has been spending a few days in Brockville. Miss Mary Bolton has returned from Winnipeg after an extended visit. Miss Bernice Jackson, of Ottawa, spent Sunday under the parental roof.

At Brewer's Mills.

Brewer's Mills, Nov. 19.—The funeral of the late Mrs. Michael Kelly, Taylor, took place on Wednesday morning to St. Barnaby's church, where a solemn requiem mass was sung by Rev. Father Traynor for the repose of her soul. The funeral was largely attended by friends and acquaintances. Navigation is about closed and all the boats have been laid up for the season. A number of young people from here attended the dance in Gananoque. R. Kidd has finished building a house-boat for James Keyes. John Murray and daughter, Pearl, spent a few days with friends in Lansdowne. Miss A. Roach is visiting in Kingston.

HOW'S THIS?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHERNEY & CO., Toledo, O. We, the undersigned, have known F. J. Cherney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE, Toledo, O.

Hall's Catarrh Cure is taken internally, acting on the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

THE LONDON DIRECTORY

(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS AND DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

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with the goods they ship, and the Colonial and Foreign Markets they supply.

STEAMSHIP LINES

arranged under the Ports to which they sail, indicating the approximate sailings.

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of leading Manufacturers, Merchants, etc., in the principal provincial towns and important centres of the United Kingdom.

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Dealers seeking Agencies can advertise their trade cards for 5s or larger advertisements from 10s.

THE LONDON DIRECTORY CO. LTD., 11 Abchurch Lane, London, E.C. 4.

Aloysius Keys and Miss Taylor spent Sunday at Joseph Keyes.

At Bush Corners.

Bush Corners, Nov. 18.—Considerable damage has been done by the recent storms in this vicinity. T. T. Killingbeck has secured a situation at Harlowe, where he will remain during the winter. School is favorably progressing under the able management of Mr. James B. Stalker, has returned home after a month's absence at Arden. Mrs. William Killingbeck and son Harry, have returned home after spending Sunday at Harlowe, the guests of Mr. and Mrs. John White. Miss Wood and Miss Edith Killingbeck attended the party at Mrs. William Sal-lan's Jr., on Saturday. Edward Hawes has erected a verandah on the front of his new house. James B. Stalker spent Sunday at Plevna, the guest of Rev. Mr. Alton. According to the tale of the hunters, the deer were not very plentiful this season. Everybody is glad to see the snow once again.

The Great World Liar.

"The German emperor has revealed himself as a tyrant whose life has been a lie." "The British Weekly." The Great World Liar rose in his might, And spat in Truth's pure face: He nailed to a cross the hands of Right, And the feet of Peace and Grace, He scoffed at Love's last agony: As a spear to its heart he thrust; "Save yourself," railed he, "if a king you be." When he heard the cry of the Just,

"The Sword! The Sword," was his only boast: To Caesar alone he appealed, Till the orbs of heaven were in darkness lost, And the world with earthquakes reeled, Yet he prayed—to the gods of Power and Will,

To the Gods of Blood and Fire; For he maddened his heart with a Pharisee's skill— The heart of the Great World-Liar.

Yet Truth unabashed still walked the earth, And Righteousness rose from the grave, And pity more tenderly reckoned man's worth,

And Peace grew stronger to save; Till Love was conqueror in every land,

And Truth was a tongue of fire; Then justice struck hard with an unseen hand, And smote the Great World-Liar.

The blood-red brand from his palsied hand Fell, a lighted star, into gloom; Hell moved from beneath, cried the demon band,

"Give the Great World-Liar room!" Then he that sits in the heavens laughed, And the seraph's song rose higher,

"Let thine enemies perish by their own craft, As perish the Great World-Liar." —R. WALTER WRIGHT

Sure of a Ducking.

This delightful little story is being told of a certain well known regiment of the line, at present stationed abroad.

It concerns an officer who is not a very great favorite on account of his strictness in little matters that the Tommies think immaterial.

One evening, after a card party, which was prolonged into the small hours, this officer was returning to his quarters, and in passing a deep pond, stumbled and fell into it. Not being able to swim, he would most certainly have been drowned had it not been for a private of his regiment who, happening to pass at the moment, succeeded in pulling him out, not much the worse for his dip.

The officer was very profuse in his thanks, and asked his rescuer in what way he could repay him.

"Well, sir," said the soldier, "the best way you could repay me would be to say nothing about it."

"How's that?" asked the other.

"Well, sir," was the reply, "if the other fellows knew I'd pulled you out they'd chuck me in!"

Why He Had Succeeded.

A good story is told of the only occasion in which Sir James Wilcock, who is in command of the Indian troops in France, was shocked out of his natural calm. He was conducting a small punitive expedition, and was much annoyed by snipers in general and particularly by one old man who seemed to follow his little force day by day, picking off a man here and a man there with distressing regularity.

All efforts to catch him had failed until one of his newly joined loaves begged that he might be allowed to track down the sniper.

Permission was given, and next day the native rejoined the force and, his face wreathed in smiles, reported that he had shot the sniper.

"Excellent!" said Sir James. "You've done in a day what all my men have failed to do in the last week."

"Ah, but I knew his habits," replied the man.

"How was that? Did you know the man personally?" asked Sir James.

"Oh, yes," replied the man in his most cheerful tones, "he was my father."

Earned 100 Per Cent.

Detroit, Nov. 20.—A balance sheet issued by the Ford Motor Co., shows total assets of \$61,682,757 and a surplus of \$48,827,032 for the year ended September 30th. Last year the figures were: Assets, \$35,032,819, and the surplus \$28,124,173.

Cash on hand and in the banks on September 30 amounted to \$27,441,565, against \$13,225,710 at the same time last year. Buildings and fixtures now reach the total of \$10,715,328, compared with \$4,915,158 last year.

The Canadian branch shows a 100 per cent. earnings on the capital stock.

Don't envy the bloofer. He isn't always as happy as he looks.

IT IS THE TASTE, THE FLAVOR OF

BAKER'S COCOA

That Makes It Deservedly Popular

An absolutely pure, delicious and wholesome food beverage, produced by a scientific blending of high-grade cocoa beans, subjected to a perfect mechanical process of manufacture.

Made in Canada by

Walter Baker & Co. Limited

ESTABLISHED 1780

MONTREAL, CANADA

DORCHESTER, MASSACHUSETTS



Canada Life generosity

The automatic non-forfeiture clause, under which the policy is kept in full force and effect so long as there is a balance of value in it, is a modern idea, applying only to modern policies.

The Canada Life now extends it to all

Every premium-bearing policy of the company (except term assurances) may now enjoy this valuable privilege without fee or charge of any kind.

Get in touch with the nearest Canada Life agent, who will gladly complete and forward the necessary form.

Herbert C. Cox

President and General Manager

J. O. Hutton, General Agent, Kingston



The Universal Time Saver.

"TIME IS MONEY!" It is more than that—it is the realization of results, in the pursuit of business or happiness.

The telephone increases the value of every minute. It adds to every man's efficiency. Successful business today depends upon the utilized minutes.

Just now, when trade is not so brisk as it was two years ago, the long distance telephone is enabling men in all lines of business to devise new ways and means of keeping the wheels turning, and they are doing it at greatly reduced expense. They are finding that travelling expenses may be greatly curtailed, and in many cases cut out altogether, by a carefully-planned use of the long distance telephone. They are reaching the city, town and rural districts by Bell Telephone line, and in the satisfaction of the personal talk and the saving in cost are finding the solution of their "slack times" problems.

How can the long distance telephone help you?

Every Bell Telephone is a Long Distance Station.

The Bell Telephone Co. of Canada.

