

SOME WAR HORRORS

THE TERRIBLE EXPERIENCES OF A DUNDEE LADY.

An Englishman Murdered on Order of German Officer—Burning of a Belgian Village.

The London Times publishes the following thrilling and circumstantial account of the escape of a Dundee lady and her children from Germany...

In July I left my wife, with two little boys, aged nine and seven, and a nurse, at Ems, and went to Norway for a fortnight's fishing...

At Wilkenrad hundreds of people of all nationalities were walking about the streets in the pouring rain...

On the road from the German town of Eupen they were overtaken by German troops marching on Belgium...

On the night of Sunday, August 9, firing was heard in the village. My wife took fright, and with the little boy, who was ill, the other, and the nurse, went down the cellar...

With one of the boys in her arms, and followed by the other, my wife ran into the street in front of the house, who were in the house...

The ground floor of the house was by this time burning fiercely. My children were standing in the street in pajamas and with bare feet...

Cured of Piles and Eczema

By Using Three Boxes of Dr. Chase's Ointment. Mr. Abram Burr, Herbert, Sask., writes: "I want to say that I was troubled with eczema and piles and suffered greatly from the itching, burning sensation caused by these annoying ailments..."

Easy & Practical Home Dress Making Lessons

Prepared Especially For This Newspaper by Pictorial Review



Autumn blouse in dark green silk crepe de Chine. It is a tailored model, snugly than did last season's models and has a more elaborate collar.

Here is one of the very latest blouses for autumn wear. It is a tailored model and most highly favored for its development in silk crepe de Chine...



CUTTING GUIDE 5641. FOLD OF 36 INCH MATERIAL WITH NAP.

Pictorial Review Waist, pattern No. 5641. Sizes 32, 34, 36, 38, 40, 42 and 44 inches bust. Price, 15 cents.

Pictorial Review Waist, pattern No. 5641. Sizes 32, 34, 36, 38, 40, 42 and 44 inches bust. Price, 15 cents.

ed two soldiers to go with her. Three times my wife entered the burning house, and reached the first floor and threw down clothing to the soldiers...

My wife afterwards searched Mr. Mackenzie's body, and took about 100 marks and his watch, which she gave to the poor Belgian woman...

TALES OF SOLDIER GRIT

Two Irishmen Reject Surrender, Fighting to Death. London, Sept. 16.—Some striking instances of personal heroism in the war are given by the London Daily Chronicle...

"There was a man of ours," says the trooper, "who carried a chain to a farmhouse under fire, and when the retreat came got left behind..."

"Just over the threshold of the door they fell dead, their blood spattering the walls of the house. 'People may call them pig-heads for not surrendering, but that coat of wrong-headedness is worth a lot of inspiration to others...'"

AN AUTUMN BLOUSE.

Make 7/4 yards of 36-inch or 44-yard or 46-inch material. The simple waists require extreme care in cutting because of their lines...

Now adjust underfacing of the waist and roll front to form revers. The underfacing may be of a contrasting material if desired...

From war-stricken Paris there come delightful blouses of blue and white silk, coral buttoned. These are also trimmed with veils and collars of lace.

Pictorial Review Waist, pattern No. 5641. Sizes 32, 34, 36, 38, 40, 42 and 44 inches bust. Price, 15 cents.

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to pick up every wounded man you saw you wouldn't be much as a fighter and as we were under urgent orders to take up a position from which to cover the retreat...

"Whenever the rifleman said, with a faint smile on his grimly face, 'The sisters will pick us all up when it's over, but if they don't, sure, then we're only got once to die and it's the grand fight we had, anyhow...'"

Every Reason

"Why does your new baby cry so much?" "Say if all your teeth were out, your hair out, your eyes out, your ears out, you couldn't stand on them, I rather fancy you'd feel like crying yourself."—Loppinco's.

A Way Out of High Prices

The demand from Europe for food is boosting prices and cost of living increases.

In spite of the heavy demand from abroad, the price has not advanced on

Grape-Nuts

This healthful food, made of the finest wheat and barley, is fully cooked, easily digested, and with cream or good milk is an economical, delicious dish for any meal the year around.

THE SPORT REVIEW

TORONTO THINKS QUEEN'S TEAM WILL BE STRONG

A Collegiate Institute Rugby League in Western Ontario—Rugby Match at Valcartier Was Scrappy.

Frank McGill, the well-known swimmer, will probably play quarter for the M.A.A.A. George Kelly, barred out last season, will be back on the M.A.A.A. line.

McKelvie, the Hamilton Tiger side half, had his arm injured in a tackle at Yale, and may be late starting with his team.

The veteran Bob Ishister will join the Hamilton Tigers after threatening to retire.

The captaincy of the McGill team since the resignation of Pep Paisley rests between 'Chuck' Warous and 'Montgomery' 'Charlie' Gase is captain of Varsity this year.

The Western Ontario Collegiate Rugby union, embracing London, St. Thomas, Petrolia and Sarnia, was born here Saturday.

The Hamilton contingent are back from New York where they have been demonstrating the Canadian style of rugby to the Yale Rugby squad.

Larry Lajole may fall shy of the 300 batting mark he has hung up for years, but he has registered his three thousandth big league hit...

That the Olympic games of 1916 will be held in Berlin, despite the European war, is indicated in a letter received by the American Olympic committee...

Yancouver, British Columbia, will compete for hockey honors on the Pacific coast this season. Frank Patrick, president of the Pacific Coast League, announces that Portland's application for a franchise had been received...

Toronto Globe: According to an official of the University of Toronto football club, Queen's is the team to beat for the Intercollegiate championship this fall.

Toronto Mail-Enterprise: The rugby match that was staged at Valcartier a week ago had the old-time game beaten to a frazzle, according to reports from the camp.

Participation in intercollegiate rowing contests by the university of Wisconsin crew was ordered discontinued to-day as a result of a recommendation by the medical faculty...

Hamilton Spectator: It is Sam Manson's opinion that the American game is far from as attractive as the Canadian play. Sam thinks their game pretty much of a joke...

Not only on the battlefield is the British soldier showing his grit, as the incident related by a member of the Royal Army Medical Corps now stationed in France...

"It was wonderful how cheerful the wounded were. One poor fellow who had been shot in the head and hit by a shrapnel bullet in the mouth, and was apparently dying, pointed out to me another man, badly wounded, remarking: 'That poor bloke is going home, he will be home before me.'"

WATCH NEW YORK HARBOR.

British Warships Keep an Eye on Shipping. New York, Sept. 30.—A cruiser believed to be the Britannia, last evening joined the British war vessels which since the beginning of the war in Europe have been patrolling the entrance to New York harbor.

The fifth day of the watch maintained by the neutral waters of the auxiliary British cruiser Caronia, formerly of the Cunard line, found the cruiser still at her post.

Not far from the Caronia, but protected by the neutral waters of the United States, lay the North German Lloyd liner Barbarossa at Stapleton, whither she went a week ago from her pier in the Hudson river.

The Barbarossa owners scouted the report that the vessel contemplated a sudden dash to sea. Ever since the Barbarossa anchored at Stapleton, however, the harbor entrance has been watched day and night by British warships.

The Norwegian steamer Kristianafjord from Bergen was stopped by the Caronia, which sent a boat-load of sailors and three officers aboard. After remaining aboard forty minutes, the men returned to the Caronia and the Kristianafjord was permitted to proceed to port.

The Man in Need. The director of a matrimonial agency says the young girls ask only: "Who is he?" The young widows: "What is his position?" The old widows: "Where is he?"—Pick-Me-Up.

Quite at Home. "He should be quite at home by the seashore." "Yes, he has sandy hair, watery eyes and plenty of 'trucks' and, moreover, thinks himself the only possible on the beach."—Judge.

Keep Up The Momentum

ONE of those pessimistic individuals who are going about talking war-time depression was overheard to say:

"Rather than lose money in my business I shall cease spending money on development. I may not MAKE any money during the war—but by great economy in the conduct of my affairs I shall at least avoid LOSING any."

And then he mentioned advertising as one of the things he would do without, until the war is over.

Without going into the merits of his general policy of retrenchment, let us see what happens when such a man stops advertising.

Advertising is most effective when continuous. Its main purpose is to set up a momentum of reputation, prestige, and good-will, that LATER ON creates sales.

So, if a manufacturer fails to keep up his advertising to-day—if he lets the momentum of his business-creating campaign cease—where will his sales be three months or a year hence? What of his business when the war is over? What will it cost him to set the wheels in motion again?

If we believe, and experience compels us to believe, that advertising builds reputation, prestige, good-will—what utter folly to stop the process of that reputation building, just because there's a war in Europe?

German Scientist Says So After Examining Them. London, Sept. 30.—One of the notable features of the European conflict is the accuracy of the reports made by the medical men of all the nations involved when their opinions are required as scientific experts.

The surgeon's report is published in the August 25th issue of a noted German publication, and is commented upon in yesterday's issue of the Medical Record. This is the summary of the report:

"Writing in the Munchener Medizinische Wochenschrift, of August 25th, Prof. Walther Traube says the German soldiers have a great dread of the French bullets, believing them to be poisoned, and during the battles around Mulhausen many French cartridges were brought to him for examination to determine this point.

Where the bullet fitted into a shell of the cartridge there was a black band which the Germans regarded with great suspicion, but Traube found it was nothing more than a harmless ring of lacquer.

"The bullet itself was made of copper, zinc, and nickel, and on analysis was proved to contain no arsenic, phosphorus, or antimony, therefore is bullet of very good material. It had a copper jacket so very thin that it seemed to be galvanized on, and being a mere film it was incapable of damage if split off from the core; the bullet therefore could not be 'dum-damed' by nicking or filing its nose."

"Traube concludes, as a result of his examination, that as far as the expression may be allowable in such a case, the French infantry bullet must be regarded as humane."

"This opinion, we may add, is confirmed by the experience of the German army surgeons. They have found the wounds inflicted by the French rifle to be of little moment unless a vital organ is pierced. Even wounds of the lungs, as we learn from the letter of a surgeon in one of the army hospitals in Munich, are regarded as trivial. These effects are very different from those of the split bullet employed by the Germans and the English."

IN DEPLORABLE CONDITION.

Belgian Women and Children Starving at Antwerp. Washington, Sept. 30.—The Belgian legation announced yesterday that further information had been received of the deplorable condition of Belgian women and children who had taken refuge at Antwerp and the vicinity after having been driven from their homes by the invasion.

Owing to the extent of the destitution the legation stated that funds for the relief of the sufferers may be forwarded to the legation, which will send them immediately to the minister of foreign affairs at Antwerp for distribution to the needy.

Just So. Little Willie—Say, pa, what is a synonym? Pa—A synonym, my son is a word that can be used in place of another when you don't know how to spell the other.—The Wasp.

This oven test means bake-day "luck"

If your baking results vary, you may find the reason in the flour. For there is only one way that a miller can assure you constant success. An oven test must be made.

So we take ten pounds of wheat from each shipment delivered at our mills. We grind this sample into flour. Then the flour is baked into bread.

If this bread proves to be the "lucky" kind—high in quality, large in quantity—we use the shipment. Otherwise we sell it.

You buy luck in flour bearing this name. No need to merely try your luck.

"More Bread and Better Bread" and "Better Pastry Too"

The New Fall Shoes Are Here Now

We are showing the new FALL SHOES right now. We want you to come in and take a look. You will understand why we are so enthusiastic when you see what we have on exhibition.

Queen Quality shoes for Fall are enough to make anyone enthuse.

You will be just like us when you wear a pair.

J. H. SUTHERLAND & BRO

THE HOME OF GOOD SHOES

