

MODERN—Has every known feature of merit also exclusive McClary improvements

McClary's Sunshine Furnace No other furnace equals it. See the McClary dealer or write for booklet. SOLD BY J. B. BUNT & CO.

A MESSAGE FOR YOU

IT DON'T COST ANYTHING TO MAKE A GUESS. MANSEY \$45.00 BICYCLE FREE. Every purchase you make entitles you to a guess. Bicycles, tires, tubes, cement, oil, saddles, pedals, and any old thing you need for your wheel.

TREADGOLD SPORTING GOODS CO. BICYCLES SPORTING GOODS. PHONE 529 88-90 PRINCESS ST.

Poisonous Matches

In less than two years it will be unlawful to buy or to use poisonous white phosphorus matches

Everybody should begin to use EDDY'S NON POISONOUS

"Sesquin Matches"

And thus ensure safety in the home.

Children's Sandals and Strap Shoes

All Good Wearing Goods

Regular \$1.50.

Sale Price:

75c, 85c and \$1.00



H. JENNINGS, King Street.



Burning The Midnight Oil

THE thinker knows that a light, easily digested and assimilated food is conducive to hard mental work. His knowledge of what is good for him leads straight to

Kellogg's

CORN FLAKES

Be sure of the right signature. 10c per package

HELIGOLAND FORTRESS

THE BALTIC HAVEN OF THE GERMAN FLEET.

Naval Experts Say Defences on Island Are Impregnable To Attack by War Ships. However Powerful.

As shown in the special cable despatches to the Herald from London yesterday, the eyes of the naval world's experts are centered upon the island of Heligoland, Germany's Gibraltar in the North Sea. Naval officers here were interested in the tremendous possibilities which the facts related in the Herald revealed. The general opinion among naval officers and experts here is that the German squadrons will not attempt an open engagement with the British fleet in the North Sea, but will remain in the safe haven of the Kiel canal, secure behind the chain of coast defences, of which Heligoland is the principal link.

In 1890 Great Britain bartered Heligoland for a portion of German territory in East Africa. Today Britain finds the island the key to the impregnable wall of redoubts, which protects Germany's North Sea coastline, the Kiel canal and the approaches to Hamburg and Bremen. To any one who has carefully observed the naval and coast defence policy pursued by Germany within the last fifteen years, the suggestion of a successful raid upon this portion of the empire appears impossible. It is a naval officer yesterday, "It is fortified and protected to a degree which has no parallel save possibly Gibraltar or Cronstadt."

Protect Great Harbors. Three years ago the fortress of Heligoland became an independent command, the military administration of the island no longer being conducted from Cuxhaven. Had the island not been so important, it would be possible to construct a fortress at a point which would prove most formidable against attack in the North Sea. Germany could not have chosen a more advantageous location.

Directly to the south lie the Frisian Islands, off the coast of East Friesland. To the east is the estuary and Brunsbutel, at the entrance to the Kiel canal. The Weser joins the sea at the southeast with the ports of Bremerhaven and Geestmunde, and the Wilhelmshaven naval base a few miles distant.

Within a compass of some compass Germany has three several important mercantile and naval harbors, most of them fortresses believed to be invulnerable to attack. Heligoland forms the apex of a triangle whose base might be drawn from Cuxhaven to the island of Borkum. For several years after Heligoland was ceded to Germany it remained practically unfortified. No steps were taken to fortify its rugged overhanging natural walls.

Little Chance For War Ships. Later, however, a large section of the rocky plateau was made to conceal heavy guns in armored turrets, great coast weapons on disappearing mountings and a formidable array of rapid fire guns. Hewn out of the solid rock were ammunition magazines and bombproof shelters, and the entire scheme of fortification is ingeniously engineered as to be from without, completely invisible as well as invulnerable. The island is also a mighty naval station and is also provided with disappearing hangars for aeroplanes and accommodation for dirigible balloons.

In the event of a concerted attack, the fortress would be defended by the stoutest armor and concrete, the artillerymen being practically immune from danger. The elevation of the batteries makes possible "the direction of a plunging fire which would prove destructive to war vessels, protected by the most approved types of armor. It is held by the German army authorities that the guns could annihilate the strongest fleet of battle craft at long range.

Within the fortress is a supply of reserve provisions sufficient for three months and a full complement of seaman gunners and artillerymen for the garrison.

Several naval authorities hold that Heligoland would become untenable if subjected to a heavy bombardment but it is an accepted axiom of naval warfare that no prudent commander should risk a battle with vessels by opposing them to shore batteries. It is the experience of man, that in such a conflict the advantage is all on the side of the forts.

Those who believe that the fortress of Heligoland could be reduced by heavy gun fire declare that the high explosive shells, would dislodge large masses of sandstone. Experiments have been made, however, by the Germans, who announced that the island was unaffected by the concussion of the heaviest ordnance in the cliff batteries or by the explosion of powerful projectiles against the precipitous heights.

Sea Walls Protect Island. Measures were taken several years ago to protect the island from the merciless ravages of the elements, which threatened it from an assiduous at certain seasons of the year. The fierce blast of the North Sea gales and the crash of the immense seas against the soft sandstone cliffs crumbled them away at a rapid rate. Millions of dollars were expended on the construction of sea walls, crevasses were filled with concrete and a splendid harbor was built.

The island at one time belonged to Denmark, being taken from the Danes by the British in 1807. Heligoland remained a British possession until 1890, when it was ceded to Germany.

WAR BULLETINS.

France formally declared war on Austria to-night.

The British Admiralty has ordered the fishing fleets to remain in shore believing German warships present.

British House of Commons adjourned till August 23rd.

There is a feeling in London that a big battle is being fought on the North Sea.

Germany has called another million men to the colors.

Japan has practically decided on war with Germany.

Strong German advance to be made on France by way of Luxembourg.

French seized aeroplane factory at Muelhausen.

German cavalry reported retiring before French advance.

American correspondent in Brussels says it is evident that the schemes of the kaiser's staff have hopelessly miscarried.

German forces at Liege suffer from lack of supplies.

Never Thought of That.



I can win him with my blackberry pie alone. And what will you do when the blackberry season is over?

STRANGE SIGHTS IN SKY.

Children Garbed in Trappings of Woe Throng Heaven.

Berwick, Pa., Aug. 10.—With three responsible residents of Heligoland telling of strange pictures they saw outlined in the sky, the superstitious in that vicinity are looking for some calamity, just what, they do not know.

Harry Hudson was returning home from Nescopek when, he says, he was startled to see vaguely outlined in the heavens a picture of an immense house filled with children dressed in white with a black band on the arm of each. As he stood looking, the children came out of the house in columns of two, dividing at the door, each column forming in an opposite direction.

Mrs. Rush Lutz, a neighbor, had a similar experience. She saw an immense house in the sky, like a picture thrown on the screen, with the windows waving in the wind. The climax came, however, when Miss Pearl Pursel, knowing nothing of the experiences of the others, declared she saw an angel outlined in the heavens.

THINKS HE CAN FLY.

John W. Payne, Alexandria Bay, Invents Apparatus.

Alexandria Bay, N.Y., Aug. 10.—John W. Payne may be engaged to give an exhibition flight with a recent invention of his next week. Mr. Payne has a theory that a man with the proper equipment can fly in the same manner that a bird does and he has apparatus with which he expects to accomplish the feat. The inventor has made careful measurements of birds as regards weight, area they have exposed to the air, and using these measurements he has made his apparatus in proportion to the relative size of the birds and a man.

About a year ago Payne completed the outfit, but found that it was somewhat small so he constructed another outfit.

Toronto Street Market.

Toronto, Aug. 10.—Wheat, new, bush, 90c to 95c; oats, bush, 45c to 46c; barley, bush, 63c to 65c; hay, new, \$18 to \$20; straw, \$16 to \$18; dressed hogs, heavy, \$10.25 to \$10.75; do, light, \$11.50 to \$12.25; butter, choice dairy, lb., 25c to 28c; do, creamery, 25c to 30c; eggs, dozen, 30c to 35c; fowl, lb., 18c to 17c; chickens, lb., 20c to 22c; ducks, lb., 18c to 20c; turkeys, lb., 22c to 25c; potatoes, new, bag, \$1.25 to \$1.35; best forequarters, cwt., \$10 to \$12; do, hindquarters, cwt., \$15 to \$16; do, choice sides, cwt., \$13 to \$13.75; do, medium, cwt., \$11.50 to \$12.25; do, common, cwt., \$9.50 to \$10.50; mutton, light, cwt., \$9 to \$10; veal, prime, cwt., \$14 to \$16; lamb, spring, lb., 18c to 20c.

What Follows The War.

Rehearse Express. God knows what will follow this war, and if the red flag of communism shall float over what is left of smoking capitals and war-wasted fields in a land of graves. But of this we may be sure that the mills of God grind fine, and systems of government unjust and oppressive of the masses will go down with a crash that their ruins may be built upon their ruins. Yes, this we may be sure of that the madmen who tossed a spark to the powder magazines of Europe will not survive as rulers the ruins they have brought upon the lands. They will go down swept in the blood they have spilled so wantonly. As of old the Red Sea waves engulfed "Bustis and his Memphis cavalry."

Happiness is merely getting what you want and forgetting what you don't.

THE CURSE OF THE HOUSE OF HAPSBURG.

(Continued from Page 9.) A fragment quartered at Vienna. After a stormy scene with her grand-uncle she obtained his consent to marry the young man. The young man then became Prince Otto of Austria, and on the day of his wedding the entire junior branch of the house to which the princess belonged was given the name of "Serene highness," but this marriage, was destined to bring disgrace, for only a short time after the wedding the Archduchess was shot at an actress of the name she was jealous. Her mother, the Princess Stephanie, in the meantime had created a scandal at court by marrying Count Louis and caused the emperor no little consternation by her extraordinary behavior at court. The emperor's grandchild, Princess Louise, of Tuscany, astounded both Vienna and Paris by the life which she led and when reproached for it flaunted her escapades in the face of the royal family by publishing a sensational account of her life and career. Her mother's grand-uncle was destined to bring disaster to the venerable head of the Hapsburgs when she eloped with an army officer and lived with him for some time before her family forced her to marry him. The Archduchess Louise was the next to create a scandal, for she deserted her husband, and became a music teacher.

Archdukes Cause Scandals.

The male members of the family, too, added grief to the declining years of the emperor. The Archduke Leopold after a career of dissuachery married a second-rate actress and was deprived of his titles and exiled. Archduke Louis Victor is the greatest rascal in Europe, had to be confined in an insane asylum. Archduke Otto was dismissed from the army owing to a scandal which he had caused and the Archduchess Adelaide was killed while on a hunting expedition by a peasant in revenge for cruelty practised by him on this class.

Francis Ferdinand Marries Beneath Him.

Even the man who up to a short time ago was the heir to the throne, the Archduke Francis Ferdinand, caused the emperor no little trouble. This young man paid a visit to the home of the Archduchess Isabella, who expected him to marry her daughter. Among her ladies-in-waiting was Sophie Chotek, a young Bohemian of good family. The archduke was at once smitten by the charms of the beautiful girl and he determined to make her his wife. When he learned that Isabella had learned of the truth of affairs she at once dismissed the girl and sent her home to Bohemia. The archduke returned to Vienna and announced his intention of marrying the pretty Bohemian, to his uncle, the emperor. There was a long stormy scene at the palace, but in the end the archduke won, but only after he had made an oath that children by this marriage should not inherit the throne. The wedding took place very quietly—not even the bridegroom's brother being present. However, it turned out happily, and three children were born to the couple. In the meantime the daughter of the Archduchess Isabella—the young girl who had "set her cap" for the heir to throne entered a convent and her theories into her family. On learning this the old emperor is said to have declared that although he ruled a mighty nation he was not master of his own house.

After a time, however, the charming manner of the wife of the heir apparent won the heart of the lonely ruler and he conferred upon her the title of the Duchess of Hohenberg. She had great influence with her husband and was gradually changing his policy, but before he was able to put her theories into practice the Curse of the House of Hapsburg fell—the husband and wife were shot to death in Bosnia the little country which had fallen a prey to the Austrian land-grabbing propensities.

"Sophie, live for our children," were the arch-uncle's last words as he sank back again on the cushions of the carriage dying. But the duchess never heard, for she became unconscious after the first shot. The children had remained at Schoenbrunn with the emperor while their parents were paying their social visit to Bosnia and were playing in the garden beside him when the news of the assassination reached the palace. The heart-broken old ruler is said to have gathered them in his arms and told them of the awful fate of their devoted father and mother.

New Hair Popular.

This makes the archduke Charles Francis, the younger brother of Francis Ferdinand, the heir to the throne. This young man who is but twenty-seven years of age has always been a favorite with the emperor and is immensely popular throughout Austria and Hungary. His tastes are now democratic, and he is said to be as mild and ingratiating as his uncle is stern and forbidding. Then, too, he is happily married to the Princess Zita of Parma, and their children may inherit and thus the House of Hapsburg may be preserved.

Oak Flats News.

Harvesting is well under way and a fair crop is reported. Mrs. J. Moore has returned to her home at North Bay after an extended visit with friends here. Mrs. Emily Reynolds and Miss Ella Tait, of Toronto, are renewing acquaintances here. Harold Genge, of Smith's Falls, at J. Genge's, Miss M. Botting of Verona, spent Sunday at her home here. Garnet and Miss Ethel Reynolds at D. C. Snider's; Miss G. Snider and the Misses Mayne and Elizabeth Reynolds at J. Genge's. Mr. and Mrs. W. Wagar, at Jeffrey's. Some fine catches of fish have been made recently.

Advertisement for Magic Baking Powder. MANY BRANDS OF BAKING POWDER CONTAIN ALUM WHICH IS AN INJURIOUS ACID. THE INGREDIENTS OF ALUM BAKING POWDER ARE SELDOM PRINTED ON THE LABEL. IF THEY ARE, THE ALUM IS USUALLY REFERRED TO AS SULPHATE OF ALUMINA OR SODIC ALUMINUM SULPHATE. MAGIC BAKING POWDER CONTAINS NO ALUM. THE ONLY WELL-KNOWN MEDIUM-PRICED BAKING POWDER MADE IN CANADA THAT DOES NOT CONTAIN ALUM, AND WHICH HAS ALL ITS INGREDIENTS PLAINLY STATED ON THE LABEL. E. W. GILLETT COMPANY LIMITED WINNIPEG TORONTO, ONT. MONTREAL.

Advertisement for Davis Dry Dock Company. "Davis" We have on hand for immediate delivery: 2 3-H.P. single cylinder gasoline engines, new. 2 4-H.P. double cylinder gasoline engines, new. 1 6-H.P. two cylinder gasoline engines, new. Several 8-10-H.P. double cylinder gasoline engines, new. 2 18-20-H.P. three cylinder gasoline engines, new. Also a number of second-hand gasoline motors which we are offering at reduced prices. You cannot make a mistake in purchasing one of the above named outfits for your motor boat. All fully guaranteed. Davis Dry Dock Company, Foot of Wellington St. DAVIS DAVIS DAVIS DAVIS DAVIS DAVIS

Advertisement for Castoria. Children Cry for Fletcher's CASTORIA The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Dr. J. C. Fletcher, and has been made under his personal supervision since its infancy. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment. What is CASTORIA Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend. GENUINE CASTORIA ALWAYS Bears the Signature of Dr. J. C. Fletcher In Use For Over 30 Years The Kind You Have Always Bought THE CENTAUR COMPANY, NEW YORK CITY.

Advertisement for J. H. Sutherland & Bro. Announcement Regarding War Prices on Shoes. Notwithstanding the current reports from all over Canada that shoe dealers will advance the price of shoes on account of the great war, we desire to announce that under no circumstances will the Sutherland Shoe Store take advantage of this opportunity to make greater profits. Our fall stock has been bought and we can assure our patrons of a continuance of our usual fair prices. J. H. SUTHERLAND & BRO THE HOME OF GOOD SHOES