



ROYAL YEAST CAKES

MAKES THE WHITEST LIGHTS

THE INCREASED NUTRITIOUS VALUE OF BREAD MADE IN THE HOME WITH ROYAL YEAST CAKES SHOULD BE SUFFICIENT INCENTIVE TO THE CAREFUL HOUSEWIFE TO GIVE THIS IMPORTANT FOOD ITEM THE ATTENTION TO WHICH IT IS JUSTLY ENTITLED.

HOME BREAD BAKING REDUCES THE HIGH COST OF LIVING BY LESSENING THE AMOUNT OF EXPENSIVE MEATS REQUIRED TO SUPPLY THE NECESSARY NOURISHMENT TO THE BODY.

E. W. GILLETT CO. LTD. TORONTO, ONT. WINNIPEG MONTREAL



GOLD WATCH FREE.

A distinguished success story in connection with the watch, which is now being given away to thousands of people. Write now, enclosing a small photograph of your face, to the Ladies' Club, 100 St. James Street, Toronto, Ontario. The watch will be sent to you free of charge, and you will also receive a small gold chain to go with it. The watch is a beautiful timepiece, and is guaranteed to keep accurate time for years. Write now, and you will receive your watch free of charge.



THE SHINE OF THE TIMES

"COBRA" ROOT POLISH

Thousands will be glad to know they can buy "Cobra" Polish in Canada, as they were in the habit of using them at home, and are now being sold by the following:

The A. M. Reid Shoe Store
Abernethy Shoe Store
Lockhart's Shoe Store
H. Jennings, Shoe Store
J. A. Scott, Shoe Store
C. H. McLeod, Grocer
W. Gilbert, Grocer

Minimum Rub—Maximum Shine

For 2c in stamps to cover postage, we will send you a large sample of "Cobra" Root Polish and Floor Polish.

MADE IN ENGLAND



Utensils Cleaned in a Jiffy

Just a little "Old Dutch" quickly takes away every particle of grease and dirt—leaves utensils clean and bright.

Equally effective on woodenware and cutlery. No kind of uncleanness can withstand its magic cleaning qualities.

Try it on hard things to clean.

Don't Be Without It

10c Large Can

ENEMY OF DEMON RUM

IS NOW VERY BUSY IN NEW YORK STATE.

Wm. H. Anderson, Leader of Anti-Saloon League, Has Liquor Forces Guessing—A "Poison Label" Bill.

Just across the line in New York state there is looming up a British-the-Bar agitation that threatens to become as big an issue in that community as it has been in Ontario. And the man who is responsible for waking up the temperance people of the empire state to the possibility of striking a death blow at the liquor traffic is William H. Anderson, the Napoleonic leader of the anti-saloon league of the United States, who has recently begun activities there.

His first move was to introduce a local option measure in the legislative assembly. William Barnes, the republican boss, and the judiciary promptly squelched Mr. Anderson's address a letter to Mr. Barnes as "Boss of the liquor end of the republican party." Barnes did not like it, and has announced that he is suing Mr. Anderson for libel. The anti-saloon man has welcomed the suit as an opportunity to make public the alliance between the liquor men and certain politicians. The libel suit is not likely to come off.

But that is not by any means all that Mr. Anderson has done. In the few short months since his arrival he has changed the whole political line-up in New York State. Six months ago prohibition was about as much of an issue thereabouts as Mormonism, pragmatism, or the fourth dimension. Now the "S O S" has gone out from the very innsides of the inside that all lovers of personal liberty and cool, impersonal beverages must stand together.

About two months ago the "cohorts of rum" landed a heavy one on William Anderson. They thought it was a knockout. Now they are taking another guess. It was all over a bill which provided that every bottle containing any alcoholic beverage should carry a big "POISON" label with the regulation skull and crossbones attached.

A Great Advertisement.

The cohorts kicked that bill all over the state. "Only a sample," they cried, "of the fool things this prohibitionist stands for. Every bottle of rock and rye would be marked just like laudanum and carbolic acid." People couldn't help making mistakes; they start by curing a cold and wind up by committing hara-kari. Look at the label, fellow citizens. Don't take our word for it but read it for yourselves.

When everybody in New York state examined the proposed label, it was reproduced at least once in every newspaper and many times in some. It consisted of a skull and crossbones with the glaring inscription underneath: "This preparation contains alcohol which is a habit-forming, irritant, narcotic POISON."

The bill was killed and the cohorts rejoiced. Now they are very modest about their victory. "It was part of our educational campaign," said Mr. Anderson, "to get the scientific fact stated in that label before the people of New York. Nobody wanted to see the bill pass."

Demon Rum has always had to do with "temperance politicians." Usually they were neither temperate nor politicians and D. R. has had uniformly soft picking. But Mr. Anderson is temperate in his ideas as well as in his bibations, and he is, beyond the shadow of all interrogation points, a politician. He doesn't think of all saloonkeepers as friends conspiring to damn innocent youth, and turning husbands into hyenas as a delectable diversion. He knows the difference between drinking and getting drunk, also between ordinary business and original sin. And as a politician he knows the difference between organization and wind.

Organized the Churches.

In Illinois Anderson framed the bill by which a thousand townships have just evicted Demon Rum. And it was he who organized the churches, so that the anti-saloon league became an official as well as a de-facto part of most of the strong church organizations.

Results in one campaign the league centred its fire on thirteen candidates for the legislature. Ten were defeated in the primaries, two were beaten at the polls in spite of a landslide for their ticket. The other one somersaulted to the dry side just before election and was elected. When Anderson went to Maryland everybody ish-kabibbled. Before he left a local option bill barely missed passage in the legislature, and prohibition is the liveliest issue in the state today. Little letter-writing machine and the addresses of 50,000 church voters in the league headquarters did the work.

He is installing a similar machine in New York now, except that it will have 250,000 names at least. Every one of the bearers of these names will be kept in closest touch with every phase of the political situation from day to day. In themselves they will constitute a balance of power in almost any election. When they once take off their coats and work, they can go much further. At first the league is sometimes content to choose between two evils. Later it insists on candidates who can guarantee satisfaction.

Anderson did not take issue with the statement. But the letter made even the staid old senator jump. It turned out that the same firm had circulated the whiskey cures throughout the country, stating that each name on the list was a regular whiskey buyer, that all were "sincerely alive to the injury of the habit and were only waiting for some way of stopping."

News From Toledo.

Toledo, June 30.—A strawberry festival will be held on the Baptist church lawn on Thursday evening. The brass band will furnish music. Children's Flower service was held in the Methodist church on Sunday morning, when Mr. Hagar gave a pleasing talk to the little ones after they had given their flower exercises. The church was a pretty bouquet of flowers and ferns, showing the hearty interest of all the parents and Sunday school workers. Mrs. Fred McConnell and children, Lansdowne, are visiting Mrs. C. A. Wood. The ladies Aid met on the 24th inst. at the home of Mrs. Mrs. Nichols and were treated to strawberry and cream. The cement sidewalks were nearly completed. Mr. and Mrs. J. Mackay spent Thursday in Toledo. Elmer Reid, street car conductor, from Edmonton, was visiting friends on Sunday last. Mrs. John Branton has returned from a visit to friends in Rock Spring.

Monte Carlo's Big Year.

A report issued by the Establishment des Bains de Monte Carlo, otherwise the famous Casino, shows net profits for the fiscal year 1913-4 of 842,984 pounds (\$4,214,740) over the total for 1912-13. This is the greatest increase in net profits of any year in the company's existence. Neither the Balkan financial nor any other crisis had the slightest adverse effect.

The dividend was rated from 235 francs a share to 250. The formal value of a share is 50 francs, and it is now quoted on the Paris Bourse at 5,500.

Findings From Bath.

Bath, July 2.—Quite a number from this vicinity went to Napanee on July 1st, to the celebration. Max Robinson, who underwent an operation at the Kingston general hospital about two weeks ago, is improving and expects soon to return home. Mr. and Mrs. Caton, of Napanee, who have been visiting at William Rose's, have returned home. Robert McLaughlin, of Boston, is visiting his sister, Mrs. D. H. Robinson. Rev. J. F. Everson moved, on Tuesday, of this week, to his new appointment at Roblin.

Notes From Arden.

Arden, July 2.—Mrs. Hecht and daughter, Montreal, are visiting Mr. Hecht at the Royal hotel. Miss Elanthe Deltor left, on Wednesday, for Toronto. Miss Jennie Crozier, Perth Road, is home for a few days. Miss Ella Deltor, Edmuntown, is visiting at M. Crozier's. Milton Williams, and family, Blackfries, Alta., are visiting Mr. Williams' mother, here. The Misses Heath, Tweed, are at the Park house. R. J. Mackinnon, M.D., has left for North Bay.



FROCKS FOR THE GIRL WHO WILL DANCE THIS SUMMER.

Two pretty dainty frocks are pictured here. One is of peach pink tulle with a congested ruffled tunic giving the bustle effect without undue exaggeration. A trim of peach pink tulle trims the neck and the tunic is of saffron colored tango crepe, with a tunic and bodice of creamy lace. Heliotrope and violets intermingled form the corsage bouquet.

HOT WEATHER REGULATIONS FOR DRIVERS OF HORSES.

Water Animals Frequently Load Lightly and Drive Slowly. Main Injunctions.

The Humane Society of Kansas City has issued a set of "hot weather rules" regarding the care of the horse. First and foremost the horse owner or teamster is advised to load lightly and drive slowly, and, when possible, always stop in the shade. "Water your horse as often as possible," says one of the rules. "So long as the animal is working water in moderate quantities will not hurt him, but if he is to stand still let him drink a few swallows."

Harness marks should be sponged off after work and sweat soaked from the eyes, nose and mouth, say the rules. The feet should be washed, but not the legs. If the thermometer registers higher than 75 degrees the horse should be wiped all over with a wet sponge, but in no case should the horse be turned on the heated body of the animal. It also is advised that bran mash be fed on Saturday night.

The Humane Society rules advise against the use of a "horse hat" unless it be a canopy top, the ordinary bell-shaped hat. It is said, "A horse more harm than good. A sponge on the top of the head, or even a cloth, does much good if kept wet. If dry it is worse than nothing."

"If a horse be overcome by heat," the rules suggest, "get him into the shade at once and remove harness and bridle, wash out his mouth and sponge him all over. Use cold water in cooling his head at once. If the animal is off its feed, try it with two quarts of oats mixed with bran and a little water, adding a little salt. Or give a drink of oatmeal gruel or barley water."

Horses should be closely watched



TANGO AND HESITATION ON BRIGHTON BEACH, ENGLAND.

Even the hot summer weather has not forced the discontinuance of the popular dances which took England by storm during the winter season. Tangos on the beach promises to be the popular pastime for long.

Sunlight Soap

and water makes your home sparkle with cleanliness—just like all nature sparkles on a sunlit morning after rain.

Sunlight is the purest of all household soaps—with a gentle strength that moves dirt quickly but without the slightest injury to fine fabric or dainty hands. On sale at all grocers—

5c.

Corson's Perfumes & Toilet Requisites

When a Lady buys Perfume—

—She chooses it with as much discrimination as she does her gowns and hats. It must be distinctive in character—it must breathe refinement—and it must be of strictly high quality.

Corson's Toilet Requisites fill all these requirements, whether in Perfumes, Toilet Waters, Face Creams, or Talcs.

They are composed of the most expensive materials, carefully compounded by skilled chemists.

Corson's Perfumes & Toilet Requisites

Corson's "IDEAL ORCHID" and Corson's "POMANDER" line of Perfumes, Toilet Water, Talcum Powder, etc., are particular favorites.

Ask your druggist for 10c. sample of the Orchid odor.

SOVEREIGN PERFUMES LIMITED TORONTO, ONT.

(Incorporated in the manufacture of Perfumes and Toilet Requisites)

MAHOOD'S DRUG STORE

Redpath SUGAR

"I'm glad you're buying sugar in these Original REDPATH Packages, dear! It is worth a lot to know that it is absolutely pure and clean."

"Yes, Jack, it certainly is! And it is worth a lot more to know it is genuine Redpath Sugar. I know I used to get fooled sometimes when I asked for REDPATH in bulk."

A man of resources: Sometimes one who has ingenious methods of contracting liabilities.

Some men attract no more attention than a thermometer on a pleasant day.