

TRAVELLING. GRAND TRUNK RAILWAY SYSTEM

Holiday Rates FOR Christmas & New Year's

Round Trip Tickets will be issued as follows: SINGLE FARE. Good going Dec. 24th and 25th, and returning on or before Dec. 26th, 1912.

KINGSTON & PEMBERTE RAILWAY

CHRISTMAS AND NEW YEAR'S EXCURSION FARES

SINGLE FARE AND FARE AND ONE-THIRD. Good going Dec. 24, 25, 26, 1912. Return limit, Also going Dec. 21st to Jan. 2, 1913.

GO TO BERMUDA

518 tons displacement, sails from New York, N.Y., every Wednesday, beginning 8th January. Submarine wireless telegraph. Record trip 35 hours 20 minutes.

CANADIAN PACIFIC EMPRESSES

Empress of Ireland... Dec. 27. Empress of Britain... Jan. 19. Funislan (chartered)... Jan. 24.

Fresh Lobsters, Mackerel, Smelts, Shell Oysters.

DOMINION FISH CO. 63 BRUCK ST. PHONE 520

WE SELL Scranton Coal Co's Coal

CHOCOLATES Large variety of Fancy Boxes. GANONG'S - MOIR'S WEBB'S & ROWNTREE'S AT A. J. REES

NEWS OF NEIGHBORS

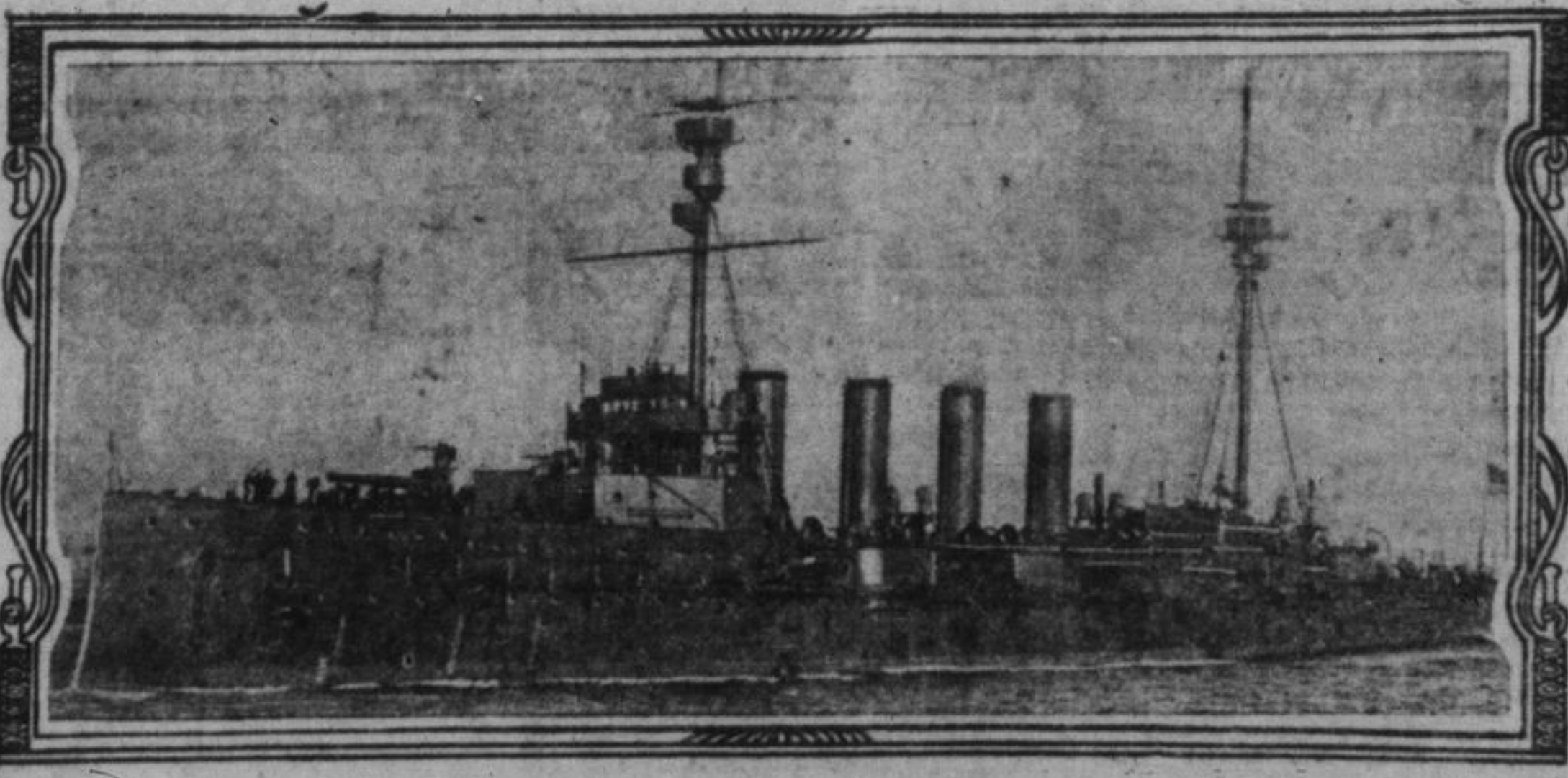
WHAT WHIG CORRESPONDENTS TELL US.

The Tidings From Various Points in Eastern Ontario—What People Are Doing and What They Are Saying.

Petworth News. Petworth, Dec. 21.—Allen German is selling wood at Yarker. M. Card has just gotten in his new home at Petworth.

Hay-Boy Notes.

Hay-Boy, Dec. 23.—The anniversary services held in the Hay-Boy church on the 15th inst. were well attended.



BEARING THE BODY OF A UNITED STATES AMBASSADOR. H.M.S. Natal, which with the remains of Whitelaw Reid, late ambassador of the United States to the Court of St. James, is expected to arrive in New York about the beginning of next week.

tainment held in Bay Bay church, on Friday evening last, was a grand success. Proceeds \$23. Miss Elicia Jayne, of Sharp's Corners, near Selby, spent last week with her parents.

MOTT'S "Elite" Chocolate. 10c Cakes. For Cooking and Drinking, also for Cake Icing and Making Fudge.

E. BLAKE THOMPSON, Real Estate, Loans and Fire Insurance. Agent for Union Assurance Soc'y & Liverpool-Manitoba Assurance Co'y.

132-1 34 MENDELS Princess St.

FRIDAY AND SATURDAY

We will place on sale the following odd lots and broken sizes after the heavy Christmas selling at prices in many cases less than the cost of the materials.

40 only Ladies' Dresses 40

Mostly every shade in Serges and Panamas, sizes 34 to 40. Every dress different and in the season's newest styles, ranging in price up to \$18.00.

200 Ladies' Fine Skirts 200

Tweeds, Serges, Panamas, Voles, etc., etc. The very newest ideas are introduced in these Skirts, made by Canada's best skirt makers.

50 Boys' Overcoats 50

Fine Dark Tweeds, D.B. and S.B. styles, long length, with two-way collars. Sizes 25 to 30. Good value at \$5.50 and \$6.00.

30 dozen Men's Winter Caps

Dark and medium colored Tweeds, latest winter styles, with inside bands of fur to pull over the ears. Regular prices of these caps are 50c and 75c.

BALANCE OF OUR FANCY SUSPENSER SETS AT HALF PRICE.

This is the place to shop Friday and Saturday if you want your money to do double duty.

Telephone MENDELS 532 The Store That's Different. T. J. O'CONNOR Sales Manager

Mount Chesney News.

Mount Chesney, Dec. 24.—A number from here attended the Christmas entertainment in Glenburnie, Friday evening.

Wolfe Island News.

Wolfe Island, Dec. 24.—The municipal pot is beginning to boil. Many of the ratepayers are trying to prevail on Dr. Spankie to run for reeve.

Storrington Council.

Meeting Was Held at Sunbury on the 16th. Sunbury, Dec. 16.—The council met at 11 a.m. Members all present.

Harrowsmith Happenings.

Harrowsmith, Dec. 23.—Over five tons of Christmas turkeys were shipped to Toronto last week by J. S. Gallagher.

Toronto Doctor's Narrow Escape.

On Saturday, Dr. J. L. Davidson, a prominent member of the Canadian medical profession, hung for several minutes in his motor over the edge of the Hurley Street bridge.

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BUSINESS TALKS To the Readers of the Whig by the Advertising Department

What Happened to St. Jacob's Oil

The other day I went into a drug store and asked for a bottle of St. Jacob's Oil. (As you read this does not the name impress you as something connected in some indefinite way with your childhood days?)

I asked the druggist if he sold much of the remedy now. He told me I was the first one who had asked for it in months.

And yet, twenty-five years ago it had an enormous sale, as every adult reader of this Talk will recall.

St. Jacob's Oil is just as good to-day as it ever was. Why, then, has its sale dropped off?

The reason is that it has ceased to be advertised. And here's the story: When the man who first put the Oil on the market died, he left an immense business, which had been built up by advertising.

There's a lesson in this story for every merchant. Failure to keep your store and the merits of your goods persistently before the people will result in your being classed among those whom people "used to know."

"The British Whig" Eastern Ontario's Greatest Newspaper

MONTREAL REAL ESTATE

We are specialists in all kinds of property investments, and will be pleased to give you the advantage of our knowledge and experience.

THE STERLING INVESTMENT CO., LIMITED

611 TRANSPORTATION BUILDING, MONTREAL, QUE.

Important to Buyers.

We have houses and lots at attractive prices in any part of the city. If you have lots or houses to sell, list them with us.

J. O. Hutton - H. S. Crumley 18 Market St. Telephone 703. Kingston.

"Policies that are fair and liberal in their terms." From Best's Life Insurance Reports, 1912

POLICY-HOLDERS' MUTUAL LIFE INSURANCE CO.

Would be glad to place in the hands of intending insurers one or more of their booklets descriptive of their methods of dealing with policy-holders.

Investment

Having assisted in the organization and specialized in the securities we recommend the first mortgage Bonds of the following companies as combining all the essential features of a sound investment.

Table with columns: Maturity, Interest, Price, Yield. Rows include Spanish River Pulp, Ontario Pulp & Paper, Toronto Paper, Dominion Cannery, Canada Machinery, Carriage Factories, Belding, Paul, Corticeffi, Dominion Sewer Pipe.

Several of these issues are in \$100 denominations. Complete details will be sent on request.

NOWARD S. FOLGER, Kingston Representative.

DOMINION BOND COMPANY, LIMITED

DOMINION BOND BUILDING TORONTO VANCOUVER. DOMINION EXPRESS BUILDING MONTREAL LONDON, ENG.