

NO MATTER WHO YOU ARE

Or where you live, or what you expect to pay for your winter clothes, it will pay you to come to our store during our

BIG SALE

OF MEN'S AND BOY'S SUITS AND OVERCOATS.

It means money in your pocket, the best clothes on your back at the lowest possible price. The newest snappiest styles of the season. You are sure to be convinced that for styles, quality, fit and service, the values we are offering are wonders in these days of high prices.

Owing to the very mild weather we have had this fall we find we are overloaded, hence this sale. **We must unload.**

MEN'S OVERCOATS

\$6.75 Good Strong Tweed Ulsters, 2 Style Collars—Coats that are being sold to-day in many places at \$10.

Xmas Gifts for Father, Brother, Son, and Sweetheart. Everything that is new in Gentleman's Furnishings here at a big saving. All Xmas Gifts are put up in a very Tasty, Fancy Box with a Christmas Card.

\$5.95 For men's nice brown tweed suits—It is probably the last time you will have an opportunity to buy suits at this price.

\$8.75 These overcoats are the same quality the Big Department Stores are selling at \$12—see them.

\$3.95 Boys two or three garment suits—straight or bloomer pants—Well made and trimmed. Regular \$6 value.

\$12.75 Men's overcoats in any style—We will put this line against overcoats that are being sold at \$15 and \$16.50 to-day

Remember this is a Genuine Sale. We have too many Suits and Overcoats and can't afford to carry them over. This means money to you.

\$16.50 If \$20 or \$22 is your price for a Suit or Overcoat THEN GIVE YOUR MONEY A CHANCE, come here and if we can't show you the other fellows \$20 and \$22 goods at the low price of \$16.50 then put us down as fakirs.

\$12 Nice black, Beaver Shell with Curl Lining and Fur Collar—A good warm and stylish overcoat ONLY \$12.

MEN'S WORKING COATS
In Corduroy, Bedford Cords and Duck—Wool or Sheep Lined Some with Fur Collars.

39c. Men's Heavy Lined Working Mitts. **39c.**

ALL AT SALE PRICES.

30 Men's Furlined Overcoats
You must see these Coats to understand what a bargain they are.

A LARGE STOCK

Of very swell Mufflers, Suspenders, Gloves and Mitts, Shirts and Fancy Vests, Umbrellas, Neckwear, etc. for Christmas Gifts, all at sale prices.

\$13.45 Men's Suits, Tweeds, Worsteds, Blues and Blacks. These are all new and made in up-to-date styles—Same goods are being sold all over at \$18.

\$2.95 Boy's Heavy Tweed Overcoats. Tweed Linings. You can't touch them in the city at the price.

COME IN AND LOOK AROUND

We are satisfied to leave it to your own judgment. We shall be glad to show our goods.

SALE OPENS

Thursday, December 5th, at 9 A.M.

ROONEY & CO.

127 PRINCESS STREET.

"The Store that Sets the Pace."