

THE TALK OF THE TOWN

EVERYBODY IS TALKING ABOUT THE GIGANTIC BANKRUPT SALE

That will start in the CRUMLEY BROS. STORE, at 132-134 Princess St., Kingston, Ont.

WEDNESDAY NOV. 29th.

It will be a Genuine Bankrupt Sale. Positively every article in the **\$25,000 STOCK** store must be sold. We have only a limited time to dispose of this

The Premises have been leased by other parties and we must vacate. Prices will be cut in two in many cases--The goods must be sold **WE HAVE BOUGHT THIS STOCK FROM THE ASSIGNEES AT 42 CENTS IN THE DOLLAR OF INVOICE PRICES** and we will sell to you at a little over the same rate on the selling price.

Confidence is the Foundation of the Success of all Business Methods

A Side Heart to Heart Talk

I can better explain by quoting one of Kingston's most respectable citizens, said he--"Greenberg, you cannot run a Successful Sale with a Bankrupt Stock here. I said why? He said, the people have been faked with sales of all kinds and descriptions, salvage, brokerage companies have been here and covered the city with literature that would make you weep. Thousands of the Kingston public have bitten at the glaring banners

HERE YOU WILL FIND THE DETAILS OF SOME OF THE LINES ON SALE. YOU CAN UNDERSTAND THAT IT WOULD BE ALMOST IMPOSSIBLE TO LIST EVERYTHING IN THE STORE. WE HAVE THOUSANDS OF ARTICLES THAT YOU CAN USE--TRY US ONCE ANYWAY. IT WILL NOT DO YOU ANY HARM TO COME TO THE STORE. IF YOU FEEL THAT WE ARE MISREPRESENTING ANYTHING, TELL US ABOUT IT. IF WE CANNOT SATISFY YOU, WHY, THEN, DON'T COME BACK; YOU DON'T LOSE AND WE LOSE A CUSTOMER.

STAPLE DEPARTMENT.

Flannelettes, Cottons, Wrappettes, Apron Gingham, Lincens, Glass Towelling, and Toilet Towelling, Prints, Colored-Lincens, and everything in the Staple Department--400 many lines and prices to enumerate. We have a full assortment. Discounts in this lot run from 35 per cent. to 50 per cent.

CURTAINS.

A very large range in this lot. \$2.00 quality, \$1.25, \$3.00 quality, \$1.88, \$1.50 quality, 75c and many other lines.

WOOLLS! WOOLLS! WOOLLS!

All kinds of Knitting Woods at almost Half their regular Price. A full assortment.

READY TO WEAR.

Ladies' Plain and Tucked Tailored Shirt Waists, made of Fine Lincens Materials, some very pretty ones. Regular \$1.50 and \$1.75. At our Great Bankrupt Sale..... **73c**

LADIES' WAISTS.

Fancy Lawn, some with Lace and Embroidered Fronts. Regular \$1. At our Great Bankrupt Sale..... **49c**

MEN'S WEAR.

All kinds of Woolen Socks. Regular 25c quality, At our Great Bankrupt Sale..... **15c**

SHIRTS AND DRAWERS.

Fleece Lined. Regular 50c in every store. At our Great Bankrupt Sale..... **35c**

TOP SHIRTS.

All Sizes, a very fine quality. Sold all over at \$1.25. At our Great Bankrupt Sale..... **77c**

DRESS SHIRTS.

Just the thing to put on to go to work. In Colored Materials, and Blacks. Regular 60c and 75c lines. At our Great Bankrupt Sale..... **35c**

MEN'S CLOTHING.

Very Nice Lot Stiff Fronts. All sizes. White and Colored. Regular \$1.00 and \$1.25. At our Great Bankrupt Sale..... **33c**

EXCELDA HANDKERCHIEFS.

Nice quality in all colors. Sold all over at 25c. At our Great Bankrupt Sale, three for..... **25c**

MEN'S CLOTHING.

Nice up-to-date Overcoats in Tweed--Convertible or Military Collar. Regular \$14.00 Coats. At our Great Bankrupt Sale..... **\$7.98**

The Whole Story in a Nutshell

The Stock of CRUMLEY BROS., one of the most prominent Dry Goods Concerns in this district, was Sold by Auction in Toronto on Wednesday of last week. This estate was in the hands of two well-known gentlemen of your city, who will bear me out in what I say.

We bought the stock at a rate in the dollar, to be exact the price paid by us was 42c in the dollar of the invoice price. Is it not reasonable; then, that we can afford to sell you goods at less than half their selling price and still make a good profit for ourselves.