

IF YOU'VE EVER LOST A \$1.00 READ THIS.

If you should lose your purse containing your month's salary, or your month's savings, would you quit work and stop saving?

Well, hardly.

Not if you are the man you should be.

What you would do, having the right stuff in you, would be to buckle down and work harder than ever or save more rigidly than before, that you might the sooner make up your loss.

Yet, I have received letters from people saying they would like to invest some money but they are afraid to do so, as they once lost money in this or that wild-cat speculation, and are scared to invest again.

Isn't that a crazy foolish decision to make? Isn't it just as absurd as it would be for a man who had lost his month's earnings to say, "Well, I am not going to earn any more money because I am afraid I might lose it."

I know a business man, one of the most successful in his line, who failed in five different businesses before he became wealthy.

If, after his first business failure, or even his fifth, this man had decided not to try again, to-day he would still be at the bottom of the ladder instead of at the top.

What's the lesson in this?

Why, the man who succeeds is the man who is never discouraged by failures. He turns his failures to good account, finds out his mistake, and never makes that same mistake again. To such a man failure is only a spur to urge him on to greater endeavor.

If the money you have invested has failed to pay dividends in cash, learn why your investment was a failure.

If you made mistakes, find out what those mistakes were, and then never make those same mistakes again.

If we will study them we can learn more from our failures than from our successes.

I received a letter the other day from a man who had lost a lot of money through poor investments.

Whose fault was it, you ask?

Why, it was the man's fault.

This country is full of worthless stocks, bogus bonds, gold bricks, bunco games, and get-rich-quick concerns, but if you lose money in any of them it will probably be your own fault.

It was this man's fault.

He made mistakes—careless mistakes—mistakes no man should make.

In nearly every instance he made one or more of the following mistakes:—

He invested in "wild-cat" shares of some mining, oil or industrial company whose chances of success were improbable or impossible.

He invested too early in mere "prospects." Remember, "wait till you see it is a good thing, but don't wait till everyone sees it, for then you will be too late."

He invested in some Wall Street stocks that were capitalized up into the tens of millions—nearly all water—so much of it that every man who went in got drowned.

He put some money in a mining company that was managed by a man who had spent most of his life in a shoe factory.

Think of that a minute, will you?

What do you think of a man investing good dollars in a mine that depended for proper management upon a shoemaker?

What do you suppose a shoemaker knows about mining?

In nearly every case he invested with men who had never succeeded themselves.

In no single instance did he invest money with a successful man.

And yet he expected to make a lot of money.

If you have made the same mistakes this man has made, you, too, have probably lost money.

But that is no reason why you should not gain prosperity.

On the contrary, it is a good reason why you should now succeed.

You have your mistakes to guide you.

Study them carefully.

Study mistakes of others.

Then avoid them.

Don't make the same error twice.

Profit from experience.

Achieve success through failure.

DON'T BELIEVE ALL YOU HEAR

It is much safer to rely on what you see for yourself
That's why we crave the privilege of showing you

RICHMOND PARK MOOSE JAW

We will pay the expense to Moose Jaw and back for any purchaser of \$2,000 of property or the expense of one of a bunch of friends who purchase this amount

WE WILL REFUND YOU YOUR MONEY ON DEMAND, PLUS 6 P. C. INTEREST IF YOU APPLY FOR IT

This is just what we give you in the contract when you purchase this property, protection at every conceivable point—such as loss, sickness, out of employment and insurance in case of death. Investigate our offer from any and every standpoint, look into it thoroughly yourself and you will find that the proposition is all we claim.

You're **BUCKING** a pretty **STIFF PROPOSITION** if you expect to reach the State of Independence through the results of daily toil. You'll be among the **EXCEPTIONS** if you reach this coveted goal within the days allotted the average man by this route.

Why not let Western Canada's march of progress **HELP YOU** on the road to Competence. You will arrive **SOONER**, and have a much **LONGER TIME** to enjoy the "GOOD THINGS" in life before the undertaker calls.

Richmond Park is the **SANEST, SAFEST** and **BEST INVESTMENT** your money will ever secure. You have missed other opportunities. Don't neglect this one. Look a bit ahead. **BUY NOW** and make the most of your opportunity.

WISELY SELECTED REAL ESTATE IS THE BEST SAVINGS BANK. Richmond Park is better than any Savings Bank, as it guarantees you at least 6 per cent.

Ten months, friends, that is the length of time you have to complete the payments on Richmond Park Lots. No interest, no taxes, no payments to make if sick or out of work.

We predict that purchasers will make from 200 to 500 per cent. profit **WITHIN A VERY SHORT TIME.**

Get marked sub-division plan showing lots now available. There is a time limit to this opportunity. **The time to ACT IS TO-DAY.**

Lots		PRICE OF LOTS	
50 Feet	\$250.00---\$25.00	Cash---	\$25.00 Monthly
X	\$225.00---\$22.50	"	\$22.50 "
125 Feet	\$200.00---\$20.00	"	\$20.00 "
X	\$180.00---\$18.00	"	\$18.00 "
25 Feet	\$100.00---\$10.00	"	\$10.00 "
X	\$90.00---\$ 9.00	"	\$ 9.00 "

15 PER CENT. DISCOUNT—CASH IN FULL. NO INTEREST. NO TAXES.

Special Competition
\$2,500
In Prizes
Free to Purchasers

SPECIAL AND EXTRAORDINARY TERMS

Torrens title, no interest, taxes paid to 1912, no payments to make if ever you are sick or out of work. When you have been working 30 days start your usual payments again by making one payment. Think what this means when the winter comes on. Your money refunded plus 6 per cent. if you so wish. This guarantees you against any possible loss. A clear title at once given to your widow or next of kin should you die, even though you have only made one payment on your purchase. Now sum these facts up. You cannot lose, you are risking nothing, and yet these lots will sell for from \$750 to \$1,000 within a very few months.

Our City Department can sell your property. We are the largest advertisers in Canada.

If You Are a Wage-Earner or Capitalist
Here is the best opportunity to buy that you will ever have in your life. These lots will sell for three times their present value next summer
The Prices of All Lots Will be Advanced 25 Per Cent. November 30th.

ANSELL'S AGENCIES, LIMITED

Traders Bank Building 433 Main Street, Winnipeg.

Local Agent **J. K. CARROLL** 14 Market St. Kingston.

LITERATURE COUPON

Please send me maps, plans, literature and fullest information about Richmond Park, Moose Jaw, and particulars of the \$2,500 competition.

Name

Address

K.W.

Come to us if you want to buy Winnipeg houses or lots. We have the largest list in the City.