



There's great satisfaction in making beds and bedding of such fine quality as to win compliments like this:

"I rested so comfortably the other night at the — Hotel, Belleville, that I considered the bedding in the morning and found your label. Please let me know whether they are sold in Ottawa."

There's great satisfaction, too, in buying and using beds that are so much better than ordinary, especially when they cost no more. See that the IDEAL trade mark is on the bed you buy. Ask us for dealer's name nearest you.

Write for Free Book No. 120 THE IDEAL BEDDING CO. LIMITED MONTREAL - TORONTO - WINNIPEG

HOW MANY PEOPLE USE A TOWEL BEFORE YOU DO? The best way to cure a disease is to prevent it. EDDY'S SANITARY PAPER TOWELS are soft, absorbent, economical, pleasant to use, and GUARANTEE CLEANLINESS.

Labatt's ALE --- STOUT --- LAGER PURE --- PALATABLE --- NUTRITIOUS --- BEVERAGES FOR SALE BY WINE AND SPIRIT MERCHANTS EVERYWHERE

Pure-air oven retains the turkey's flavor You should just taste the turkey roasted in the Pandora pure-air oven. None of the flavor is lost, as in ordinary ovens where air becomes "stale" through improper ventilation.

BLACK SOCIETY GIRLS AND HOW THEY ARRANGE THEIR KINKY TRESSES.

Some of the African Belles Spend Several Hours a Day in Fixing Their Hair.

Some of our girls spend as much as two or three hours a day fixing their hair, writes Tip in the New York Press, while it takes only an hour and a half for the girls in some parts of Madagascar to plaster it down with clay or tallow after making it up in many, many talls.

In the old Indian days the hair used to grow to a wonderful length, and to this day families hang a strain of Indian hair in their homes as a relic of their forefathers.

The South Sea Waves. We all remember with what frequency in the old narratives of experience in the South Sea reference is made to the heavy swells of the ocean, which impressed the navigators with the idea of their remoteness from land.

He Was Gambling. "Hello, Bill. Have you heard about Jimmy Strong getting locked up?" "Bill—No. What's he bin locked up for?"

Didn't Want a Postoffice. In most countries the introduction of postal facilities is regarded as an unmitigated blessing, but it was not so in Korea.

The Happy Number. "Company remarks" by children are famous for their innocent tactlessness and mistakes.

Stingy Steps. An old man was passing our house one afternoon, taking exceedingly short steps.

AN UNPARALLELED FEAT. Accomplished by Diver After Six Years of Nerve-racking Effort.

What is, without doubt, an unparalleled feat in the history of diving, has been practically completed in England.

The walls began to crack and lean out of the perpendicular. After many consultations and inspections by engineers and architects it was decided that the only way to save the cathedral from collapsing was to employ a diver.

Pope Leo's Dove. The recent illness of the pope recalls a story which went the rounds at the time of the illness of Leo XIII.

A Peculiar Clay. The constituents of "loess," a fine yellowish sandy clay found in various parts of the world and reaching a thickness of over a thousand feet in China, has given rise to controversy among geologists.

Monkey Intelligence. The monkey's intelligence has never been able to arrive at a point which enables that animal to achieve the unifying of a knot.

A Withering Wind. The name "harmatan" has been given to a wind which periodically blows from the interior of Africa toward the Atlantic during December, January and February.

Chief Sufferer In the Duel. The cost of duels is dwelt upon by Aurelien Scholl in his reminiscences.

A Future Capitalist. This little boy and his sister each had a penny. The boy borrowed his sister's penny to play with, and in a little while one of the coins got lost.

THE ICE STOVE. Dr. Graham Bell Has Bitten the "Dogs Days" Trouble.

Prof. Alexander Graham Bell, the Canadian inventor of the telephone, and scientist of world-wide fame, has recently invented and constructed an apparatus for cooling dwelling houses in summer at small cost and with simple operation.

While other dwellers on his street sweated and basked under the torrid temperature that rose daily to 90 degrees, Prof. Bell sat comfortably at work in his study.

On the window ledge is set a small fan, about six feet in diameter. It is operated by a small electric motor attached by a wire to an electric light socket.

The rich, mellow flavor of "Salvador" is only attained by a special aging process, and the output of the cloister brewery was great enough for the people of Bavaria would drink no other beer.

Time Brought Revenge. A good election story comes from Ottawa where one of the hottest fights of the campaign was waged.

Ontario Railway Mileage. Ontario's railway mileage totals 9,017.94. During 1910 there were completed and opened for traffic, according to the report of the Public Works Department, just issued, 337.52 miles of railway.

Hon. Mr. Parent. Hon. Simon Napoleon Parent, who is retiring from his position as chairman of the National Transcontinental Railway Commission, as a result of the overthrow of the Government which appointed him, is a Quebec lawyer, who has been a civic and political leader at the Ancient Capital for many a year.

First Sunday School. It is a hundred years ago this month since the first Protestant Sunday school was inaugurated in Brockville, which was then known as the Village of Elizabethtown.

Perhaps you have not made the first payment on the mansion in the skies you sing about.

HEALTH IN PURE SUGAR. Sugar is one of the best, and most widely used foods. Would you risk your health for the sake of a few cents on a hundred pounds of sugar? Buy only Redpath EXTRA GRANULATED SUGAR.

Salvador BEER THE FAMOUS NATIONAL DRINK. There's a story behind "Salvador" beer—Canada's most famous brew—that carries us back to the year 1651.

KO-KO-BUT THE PERFECT COOKING BUTTER. Makes all cooking more wholesome, more digestible, and more nourishing, because it is a pure vegetable product.