



# LIVINGSTON'S ANNUAL MID-SUMMER SALE

COMMENCES

**Saturday, July 1st, 1911**  
And Continues Until Saturday, July 29, '11

If we were operating under the old foggy business methods we would scout the idea of offering our entire stock of Ready to-Wear Clothing at one-fifth off from the regular price.

Modern methods demand that a Stock be closed out during the season for which it was intended, and that there shall be no carry overs to mar the appearance of a fresh stock.

**THIS IS OUR WAY**



In order that there may be plain sailing and no strings tied to anything, we shall offer our entire stock of Clothes for Men and Boys; in fact, everything in our Ready-to-Wear Department at a uniform discount of

**20 Per Cent Off.**

You have read about our good Clothes. You have seen them. You know our high standard of quality.

**Think Reason and Investigate**

You who have not supplied your Complete Clothes needs should do so during our July Sale.

**We Stake Our Reputation On The Quality Of Our Goods**

Remember, we have the right clothes for all classes of men—old young men, young old men, and old, old men can find here the right clothes for themselves.



## Our Boys' Clothes

Style hitched to quality. Strength coupled with a smart appearance.

Boys' Clothing that is strong, durable and thoroughly dependable.

Men's Suits ..... \$7.50, \$8.50, \$10.00, \$12.00, \$15.00, \$18.00, \$20.00, Less 20 Per Cent.  
Boys' Suits ..... \$2.75, \$3.50, \$4.00, \$4.50, \$5.00 up to \$10.00, Less 20 Per Cent.

Come to this Sale with full confidence that you will get by far the Greatest values possible to secure anywhere, and you'll not be disappointed. The assortment is ample, the goods are worthy, and the prices are extraordinary.

**This Sale Includes: All Guaranteed Progress Brand Clothing.**

**IT'S THE ONE BIG BARGAIN EVENT  
OF THE SEASON.**



Attractive showing of Men's Trousers, \$1.50 to \$5.50, with 20 per cent. discount.  
We always "make good" at our Special Sales, and old patrons have learned to bank on our statements. While new patrons who come with questioning looks, exchange their expressions to approving smiles.  
Everything that leaves this Store bears with it our broad, "Money back if you want it," guarantee of satisfaction.

**ALL GOODS ARE MARKED IN PLAIN FIGURES**

**ALL SALES FOR CASH : : : : : ONE PRICE TO ALL**

**LIVINGSTONS, - 75---77---79 BROCK ST.  
KINGSTON**

**Sale Opens Saturday, July 1st. : Sale Ends Saturday, July 29th.**