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combines the rich gluten of Manitoba Spring wheat and the lighter, but equally important, properties of Ontario Fall wheat. The two combined form a perfectly blended flour that makes bread light, white, nutritious and extremely palatable, while pastry made with Beaver Flour has a crisp, flaky texture that brings many a compliment to the cook.

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On the breakfast table—in the sick room—for making salads, puddings and other desserts—for a bite between meals, in the lunch box, there is no fruit equal to the famous California "Sunkist" Orange. Being tree-ripened, sound-picked, packed and shipped with the utmost skill and care, it is the most healthful and luscious of all fruits.

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FREE Rogers Orange Spoon
Save 25 Sunkist Orange Wrappers and send them to us with 10¢ for postage, packing, etc., and we will present you with a Rogers Orange Spoon. It is beautiful, durable and handy. We will be glad to send you one if you desire more than one. Send it to Sunkist Wrappers and the free each additional spoon. In handling, green used each when the spoon is less than 25¢ on receipt. When 25¢ or more, we will send you one. We will be glad to send you one if you desire more than one. Send it to Sunkist Wrappers and the free each additional spoon. CALIFORNIA FRUIT GROWERS' EXCHANGE, 100 King St. East, TORONTO, ONT.



ARE NOT DEGRADING

AN ABLE DEFENCE OF POPULAR SONGS

By Annesley Burrows in the Detroit Journal—He Declares That They are Harmless.

Annesley Burrows, formerly of Kingston, writes as follows in the Detroit Journal:

The assertion made by Miss Jennie H. Stoddard, in addressing the Northwestern Women's club, that "the popular song" exercises a degrading influence upon the young, is one which deserves the attention of all who are interested in the welfare of the community; but in reading the songs which Miss Stoddard quotes as instances of this degrading influence, their meaning should be considered as well as the language in which the thoughts are clothed. Miss Stoddard finds serious objection to a song beginning:

"Be my sweetheart, hug and squeeze, kiss and tease, do."

It cannot be pretended that the language of this song is in the least elegant, and the thought expressed in it may be found in the lines of every poet and every dramatist since and before the days of Sophocles. Although the word "hug" was perhaps not in Romeo's vocabulary, he expressed the idea to Juliet very clearly indeed. Paul said it to Virginia, Abner to Heloise, and nobody was hocked, until this old idea was incorporated in a modern ditty.

Another song, picked out by Miss Stoddard as destructive to the morals of the rising generation presents these lines:

"Dance me slow, bend me low, kiss me, Bill, I love you so! get it linger on my lips, and—oh—ho."

Here again we have the language of the people—the plain people—in fact, we might say, the plainest people. At the thought itself we find embodied in the most exalted poems, the finest prose and the finest drama, cannot, as a matter of fact, recall but any such requests were preferred during a waltz, but that is a mere detail. When we go to see Signor Aruso and Madame Melba perform any of the great operas which are supposed to possess such a moral "uplift," we would be surprised, and even disappointed, if the great tenor did not ask the soprano to honor him with a kiss, or vice versa, and if during the operation he should "bender low," nobody would be offended, but when the same thing is suggested in a popular song it takes on a new aspect, and the composer, the performer and the theatre in which it is sung are held up to execration.

The only logical conclusion that can be drawn from these facts is that it is the language, and the thoughts, which are perhaps offensive to good taste, and it may be inferred that it is to the language, and not the thoughts, that Miss Stoddard takes exception.

But while the language of these songs may seem crude and inelegant to people of the most refined taste, it does not seem so to the masses who attend the cheap theatres. It is their language. They hear it daily, and use it to express their most ordinary thoughts. Their language is the expression of themselves. It occupies the same level with themselves and, therefore, does not debase them. If the language of the song does not debase the common people there is nothing in it to injure them but the thoughts, and as we have already shown that the thoughts are the same as those put forth by the greatest minds and accepted by people of taste at least harmless, it follows that there is nothing at all in these popular songs which can be regarded as degrading to the masses. This logic cannot be impugned.

As a matter of fact, if Miss Stoddard should visit the homes of the people who make up the cheap theatres profitable, and were to tell them that these songs were degrading, they would be astonished. It is not a matter of morals, it is a matter of taste. North Woodward avenue in the matter of language prefers Browning and Dante, Gabriel Rossetti—Illinois street houses Shapiro Romick, but as far as the sentiments go taste are very much alike.

It is, of course, highly desirable that the taste of all our people should be elevated to a high level, but this cannot be done by eliminating the popular song. It can only be accomplished by developing the appreciation of beauty, and when beauty is understood the unbecoming will be rejected. But to develop a sense of beauty there must be a beautiful environment, and this is not found in the districts of the poor. Of course, it will come in time. The day will arrive, no doubt, when Illinois street will blossom into rows of cool, shaded bungalows, with baby-grand pianos in the drawing-rooms, Hietzer etchings on the walls and Swinburne and George Meredith in the book cases.

But meanwhile we have nothing more to worry about than our ancestors have had for 10,000 years. The world is not growing worse and the popular song will not destroy our civilization. The people are simply singing their own songs in their own way, as they have done since the world began. The popular song of today is the froth of the common mind and injures it no more than the foam on the surface of the Atlantic contaminates the unfathomed depths below. Here is food for thought.

Farmers on Reciprocity.

In a postcard interview, concerning reciprocity, conducted by Canadian Farm, Toronto, 2,428 replies have been received, and they show a majority of 748 in favor of the proposed agreement with the United States.

By provinces the replies are as follows:

	In Favor.	Against.
Ontario	662	514
Quebec	32	14
New Brunswick	118	90
Nova Scotia	132	32
Prince Edward Island	56	2
Manitoba	122	28
Saskatchewan	194	36
Alberta	192	34
British Columbia	26	54
Unknown	24	10

"Kentucky Lava grass seed." Gib-



WHITE TAILORED SUITS NOW THE FAD

Pretty as a picture and fresh as the spring maid in her natty little white suit of serge or mhair, with appropriate accessories in the way of hat, gloves and parasol. This dainty suit is of snow-white English mohair with trimmings of wide white braid and very narrow white braid, the latter being used along the top of the fold of mohair on the skirt, and also on the coat where the jacket fronts are edged with the wide braid. The huge collar and revers are a smart feature, and inside these revers is a little vest effect of white satin which may be renewed occasionally, thus saving soil traces on the coat itself.

NEWS OF NEIGHBORS

WHAT WHIG CORRESPONDENTS TELL US.

The Tidings From Various Points in Eastern Ontario—What People Are Doing and What They are Saying.

Notes From Plevna.
Plevna, April 16.—W. Waits, of Mississippi, has arrived to take out the drive for Chandler & Jones. School closed last Thursday until the 25th inst. Rev. J. Hornby leaves for Toronto on Monday. Mrs. J. Godkin and family have returned from Fenleigh. This has been a very successful year for sugar making. J. F. Card, at Lavant, Saturday. Miss Lina Thompson, of Slate Falls, at Mrs. A. W. Wood's. Mr. and Mrs. J. Berry, at her mother's. Mrs. J. Shultz, W. Clement, of Mallory Hill, visited his mother, Mrs. Clement, Plevna.

Married at Westport.

Westport, April 17.—A pretty wedding took place, Wednesday, at the home of Mrs. F. Reynolds, when her daughter, Miss Bertha, was united in marriage to Dr. Smith, of Ottawa. Dr. and Mrs. Smith left on the morning train for Toronto. Miss Jennie Irwin returned on Friday, from Hazelton. Here she was attending normal. Miss Frances Stuart, Rockville, is the guest of Mr. and Mrs. G. W. Castle, R. N. Polk, of Kingston. She is a business visitor here this week. Miss Muriel Argue, of Seely's Bay, is assisting the Misses Taggart, milliners.

Notes From Murvale.

Murvale, April 17.—The trappers are all on their job, but report a small catch of rats so far. Sunday school opened on Sunday after being closed for the winter. There was a good attendance. Miss Ida McConnell, of Odessa, is the guest of Mrs. Frank Bowen. Frederick Wallace left for work for South Luna, N.Y., where he is engaged in the gardening business. Lorne, Christie and Hattie Irwin, who were ill with scarlet fever, are convalescent. Allen Brown spent Sunday in Moscow. Visitors: Robert Miller, Wilton, at B. Purdy's, N. Irish, Yarker, at D. J. Murton's.

Reports From Stella.

Stella, April 17.—William Allen, who is about to leave the island, was taken by surprise, on April 3rd, when the directors of the Amherst Island Mutual Fire Insurance company called on him and presented him with a watch and chain. The appreciative address was read by A. W. Hitchins.
The ice in the bay is all broken up. A few more days and the steamer Aletha will be able to get through. The mail has been delayed for a few days, owing to the bad condition of crossing the bay. Dr. G. H. Patterson is attending Mr. and Mrs. J. Sanders, also Mrs. J. Patterson. Mrs. (Capt.) T. Sanders and Mrs. Bliss arrived, on Thursday, from Cleveland. Mrs. H. Filson and S. K. Duggwell also arrived home from a visit in the west.

Charleston Reports.

Charleston, April 17.—Mr. and Mrs. C. E. Frye and son, Soperton, spent Easter at the home of Mrs. Frye's parents, Mr. and Mrs. A. W. Johnston. Mr. and Mrs. Charles Slack and Mrs. M. J. Kavanagh visited at Long Point last week. Mr. and Mrs. A. E. McLuan, Athens, spent Easter at Charles Slack's. Mr. and Mrs. E. Foster, Athens, spent Easter at M. J. Kavanagh's. School closed on Thursday for the holidays. At the close the teacher treated the pupils to oranges. Miss Maggie Findlay, teacher, North Augusta, spent the holidays with her parents, Mr. and Mrs. R. Findlay. Mrs. H. Johnston has recovered from her illness. Charles S. Yates, of the Molsons' Bank, of Brockville, spent a couple of days last week at his home here. W. C. Taylor has engaged the services of



LISTEN TO US

"We are only little ones, but we know Zam-Buk eased our pain and cured our sores. Perhaps it would cure you, too, if you tried it?"

Isn't this sound advice from "babes and sucklings?" Take it! The speakers are the children of Mrs. L. Webster, of Seymour St., Montreal, and the mother adds weight to their appeal. She says: "My little girl contracted scalp disease at school. Bad gatherings formed all over her head, and not only caused the child acute pain but made her very ill. The sores discharged, and occurring on the scalp we feared she would lose all her hair. She was in a pitiable plight when we tried Zam-Buk, but a few days' treatment with this balm gave her ease. Then the sores began to heal, and we continued the Zam-Buk treatment. In a short time she was quite healed. "My little boy sustained a serious scald on the neck. It set up a bad sore, and quite a few things we tried failed to heal it or give him ease. Once more we turned to Zam-Buk, and we were not disappointed. It acted like a charm in drawing away the pain, and soon healed the wound."

Zam-Buk is "something different" in the way of balms. It contains powerful healing herbal essences, which, as soon as applied to skin diseases, kill off the germs and end the painful smarting. Other essences contained there so stimulate the cells that new healthy tissue is speedily formed. Eczema, itch, ulcers, cold sores, abscesses, festering sores, blood poisoning, chronic wounds, cold cracks, etc., are healed and cured in this way. Use it for all skin injuries and diseases. It is also of great service for piles. All druggists and stores at 50 cents box, or Zam-Buk Co., Toronto.

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