

COMFORT LYE

Now you know what it is that makes the dirtiest dirt get rid of itself. Go to your grocer to-day and ask him for a can of Comfort Lye—the new and better kind, made by the Comfort Soap people. You get a bigger-than-usual can of 100% pure lye, powdered and perfumed.

Use it to thoroughly cleanse and disinfect the sink and dissolve the muck that clogs the drain-pipes. Also to "cut" the grease and burnt crust on pots and roasting tins. And to remove the stains from the closet without disagreeable scrubbing. Other uses, too, that make it indispensable to every cleanly housewife. Be sure you get Comfort Lye, and you're sure of best results.



"MAKES DIRT RUN"

SAVE THE LABELS

Every Comfort Lye label is worth THREE Comfort Soap wrappers toward valuable premiums—jewelry, silver-ware, watches, leather goods, pictures, books, music and other beautiful free presents.

Ask your grocer for a free copy of the Comfort Premium Catalogue, or write

COMFORT SOAP CO. TORONTO 701



WILL SWEEP LAKES

WHAT WATERTOWN'S NEW BOAT WILL DO.

Judge Reeves Tells About the Yankee Challenger for the George Cup—A Handsome Craft.

Watertown Standard.
Ex-Commodore George W. Reeves, who has commanded the Crescent, the racing boat of the Crescent Yacht Club in all of its races, is much pleased with the design for the Watertown, which is to become the George Cup challenger and made the following statement concerning her:
"The dimensions of the proposed Watertown are as follows: Overall length thirty-five feet three inches, water line length twenty-two feet three inches; beam, seven feet; draft five feet three inches. As compared with Crescent she will be three feet eight inches longer over all, one foot three inches longer on the water, of the same beam and about two inches deeper draft. The longer water line has enabled the designer to work out a boat with easier lines, and greater buoyancy is obtained by fuller sections forward and deeper sections throughout and especially amidships and from amidships to the stern. The result is a boat with finer lines, more buoyancy and greater power, 2,600 pounds of lead instead of 2,825 as in the Crescent, will increase her stability. She ought to be much faster in reaching and running and faster on windward work especially in a strong breeze. Crescent was one of the first boats designed under the new universal rule and, therefore, from a designer's standpoint more or less of an experiment. With the knowledge gained by four years' experience with boats built under this rule the designer ought to be able to and I believe has turned out a considerably faster craft."
"The rules have been changed to permit hollow spars. This also is an important factor for speed. The Watertown's mast, gaff, boom and spinnaker pole will be all hollow. She is practically all deck giving more room to handle extra sails, etc.
Mahogany planking is used throughout. This is not for looks but for speed. Skin friction is necessarily an

impediment. Mahogany takes the smoothest possible finish and retains its smoothness when the grain in other woods will raise under water, making the skin rough soon after it has been thoroughly rubbed and smoothed. The Crescent, planked with cedar, has been rubbed enough to give her the smoothest possible finish, but her underbody always gets rough again after a few days in the water.

"In strength the Watertown will be a vast improvement. The weaknesses developed in the earlier craft have been remedied by a system of knees, braces, etc. The Watertown can carry her sails in any weather without danger of opening seams or springing planks. There are numberless new wrinkles used by the designer in strengthening the Watertown that have never been used before on any boat. The cabin is cut down to the smallest limit permitted by the rule and a self-bailing cockpit, two feet wide by only a little over four feet long separated from the cabin by a water tight bulk head, makes her weather proof.

"There is no way in which water can get into the interior of the craft and no reason, as furnished by her construction, that would prevent her being used as a submarine.
"The sail area is a little larger than Crescent's and the sails will be furnished by Ratsy, concededly the best sail maker in the world. Everything in and about the boat will be the best for its purpose that money will buy.
"Her fine, easy lines, graceful contour, well-balanced cabin house, all finished in natural mahogany except the underbody and the deck, when surmounted by the beautiful yellowish white sails that only Ratsy can turn out, will make the Watertown, I believe, the handsomest craft on Lake Ontario. Mr. Mowat's record in the international Sonder-class and other types furnishes good reason for the hope that she will be the fastest."

Engagements Announced.

The engagement is announced of Miss Carrie Lew Knapp, eldest daughter of Mrs. T. O. Knapp, Selby, to Eugene Miller Badgley, youngest son of the late Philip Badgley, Thurlow, the marriage to take place in April.
Mr. and Mrs. C. H. Spencer, Napre, announce the engagement of their only daughter, Anna Perle, to Hiram T. Webb, son of the late Thomas Webb, Brighton. The marriage will take place in April.

A Boxing Challenge.

William Dunphy, gunner of "B" Battery, R.C.H.A., challenges any person in the city to box six rounds at 170 pounds or over. Frederick Coulter, of the Canadian locomotive works, preferred, at any time within the next two weeks, either before some club or in private, for a side bet or exhibition. W. Dennis, gunner of "A" Battery, manager for Gunner William Dunphy.
Newman & Shaw's "To-night."

PUREST DRUGS.

How They Have Been Made Possible.

The Outlook Magazine for March contains a very interesting article, by George B. Spencer, entitled "Purest Drugs." It is a story of the inception and carrying out of the Rexall idea in regard to drugs, their manufacture and their distribution. The idea behind this movement, which has all but revolutionized the drug business of the United States and Canada, originated in the brain of a young man—Lewis Liggett. He realized the great value to the human race, of pure medicines. To accomplish his object of serving mankind he knew he must first make sure of securing and being able to offer pure medicines to the public. The business was organized with this point in view, and he has made the word "Rexall" the standard mark of purest drugs and medicinal preparations.
In 1902 part of a small four storey building only was required for making Rexall preparations. To-day the development has reached marvellous proportions. Great laboratories occupy buildings of many stories, nearly a thousand people are employed in the laboratories, over 350 Rexall preparations are turned out, and over 4,000 druggists are distributing the drugs to the public.
Druggists, who sell Rexall preparations, are all stock-holders in the company, each Rexall druggist is personally interested in the success of everything pertaining to the Rexall idea. It has been a fixed principle that every druggist who handles these preparations must be a man of integrity—men who realize the standard of Rexall purity and who wish to uphold it at all costs. Thus is your health protected. Every Rexall preparation is guaranteed and if it does not do what you expect it to do, you have simply to tell the druggist or the clerk from whom you bought it and he will promptly give you your money back.
The business has so grown and prospered that there is now a great branch laboratory in Toronto, and the Rexall druggists in Canada are increasing in number almost as fast as in the United States. There is a monthly magazine for the druggists, filled with ideas for the display and advertising of goods, and the handling of stock. The co-operation which makes production in quantity possible, and which reduces the cost of merchandising, means much to the buyer of drugs. Thus he gets the very best at the very lowest cost. Mr. Liggett has realized the tremendous power of advertising to create a public sentiment in favor of the Rexall idea, and to enable the goods to be distributed at the least possible cost. To this end the Rexall stores have been advertised widely in magazines and newspapers.
George W. Mahood conducts the local Rexall store, and is an enthusiastic supporter of the new idea in supplying fresh, pure goods to the public.

TUBERCULOSIS HOSPITALS.

That are Located Within City and Town Limits.

Dr. James Thord has received the following letter from Dr. J. W. McCullough, chief health officer of Ontario:
"Toronto, March 28, 1911.—Dear Dr. Thord: In reply to yours of the 26th inst., asking for the names of any tuberculosis hospitals in Ontario, or outside of it, that were located within the city or town limits, I herewith send you a list which, while not complete, will be, perhaps, ample for your purpose. W. H. Baldwin, M.D., of Washington, D.C., is the author of a paper entitled 'Influence of a Tuberculosis Hospital on the Value of Surrounding Property,' which appeared on page 51 of the transactions of the National Association for the Study and Prevention of Tuberculosis at Washington, 1906. I saw this in the academy library, here, to-day, and it might be in your library. If not, a note to Dr. Baldwin would bring you a copy. Through the courtesy of Dr. J. H. Elliott, I am able to send you a mark of copy of a paper published by him upon this matter, which shows that the evidence is pretty strong in support of your ideas. I should be glad to give you any further information which you might think of value to you.—Yours very truly, James W. McCullough, M.D."

Tuberculosis hospitals situated within city or town limits:
Hamilton, Ont.—Southern Home, on city hospital grounds.
Montreal—Grace Bart Home, St. Ann's street, fifty beds for advanced cases; Royal Edward Institute, and Home for Incurables.
St. Agathe des Monts—Drehmer Rest and Laurentian Sanatorium.
London, Eng.—Brompton hospital, A.D. 1841 (321 beds); Royal Hospital for Diseases of Chest, 1841 (on City Road); North London Hospital for Diseases of Chest (Hamstead); City of London Hospital for Diseases of Chest (Victoria Park).
Liverpool, Eng.—Liverpool Hospital for Consumption.
New York City—House of Rest for Consumptives (1860); for advanced cases (Bolton Road and 290th street); Montefiore Home (1881), forty-four beds for consumptives (Broadway and 128th street); St. Joseph's Hospital for Consumptives (1882), 400 beds (St. Ann's avenue and 143rd street); Seton hospital (1895), 375 beds (Spuyten Duyvil Parkway); Brooklyn Home for Consumptives (1881), 115 beds (240 Kingston avenue); St. Peter's

hospital, 121 beds for consumptives (Henry, Congress and Warren streets).
Denver, Col.—The Home, 150 beds; National Jewish hospital, 135 beds.
Washington, D.C.—Tuberculosis Hospital of the District of Columbia, 120 beds (Fourteenth and Van Ness streets north-west).
Atlanta, Ga.—Home for Incurables, twenty-five beds (South Boulevard and Woodward avenue).
Chicago—Home for Incurables, sixty-five beds (5535 Ellis avenue); Cook County Reception hospital, forty beds (Harrison and Wood streets); St. Ann's sanatorium, ninety beds (Forty-ninth and Thomas streets).
Indianapolis, Ind.—City hospital, thirty-two beds.
Louisville, Ky.—On grounds of city hospital, Annex for Consumptives, thirty-two beds.
New Orleans, La.—Charity hospital, forty beds.
Boston—The Channing Home, twenty-three beds (1857) (in the Fenway district, the most fashionable part of the city, corner of Francis and Bellevue streets); Home of the Good Samaritan (1861), seventeen beds out of forty-three for consumptives, also a day camp for twenty-five women.
Cambridge, Mass.—Holy Ghost hospital, on Cambridge street, one-half beds for consumptives.
Lowell, Mass.—General hospital day camp for consumptives, twenty-eight beds.
Boston, Mass.—The Sanatorium (1891).
Minneapolis, Minn.—Christian Tent hospital, fifteen beds (Forth-sixth avenue and South Lake street); Hanson hospital, thirty beds (adjoins the workhouse); the Thomas hospital, forty beds (for advanced cases).
Lincoln, Neb.—Sunlight sanatorium, sixteen beds (overlooks the City Park).
Albuquerque, New Mexico—Southwestern Presbyterian sanatorium, fifteen beds (to be enlarged).

Bride From Deseronto.
At the home of the bride's uncle George H. Wilson, in Utopia, N.Y., on Wednesday, Miss Minerva Estelle Jones, daughter of Mrs. Louisa F. Jones, Deseronto, Ont., was united in marriage with Francis Habbach, Buffalo, N.Y. The bride was attended by her cousin, Miss Jennie C. Taylor, Kingston, Ont., and the best man was Frederick Wilcox, Utopia. They will reside in Buffalo after April 15th, where the groom is employed by the Pierce Arrow Motor company.

Loaded Heavy Logs.
J. R. Moore, who has for several years supplied J. F. Finlay & Sons, Toronto, with large quantities of timber from this section, has been engaged during the past week with a gang of men, leading at Mountain Grove, and Arden. He loaded five oak logs, averaging thirty inches in diameter and sealing nearly 600 feet to the log. These were purchased from a farmer near Arden.



Every one who tries it likes BABY'S OWN SOAP. Its fragrant creamy lather and its soothing action on the skin endears it to all.
THE ALBERT SOAPS CO. LIMITED, MONTREAL.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O. We have cured for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.
WALDING, KINNAN & MARVIN, Wholesale Druggists, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 25 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

Only One "BROMO QUININE," that is **Latative Bromo Quinine** Cures a Cold in One Day, Grip in 2 Days
E. W. Ligon on box, 25c

Dr. Martel's Female Pills

Eighteen years the standard. Prescribed and recommended for women's ailments. A. MACLEAN, Ontario Street.

OUR BEAVER BRAND

New Buckwheat Flour, Maple Syrup, Maple Sugar, Coast Sealed Oysters.

THE CLUB HOTEL

Wellington St., near Princess. There are other hotels, but none approach the Club for homelike surroundings. Located in centre of city and close to principal stores and theatres. Charges are moderate. Special rates by the week. F. M. THOMPSON, Proprietor.

D. Couper,

Phone 76, 211-3 Princess Street. Prompt Delivery.