

\$1.50 BOOKS FOR 50c.

WE HAVE JUST CLEARED THROUGH CUSTOMS OVER 1,000 OF THE LATEST ADDITIONS TO THE POPULAR COPYRIGHTS. OUR SALES FOR THESE ARE THE LARGEST IN THE PROVINCE WITH THE EXCEPTION OF THE DEPARTMENT STORES IN THE LARGE CITIES.

WE MAKE THIS LINE OF FICTION OUR SPECIALTY, AS THEY ARE NOT CHEAP BOOKS OF UNCERTAIN QUALITY, BUT ARE THE REAL BIG SELLERS BY THE REAL BIG AUTHORS, AND ALL OF WHICH HAVE RUN THROUGH EDITIONS OF NOT LESS THAN 50,000 AND SOME MORE THAN 200,000. STRONGEST AND MOST POPULAR SELLING WORKS OF FICTION, BOUND STRIKINGLY AND HANDSOMELY IN CLOTH, WITH FRONTISPIECE AND OTHER ILLUSTRATIONS.

THE AIMS OF FICTION.

To make us wiser and larger-hearted; to conduct us through a wider range of experience than the actual life of each generally permits; to make us live in the lives of other types of character than our own, or than those of our daily acquaintance; to enable us to pass by sympathy into other minds and other circumstances, and especially to train the moral nature by sympathy with noble characters and noble actions.—Brimley.



A novelization of the play in which David Warfield scored so highly. Exquisitely bound with cover inlay, jacket and illustrations in colors.

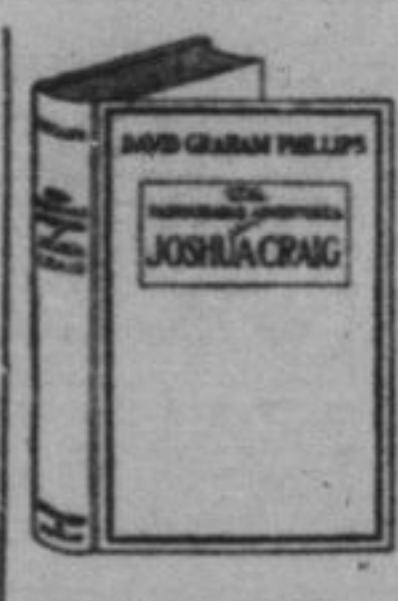
WHICH ONE FOR YOU?

The price of a pound box of just fairly good candy will purchase one of the best novels ever written. The candy once eaten is gone. The book remains to give pleasure to many people for many years.



A gripping story of the whole Far West. The latest addition to the 50c line of reprints.

Take Home a Good Book every Saturday night.



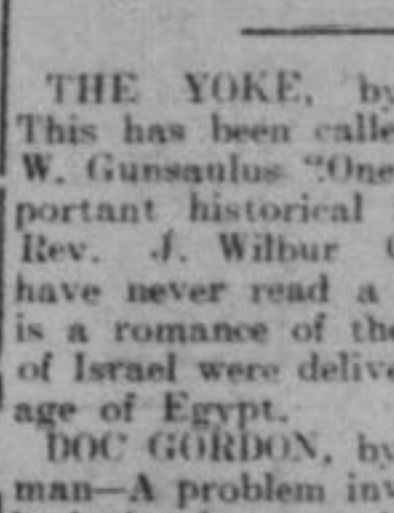
Owing to the tragical and untimely death of Joshua Craig, this book will have a tremendous sale. Other books in the series are: "The Cost," "Old Wives for New," "The Second Generation," "The Plum Tree," "Light Fingered Gentry."



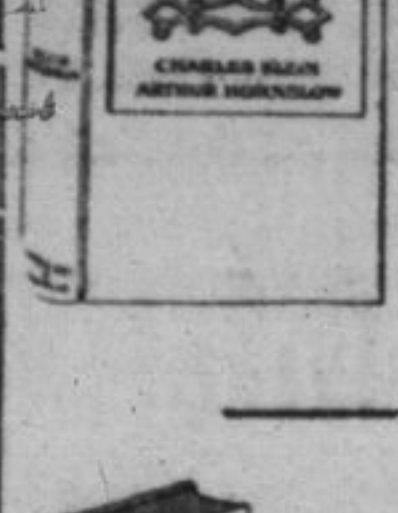
This author's works have reached a sale of over one million copies. This is a book on Socialism and people always want to know what Thos. Dixon thinks on any subject. Other books by the same author at 50c. "The Leopard's Spots," "One Woman."



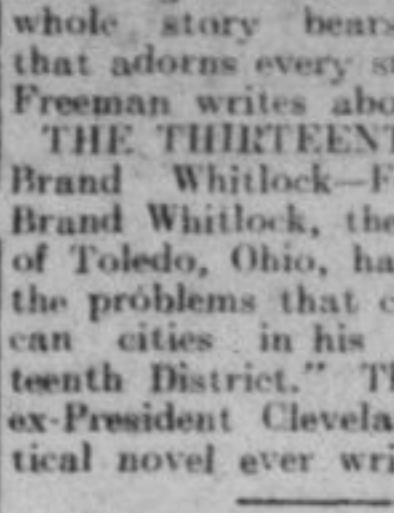
THE YOKES, by Elizabeth Miller.—This has been called by the Rev. F. W. Gunsalus "One of the most important historical novels," and the Rev. J. Wilbur Chapman says: "I have never read a greater novel." It is a romance of the days of the children of Israel were delivered from the bondage of Egypt.



THE THIRTEENTH DISTRICT, by Brand Whitlock.—For twenty years Brand Whitlock, the "Reform Mayor" of Toledo, Ohio, has made a study of the problems that confront the American cities in his novel, "The Thirteenth District." This was called by ex-President Cleveland "the best political novel ever written."



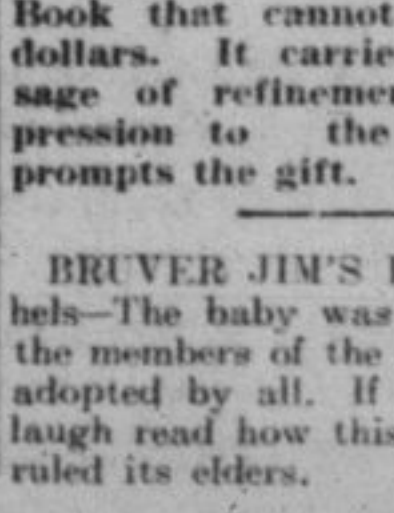
This story by the authors of "The Lion and the Mouse," is the novelization of the famous play which portrays with such startling truth the methods of the police department in America.



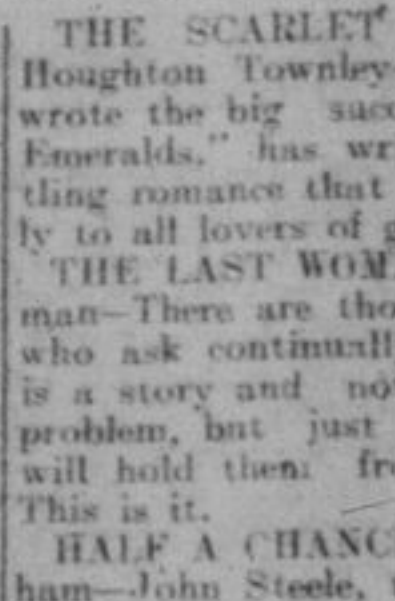
The Clergyman of your Parish may not resemble the very lovable old gentleman that Mrs. Deland tells about in Dr. Lavender's People but you will wish he equaled the Old Chester preacher in tolerance, wisdom and kindly humor.



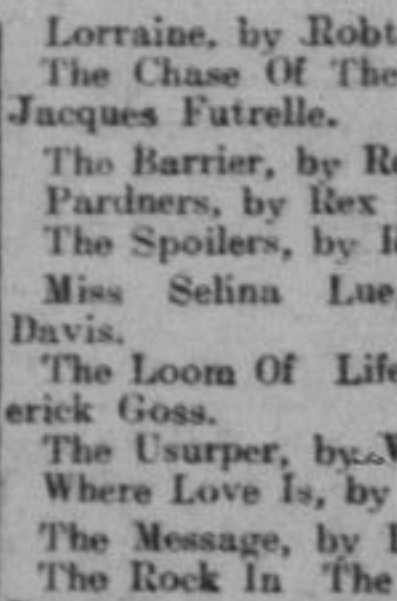
There is something about a dainty book that cannot be measured in dollars. It carries with it a message of refinement and gives expression to the sentiment that prompts the gift.



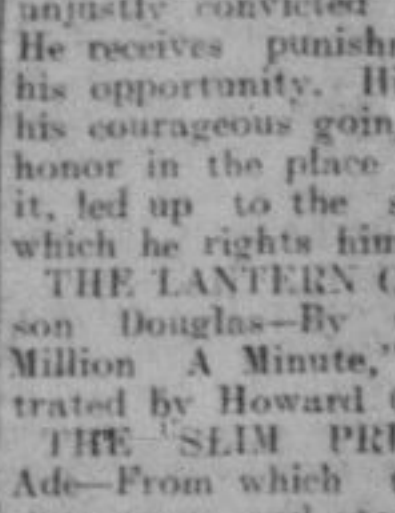
BRUVER JIM'S BABY, by P. Nichols.—The baby was found by one of the members of the camp and formally adopted by all. If you want a good laugh read how this mite of humanity ruled its elders.



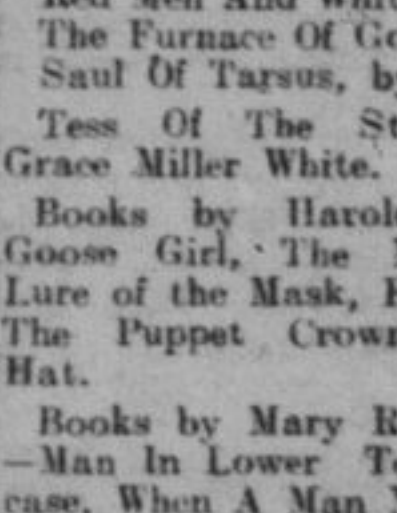
THE SCARLET FEATHER, by Houghton Townley.—The man who wrote the big success, "The Bishop's Knave," has written another rousing romance that will appeal strongly to all lovers of good light fiction.



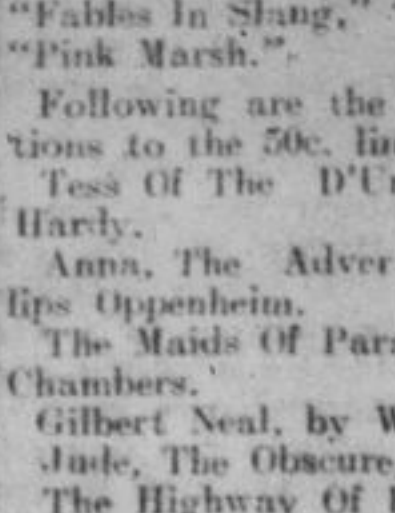
THE LAST WOMAN, by Ross Beckman.—There are thousands of readers who ask continually for a book that is a story and nothing else. Not a problem, but just a good yarn that will hold them from start to finish. This is it.



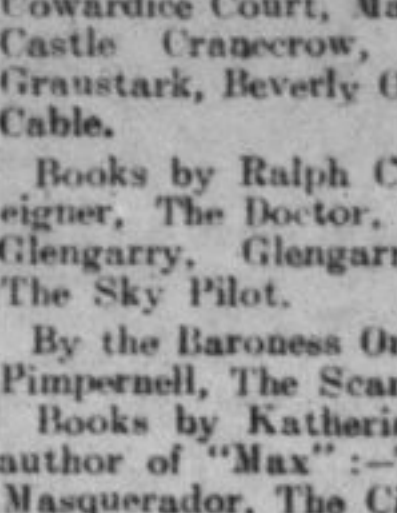
HALF A CHANCE, by Frederick Isham.—John Steele, the man with really less than half a chance, has been unjustly convicted of a great crime. He receives punishment. Then comes his opportunity. His upward striving, his courageous going back to find his honor in the place where he had lost it, led up to the splendid climax in which he rights himself.



THE LANTERN OF LUCK, by Hudson Douglas.—By the author of "A Million A Minute." Beautifully illustrated by Howard Chandler Christy.



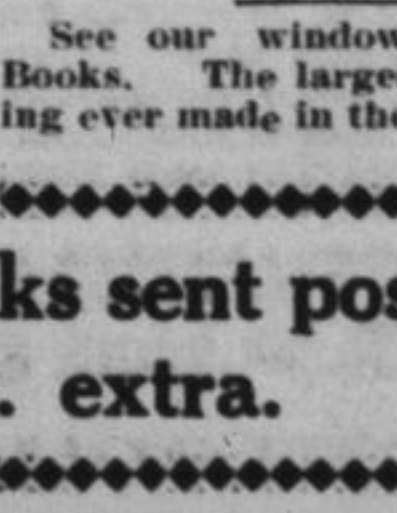
THE SLIM PRINCESS, by Geo. Ade.—From which the opera of the same name and starred by Miss Elsie Janis was adapted. By the author of "Fables in Slung." "In Pastures New," "Pink Marsh."



THE MAID OF PARADISE, by Robt. W. Chambers.—The author of "The Elusive Pimpernel," "The Scarlet Pimpernel," "The Highway of Fate," "Rosa N. Caray."



THE LIGHT OF THE WORLD, by Mrs. Eliza Follen.—The author of "The Lion and the Mouse," "The Clergyman of your Parish," "The Thirteenth District," "The Yokes," "The Last Woman," "The Scarlet Feather," "Half a Chance," "The Lantern of Luck," "The Slim Princess," "The Maid of Paradise," "The Light of the World," "The Lion and the Mouse," "The Clergyman of your Parish," "The Thirteenth District," "The Yokes," "The Last Woman," "The Scarlet Feather," "Half a Chance," "The Lantern of Luck," "The Slim Princess," "The Maid of Paradise," "The Light of the World."



THE LION AND THE MOUSE, by Mrs. Eliza Follen.—The author of "The Lion and the Mouse," "The Clergyman of your Parish," "The Thirteenth District," "The Yokes," "The Last Woman," "The Scarlet Feather," "Half a Chance," "The Lantern of Luck," "The Slim Princess," "The Maid of Paradise," "The Light of the World."

Any of these books sent post paid for 12c. extra.

Madame Sherry

MADAME SHERRY MUSIC SPECIAL

By special arrangement with the publishers, we have secured on sale for THE NEXT TEN DAYS the following numbers from Madame Sherry:—
Every Little Movement.
The Butterfly.
Birth of Passion.
I'm All Right.
Uncle Says I Mustn't, So I Won't.
She Shook Him in Chicago.
I'll Build for You a Little Nest.
The Other Fellow.
Won't Someone Take Me Home?
I Want to Play House With You.
Theophilus.
The Smile She Means For You.
We Are Only Poor Weak Mortals After All.
Waltzes Introducing Birth of Passion.
Love Dance Introducing Every Little Movement.
Publishers' Price, 60c.
OUR PRICE, 50c.
Music by Karl Hosenka, Composer of Three Twins, Bright Eyes, Girl of My Dreams, etc.
Mail Orders Filled at above prices.

College Book Store, 260 Princess Street

He Calls On Her Mother

By STACEY E. BAKER.

Young Mr. Butler—Fredry Butler, as he was popularly known—stared at the woman in keen surprise as she cordially invited him in and placed an easy chair at his disposal. Mrs. Coyle was loquacious; as yet, Fredry had not uttered a word.

VIBRANT NERVE FORCE.

Without stamina man is a failure. What is stamina? It is constitutional vigor—health. It is keen, responsive, vibrant nerve force, that gives wonderful inner strength of will, sustains a sound body, supports a mental mentality, makes money and keeps friends. Keen, strong, sensitive nerves makes him and with it than can excel in business, sport, pleasure and social favor. Without it he is apt to be weak, nervous, forgetful, feeble in motion, with cold hands, cold feet, nervousness, timidity, fear without cause, trembling, melancholy, pain in the back of head, neurasthenia, and a general lack of grit, courage and nerve so that it is impossible to act naturally under all circumstances, as a man with stamina should. It should be the aim of every man to correct the condition responsible for failure and unhappiness by the use of the simple fulfillment of nature's law that the nerves receive their nourishment through the blood, which enables the nerve fluids to recover the daily waste which is constantly taking place. The nerve fluids and body tissues undergo constant changes, unless the supply is equal to the demand, the stream of health stops low, and misery prevails. Astonishing strength, nerve force and poise is quickly restored by the following valuable formula, which anyone can prepare in the privacy of his home. First, obtain three ounces of syrup sarsaparilla compound in six ounce bottle; add one ounce of compound fluid balsamwort, shake well, and let stand two hours. Then add one ounce tincture cadomene compound (not cardamom) and one ounce compound essence cardol. Mix. Shake well and take a teaspoonful after each meal, and give when retiring. The above ingredients, except the syrup, are pure concentrations of purest drugs without opiates and are used for various preparations.

the lips of the mother of the girl he intended to marry. "I don't think I am," he retorted stiffly. This woman, in spite of her antithetic appearance, was positively coarse, different, with all the difference possible, from Hope—sweet, slim Hope, his brown-eyed, brown-haired divinity. It had been a whim of Hope's that he come to Swissvale alone and break the news of their engagement to her mother, whom he had never met, while she remained in Pittsburgh. It was a strange whim, but Hope was a girl of odd ideas and the personification of impulse.

Under the scrutinizing eyes of the elderly woman, Fredry drew his boyish form more erect in the great chair, and the red on his cheek thickened. "Pretty young," reiterated Hope Coyle's mother. "Pretty young for the job. The others before you were older men; not that I am criticising you sir; but it seems to me that you are—er—pretty young for the job." Fredry surveyed her with reproachful eyes. Also he flushed. It was most embarrassing to have his tender years flung in his face—especially from



A SCENE FROM "THE MAN OF THE HOUR" WITH FELIX HANEY AS ALDERMAN PHELAN, AT THE GRAND ON SATURDAY, MARCH 18th.

acted his notice—and thereafter, her income was perceptibly swollen by the patronage of Blackstone's youngest disciple. Imaginary clients demanded all sorts of typewritten screeds. "We have a cow and a horse," continued Hope's mother, "but the barn doesn't belong to us. We rent it from Owsie O'Neal, the grocer on the corner. He's a perfect gentleman, too, and I'm sure you'll like him." "I don't expect to meet him," protested Butler, shifting uneasily in his chair. "Oh, but you will," insisted the other. "You'll have to meet him. His home is only three blocks from here, and he'll be terribly put out if you exclude him." "Exclude him," mumbled Butler. "What the dickens is the woman raving about now? Certainly must be crazy. It's high time that I make my little talk and get away."

"We shall live in the city, you know," he explained. "So I doubt if we will meet Mr. O'Neal." "Live in the city?" came the hesitant answer. "Why—what do you mean?"

"Firmness at the start," thought Fredry to himself. "I'll establish no precedent by allowing my mother-in-law to bluff me at any stage of the game." "In the city," he repeated. "We will get here as soon as we are married—right after the honeymoon, I mean. We decided on that step some time ago. I have a large house in the east end lying idle, and Hope is quite infatuated with it." "Hope! Infatuated with—why, what are you talking about?" "Our marriage, of course," explained Butler, impatiently. "Hope and I are to be married in June. I see you know all about it, though how you learned it is a mystery to me. Hope sent me out to explain. She said you didn't know—yet."

"Mrs. Coyle burst into a shriek of hysterical laughter. "And I thought you were the census taker," she gasped. "Census taker," reiterated the surprised attorney. "What in the world gave you such an idea." The mother of Hope had stilled her laughter and was now staring at the young man, an inexplicable look in her eyes. "I don't know," she answered slowly, "unless it is that I am always prone to jump at conclusions, and I had as a working basis to my supposition the information given me by a neighbor not over an hour ago that the census taker was working this street to-day. She said he was young and good looking." Mrs. Coyle paused to eye the embarrassed youth critically, a half smile on her lips. "And so you are going to marry

GIN PILLS SENT FREE We want all sufferers from Kidney and Bladder Troubles, Lame Back and Rheumatism; to test GIN PILLS, and see for themselves that GIN PILLS will really cure all these troubles. If your kidneys are weak—if it pains you to urinate—if your back aches—if hands and feet are crippled with Rheumatism—give GIN PILLS a chance to prove that they will relieve you and cure you. It won't cost you a cent. You don't have to buy them. Simply write us for a free sample. "A short time ago I received a free sample of GIN PILLS which I have taken with such good effects that I believe GIN PILLS are for a box of them. I believe GIN PILLS are just the things for me." RICHARD HANLEY, FRESNO, CALIF. GIN PILLS are so called because they contain the medicinal principle of Juniper berries, the essential principle of Gin, but do not contain alcohol. 50c a box—5 for \$2.50—at dealers, and guaranteed to give satisfaction or money refunded. Sample box free if you write us. National Drug and Chemical Co., Dept. 8, Toronto.

Hope?" she continued. "And think I don't even know your name!" Butler hastened to give an inventory of himself for the edification of his prospective mother-in-law.

Just a Little Too Far. Philadelphia Times. A young married pair have a child who has just reached the age when its hands are simply way stations to its mouth—things reaching the former being sure to reach the latter, and in the shortest possible space of time. The father of this infant is forced, for business reasons, to travel a great deal, and always has a mileage book on hand. This the youngster found one day, and proceeded to devour. When he was discovered he had used alas, about five hundred miles. The mother at once told her husband of the baby's destructiveness, and quick as a flash he responded: "Honey, my dear, don't you think that's going a little too far?"

Restless Babies. In nine cases out of ten, skin irritation is the cause. An occasional anointing with Zam-Buk balm, and the use of Zam-Buk Soap (25c. per tablet) in the bath will end the trouble. Wherever there are eruptions, rashes, or chapped places, apply Zam-Buk. This famous household balm is compounded from purely herbal essences, and is mild in its action. As scores of mothers daily testify, it is an ideal balm for the skin troubles of babies. Medical men and nurses concur. Zam-Buk is also so very useful in the family. Cures cuts, burns, skin troubles, eruptions, abscesses, ulcers, piles, eczema, and as a "first aid" preparation is without equal. All druggists and stores sell at 50c. box, or post free from Zam-Buk Co., Toronto, for price.

Bethel Personal. Bethel, March 14.—Jacob Boyce has returned, after spending a week at Wellington. Visitors: Mr. and Mrs. John Connely and daughter, Myrtle and Mr. and Mrs. John Manes, Yarker, at Mr. and Mrs. Frederick McWilliam, on Sunday. Mr. and Mrs. William McConnell, Grace and Rose McConnell and Miss Elsie Jayne, Sharp's Corners, at J. M. Jayne's; Mrs. B. Alcomber, Greens, visiting her father, H. Salisbury, for a few days. Quite a few attended the races at Colebrook.

OUR BEAVER BRAND

OF Flour is unequalled for bread or pastry. Price is moderate. A. MACLEAN, Ontario Street.

TINSMITH AND PLUMBING

W. C. BENNETT, Foreman for S. J. Horsey for 23 years has opened a Tinsmith and Plumbing Shop at 313 King Street. All work entrusted to my care will receive prompt attention. Phone 1033.

Wood's Phenophedine

The Great English Remedy. Tones and invigorates the whole nervous system, makes new blood in old veins. Cures Nerveous Debility, Mental and Brain Worry, Despondency, Sexual Weakness, Exhaustion, Sleeplessness, and Effects of Abuse or Excess. Price \$1 per box, six for \$5. One will please, six will cure. Sold by druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free. The Wood Medicine Co., (Formerly Woodruff) Toronto, Ont.

OUR CONSIGNMENT

Of Green and Black Tens from Caylon have arrived. Though prices are much higher, we are still selling at 20c per lb. ANDREW MACLEAN, Ontario Street.

New Buckwheat Flour

Maple Syrup, Maple Sugar, Coast Sealed Oysters. D. Couper, Phone 76. 341-3 Princess Street. Prompt Delivery.

It Grows Hair

Here Are Facts We Want You to Prove at Our Risk. Marvellous as it may seem, Recall "93" Hair Tonic has grown hair on heads that were once bald. Of course, in none of these cases were the hair roots dead, nor had the scalp taken on a glazed, shiny appearance. Recall "93" Hair Tonic acts scientifically, destroying the germs which are usually responsible for baldness. It penetrates to the roots of the hair, stimulating and nourishing them. It is a most pleasant toilet necessity, is delicately perfumed, and will not gum or permanently stain the hair. We want you to get a bottle of Recall "93" Hair Tonic and use it as directed. If it does not relieve scalp irritation, remove dandruff, prevent the hair from falling out and promote an increased growth of hair, and in every way give entire satisfaction, simply come back and tell us, and without question or formality we will hand back to you every penny you paid us for it. Two sizes, 50c. and \$1.00. Sold only at our store—The Rexall Store, G. W. Mansood.