

# MAGIC BAKING POWDER

MADE IN CANADA  
 Pure—Wholesome—Economical  
 It is used by all the large Bakers and Caterers, as well as by the best home bakers and cooks. Food products that are produced in clean factories are best.  
**E. W. GILLET CO. LTD.**  
 TORONTO, ONT.

**WORK WITHOUT FATIGUE**  
 You won't feel exhausted when you take  
**EPPS'S COCOA** FOR BREAKFAST!  
 It will sustain you as nothing else will—there is strength in every particle of it. As a supper beverage it is perfect.

## Girls' Good School Boots



Just received a shipment of Girls' School Boots, several kinds in the lot. Just what you need for this time of year.

**All Good and Strong**  
 We are going to sell them at

**\$1.50**

Sizes 11 to 2.

**H. JENNINGS, KING STREET**

Just the corn-kernel—the veritable "sweetheart of the corn"—rolled paper-thin and crisped a golden-brown. Kellogg's

# TOASTED CORN FLAKES

is just a little better than delicious! The first spoonful will tell you better than a page full of adjectives, why this is the cereal you never tire of for breakfast.

Look for the name on the package **10c**



## Try a 50c. Bottle FREE

From Your Druggist: Psychine, the great Vitality-BUILDER  
 (PRONOUNCED SI-KEEN)

You know what it would mean to us were Psychine a preparation without a definite, beneficial action. After the first bottle which we would buy, no more would be purchased. And we would go out of business. But we're not going out of business, and our confidence that we're not is based upon our third of a century's experience with Psychine.

Ten years after Confederation we commenced compounding Psychine. Since that time, we have sold many millions of bottles.

We have cured many hundreds of thousands of virulent and oftentimes fatal cases of disease.

We have in our files many hundreds of thousands of unsolicited testimonials.

And we have grown from a small beginning to be one of the largest proprietary manufacturers in this country.

Here then is proof that we have in Psychine a preparation with abundant and demonstrated effectiveness, more so than any other preparation we, or anyone else, ever heard of.

Here then is the reason of our unalterable confidence in Psychine, that it is in fact the greatest preparation of its kind in the world.

Here then is why we have inaugurated a policy of actually buying hundreds of thousands of bottles of Psychine to give to those who should use. To those who are blindly groping in the dark for relief from their misery, who may perhaps be using wrong methods to recover their health and their strength.

These white corpuscles eat any germ of disease that gains an entrance to the body, when they're in large enough numbers and sufficiently strong.

When they're not sufficiently strong, the disease germs devour them and disease holds the body.

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For centuries almost, herbs, nature's own remedies, have been the most efficient foe to disease.

We have not known very definitely just how.

But now science tells us that certain of these herbs increase the number of the white corpuscles and their strength.

These certain herbs are incorporated in Psychine.

We go to the ends of the earth for these herbs—to Arabia, to South America, to China and to Japan.

They are compounded in the most costly chemical appliances in this country.

And the result is Psychine—for a third of a century the most effective vitality-builder the world has known.

The one preparation that has cured many thousands of the following diseases:

La Grippe	Bronchial Coughs
Whooping Cough	Weak Lungs
Hemorrhages	Weak Veins
Sore Throat	Spring Weakness
Anemia	Early Decline
Female Weakness	Catastrophic Affections
Indigestion	Catastrophic of Stomach
Poor Appetite	Night Sweats
Chills and Fevers	Obstinate Coughs
Shingles and	Laryngitis and
Nervous Tremors	Dyspepsia
After-effects of Fluorid, Pneumonia and La Grippe	

# FREAKS and FADS That Crop up in Fashion

The very newest sensation, but shortly arrived from Paris, is the trouser skirt. Women are actually wearing this surprising garment on the street over there, and there is no telling how soon it may make its appearance in America.

This new skirt is the natural successor to the hobble style. Time was when a hobble skirt was a monstrosity, frowned upon by conservative women and laughed at when it appeared upon the stage. But such women dress familiarly with that most of us are now wearing hobbles without a quail and even grandmamma, displaying her new black satin to interested eyes, holds up the skirt with a half apologetic "just the least bit hobble, you see, my dear—but wide ones look

is not at all pronounced. In fact, the skirt is not at all immodest—it is only, as one woman said, the idea of it.

At the bottom the skirt, less than two yards around, is slashed up for a few inches at the centre front and back, gussets or narrow gores being set inside and sewed to the slashed edges. Otherwise the frock is a most charming little affair and is made of white permo with a bodice of the new black satin taffeta, which is particularly soft and lustrous. This bodice shows the short Citoeyme basque—another innovation in woman's dress. The buttons on the bodice are of red enamel and gift and the belt is a very cheerful affair of gold and red braid. Altogether a most charming little Poiret frock—if one has courage to attempt the new trouser skirt.

Not quite so pronounced as the trouser skirt, but equally eccentric in conception, is the narrow, straight skirt, cut out in a triangle over one foot. This wedge-shaped section is usually taken out just to the left of the centre-front so that the left foot and instep are plainly visible, and in order that the eccentricity of the skirt may not be overlooked, the triangular opening is carefully bordered with trimming and is sometimes flanked by bright buttons. Narrow velvet skirts of the late winter have had this wedge-shaped opening at the bottom, a band of fur running around the lower edge of the skirt and up around the triangle at one side of the front. Of course the feet are exquisitely dressed, with such a skirt, in the daintiest of shoes, or in pumps and embroidered silk stockings, for the woman who dresses fashionably thinks nothing of going out on the bitterest winter day with thin-soled slippers and cow-hair silk hosiery; this too, when the upper part of the body is bundled in furs. It is not at all unusual, on a wet night in New York, to see women tripping from theatre to nearby restaurant with this sort of ball-room footwear, while their escort's health is carefully guarded with thick-soled boots and over these good substantial overshoes.

Even more freakish than the trouser skirt is the new aviation costume with Turkish trousers attached to a fitted bodice. One of these skirts is illustrated. In this skirt also, there is nothing immodest—it is only the idea of it! Naturally, for aviation purposes, a narrow skirt, confining the ankles, would be most impractical. The ability to use one's limbs freely might save one's life in a critical moment, and the woman who flies must sacrifice frills and feminine furbelows and be sternly ready for emergencies. The aviation costume is usually made of some substantial material and every detail is most carefully stitched and tailored.

Another skirt fad—quite different



Trousers. An Aviation Costume With Turkish

from either of the two mentioned heretofore, is the trailing scarf train. Instead of having a train at the back in the usual way, the skirt drags several inches at either side, being of an ordinary frock-length at back and front. Long scarf draperies fall at either side from the hip, and are caught to the skirt near the bottom.



The New Trouser Skirt That Succeeds the Hobble Style.

From there they trail softly over the floor. It requires great dexterity and some practice to manage such a skirt without tripping on the trailing portions—especially when one turns or rises suddenly from a chair.

Another fad of dress just now is the hoop earring. Some sort of earrings are almost necessary under the low-setting hats of the moment if the face is not to be totally eclipsed; but the prettiest earrings are those of burr oak pearl or of ordinary white pearl, surrounded by small diamonds. The huge hoops are rather quaint on some women, but unless their wearer has great delicacy and refinement of feature and of coloring they are apt to give a coarse and gypsyish look. The dangling "drop earrings" are attractive with very young faces and on a few types of beauty, but as a rule they lend matronliness of effect.

**IN WELSH CASTLE.**  
 Carnarvon Prepared for Investiture Ceremony.

Carnarvon Castle, where the first Prince of Wales was born in 1284, is now undergoing extensive alterations and repairs in view of the investiture of the Prince of Wales in July. The portions that are being demolished are modern and are not in keeping with the ancient character of the building, which was erected by Edward I.

The most important work of demolition is at Queen Eleanor's Gate, where a great deal of modern masonry has been removed, exposing part of the structure which supported the draw-bridge which was in use when the castle was occupied. The young prince will stand at this gateway and show himself to the multitude gathered below.

The ceremony of the investiture will take place in the centre of the castle, opposite the main entrance, and a great stage will be erected in tiers to accommodate about fifteen thousand

persons. A prominent place will be allotted to a choir of five hundred, who will give a programme of English and Welsh music. Paths and passages are being concreted, and the old, worn out steps leading to the main entrance are being replaced with new ones, while the ivy, a picturesque, but most injurious feature of the towers, will be removed.

**The Price of Things.**  
 The blockers in the United States senate use picturesque methods of expressing their fear of the utter and irretrievable ruin that will come upon the farmers of the United States if Canadian farm products are admitted duty free into the republic.

Here is the way in which Senator McCumber, of North Dakota, puts the argument as to the relative prices of things in town and country:

"If a senator went to New York," said he, "and paid his expenses with farm products the bill would read like this:

- "Cab to hotel—Six bushels of oats.
- "Tip to driver—Fifteen catfishes.
- "Tip to elevator boy—One and a half bushels barley.
- "Breakfast—Quarter ton hay.
- "Tip to waiter—Two bushels potatoes.
- "Lunch—One sheep.
- "Tip to waiter—One and a half bushels carrots.
- "Dinner—Four bushels rye.
- "Tip to waiter—One bushel onions.
- "Room—Half ear turnips."

Assuredly the Dakota farmer would have to raise a powerful crop of natural products to warrant an annual holiday in New York at the Met under rate of reckoning.

Some men could sell their birth-right for a mess of pottage and not be the losers.

Whenever money is a curse man made it such.

## Tea Time Talks

### The Healthfulness of Tea

Physicians who often forbid the use of Coffee and Cocoa to the well, prescribe tea for the sick. Of the three, tea is the only beverage that can be drunk for a lifetime without injurious effects. It is a harmless tonic—a gentle stimulant without reaction.

As tea is the most desirable beverage, so "Salada" is tea in its most desirable form.

"Salada" Ceylon Tea comes from tea plant to tea pot untouched by human hands, from the time the leaves fall into the picker's baskets. Its delicate aroma and delicious flavor are perfectly preserved in sealed air-tight packages.

Ask your grocer for "Salada" Tea or send for a free trial package which makes 25 cups of delicious tea. We will mail it to you without charge. Say whether you use Black, Mixed or Green Tea and the price you pay per pound.

**The "Salada" Tea Co.**  
 32 Yonge Street Toronto

## 50 YEARS EXPERIENCE

# Redpath

EXTRA GRANULATED SUGAR IS ABSOLUTELY PURE

The first and great essential of a food product, is Purity; the Purity and Quality of our Extra Granulated have never been questioned!

Once make a comparison with other Sugars and you will not be satisfied with any but Redpath.

Dainty Tea Tables are always served with PARIS LUMPS to be had in RED SEAL dust proof cartons, and by the pound.

**The Canada Sugar Refining Co., Limited**  
 MONTREAL, CANADA  
 Established in 1855 by John Redpath

## The Flavor Will Not 'Bake Out'

Shirriff's TRUE Vanilla, made from finest Mexican vanilla beans, is the flavoring that tastes as delicious after the pudding is baked as it smells in the bottle. And it actually costs less than others seem to cost—it has such strength. Just try it.

**CAUTION:** A smaller quantity required than of any other extract.

Other delicious Shirriff flavorings are: Lemon, Almond, Rose, Pineapple, Ratafia, Strawberry, and ninety more.

# Labatt's

Order Some!

When you are jaded—your appetite poor—your whole system weary—just try a glass of Labatt's

## Ale and Stout

Pleases the palate, refreshes the body, agrees with the weakest stomach. A truly wholesome beverage that really nourishes. For a milder drink try Labatt's

## London Lager

Equal to the finest German brews. Has the true smack of choice hops. Very light, palatable, satisfying. Look for the lavender label.

## Comet Beer

(LAGER STYLE)  
 A temperance brew—tastes and looks like choice lager, but has less than 2 1/2% of proof spirit. Quenches thirst; refreshes; gives appetite. Order some today.

## Premier Beer

(ALE STYLE)  
 The newest non-intoxicant, mild and delicious, with the real flavor and quality of good ale. Complies with local option requirements and may be openly sold anywhere. Order any Labatt product from your dealer, or direct from JOHN LABATT, LONDON, CANADA

Ask For **Labatt's**

J. McPARLAND, AGENT, 339-341 KING STREET E.

**A SMART LITTLE SPRING SUIT OF ENGLISH MOHAIR.**  
 The very darkest gunmetal gray English mohair was used for this modish little runabout suit, which embodies all the principal mandates for spring. The box coat, fastened obliquely across the front, is short enough to reveal almost the entire skirt, which has the narrow, yet slightly flaring, dimensions favored by best tailors now. Trimmings of gunmetal gray moire silk and black velvet, with big buttons of black croquet, make the suit very attractive. The hat is a new Perrot model of cream tulle with a trimming of shirred white tulle silk.

**COUPON No. 49**

To the Dr. T. A. SLOCUM, Ltd.  
 193-195 Spadina Ave., Toronto

I enclose your offer to try a 50c. bottle of Psychine (pronounced si-keen) on my expense. I have not had a 50c. bottle of Psychine under this plan. Kindly advise my druggist to deliver this bottle to me.

My Name.....  
 Town.....  
 Street and Number.....  
 My Druggist's Name.....  
 Street and Number.....

This coupon is not good for a 50c. bottle of Psychine if presented to the druggist. It must be sent up—say will then buy the 50c. bottle of Psychine from your druggist and direct him to deliver it to you. This offer may be withdrawn at any time without notice. Send coupon to-day.