

# Partnership Proclamation

We the undersigned, proprietors of

## Kingston's Famous Fur Store

Have much pleasure in announcing to the public at large that Mr. Wm. Y. Mills is now a partner in our firm. This is the first and only change in the personnel of the firm of

# GEORGE MILLS & CO.

Since commencing business more than 30 years ago. THE NEW PARTNERSHIP DEMANDS A

## \$20,000.00 REDUCTION IN STOCK

To accomplish this with a rush we have planned a

# PARTNERSHIP SALE

Which we believe will eclipse in startling reductions and wonderful values any sale that has ever taken place in the history of the fur trade of Kingston. We purpose giving the people far and near something to talk about for many years to come.

## Sale will begin Saturday Morning, January 28th

Please remember this is not a question of profits but a matter of raising Twenty Thousand Dollars in Eighteen Days



Nothing whatever is exempted from the knife, the entire stock is offered.

This store has long been recognized as headquarters for Fine Furs. It deserves this distinction now more than ever and we look for the greatest 18 day Fur selling ever known in Eastern Ontario.

### YOUR FARE PAID

To all purchasers of \$25 and over upon exhibiting their tickets at the cashier's office, a refund will be made equal to the amount of their return fare to any point within 50 miles of Kingston.

OUR WHOLESALE CUSTOMERS, THE OUT OF TOWN STOREKEEPERS, WILL FIND THIS PARTNERSHIP SALE AN IDEAL TIME TO PURCHASE THEIR SPRING STOCK OF HATS AND CAPS.



THIS IS A SALE FOR EVERYBODY. MEN, WOMEN, BOYS AND GIRLS CAN ALL SUPPLY THEIR WANTS AT LESS THAN ACTUAL WHOLESALE COST.

## Our Guarantee

We assure each and every purchaser absolute satisfaction. We guarantee every garment, every price and every statement here made, and will take back, exchange or refund the money on any purchase not satisfactory for any reason whatsoever. Everything marked in plain figures.



**LADIES' FUR SCARFS AND STOLLS.**  
Hundreds to choose from in every conceivable Fur from 98c. to \$95.  
Finest quality Eastern Mink, extra large cape and long fronts, value \$125, for... \$95.00.  
Mink Cravats, satin lined, regular \$15.00. Sale Price... \$10.75  
Western Sable, double Fur Scarfs, a special advertising value, worth \$2.50, for... 98c.  
Alaska Sable, best quality, double Fur or satin lined, tales regular, price \$15, for... \$9.85  
Mink Marmot Stolls in great varieties. One special line, satin lined, with 2 heads and 6 tails, a leader at \$6.50, sale price... \$3.85  
Other kinds in Persian Lamb, Lynx, Fox, Ermine, Thibet, &c.



**LADIES' FUR COATS.**  
The chance of a lifetime—3 Persian Lamb Coats, 24 inches long, glossy curl, regular value \$125, reduced to... \$87.50  
7 Astrachan Coats, 32 inches long, best satin-lined, reduced to... \$19.00  
1 Australian Wallaby Motor Coat, 46 inches long, 36 bust, regular \$40... \$22.50  
3 Near Seal Coats, 26 inches long, reduced to... \$29.00  
2 Russian Pony Coats, 34 inches long, good value at \$50, for... \$33.50  
In addition to the above we will sell to first comers 40 coats in Persian Lamb, Hudson Seal, Muskrat and other Furs at the same sweeping reductions in prices.



**FUR CAPS.**  
Easily the largest stock in Eastern Ontario. Seal Otter, Persian Lamb, Near Seal, Wombat, German Otter and Astrachan. Some wedge shape, some with peaks.  
9 Persian Paw Driving Caps, adjustable peaks, reduced to... \$1.85  
Boys' Nutria Wedge Caps reduced to... \$1.60  
Men's Muskrat Wedge Caps reduced to... \$1.65  
Come early to get a good choice.



**FUR MUFFS.**  
Every known Fur is included in our mammoth stock of Muffs, from the cheap Coney at \$1 to the costly Russian Sable at \$125.  
Alaska Sable, large popular Empire style A1 quality, the \$20 kind, for... \$14.85  
Mink Marmot, large pillow shapes, reduced to... \$4.35  
Isabella Fox, extra large, 2 skin size, with large heads and tails, regular price \$15, for... \$9.50  
Muskrat Muffs, natural color, pillow shape, reduced to... \$5.35  
Persian Lamb Muffs, large size, glossy curl, reduced to... \$13.85



### OUR NEW READY-TO-WEAR DEPARTMENT OPENED THIS SEASON.

Ladies' Cloth Coats, Suits, Dresses, Waists and Skirts are all included in the deep cut rates in this partnership sale.

Long Coats—every coat brand new, \$1.85 to \$15. 35 to 50 per cent. reduction on every coat.

Ladies' Venetian Dresses, colors—Old Rose, Amethyst and Navy. A popular \$12 dress. Sale Price... \$7.95

Ladies' 2 Piece Suits in Diagonals, Serges and Venetians, all colors \$8.95 and up.

Underskirts of Black Sateen, extra deep, pleated flounce, well made, for... 79c.

Ladies' Black Silk Dresses, the very newest creations, reduced to... \$11.65



**CHILDREN'S FURS.**  
We never neglect the fur wants of the Kiddies. Coats, Caps, Muffs, Stoles, Robes and Collars, in Raccoon, Muskrat, White Coney, Iceland Lamb, are in stock and included in this sale.  
Grey Lamb Wedge Caps reduced to... \$1.90  
White Bearskin Coats reduced to... \$2.75  
White Erminette Setts, Muff and Stole, reduced to... \$2.25 per sett  
Misses Copper Muskrat Jacket, 30 inches long, one special for... \$17.50  
White Lamb Pocket Sleigh Robes reduced to... \$3.50



**MEN'S FUR AND FUR-LINED COATS.**  
To take in \$20,000 in 18 days is our only reason for sacrificing such staple merchandise as men's coats. Prices so ridiculously low were never heard of before. Black Beaver Coats, Muskrat-lined, Persian Lamb collar, all sizes, reduced to \$29.50  
Fur-lined Coats worth up to \$140 all reduced 25 to 40 per cent.  
Men's Heavy Beaver Cloth Coats, quilted linings, fur collars, for... \$13.95  
Black Dog Coats... \$14.50  
Raccoon Coats up to \$85, reduced to \$35, \$48 and \$60.  
Natural Russian Calf Coats... \$18.75



**LADIES' FUR-LINED COATS.**  
48, 50 and 52 inches long. Materials, fine Broadcloth, all colors; linings, Muskrat, Hamster, Lock Squirrel. Collars and Revers, Alaska Sable, Persian Lamb, Mink and Sable Opposum. These garments must be seen to be appreciated. We guarantee to purchasers a saving of \$10 to \$25 on each coat. Remember our coats are recognized everywhere as standards of style and quality.



**MITTS AND GLOVES.**  
For everybody. Unlined, silk-lined, wool-lined and fur-lined.  
Men's and Ladies' Fur-lined Gloves and Mitts worth \$3.00, reduced to... \$1.75  
Men's Heavy Leather Driving Mitts, worth 50 and 60c... 30c.  
Boys' Heavy Leather Driving Mitts, reduced to... 20c.



### MILLINERY. EVERY HAT MUST GO.

Any untrimmed shape in the store, 35c. Every trimmed hat at half price or less.  
One special lot, worth up to \$7, on sale at... \$2.75

**SLEIGH ROBES.**  
Our stock of these is not large but the prices are very small.  
Large Grey Goat Robes... \$6.50  
Large Brown Buffalo Robes... \$9.00  
Large Black Rocky Bear Robes... \$9.75  
Mounted Floor Rugs at Deep Cut Prices.



**HATS AND CAPS.**  
Here's a chance to buy your Easter Hat. Think of it!  
\$3.00 Soft and Stiff Hats... \$2.00  
\$2.50 Soft and Stiff Hats... \$1.50  
\$2.00 Soft and Stiff Hats... \$1.00  
\$1.50 Soft and Stiff Hats... 75c.  
Caps for Men and Boys in endless variety.

25c. Caps for... 15c.  
50c. Caps for... 30c.  
75c. Caps for... 45c.  
\$1.00 Caps for... 65c.  
The Famous Hawes, Waverly and Piccadilly Hats are included in this \$20,000 partnership sale.

Ladies' Coats, Suits, Dresses, Skirts, Corsets, Millinery and everything else in Our New Ready-to-Wear Department will be included in this Partnership Sale.

## It Will Pay You

to read every line of this announcement. Bear in mind that hundreds of articles not mentioned herein await your inspection in every department of our big store.



All kinds are here—self-openers, patent runners. Big choice of handles. We sell the best \$1 Umbrella in Kingston, but during this sale... 79c. Other kinds 45c. to \$4.00.

**GEORGE MILLS & CO., 126-128 PRINCESS STREET, KINGSTON, ONT.**