GRAND UNION HOTEL
Opp. GRAND CENTRAL STATION NEW YORK CITY
ROOMS $1.00 a day and upward.
Baggage to and from Station Free
Send 2c Stamp for N. Y. City Guide Book and Map

Silverwear
Let us have it to replate. Now is the time; also
Sk ates
Nickel Plating and Electro Pl ting of all kinds. Nickel, Copper, Brass, etc.
We guarantee a good job.
PARTRIDGE & SONS
KING STREET WEST.
'Phone 380.

BEFORE FILLING IN YOUR NEW YEAR'S LIST LET US SHOW YOU SOME OF OUR
Framed or Unframed Pictures
What would be more acceptable? Let's get together.
KIRPATRICK'S ART STORE
ESTABLISHED 1874.

KINGSTON BUSINESS COLLEGE
(LIMITED),
HEAD OF QUEEN STREET.
"Highest Education at Lowest Cost"
Twenty-Sixth year. Fall Term begins August 30th. Courses in Bookkeeping, Shorthand, Telegraphy, Civil Service and English. Our graduates get the best positions. Within a short time over sixty secured positions with one of the largest railway corporations in Canada. Enter any time. Call or write for information. H. F. METCALFE, Principal.

COAL!
The kind you are looking for is the kind we sell.
Scranton Coal
is good coal and we guarantee prompt delivery.
BOOTH & CO.,
FOOT WEST STREET.

Chivers'.
Pure Orange Marmalade, Assorted Jams and Jellies.
Plum Pudding.
Pineapple Chincks.
Victoria Plums.
Dawson Plums.
Peaches.
D. COUPER'S,
'Phone 76. 541-3 Princess Street.
Coast ealed Oysters.
Prompt Delivery.

Best by Test
This is proven in a Wormwith Piano.
Try One in Your Home
They are sweet toned, artistically designed, and reasonably priced.
KINGSTON'S LEADING MUSIC HOUSE.
In all popular and classic Music in Book and Sheet Form.
Orders promptly filled.
THE WORMWITH PIANO CO
LIMITED,
232 PRINCESS STREET.

IN thirteen successive speed contests the Underwood Typewriter has won the championship of the world. It has been first in all the important contests of recent years.
UNITED TYPEWRITER Co.
J. R. C. DOBBS,
KINGSTON.

The less people know about you the more friends you will have.

A man on pleasure bent may find himself on pleasure broke.

JEWS PROMINENT

MANY EMINENT MEN OF RACE WERE ELECTED.

Postmaster-General, Right Honorable Herbert Samuel is a Leader Among the Ministerialists.

London, Jan. 6.—A study of the personnel of the new House of Commons reveals a number of eminent men of the Jewish race among its members—men who are as welcome as they were tabooed in the days when Benjamin Disraeli was at the beginning of his career.

Jewish candidates for parliamentary honors were not at all uncommon, even in the early Victorian days, but they stood a poor chance of success, because they were wont to appeal for votes in constituencies where the Jewish electorate was strong, tactics which did them more harm than good. Now they have changed all that. They appeal as "fit and proper persons" only and so stand an equal chance with the Christians.

Among ministerialists the Right Honorable Herbert Samuel is well known as one of the ablest postmasters-general that has ever held office. Sir Rufus Isaacs is not only a picturesque figure within the community, but a prominent member of the government.

The Honorable E. S. Montagu has shown much promise in the work he has performed as under secretary for India. Of the other ministerialists, Sir Maurice Levy, Sir Alfred Mond and E. A. Strauss have not identified themselves much in an active capacity with communal affairs, but C. S. Henry is well known in the Jewish community as president of the Jewish soup kitchen and as a member of the Anglo-Jewish Association.

Stuart M. Samuel is known as president of the Western Synagogue and of the Home and Hospital for Jewish Incurables at Totenham, as vice-president of the Jewish Workingmen's Club and as a member and trustee of the Jewish Board of Guardians. H. H. Raphael is a vice-president of the Education Aid Society, and was formerly president of the Jewish Home for Incurables.

All the Jewish unionists are well-known in the Jewish community in different spheres of activity. Sir Philip Magnus is vice-president of the Anglo-Jewish Association, and of the Jews' Deaf and Dumb Home. He is also chairman of the council of the West London synagogue, which he represents on the Jewish board of deputies. He, likewise, takes great interest in the fortunes of the Jews' College, of which he is an honored member of the council.

Lionel de Rothschild has already shown himself a worthy follower in the great house of which he is a member. Sir Edward Sassoon is vice-president of the Jews' College, and past president of the elders of the Spanish and Portuguese congregation. Capt. Herbert Jessel, the youngest son of the late Sir George Jessel, master of the rolls, is best known for his activity in municipal affairs.

Sir Henry Samuel was formerly a warden of the West London synagogue of British Jews, and Frank Goldsmith is still identified with the Hutchison House Club, for Working Boys, and with the emigration committee of the Jewish Board of Guardians. Formerly he was honorary secretary of this committee, and also of the Jewish emigrants' information board.

POOR DRESSMAKER.

Woman Rises From Life of Obscurity to Fame.

Paris, Jan. 6.—The rise to fame and fortune of Marguerite Audoux reads like a fairy tale. Not long ago she was a poor Parisian dressmaker, on the verge of starvation. To-day the world acclaims her a great author. Her novel, "Marie Claire," has won the annual prize of the Goncourt Academy.

Marguerite Audoux's personal romance, as told by Octave Mirbeau, is an authentic page from the living book of life, a twentieth century epic of a soul in prison in the underworld.

"One night Francis Jourdain told me the sad story of a woman who was an intimate friend of his," explained Mirbeau. "She was a dressmaker, always in bad health, and so poor that she often wanted bread. Her name was Marguerite Audoux. Then, in spite of all her courage, she was left completely without work—she was threatened with blindness and she could neither sew nor read. In this extremity she began to write—not with any hope of becoming a novelist or of getting her writing published, but just to keep her from thinking of her misery and to cheer her loneliness; also, I believe, because she must have loved writing."

Mirbeau's opinion that the novel is peculiarly impressive is being indorsed among the most critical readers in London.

"Marie Claire" gives the annals of an obscure toiler in simple and direct language. It tells the story of a little girl left an orphan, deserted by a drunken father, accepted as an inmate of a convent orphanage, of her leaving the convent to become a shepherdess, and then a domestic help. The books ends with the heroine taking a ticket for Paris in search of work.

From first to last it's a commonplace world to which Marguerite Audoux introduces her readers, but her commonplaces have the rare art of absorbing attention, for they lie foursquare to much of the average human experience of to-day.

At Allen, Wolfe Island.

Allen, Wolfe Island, Jan. 5.—The ice in the canal is fit for travel. The annual school meeting, on Wednesday was well attended. Jerry Murphy was elected trustee. Rev. Fr. Spratt passed through here, on Monday, on his way to George Morgan's, St. Lawrence, where he held a station. W. Mills spent Christmas with his cousin, John Irvine. Mrs. John Kingsley and family who have been visiting her mother, Mrs. Terrance Murphy, returned home on Tuesday.

If you are looking for a farm, now is the time to consult our list. Spring will soon be here. McCann.

HOW TO DO IT.

Providing Farms for the Growing Boys.

A writer in Canadian Farm instances the case of a farmer with four boys on a one-hundred-and-sixty-acre farm, and asks how is this farmer to provide farms for these boys when it comes to the time when they start out for themselves. There is a difficulty here, no doubt. If up to the time when the boys are ready to do for themselves, the farmer has nothing laid by to purchase more farms, something else may have to be done. The easiest way out, of course, is to let the boys drift away as they come of age to the city, or somewhere else to make a living. But the farmer usually does not do that, if he has any ambition at all regarding the future of his boys. He will probably plan that one boy become a doctor, the second one a lawyer, the third a dentist, the fourth to remain on the farm. It requires money, however, these days to put a boy through for any of the professions. Therefore, if such be the farmer's ambition he must raise the money somehow to put the boys through college. The farm is mortgaged, the father and the boy at home work hard and spend little in order that Tom, Dick and Harry may enter professional life. They may become shining lights in their chosen professions, or they may not. More often than not the latter, as the number of real stars in any profession is not large. But to return to the farm. The intervening years have not made the load any lighter for those at home. The mortgage is still there, and the yearly interest has to be paid. The reply then to this correspondent's question is, why not mortgage the old farm to buy farms for the three boys if it has to be mortgaged at all? It might cost more to purchase a farm outright for each one, than to pay his way through college. But is it any more of a hardship for these boys to have to pay for a good part of their farms themselves, than for the one boy who remains on the old farm to have to pay off the mortgage incurred in order to put his brothers into the profession?

Northbrook News.

Northbrook, Jan. 7.—Among those who visited this village during the holidays were:—Miss H. Reid, of Tamworth, with her sister, Mrs. Marshal Preslar; Misses Lily and Grace Shier under the parental roof; Misses Nina and Mabel Wood, of Napanee at R. Woods'; Miss Nellie Lloyd, of Napanee, at Joshua Lloyd's; Mr. Biers, of North Bay, at the Shier House; Misses Bertha Clarke and Gertie Peterson, of Yarker, at Philip Paterson's and Miss Mary Reid, of Stoco, at James Reid's. The genial stage driver, Lawrence Rolufs, took a well-earned holiday by spending Christmas in Trenton, as the guest of his daughter, Mrs. Austin Williams. Others who spent the holidays out of town were:—Miss L. Abbott and Marion Ruttan, in Kingston; Miss A. Preslar, at J. Wheeler's, Tweed; James Preslar, at his daughter's, Mrs. John Campbell's Ottawa; Mrs. Archibald Shier and daughter, Burma, in Newburgh; Mr. and Mrs. William Both, at F. Clark's, Flinton. A little boy has come to brighten the home of Marshal Preslar. John Critchley, of Porcupine, Ont., is in the village on business. Miss Rendell re-opened school on Tuesday after spending the holidays at her home in Deseronto. Messrs. Ira Wood and Henry Smith made a business trip to Tweed, on Tuesday and Wednesday.

Portuguese Burial Custom.

Portugal has one of the oldest burial customs. The cemetery in Lisbon shows row after row of tiny chapels ranged in long avenues bordered by cypress trees, instead of the headstones and monuments of the graveyards of other countries. This custom is the result of the fact that the Portuguese people do not like the idea of burying their dead out of sight and these chapels serve as mortuaries for the coffins.

The latter are placed on shelves within the enclosure. Through the iron grilles the eye can discern small altars and flowers gleaming through the subdued light within. In America the Indians have the most peculiar methods of burial. The custom seems to be different with each different tribe, some of the redmen believing in placing the bodies in a tree, while others favor cremation. Several of the Indian burial rites are quite long, lasting several days and being conducted by the high men of the tribes.

A Strict Dramatic Censor.

Vienna once possessed the strictest dramatic censor ever known in the person of Franz Hoegelin, who held that post in the Austrian capital at the beginning of the last century. Hoegelin published a manual for the guidance of censors. "A pair of lovers should never be allowed to appear on the stage alone. They must always be accompanied by a third person of mature years." Marriages out of one's class were also strictly forbidden by Hoegelin on the stage, and he quotes an instance of a play which he refused to pass because the author made the hero, Count Valdemar, marry a gardener's daughter. "Such misalliances have unfortunately been known to occur in real life, but that is no reason why they should be allowed on the stage," he said.

"For children," Red Cross Cough Syrup cures any cough. Sold only at Gibson's.

When you see a mountain pass it stays right where it is.

"Buy tooth brushes" at Gibson's.

Too many men mistake conspicuousness for greatness.

State of Ohio, City of Toledo, Lucas County, ss.
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.
FRANK J. CHENEY.
Sworn to before me and subscribed in my presence this 6th day of December, A.D. 1886.
(Seal) A. W. GLEASON, Notary Public.
Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces of the system. Send for testimonials free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists 75c.
Take Hall's Family Pills for constipation.

A CANADIAN ACTRESS

LENA ASHWELL ATTENDED BISHOP STRACHAN'S SCHOOL.

Her Name Was Daisy Pocock, and She Hailed From Brockville—Now She is One of the World's Greatest Actresses.

Near the corner of Yonge street and College street, Toronto, is a red brick-ed, vine covered, tree shaded, old-fashioned building, which is known from New Brunswick to Nanaimo, from St. John to Saskatchewan, with many a flourishing human off-shoot in both United States and the Mother Country. It is the Bishop Strachan church School for girls, founded in 1867, and a shining mile stone in the educational and social history of Canada. Thousands of young girls, many of whom are now mothers and grandmothers, have flourished under its benign influences, but this is not a homily on the good old Bishop's School. It is the story of one of its pupils.

Among the girls entered in '88 and '89 appears the name of Daisy Pocock. Her residence was given as Brockville, and her father was Captain John Pocock of the Royal Navy, who, after coming to Canada, resigned his position and became a clergyman in the Church of England. The record of the college show that Daisy Pocock was the winner in '89 of the James Henderson gold thimble for proficiency in darning. A brother of this busy little girl of the darning and knitting needles is Captain Roger Pocock of the Royal Geographical Society, and one of the best known English travellers and authors. After she left the Bishop Strachan School, Daisy Pocock went to Switzerland, where she studied languages, and thence to the Royal Academy of music in England. On the Academy Board of Examiners was Miss Ellen Terry, who heard the young Canadian in elocution as well as in singing. On Miss Terry's advice young Miss Pocock abandoned music for the stage and made her first appearance at the Grand theatre, Islington, in the "Prince." She next toured with George Alexander in "Lady Windermere's Fan," and later on appeared with Arthur Dacre and Amy Roselle in "Man and Woman."

By this time all artistic London was talking of the charming young girl from the Dominion, and she was engaged by the late Sir Henry Irving to play Elaine in his production of "King Arthur" at the Lyceum in 1895, following in 1896 in "Richard III." She appeared in the "Crystal Globe" at the Princess theatre, in 1898, and in 1899 she supported Wilson Barratt at the Lyceum in "Man and His Makers." Then followed in rapid succession her triumphs in Henry Arthur Jones' "Mrs. Dane's Defence," "Chance the Idol," and "The Mummy and the Humming Bird" at Sir Charles Wyndham's theatre in 1900. In 1903 she again returned to Sir Henry Irving's support in "Dante" at the Drury Lane theatre.

Later, she appeared in "The Resurrection" at His Majesty's theatre with Sir Beerbohm Tree and "The Darling of the Gods" in the same year. She created her famous title role in "Leah Kleschna" at Sir Charles Wyndham's theatre in 1904, and, in 1905, she took over the Savoy theatre, early in 1906 producing "The Bond of Ninon" and "The Shulamite," achieving most remarkable successes in the latter. In the autumn of 1906 she came to America and presented in New York, Boston, Philadelphia and Chicago, "The Shulamite" and "Mrs. Dane's Defence" repeating every where the triumphs she had achieved in London, and being readily conceded by both the American Press and public to be the finest emotional actress that England had yet sent to the United States. A goodly list of accomplishment is it not for little Daisy Pocock who won the James Henderson gold thimble for proficiency in darning at the Bishop Strachan School, Toronto.

What is all this? "A fairy tale" asks the reader. Neither the English nor American stage shows any record of Daisy Pocock; yet it does, for Daisy Pocock is none other than the two-continent celebrated Lena Ashwell, who comes back among her own Canadian people to the Grand Opera House here on Thursday, Jan. 12th.

ONE WOMAN'S WORK

To Relieve the Suffering of Womankind.

If there is one woman who has done more than her share to relieve the suffering of womankind, that woman is Mrs. Frances E. Currah, of Windsor, Ont. Mrs. Currah was, at one time, a great sufferer from diseases peculiar to her sex. She had tried many remedies but found no cure. One day she was persuaded by a friend to try what was then a little-known remedy. Much to her astonishment, she was immediately benefited and in a short time completely restored.

From that time until the present, Mrs. Currah has devoted her life to interest women in this remedy, which has now become famous under the name of Orange Lily, and is advertised on page 12 of this publication. Mrs. Currah is now offering to send, free of charge, a 35c. box, containing enough Orange Lily for a ten days' treatment. Doubtless many readers will seize this opportunity to try this wonderful remedy at no expense to themselves.

Terrors of Modern Life.

Rome, Jan. 6.—Cerlo Buongiovanni, a young Italian peasant, and his bride, Mathalena, of Monelox, entered a train for the first time in their lives in order to spend their honeymoon in Turin. But they were so terrified by the train's motion that they jumped out. The bridegroom received serious injuries, the bride being unhurt.

One Way to Look at It.

Jinks—Do you know, I was refused three times before I found a girl who would have me.

Blinks—I see. Just like a patent medicine: "Well shaken before taken."—Judge.

Some men try to make an arc light display with a can of kerosene.

The less a woman's hat looks like one the better she likes it.

"Buy tooth brushes" at Gibson's.

COMING TO GRAND.

"St. Elmo" Will be the Feature Tonight.

"St. Elmo" on the stage! The long-anticipated play, from the novel of that name. A special company has been organized, following a delightful production by the playright, Miss Grace Hayward, and "St. Elmo" will be on a tour, every day of which, it is freely predicted, will prove a success. "St. Elmo" has held its own with fiction readers in a day when twenty novels are written to one of its own time. It is a dramatic story, lending itself quickly to adaptation to the stage. The book itself has the endorsement of two generations, and traditions of the stage will be sadly upset if the play does not command quite as widespread attention. At the Grand to-night.

Ian Robertson's Visit.

Ian Robertson's visit to Canada, appearing at the Grand on Monday, January 9th, awakens interest in one of the most able actors now before the public either at home or abroad.

On his present visit he relies entirely on his latest success, "The Passing of the Third Floor Back," by Jerome K. Jerome, in which he has already appeared 200 times in England, this popular play having enjoyed a run of over 500 consecutive performances in New York and London alone, its reception on the road being no less enthusiastic.

It is seldom that the personality of an actor is so remarkably in harmony with the role he is representing as is that of Ian Robertson in the mysterious and inspiring individuality of "the Stranger" in "The Passing of the Third Floor Back." Ian Robertson does not act the part as others might have done—he lives it!

Have it Easy Here.

Kingstonians have been having an easy time with regard to the cleaning of the snow off their sidewalks, to what residents of other cities do. A man who has lately come to the Limestone city from one of the northern states, says the police keep a strict watch on those who do not attend to their walks properly. Citizens in the town he came from were required to have their walks clean of snow within twelve hours from the time it stopped snowing. Those who were tardy were fined. This caused them to hustle around when a snowfall came and get the "beautiful" cleared away.

Wedded at Holleford.

Holleford, Jan. 5.—A pleasing event took place at the residence of Mr. and Mrs. S. Martin, at eleven o'clock Tuesday morning, when their eldest daughter, Miss Charlotte, was united in marriage to J. R. Snider, Sydenham, Rev. J. A. Waddell performed the ceremony in the presence of eighty guests. The bride was attended by her sister, Miss Edith Martin, while Schuyler Alton, Sydenham, performed the duties of best man. Little Mabel Martin, sister of the bride, was flower girl. The bride was the recipient of many handsome and valuable presents. After dinner, Mr. and Mrs. Snider drove to their new home, near Sydenham.

A Haggler.

"A distinguished etcher made a study of a farmer's barn. The farmer happened to appear, and said he'd like to have the sketch.

"'El 'taint too dear,' he added, cautiously.

"'Oh,' said the etcher, who makes $12,000 a year, 'I won't charge you anything for the sketch, but—'

"His eye lighted on the pigpen.

"'but I'll tell you what. You can give me one of those nice little pink suckling pigs there.'

"'Why, man,' said the farmer with a frown, 'do you know what them pigs is worth? They're worth a dollar apiece.'"

Boiling an Indian Village.

The government is boiling an Indian village in the Hind River reservation, Wyoming.

Everything about the settlement—tepees, clothing, blankets, harness, etc.—that can be boiled is being subjected to that treatment to destroy traces of smallpox.

This village is where 100 Indians were quarantined while they suffered from smallpox in mild form. There were no deaths, and the quarantine is practically lifted.

The hot water method of disinfection was resorted to because the Indians more readily understand it.—Milwaukee Sentinel.

Sardine Bait.

French sardine fishers use as bait the roes and other waste products of the Norwegian cod fisheries. This bait is expensive, and its price is continually rising owing to the increased demand. An artificial bait, which is much cheaper, has recently been employed, but with only partial success, as it sinks too quickly and often lures the sardines downward instead of drawing them up into the nets.

Attempts are now being made to remedy this defect. The success of these attempts would bring joy to the fisherman, but not to the dealers in Norwegian bait, who enjoy a very lucrative monopoly. The question is one of burning interest, and has nearly led to open war between fishermen and bait dealers on the French coasts.—Cosmos.

SCALP DUST MEANS DANDRUFF.

The Dandruff microbe is a persistent fellow and will not rest until he has destroyed every root of hair on your head. Unless you stop his progress you will soon be baldheaded.

Parisian Sage quickly overcomes and destroys this germ, eradicates dandruff and restores vitality to the hair roots. This splendid hair tonic is guaranteed to stop falling hair and itching scalp in two weeks, or refund your money.

It is time you gave your hair and scalp a little attention. No need for you to become bald if you take care in time, but be sure you get Parisian Sage. Sold by all druggists, 50c. per large bottle, or The Giroux Mfg. Co., Fort Erie, Ont., will send it postpaid. The girl with the Auburn hair is on every package. Look out for this. Sold and guaranteed by J. B. McLeod.

MISS LENA ASHWELL,
The distinguished English actress, in "Judith Zaraine," at the Grand, on Thursday, January 12th.

DEATH OF GEORGE LEAMY.

Passed Away at Napanee, Aged 76 Years.

Napanee Beaver.

One of the oldest and best known citizens of Napanee died, on January 2nd, 1911, when George Leamy ended a long life at the age of seventy-six years, spent in doing his duty towards God and man, in a quiet unostentatious way, although for the half of his life he was a great and patient sufferer from inflammatory rheumatism. Mr. Leamy may be best described as one of nature's noblemen, true to his religion, his family, his town and himself. He leaves a widow and three children to mourn his loss, two daughters at home, and George F. Leamy, in South Africa. The funeral took place on Wednesday, in St. Patrick's church, where a requiem mass was sung and a large number of Mr. Leamy's old friends of every church in town were present to pay their last tribute of respect to the memory of one who has so long been part of the life of Napanee ever since he came to Canada, in 1855, from King's county, Ireland, and helped to build the Roman Catholic church, here, in that year, since when he has been a loyal and consistent member of that, his beloved church. The sorrowing widow and children have the sincere sympathy of their many friends in Napanee and surrounding county.

Slow.

Innkeeper—"Going to make an early start to see the glacier to-day—I see. Do you know, it moves at the rate of only one foot an hour?"

Tourist—"Yes, but my wife is so slow getting ready that I'm afraid we'll miss it after all!"—Puck.

Speaking of bad examples, a schoolboy says his arithmetic is full of 'em.

"Buy tooth brushes" at Gibson's.

The man with a grouch is known by his bark.

You can't always measure women's troubles by their sighs.

BIBBY'S CAR STAND
Phone 201
DAY OR NIGHT

Wood's Phosphodine,
The Great English Remedy.
Tones and invigorates the whole nervous system, makes new Blood in old Veins. Cures Nervous Debility, Mental and Brain Worry, Despondency, Sexual Weakness, Impotency, Spermatorrhœa, and Effects of Abuse or Excesses. Price $1 per box, six for $5. One will please, six will cure. Sold by all druggists or mailed in plain pkg. on receipt of price. New pamphlet mailed free.
The Wood Medicine Co.
Toronto, Ont.

FOR FALLING HAIR.

You Run No Risk When You Use This Remedy.

We promise you that, if your hair is falling out, and you have not let it go too far, you can repair the damage already done by using Rexall "93" Hair Tonic, with persistency and regularity, for a reasonable length of time. It is a scientific, cleansing, antiseptic, germicidal preparation, that destroys microbes, stimulates good circulation around the hair roots, promotes hair nourishment, removes dandruff and restores hair health. It is as pleasant to use as pure water, and it is delicately perfumed. It is a real toilet necessity.

We want you to try Rexall "93" Hair Tonic with our promise that it will cost you nothing unless you are perfectly satisfied with its use. It comes in two sizes, price, 50c. and $1. Remember, you can obtain Rexall Remedies in this community only at our store—The Rexall Store. G. W. Mahood.

He is a poor workman—or a poor politician—who blames his tools.

No man is half as important as he thinks other people think he is.

The florist can raise the price when he can't raise anything else.

Best By 7 Years' Test

British Whig Leads in Giving Advertisers Good Returns.

The following letter is from the Mail Order World Advertising Agency, Specialists in Classified Advertising:—

"We take pleasure in handing you, under separate cover, copy of the fourth revised edition of our Booklet, 'Where Your Ads. Will Pull.'

"After a thorough and exhaustive test of the merits of the papers in your field, we have selected your paper as representative of that field among the leading classified media of the country.

"In selecting the papers named in our Booklet, we have had at our disposal accurate figures covering seven years of careful testing. In no case have we been guided by an argument or inducement offered by publishers, and feel that in presenting these lists to users of classified advertising space, we have produced the first absolutely authoritative list of the best classified media in America.

"Trusting that you will maintain the same high standard that has characterized your publication in the past, we remain,

"Yours very truly,

"THE MAIL ORDER WORLD ADVERTISING AGENCY."

If out-of-town advertisers find results from the Whig so satisfactory—and they gladly acknowledge it—wouldn't it pay you, too, Mr. Kingstonian? The Whig is growing every day in circulation and in advertising patronage. Come and grow with us.

Full particulars as to cost, etc., cheerfully given if you 'phone 243, the Business Office.