THE FINEST QUALITY Baker's



The half pound can contains eight ounces of pure cocoa, of the finest quality, most delicious flavor, and possessing all the strength of the best cocoa beans, most carefully blended.

Established 1780

Branch House: 86 St. Peter St., Montreal

CHEAPER Your smart dresses and TO CLEAN tailored suits-your soiled OR DYE curtains and draperies THAN BUY will all look as fresh and bright as new after we clean or dye them.

The gost is small and we pay the express charges one way on out-of-town WRITE FOR OUR NEW BOOKLET, IT TELLS ALL

"MY VALET" FOUNTAIN THE CLEANER 30 Adelaide St. W., Toronto.

Dr. Martel's Female Pills

SEVENTEEN YEARS THE STANDARD rorth. The result from their use is quick and ment. For sale at all drug stores.



Chiver's Marmalade parents are responsible for many of the half-dead men and women we meet. All sizes.

Fine June Cheese, Fresh Oysters.

D. COUPER'S 841-8 Princess St. Prompt Delivery Phone 76.

We Want Every Home

It is economical, it is handy; you can have such infinitely beauthful effects. Let us give you prices and advice. No cost Our specialty is home light-

'Phone, 441: 79 Princess street.

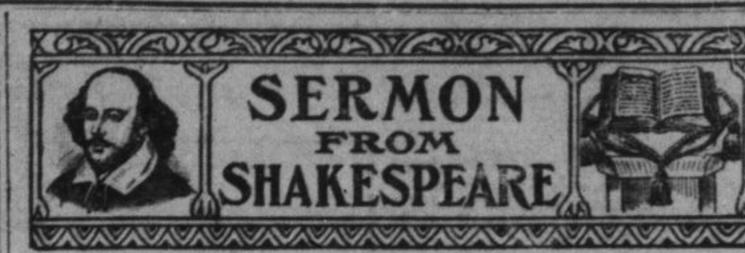
WALLACE & PARKS,

BIO BARGAINS Well, my friend, said I, suppose

JOHN GREEN.

The Well-known Shoe Man. 285 PRINCESS STREET.

ANDREW MACLEAN.



Julius Caesar, Act I., Sc. 2. | head of the host. spicious stars," "rgood stars," "fort- the same thought. une's stars," indicate that the popular "There is a tide in the affairs of men, belief had some hold on him. How- Which, taken at the flood, leads on to ever, so completely does Shakespeare sink himself in his character that it is a completely does Shakespeare of their life is bound in shallows and in miseries."

man was largely ruled by fate, des- prosperity at its flood; the unsuccesstiny. This belief still clings. The un- ful are those, who have allowed the scientific hold it, and the scientific tide to ebb while they feasted or slept. cherish it under other names. What Of course, there are some who are after all is the fundamental meaning more capable than others of seeing and of the expressions, heredity, conform- seizing the right moment. The virity to type, environment? Nothing tues or vices of the parents influence. more or less than that man is largely Call this fate if you will! Character the creature of circumstances, ances- and fortune have descended from antors and surroundings. For purposes cestors. If evil character and ill for-of literary effect Shakespeare undount- tune is a man's heritage he has in edly used the beliefs and superstitions | himself the power of overcoming the of his age, but, when he makes one obstacles to his career. If he wins he of his characters utter with emphasis is the stronger for having overcome a great modern truth, it can be natural difficulties. Mountain climbing taken for granted that Shakespeare is gives strength to the limbs and vigor speaking. Fate, destiny, mould the to the lungs. lives of men, the stars guide their The belief in destiny is not without MASS. | courses-so the majority of the Elizabethans believed. But Shakespeare realized that man was an animal possessed of free will, that, through his intellect, he was master of his fate. If wickedness to their fate. That base not in his star but in himself.

destiny have been discarded, and in own attitude. their place the word luck is used. In "This is the excellent foppery of the the great majority of cases the lucky world: That when we are sick in forman is the man who has known how tune (often the surfeit of our own beto seize the psychological moment of haviour), we make guilty of our dishis life. Thousands have made for asters, the sun, the moon, and the tunes in the great west. These men stars; as if we were villains by necesbelieved in the country; they took sity; fools, by heavenly compulsion; chances, they mortgaged their future drunkards, liars, and adulterers, by an to be on the spot at the right mo- enforced obedience of planetary inment. In the mining regions there fluence, and all that we are evil in, are many who are looked upon by by a divine thrusting on; an admirtheir fellows as creatures of luck, able evasion of man to lay his goatspectors, for the most part enduring star !" toil, risking their lives, suffering unspeakable hardship in their search after fortune; and fickle fortune warded their perseverance. Study the history of any man who has achieved greatness-a Carnegie or a Hill; an Prescribed and recommended for women's all Edison or a Wright, a Kitchener or sents, a scientifically prepared remedy of proves a Dewey, a Roosevelt or a Laurierand it will be found that there was a it he fearlessly launches. He will meet critical moment in his life, a moment ocks and shallows, enemies will lie

In Shakespeare's time the world In every one of Shakespeare's plays was just emerging from the night of some truth is taught with peculiar emthe Middle Ages. The new learning phasis. In Julius Caesar the truth was illuminating the horizon, but had not wholly dispelled the darkness. Astrology was a favorite art. Shakes-peare's frequent references to "au-and later in the play Erutus reiterates"

The successful men are the men who It was the belief of the time that have taken advantage of the tide of

its evil effects on human society. Men frequently excuse sin in themselves and others by attributing weakness or ! he became an underling the fault was eynic Edmund in King Lear lashes such a belief in words that evidently In recent times the words fate and are the expression of Shakespeare's

Lucky! They were energetic pro- ish disposition to the charge of a

No. the fates rule only so far as we permit them! Habit may become fate, but there is no habit that cannot be broken. Character is the key that unlocks the future. A man of wellbalanced, energetic character knows that was to decide whether he should in wait for kim; but, if he retain the remain in the ranks of humanity, strength of will which enabled him to obeying the commands of others, or embark on the "full sea," he will not

Are Your Children Puny?

Suggestive Letter to Parents.

Nature is not often at fault. Stupidity and thoughtlessness

Their fathers and mothers did nor supply the aid that would have set their body activities into full force to de-Ready Cut Macaroni velop vitality and rugged strength. Mrs. Timothy Bristow writes a letter that should set thousands of parents thinking. "My boy and girl, fourteen and sixteen years old, looked pale and puny. They seemed not to care for one about the plan, and how the lifeplay like neighbors' children. They were too effeminate and lacked something I would have liked to see them possess. I don't know what put it into my head, but I gave up making Rochester Democrat and Chronicle.

The disastrous results of interiorcookies and sweet dishes, and it didn't take me long to see they were eating courtships was well exemplified in a more of the right kind of food. I just case of a young Baltimore couple thought I would give them some of not long ago. They had been engagecceptione, and was ed for some time, when it became delighted with the result. Such an ap- generally known that the affair was petite it gave them! They grew fairly at an end.

fat and had a lovely pink color. I "What was the trouble, Jack?" an think when such a good tonic as Fer- intimate - friend asked the youth. rozone is available, there is no excuse who, by the way, is a recent medfor delicate children. Certainly lots of ical graduate. nourishing food, and Ferrozone, will Well, as it was nothing relating

> hearty and strong." And Ferrozone is a good tonic for old with a sigh. folks too-it's full of nutrition and "I suppose it was some outside blood-building properties and makes influence-you seemed to fairly dote. the weak strong very quickly. Try one on her," his friend commented. or two tablets with your meals. Lifty "I did," the dejected lover replied.

Acknowledged a Winner.

New York, recently told this story ried, and-well she proved an antiin a speech: "I was up in Rockland dote." County last summer and there was a banquet given at a country hotel. accessored All the farmers were there and all the village characters. I was asked pearl brooch which she greatly valto make a speech.

. E. Hutcheson Now, said I, with the usual apolity's intimate friend, the late Lady ogetic manner. It is not fair to Cudogan. The brooch contains a you for the toastmaster to ask me single pearl of great size which was to speak. I am notorious as the discovered in an oyster bed at Clif-A card sent to 517 Albert Street or to speak. I am an order left at H. Waddington's or J. the worst public speaker in the state den, County Galway. It is of wonS. Henderson's Stores will receive New York. My reputation extends derful lustre and was beautifully from one end of the state to the mounted for her Majesty by a Dubother. I have no rival whatever when lin jeweller.

I was interrupted by a lanky, illclad individual, who had stuck too Cold, clammy hands and feet, and Florists.

Night 'Phone 235. Day 'Phone 235 Day 'Phone 236 Day 'Phone 236 Minds of Cut Flowers and Plants in season Weddings and Funeral Deline aspecialty. Shipped to all parts in season Weddings and Funeral Deline what this here man says. He sin't signs a specialty. Shipped to all parts I am. You all know it, an'l want I am. You all know it am. You all

we leave it to the guests. You sit ! In the Shoe Repairing. All kinds of down while I say my piece and then In the Shoe Repairing. All kinds of down while I say my piece and then polish at Low Prices.

Now is your time to come in and see I'll sit down and let you give a delay the bargains. Big stock of Rubber monstration. The fellow agreed, and he is a nervous wreck, because of unpon me and said, "Take thou author leels and Polishes.

I went on. I hadn't gone far when I went on. I hadn't gone far when leels and unfair people.

In the present archbisnep of were not quite ripe enough to ent leels with and she warned her three boys, he is a nervous wreck, because of unpon me and said, "Take thou author whose ages range from five to eleven, leels and Polishes.

I went on. I hadn't gone far when leels and unfair people.

I went on. I hadn't gone far when leels and unfair people.

I went on. I hadn't gone far when leels and unfair people.

I went on. I hadn't gone far when leels and unfair people.

I went on. I hadn't gone far when leels you that the incrustation of wood; he is a nervous wreck, because of unpon me and said, "Take thou author whose ages range from five to eleven, leels and unfair people."

I went on. I hadn't gone far when leels you that the incrustation of wood; he is a nervous wreck, because of unpon me and said, "Take thou author but it is thought that it may also whose ages range from five to eleven, leels and unfair people."

I went on. I hadn't gone far when leels you that the incrustation of wood; he is a nervous wreck, because of unpon me and said, "Take thou author but it is thought that it may also whose ages range from five to eleven, leels and the incrustation of wood; he is a nervous wreck, because of unpon me and said, "Take thou author but it is thought that it may also whose ages range from five to eleven, leels and the incrustation of wood; he is a nervous wreck, because of unpon me and said, "Take thou author but it is thought that it is th ne got up again. ''S all right,' said and unfair people.

San Francisco Call. "I want to know something about prison affairs first," said the governed Salmon is choice. No finer at the prison, and after six months or wagged their tails in the l'll make you warden. In the mean-

and gave no sign that he had hopes of ever holding a higher position there. One day the captain of the jute mill called to Hoyle and said. 'I have a good joke. The life termers who run the looms along the back wall in the mill were talking about you this aftermoon and I caught part of their conversation. They say you are to be the next warden.'

Hoyle treated the statement as silly. Three months later the prison officers received a tiz surprise when the unexpected an iouncement came that John Hoyle had been appointed warden. The affable warden declares that neither he nor the governor talked to any termers got their information is a mystery to him.

The Diagnosis.

give a child a great chance to grow up to Nan personally, I don't know why I shouldn't tell you," he replied

cents per box, six for \$2.50; all deal- "She is the sweetest little girl in the world, but terribly fond of her relations. Her old maid aunt from Kensas came along the other day, and announced that she was going Assemblyman John C. Hackett, of to live with us after we were mar-

Queen's Pearl Brooch.

Queen Alexandra has a little ues. It was the gift of her Majes-

Serious Results Follow.

I am. You all know it, an'-I want the system, add vitality to wasting came close to the preacher and details and strengthen weak nerves. manded of him by what authority he Fruit Growers.



When you see this Trade Mark on any Medicinal or Toilet Preparation you purchase, it is an assurance to you that every ingredient entering into that preparation is of the highest quality that money can procure. What is even more important, it is an assurance that these ingredients have been compounded, according to the best formulæ known, by expert chemists of long experience, in the employ of one of the largest wholesale drug firms in the world, the National Drug and Chemical Company of Canada.

A-DRU-CO

As you have probably noticed, "NA-DRU-CO" is made up of the first parts of the words "National Drug Company". It is pronounced "NA-DROO-KO", with the accent on the second syllable. Being aware of the extensive use in Canada of simple household remedies and toilet preparations, we felt certain that Canadians would welcome a line of these goods, sold under a distinctive trade mark, that they could be sure were not only of the highest standard and guaranteed purity, but were compounded by expert chemists, from formulæ that had been well tried out.

What The Laws Say

For the protection of the public the law of each Province in Canada states that only thoroughly qualified men are allowed to dispense prescriptions—these men being physicians or graduates of recognized Colleges of Pharmacy. Therefore if a doctor gives you a prescription the laws of Canada require that it be dispensed by a duly qualified druggist and not by a man ignorant of the action of drugs.

The logical conclusion is that as the laws are made by the representatives of the people, the people want protection, and should welcome the opportunity of being able to procure in any part of Canada medicinal and toilet preparations compounded by expert chemists and guaranteed by a firm of our standing.

When you see the NA-DRU-CO Trade Mark you have this opportunity and the guarantee for which you are looking.

Source Of The NA-DRU-CO Formulae

The National Drug and Chemical Company of Canada, Limited, acquired the businesses and maintains the honorable traditions of 21 of the principal Wholesale Drug Houses in Canada, from Halifax to Vancouver.

All of these firms had long and successful careers, some of them for fifty to one hundred years, and during their existence they had accumulated a splendid lot of formulæ which all became the property of the "National". After giving these formulæ careful study and practical tests for several years we have now brought out, based on them, the NA-DRU-CO line of about 125 medicinal and toilet preparations. All the ingredients in these preparations are the best and purest that money can buy, and they are compounded by a staff of expert chemists, each of whom ranks

high in his profession.

We have such implicit confidence in NA-DRU-CO Preparations that we offer them with

A Four-Fold Guarantee

The First Guarantee

is the firm behind the NA-DRU-CO Trade Mark.

The National Drug and Chemical Company of Canada, Limited, is one of the largest wholesale drug firms in the world, having a Paid-up Capital of over Five Million Dollars. We have wholesale branches in the principal distributing centres of Canada so that you can at all times satisfy yourself that there is such a firm. We are the largest buyers of drugs and do the greater part of the wholesale drug business in Canada. We employ a staff of about nine hundred people and distribute in salaries, dividends and other expenses over One Million Dollars annually. We carry a stock distributed among our Branches of about Two Million Dollars, and in addition we own real estate and buildings which are to-day worth about Five Hundred Thousand Dollars, and other large assets. All this stands as a guarantee behind each package bearing the NA-DRU-CO Trade Mark.

The Second Guarantee

of NA-DRU-CO quality is the NA-DRU-CO trademark itself. If we put this Trade Mark on one article only and proceeded to advertise it, plain common sense would tell us that we must make that article good or we would lose outfor people will not keep on buying unreliable goods.

Multiply that necessity for quality by over one hundred and you have our position. On the quality of each NA-DRU-CO article is staked not only our investment in that article and our hope of trade in it, but our investment and our hope of trade in the whole NA-DRU-CO line.

We know that the quality of the first NA-DRU-CO preparation you buy will practically decide whether you become a regular user of NA-DRU-CO articles or notand for that trial you may select any one of the 125 prepa rations. We welcome this because each article is fit to uphold the reputation of all.

The Third Guarantee

of NA-DRU-CO quality is the fact that NA-DRU-CO preparations are never, at any time or in any place, sold at cut prices.

NA-DRU-CO preparations are so much better than the preparations whose prices are cut that discerning people prefer to pay full prices for the NA-DRU-CO goods, because they have the guarantee that every NA-DRU-CO article is compounded by expert chemists from the very best ingredients.

The Fourth Guarantee

of NA-DRU-CO quality is short and very much to the point. If after trying any article bearing the NA-DRU-CO Trade Mark you are not entirely satisfied, return it to the druggist from whom you bought it and he will hand back your money. He will do it willingly, too, because we guarantee to stand the loss and return to him every cent he gives back

NA-DRU-CO Preparations Not "Cure-Alls"

There is no NA-DRU-CO preparation that will cure everything, and we don't ask you to believe that there is. But there is a separate NA-DRU-CO remedy for each common ailment -a remedy that will command the confidence of the public.

Consult Your Physician

NA-DRU-CO medicinal preparations are not intended to take the place of your physician's prescriptions-far from it. When you are ill you need the physician's skilful diagnosis and treatment, and it would be folly to depend on your own diagnosis and any household remedy.

But in emergencies when you cannot get the doctor quickly, and in many other cases, a reliable household remedy is a real blessing.

To put the absolute reliability of NA-DRU-CO preparations beyond oubt or question, we are prepared to furnish to your physician or your druggist, on request, a list of the ingredients in any NA-DRU-CO preparation. Ask these men, who are men of standing in your community, and in whom you place implicit confidence, all about NA-DRU-CO remedies.

If your druggist has not the particular NA-DRU-CO preparation you ask for in stock, he can get it for you within two days from the nearest of our wholesale branches, listed below.

The following is a partial list of the NA-DRU-CO preparations:

Aperient and Laxative: Kidney and Liver Pills Little Liver Pills Cascara Laxatives (Tablets) Cascara Aromatic Tasteless

Fig Syrup Fruit Saline Blood Purifiers, Stomach & Liver : Herb Tablets Herb Tea Blood Purifier arsaparilla Bowel Complaints: Blackberry Cordial Wild Strawberry Extract Essence of Ginger For Children: Baby's Cough Syrup Baby's Soothing Powders Baby's Tablets Soothing Syrup

For Children: (Continued) Worm Syrup " Powders Lozenges, Chocolate Sticks Hive Syrup Sugar of Milk Coughs and Colds: Baby's Cough Syrup Linseed, Licorice and Chlorodyne Throat Gargle Pastilles Dyspepsia and Indigestion: Charcoal Tablets Dyspepsia Tablets Eye Troubles: Eye Water Salve Foot Remedies: Corn Cure Liquid

Foot Remedies: (Continued) Foot Powder [idneys: Healing Oil Mosquito Oil Plasters Healing Salve Menthol Salve

Headache Wafers.) uchu Juniper Kidney Pills .idney Cure Liquid Liniments and Plasters: iniment, White Witch Hazel, Distilled Ointments and Salves Eczema Ointment Resorcinol Ointment Stainless Iodine Ointment

Rheumatism Cure Toilet: Camphor Ice Cold Cream, (2 sizes) " Theatrical, (3 sizes) Complexion Cream ucumber & Witch Harel Cream Witch Hazel Cream Talcum Powder, Violet
Rose
Flesh Tooth Paste " Powder

Hair Restorer "Tonics: Beef Iron and Wine, (s sizes) Cod Liver Oil Compound, Tasteless, (2 sizes) Cod Liver Oil Emulsion, (2 sizes)

Tonics: (Continued) Quinine Wine Quinine Iron and Wine siyrup Hypophos, (a sizes) Celery Nerve Tonic Iron Pills Bland's Pills Toothache: Toothache Drops

Miscellaneous: Antiseptic Fluid Sanitary Tablets (Antiseptic) Santal Peries Marking Ink Extract of Beef, 2 sizes Rennet Tablets

National Drug and Chemical Company of Canada, Limited

Halifax - St. John - Montreal - Ottawa - Kingston - Toronto - London Hamilton - Winnipeg - Regina - Calgary - Nelson - Vancouver - Victoria

then affirmed that he was acting Then, one rainy day, when she the apples are." he, 'you win; needn't go no further." Steer the average man up against a contrary to the laws. 'Besides,' said sought the attic to get something "Oh, yes," returned Willie, the

When Beau Nash and Wesley Met, Wesley, did you ever hear me Beau Nash, though but an indif- preach?' 'No,' said the master of

At her approach two of the boys drew closer together, but the third, A novelty in French invention is a ferent churchgoer, not only went to be commonles. How, then, can you hear Whitelield preach, but attended what you never heard? stomach contented a little distance off, who lay on his process for electroplating delicate laces stomach contentedly munching an ap- so as to give them a brilliant flexihear Whiteheld preach, but attended as a service at Bath held by John Western Sir, said Wesley, is not ley. The incident is related in South- vouc name Nash? I done not indeed his mother's entrance. "Jack! Henry! Willie!" she ex- pany has been formed for the declaimed, reproachfully. Whatever are velopment of the process on an inyou edoing? And those apples! Did- dustrial scale. So thin is the metaln't I tell you not to touch them?" his deposit that the softpess of the Price, 25c., at McLeod's Drug Stores. | was acting. Wesley made answer. | Mrs. Rogers had the parcel of rus- eldest, "but we're now really eating. The first suggested uses of metalliz-By that of Jesus Christ, conveyed set apples in the attic because they them; we're acting the Garden of ed lace are for furniture covers, wains-Hard work never injured anyone; to me by the present archbishep of were not quite rips enough to eat Eden. Willie and I are Adam and coting, and the incrustation of wood;

Gold Plated Lace.

metal. It is announced that a com-

Prisoners and Official Secrets.

Soda fountain and he'll complain that he, 'your preaching frightens people from a trunk, she came full upon youngest, 'we've all been taking Over 600 patents were granted to be sons, surrounded by apple cores, tuens being the serpent."

women in England last year.

"Is Good Tea"

All it's flavor and strength is retained in the sealed package.