

MONSTER CLEARING SALE

Before Stock Taking. A Money Saving Opportunity That May Never Present Itself to You Again

The Balance of Our \$28,000 Stock

Of Men's, Young Men's, Boys' and Children's High Class Ready-to-Wear Clothing, Furnishings, Fur Coats, Fur-Lined Coats, Hats, Caps, Etc., to be cleared at practically your own prices.

\$300.00 To Be Lost By Us on Our Stock of Overcoats.

This may sound strange, but, never the less, it is true, as we have made up our minds to lose this amount on Overcoats in order to clear out the stock. We feel that we can afford to do it, as the year just passed has been the most successful we have ever had. We also believe it is good, sound business policy to clear out all winter goods, and have the use of the money, which we can turn over three or four times before next fall. Your departmental stores of Toronto and Montreal have never offered such values as can be had from us during this Monster Sale. This is no idle boast; we stand prepared to prove it. We simply ask you to come and see for yourself. We are satisfied to leave it to your own good judgment.

THIS MONSTER CLEARING SALE WILL OPEN

WEDNESDAY MORNING, JAN. 12th, 9 A.M.

And will be the Biggest Bargain Giving Sale ever held in Central Ontario. Below we give you a few prices picked here and there through our large stock. There are hundred of other bargains you will see when you visit our store, as everything must be sold.

OVERCOATS

Men's and Young Men's

All sizes 36 to 46 chest.

REGULAR \$5.00 TO \$10.00 OVERCOATS NOW \$4.95
 REGULAR \$12.00, \$13.50, and \$15.00 OVERCOATS NOW \$8.45
 REGULAR \$18.00 to \$20.00 OVERCOATS NOW \$12.95
 REGULAR \$22.50 OVERCOATS NOW \$13.50
 Don't Buy an Overcoat before seeing the above values.

Boys' and Children's

Our Boys' Overcoats have been put in three lots.

LOT NO. 1 contains all our \$4.00 to \$5.00 COATS. SALE PRICE \$2.00
 LOT NO. 2 contains all our \$6.00 to \$7.00 COATS. SALE PRICE \$3.69
 LOT NO. 3 includes all our \$7.50 to \$9.50 COATS. SALE PRICE \$4.95

Children's Overcoats

Fancy and Plain Styles at \$2.45, \$2.95, \$3.45, \$3.95, \$4.45.
 The swellest Lot in the City to choose from.

Fur and Fur-Lined

3 only Natural Wombat Overcoats left worth \$30.00 SALE PRICE \$20.00 each.
 5 only Select Calf Skin Coats, nice Brown Color. Bulgarian Lamb Collars, worth \$25.00. SALE PRICE, \$18.00 each.
 2 only Fur-lined Overcoats, regular \$32.50. SALE PRICE \$22.50 each.
 2 only Fine Fur-lined Overcoats, worth \$45.00 SALE PRICE \$32.00 each.
 1 only Rat-lined Overcoat, fine Otter Collar, worth \$75.00 SALE PRICE \$57.50
 Men's Heavy Working Coats, in Fretze and Sheep Lined. MILL PRICES. Don't miss this opportunity to secure A REAL BARGAIN ON A FUR-LINED OVERCOAT.

OUR PRICES ARE STRAIGHT.

NO FICTITIOUS VALUES.

MEN'S COLORED HANDKERCHIEFS, Blue, Red or White, 3c each.
 MEN'S SOFT COLORED SHIRTS, fine quality, neat patterns, sizes 14 to 17 1-2. Regular, \$1.00 goods. Sale Price 64c each.
 MEN'S HEAVY TWEED AND JERSEY KNIT WORKING SHIRTS. Regular, 90c and \$1.00. Sale Price, 69c each.
 MEN'S WHITE HEMSTITCHED HANDKERCHIEFS. Regular, 15c and 20c. Sale Price, 8c each.

MEN'S DUCK WORKING SHIRTS. Regular, 50c. SALE PRICE 35c each.
 MEN'S POLICE BRACES. 19c a pair.
 MEN'S FOUR-IN-HAND TIES, all new hilks. Latest shades. Regular 35c, 40c, and 50c. SALE PRICE 19c each.
 MEN'S FAST BLACK CASHMERE SOCKS, all sizes. Regular 30c and 35c. SALE PRICE 19c a pair.
 HEAVY PURE WOOL SOCKS. Regular 25c. SALE PRICE 13c a pair. Two Pairs for 25c.

MEN'S HEAVY LINED MITTS in Mule, Horsehide, Calf and Pigskin. Regular 50c and 65c. SALE PRICE 35c a pair.
 MEN'S HEAVY WOOL MITTS. 15c a pair.
 MEN'S FLEECE-LINED UNDERWEAR, all sizes, 39c per garment.
 MEN'S SPRING OPENING UMBRELLAS, regular \$1.00 and \$1.25. SALE PRICE 69c each.
 MEN'S HEAVY MOCHA MITTS (LINED), regular \$1.25. SALE PRICE 99c a pair.

Shrewd Buyers Will Take Advantage of This Money Saving Sale.

Get in Line With the Wise Ones.

MEN'S FINE QUALITY MOCHA GLOVES. Regular \$1.25 to \$1.50. SALE PRICE 89c a pair.
 MEN'S MUFFLERS AND SCARFS. Big variety at your own prices.
 BOY'S TWO-PIECE SUITS at \$1.69, \$2.49, \$2.89, \$3.45, \$3.95. The largest and best assortment of patterns and styles in the city.
 BOY'S WOOL SWEATERS from 39c up.
 MEN'S WOOL SWEATERS from 50c up.
 MEN'S WINTER CAPS (Fur Bands), worth 50c, 60c, 75c to \$1.00. All at one price. 35c each.

MEN'S AND YOUNG MEN'S SUITS—NEW STYLES—LATE PATTERNS.
 Regular \$8.50 and \$9.00 Suits. SALE PRICE \$5.95
 Regular \$10.00 Suits. SALE PRICE \$6.95
 Regular \$15.00 and \$16.00 Suits. SALE PRICE \$10.95
 Regular \$20.00 Suits. SALE PRICE \$15.95
 FULL DRESS SUITS, TUXEDO SUITS AND PRINCE ALBERT SUITS, all at Sale Prices
 CHILDREN'S FANCY SUITS in Russian, Rob Roy, Busters, Fauntleroy, and Sailors. ALL AT HALF PRICE.
 MEN'S FUR CAPS—ALL KINDS at less than cost to manufacture.

MEN'S HEAVY LINED DRIVING GLOVES, Wool Tops, worth 60c and 75c. SALE PRICE 35c a pair.
 BOY'S THREE-PIECE SHORT PANT SUITS. All sizes, 28 to 34, chest measure, at \$2.69, \$3.45, \$3.95, \$4.45, \$4.95, \$5.45
 BOY'S SHORT PANTS at 39c, 59c, 69c, and 89c
 MEN'S TROUSERS.
 GOOD HEAVY TWEED PANTS at 55c a pair.
 Regular \$1.75 Pants for \$1.15
 All other Lines similarly Reduced.
 MEN'S FUR COLLARS at Wholesale Prices.
 MEN'S ALL-WOOL ELASTIC KNIT SHIRTS AND DRAWERS. SALE PRICE, 39c per Garment.

Get Your Share of the Bargains. Be on Hand Early. Don't Miss This Greatest of All Sales.

We have slaughtered goods many times before in Kingston, but never has the bargain knife been made to cut so deep as for this sale. We want the money, you want the goods. Our loss is your gain, so take advantage of it, and attend this greatest of all clearing sales.

Don't Forget the Date of Opening, Wednesday Morning, January 12th, 9 A.M.

COME TO THIS GREAT CLEARING SALE AT

ROONEY & CO.,

THE STORE THAT SETS THE PACE, AND ALWAYS DO AS THEY ADVERTISE.

NO. 127 PRINCESS STREET, KINGSTON, ONT.

NO GOODS ON APPROVAL

MAIL ORDERS PROMPTLY FILLED