

THE MONTREAL STOCK CO. SELLING OUT

OWING TO THE FACT THAT WE ARE GIVING UP OUR RETAIL BUSINESS IN KINGSTON, A CLEAN SWEEP MUST BE MADE OF OUR ENTIRE

\$30,000 Stock of General Dry Goods, Ladies' & Children's Ready-to-Wear Goods, Tweeds, Men's & Boys' Clothing & Furnishings; also Furs

We are well aware that to accomplish this feat we must be willing to make heavy sacrifices, and let the goods go for whatever they will bring, no matter how little or how much below cost or value it may be. Our sole aim and object in view being to get rid of the entire stock.

NO RESERVE; NO HALF-WAY MEASURES; NO HALTING BETWEEN LOSS AND COST. It means dollars and dollars in savings to those who will attend this sale, for this stock comprises

\$30,000 Worth of Good Honest Goods

All new and fresh this season; high-class and up-to-date in every respect. All to be sold regardless of cost or value. Spread the good news wherever you know a woman, man, girl or boy. TELL IT! YELL IT! SHOUT IT! This is a bonafide giving-up business clear-out. NO NONSENSE OR HUMBBUG. But you'll soon find that out for yourself.

SALE NOW GOING ON

GET IN LINE. Hang back if you want to miss the greatest saving chance of your lives. But while you're hanging back others will be waltzing off with the bargains. COME, LOOK, SEE—IF YOU DON'T FIND BARGAINS ALL OVER THE PLACE—BIG BARGAINS—DON'T BUY, THAT'S ALL.

HERE ARE SOME OF THE PRICES--LET THEM TALK

FURS.
 Greenland Seal Throw Scarfs, regular price \$5.50. Sale Price **\$2.98**
 Japanese Mink Throw Scarfs, regular price \$7.50. Sale Price **\$4.68**
 Greenland Seal Ruffs, double fur. Regular price \$8 to \$10. Sale Price **\$4.68**
 Greenland Seal Storm Collars, wide collars long fronts, regular price, 10.00 and \$12.00. Sale Price **\$6.98**
 Japanese Mink Storm Collars, extra large, regular price, \$12.00 to \$15.00. Sale Price **\$7.98**
 Isabella Fox Ruffs, double fur. Regular price \$18.00 to \$20.00. Sale Price **\$10.98**
 Alaska Sable Ruffs, double, trimmed with natural tails, regular price \$16.50. Sale Price **\$9.98**
 Greenland Seal Muffs, in black and dark brown, regular price \$6.00. Sale Price **\$3.48**
 Japanese Mink Muffs, regular price \$14.00. Sale Price **\$7.48**
 Ladies' Muskrat fur-lined Coats with sable collars, regular price \$65.00. Sale Price **\$42.50**
 Men's Marmot lined coats, German Otter collar, regular price \$30.00. Sale Price **\$18.00**
 Men's A 1 Coon Coats, best selected skins, regular price \$65.00 and \$70.00. Sale Price **\$47.50**
 Ladies' Astrachan Jackets, regular price \$35.00. Sale Price **\$22.00**
 Ladies' Russian Lamb Jackets, with sable collars, regular price \$65.00. Sale Price **\$42.50**

HOUSEHOLD NEEDS.
 Flannelette Blankets.
 10-4 size. Sale Price **90c.** pr.
 11-4 size. Sale Price **\$1.15** pr.
 12-4 size. Sale Price **\$1.35** pr.
 All Wool Blankets, regular price \$4. Sale Price **\$2.68**
 Regular \$5 Wool Blankets. Sale Price **\$3.48**
 English Art Cretonne, regular price 12½c. yd. Sale Price **8½c.**
 Regular 15c Cretonne. Sale Price **10c.**
 Turkey Red Tablecloths, size 60 x 72 inches, regular price \$1.25. Sale Price **69c.**
 White Linen Tablecloths, red borders, size 60 x 84, regular price \$1.25. Sale Price **69c.**
 60 inch Unbleached Table Linen, regular 60c. yd. Sale Price **35c.**
 62 inch Bleached Table Linen, regular 50 and 60c. yd. Sale Price **35c.**
 8-4 Ready-made Bleached Sheets, hemmed ends, regular price \$1. Sale Price **69c.**
 Bleached and Unbleached Sheeting, regular price 25 and 30c. yd. Sale Price **19c.**
 Heavy Crash Linen Towelling, regular 10c. yd. Sale Price **7½c.**
 23 inch Checked Glass Towelling, regular price 12½c. yd. Sale Price **9c.**
 Hemmed Huck Linen Towels, plain and bordered, regular 35c. pr. Sale Price **22c.**
 Fringed Linen Towels, colored borders, size 15 x 30, regular price 12½c. each. Sale Price **7c.** each
 Silk, Net and Chiffon Face Veilings, all shades, dotted and plain, regular prices are 25, 30, 35 and 40c. yd. All to go during Sale **15c.** yd.
 Ladies' Long Gloves, silk, lisle, net and lace, black, white and grey. Regular prices 75, 90c. and \$1 pr. To be cleared at **48c.** pr.
 Lace and Tapestry Curtains, also Tapestry Tablecovers, for sale at sacrifice prices.
 Ladies' Umbrellas, good coverings, fancy handles. Regular \$1 and \$1.25 line. Sale Price **69c.**
 Regular \$2.25 line. Sale Price **\$1.25**

NOTIONS.
 Boys' and Girls' Handkerchiefs. 3 for 5c.
 Ladies' hemstitched lawn Handkerchiefs some have fancy drawn thread borders, regular prices 10 to 15c. Sale Price **5c.**

Ladies' fine Pure Linen Handkerchiefs, regular price 25c. each. Sale Price 2 for **25c.**
 Ladies' fancy Swiss Embroidered Handkerchiefs, all to go at Sale Prices.
 Silkene in plain and beautifully blended shades, regular 5c. spool. Sale Price 2 spools for **5c.**
 Strong tooth brushes, worth 15 to 20c. Sale Price **7c.**
 Wire Hair pins. 2 bundles for **1c.**
 Good Needles. 3 packages for **5c.**
 Safety pins. 6 cards for **5c.**
 Large blackheaded pins. 6 cards for **5c.**
 Babies' Bibs worth 10c. each. Sale Price **10c.**
 Bebe Ribbon, all shades. 3 yards for **5c.**
 Ladies' large leather handbags, regular 75c. line. Sale Price **42c.**
 Regular \$1.25 Handbags. Sale Price **69c.**
 Good Scissors, worth 20 to 25c. for. Sale Price **10c.**
 Collar button sets, 4 on card. Sale Price **5c.**
 Mohair Shoe laces. 6 pair for **5c.**

LADIES' AND CHILDREN'S READY-TO-WEAR GOODS.
 Our complete stock of Ladies' Winter Coats, made of Beavers, Tweeds, &c., all this season's goods. Regular prices ranging from \$12.50 to \$16.50. To be sold at **\$8.48**
 Clearing lot of Ladies' Heavy Tweed Tailor-made Skirts. Worth from \$5 to \$8. Sale Price **\$2.68**
 Large Assortment of Ladies' black and col-

Ladies' Plain Cashmere Stockings. Regular 35c. pr. Sale Price **22c.**
 Boys' and Girls' heavy ribbed, wool Stockings, correct winter weight. Regular price 35c. Sale Price **22c.**
 Ladies' Ribbed Cashmere Stockings. Regular price 40c. pr. Sale Price **25c.**
 Ladies' and Men's Wool Coat Sweaters, greatly reduced in price for this sale.

DRESS GOODS AND SILKS.
 All wool French Venetians, all shades. regular price \$1 yard. Sale Price **65c.**
 Vicuna Cloth, extra wide, all shades. regular price 75c. to 90c. yd. Sale Price **45c.**
 Satin Cloth in very newest shades. Regular-ly sells at \$1. Sale Price **65c.**
 All Wool French Cashmere, large assortment of shades. Regular price 60 and 65c. Sale Price **42c.**
 Cream, Blue and Black, all wool Serge. regular price 75 to 90c. yr. Sale Price **49c.**
 French Poplin that sells regularly at 75c. Sale Price **49c.**
 Tartan Plaid Dress Goods. Regular price 35c. yd. Sale Price **19c.**
 All wool Scotch Plaid. Regular price 60c. yd. Sale Price **39c.**
 Many other lines of Dress Goods and Tweed Suitings, to be cleared out at low prices.
 Chiffon Taffeta Silk, cream, pale pink and black. Regular price 90c. yd. Sale Price **42c.**
 Colored Satens, all shades, also black. Regular price 25c. yd. Sale Price **17c.**

Special lot of odd pieces of Lace and Insertion, all widths and patterns. Regular prices range from 5c. to 10c. yd. All to go during Sale **3c.** yd.

BOYS' CLOTHING
 Boys' 2-piece Suits, Norfolk style. Regular price \$2.75. Sale Price **\$1.68**
 Boys' 2-piece Suits. Regular price \$3.50. Sale Price **\$2.48**
 Boys' 2-piece Suits. Regular prices \$4.50 and \$5. Sale Price **\$2.98**
 Boys' 2-piece Suits. Regular price \$5.50 and \$6. Sale Price **\$3.98**
 Boys' 3-piece Suits. Regular price \$4.50 and \$5. Sale Price **\$2.98**
 Boys' \$5.50 and \$6, 3-piece Suits. Sale Price **\$3.85**
 Boys' \$6.50 and \$7, 3-piece Suits. Sale Price **\$4.45**
 Boys' Reefers. Regular price \$2.50. Sale Price **\$1.38**
 Boys' Reefers. Regular price \$3.50. Sale Price **\$1.98**
 Boys' Reefers. Regular prices \$4.50 and \$5. Sale Price **\$2.98**
 Boys' \$5 Overcoats. Sale Price **\$2.98**
 Boys' \$6 and \$7 Overcoats. Sale Price **\$3.98**
 Boys' Tweed Knickers. Regular price 75c. Sale Price **42c.**
 Boys' Tweed Knickers. Regular price \$1. Sale Price **69c.**
 Boys' Tweed Knickers. Regular price \$1.25. Sale Price **75c.**

Men's English imported Worsted Trousers. Regular price \$3 pair. Sale Price **\$1.79**
 Also similar reductions on all other lines of Men's Trousers.

MEN'S AND BOYS' FURNISHINGS.
 Men's Soft Bosom Shirts, latest patterns. Regular price \$1. Sale Price **69c.**
 Men's extra fine Soft Bosom Shirts, just-came in for Christmas trade. Regular prices \$1.25 and \$1.50. Sale Price **87c.**
 Men's Silkene Handkerchiefs, white and colored, with or without borders. Regular price 15c. each. Sale Price **9c.**
 Men's large size red and blue Handkerchiefs. Regular price 10c. Sale Price **5c.**
 Men's large size Handkerchiefs. Regular price 10c. Sale Price **5c.**
 Men's hemstitched White Lawn Handkerchiefs Regular 15 and 20c. each. Sale Price **10c.**
 Men's Silk Pour-in-hand and Hook-on Ties. Regular price 25c. each. Sale Price **15c.**
 Men's 35c. Silk Ties. Sale Price **23c.**
 Men's 50c. Silk Ties. Sale Price **37c.**
 Silk Bow Ties, worth 15c. each. Sale Price **5c.**
 Men's Braces, regular 25c. pr. Sale Price **19c.**
 Men's 35c. Braces, crossed back. Sale Price **25c.**
 Men's 50c. Braces. Sale Price **39c.**
 Boys' Braces, regular 15c. pr. Sale Price **7c.**
 Boys' 25c. Braces. Sale Price **15c.**
 Men's Black Cashmere Socks. Regular 35c. pr. Sale Price **22c.**
 Men's Llama Cashmere Socks. Regular 50c. pr. Sale Price **35c.**
 Men's Heavy Wool Socks, winter weight. Regular price 25c. pr. Sale Price **19c.**
 Extra heavy ribbed Wool Socks. Regular 35c. pr. Sale Price **25c.**
 Men's Grey Union Shirts and Drawers. Regular 50c. garment. Sale Price **25c.**
 Men's Unshrinkable Elastic Ribbed Underwear, dark shades. Regular price 75c. each. Sale Price **49c.**
 Men's Imperial elastic ribbed wool Underwear, high grade, unshrinkable. Regular price \$1 garment. Sale Price **69c.**
 Men's Shirts only, elastic ribbed, fall weight, cream, white and grey. Regular price 50c. each. Sale Price **33c.**
 Men's Natural Wool Shirts only, small sizes. Regular price \$1 each. Sale Price **49c.**
 Men's Natural Wool Underwear, shirts and drawers, large sizes, Penman's and other makes. Regular price \$1.50 garment. Sale Price **85c.**
 Men's Heavy Duck Working Shirts. Regular price 50c. each. Sale Price **35c.**
 Men's Union Knitted Topshirts. Regular price 50c. and 60c. each. Sale Price **35c.**
 Men's All Wool Grey Flannel Shirts. Regular price \$1 and \$1.25. Sale Price **75c.**
 Men's Unlined and Silk-Lined Gloves, Dents and Perrins' makes, greys, browns and tans. Regular price \$1.25 to \$1.50 pair. Sale Price **85c.**
 Men's Lined Mocha Gloves. Regular price 90c. pair. Sale Price **49c.**
 Highgrade Mocha Gloves. Regular price \$1.25 pair. Sale Price **75c.**
 Heavy Mocha Mitts. Regular price \$1.25 pair. Sale Price **75c.**
 Also big reduction on all other lines of Gloves and Mitts.
 Silk Handkerchiefs and Silk Mufflers are to be sold at greatly reduced prices.
 Boys' Negligee Shirts. Regular price 75c. each. Sale Price **44c.**
 Men's Flannelette Nightgowns. Regular price \$1. Sale Price **69c.**
 Men's Spring-Opening Umbrella. Regular price \$1.25 and \$1.50. Sale Price **89c.**

You'll notice we're not wasting our or your time with lengthy descriptions. No time for anything but quick, rushing, hustling, rustling busyness.

ored Satene and Moire Underskirts, all at Sale Price.
 Children's Cream Bearskin Coats, regular prices \$2 and \$2.50. Sale Price **\$1.39**
 Children's and Girls' Tweed Coats, regular prices range from \$3.50 to \$6. All to go during Sale at **\$2.68**
 Children's Velveteen Coats, well made and lined. Regular prices \$2.75 to \$3.50. Sale Price **\$1.98**
 White Lawn Blouses, odd lines and sizes, will be cleared out at **Half Price**
 Fancy Silk, Net and Lace Waists will be sold at greatly lowered prices.
 Ladies' Flannelette Nightgowns. Regular price \$1.25. Sale Price **79c.**
 Ladies' Ribbed Cotton Underwear, white and natural. Regular price 35c. garment. Sale Price **22c.**
 Regular 50c. line. Sale Price **35c.**
 Ladies' Fleece-lined Underwear, natural color. Regular price 60c. garment. Sale Price **44c.**
 Ladies' Natural Wool and Elastic Knit, ribbed wool Shirts and Drawers, colors—white, cream and grey. Regular prices \$1 and \$1.25 garment. Sale Price **69c.**

All Cotton Underwear, Underskirts, Corset-Covers, Drawers, Nightgowns, &c., will be sold at ridiculously low prices. Space does not allow us to go into details, but come and see for yourselves the truth of this assertion.

Boys' and Girls' Winter Underwear will be cleared out at slaughter prices. All sizes.
HOSIERY.
 Ladies' Lama Cashmere Stockings. Regular price 50c. pr. Sale Price **35c.**

FLANNELS AND WASH GOODS.
 English Wrapperette, neat designs. Regular 10c. yd. Sale Price **8c.**
 English Wrapperette. Regular price 15c. yd. Sale Price **10c.**
 English Wrapperette. Regular price 18c. yd. Sale Price **12½c.**
 Grey, all wool, Flannels to be sold at greatly reduced prices.
 Striped Flannelette, 30 inches wide. Regular price 10c. Sale Price **7½c.**
 34 and 36 inch Flannelette. Regular 12½c. Sale Price **9c.**
 English Flannelette, 34 inches wide. Regular price 18c. yd. Sale Price **12½c.**
 Cream and White, 36 inch Flannelette. Regular price 20c. yd. Sale Price **15c.**
 Bleached and Unbleached Canton Flannel. Regular price 12½c. Sale Price **8c.**
 Another line. Regular price 15c. Sale Price **10c.**
 Regular 20c. line. Sale Price **15c.**
 English and Canadian Prints, very wide. Regular price 12½c. to 14c. yd. Sale Price **8½c.**
 36 inch Checked Apron Gingham. Regular 12½c. Sale Price **9c.**
 40 inch Checked Apron Gingham. Regular price 15c. Sale Price **12½c.**
 Bordered Duck Apron Patterns. Regular price 25c. Sale Price **19c.**
 English Turkey Red Reversible Chintz. Regular price 12½c. Sale Price **9c.**
 Regular 15c. line. Sale Price **12c.**
 40 inch Lawn. Regular price 12½c. Sale Price **8c.**
 Bleached Cotton, 36 inches wide. Regular price 12½c. Sale Price **8c.**
 Regular 15c. and 18c. lines. Sale Price **12½c.**
 All our Fancy Muslins, dotted Muslins, Lawns, &c., to be cleared out regardless of cost or value.

MEN'S CLOTHING
 Men's Suits, odd lines. Regular prices range from \$7 to \$10. Sale Price **\$3.85**
 Men's Suits. Regular price \$10 and \$11. Sale Price **\$4.95**
 Men's \$12.50 Suits. Sale Price **\$7.45**
 Men's \$14.50 Suits. Sale Price **\$8.48**
 Men's \$15, \$16, and \$17 Suits. Sale Price **\$9.98**
 Men's \$18 and \$20 Suits. Sale Price **\$11.98**
 Men's Freize Ulsters. Regular prices \$6, \$7 and \$8. Sale Price **\$3.45**
 Men's Freize Reefers, corduroy lined. Regular prices \$5.50 to \$6.50. Sale Price **\$3.68**
 Men's College Ulsters. Regular prices \$10 and \$12. Sale Price **\$6.68**
 Men's Black Beaver Overcoats. Regular prices \$10 and \$12. Sale Price **\$6.48**
 Men's College Ulsters. Regular price \$15. Sale Price **\$9.98**
 Men's Scotch College Ulsters. Regular prices \$18 and \$20. Sale Price **\$11.98**
 Men's Black English Beaver and Melton Cloth Overcoats. Regular price \$16.50. Sale Price **\$10.98**
 Men's English Cravenette Raincoats. Regular prices \$10 and \$12. Sale Price **\$6.68**
 Men's Spring and Fall Cheviot, silk lined Coats. Regular prices range from \$12 to \$15. Sale Price **\$7.48**
 Men's Black diagonal Cheviot Overcoats, very dressy effect. Regular price \$16.50. Sale Price **\$9.98**
 Men's strong Canadian Tweed Pants. Regular price \$1.50 pair. Sale Price **89c.**
 Men's All Wool Canadian Tweed Pants. Regular price \$2.25 pair. Sale Price **\$1.39**
 Men's Unwearable Tweed Trousers. Regular price \$2.75 pair. Sale Price **\$1.69**

There are hundreds and hundreds more bargains that the space does not permit us to mention, but the price tickets all over the store fairly yell the news—COME! BUY! SAVE!
 Keep spreading the Good News. You'll never have another chance like it in your happy life. There never was better economy than laying in a supply at these prices.
 We're positively and absolutely going out of business. All Sales for Cash. No Goods sent out on Approval.
BE SURE AND FIND

Take Notice
 All our store fixtures, window fixtures, mirrors, tables, safe, tailor's special gasheater and irons, for sale at sacrifice prices.

The Montreal Stock Co.

JOS. ABRAMSON, Manager

180 Princess Street 180

Look for the Big Green Signs.

Between Redden and Crawford's Groceries.

Notice to Storekeepers
 Reasonable offers will be accepted for the entire stock, or small lots of merchandise will be cleared out to merchants at less than manufacturer's prices.