

THE FAIR

ON SALE

It Pays to Trade at McIntosh's

Only Combination Dinner and Tea Services, nearly a hundred pieces in each set, Semi-Porteal Imported English make, pretty tulip pattern. These sets were \$10.00. We offer them at

\$5.75.

This lot is priced for a quick clean up, if you are at all interested in them, get here at your earliest and secure first choice of the biggest bargains in the city.

THE FAIR

McIntosh Bros., Manager, PERCY JESSE.

Creamalt Contest.

Creamalt Bread is here and its popularity has been truly marvelous. If you have been observant you will notice a little football label on the bottom of every Creamalt loaf.

To the boy or girl in Kingston saving the most Creamalt labels by Dec. 20th, we will give a prize of \$10 in gold. To the one bringing in the second highest number we will give a prize of \$5.

The boy or girl who starts saving now has the best chance. Entrance slips to the contest may be obtained free from Lackie, the Baker.

In our window we will give results of contest week after week.

J. J. LACKIE, PRINCESS ST.



Synopsis of Canadian North-West Land Regulations.

ANY person who is the sole head of a family, or any male over 18 years of age, may homestead a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the district. Entry by proxy may be made at any agency, on certain conditions, by father, mother, son, daughter, brother or sister of intending homesteader.

During six months' residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 80 acres solely owned and occupied by him or by his father, mother, son, daughter, brother or sister.

In certain districts a homesteader in good standing may present a quarter-section alongside his homestead. Price, \$8.00 per acre. Duties—Must reside six months in each of six years from date of homestead entry (including the time required to earn homestead patent) and cultivate fifty acres extra.

A homesteader who has exhausted his homestead right and cannot obtain a pre-emption may take a purchased homestead in certain districts. Price \$3.00 per acre. Duties—Must reside six months in each of three years, cultivate fifty acres and erect a house worth \$300.00.

W. W. COLEY,
Deputy of the Minister of the Interior,
S.B.—Unauthorized publication of this advertisement will not be paid for.

SEALED TENDERS addressed to the undersigned and endorsed "Tender for Dam and Shulavacs across the Montreal River at Latchford, Ont." will be received at this office until 5.00 P.M., on Thursday, October 28, 1936, for the construction of a Dam and Shulavacs across the Montreal River at Latchford, Ont.

Plans, specifications and form of contract can be seen and any form of contract obtained at this Department, at the office of J. G. Singh, Esq., District Engineer, Confederation Life Building, Toronto, and on application to the Postmaster at Latchford, Ont.

Persons tendering are notified that tenders will not be considered unless made on the printed forms supplied, and signed with their actual signatures, with their occupations and places of residences. In the case of firms, the actual signature, the nature of the occupation and place of residence of each member of the firm must be given.

Each tender must be accompanied by an accepted cheque on a chartered bank, made payable to the order of the Honourable the Minister of Public Works for three thousand five hundred dollars (\$3,500.00), or its equivalent in cash, as a guarantee that the tenderer will enter into a contract when called upon to do so, or fail to complete the work contracted for if the tender is not accepted the cheque will be returned.

The Department does not bind itself to accept the lowest or any tender.

By order,
NAPOLEON TESSIER,
Secretary,
Department of Public Works,
Ottawa, September 28, 1936.

Newspapers will not be paid for this advertisement if they insert it without authority from the Department.

CAUSE OF FALLING HAIR.
Dandruff, which is a germ disease—Kill the Germ.

Falling hair is caused by dandruff, which is a germ disease. The germ in burrowing into the root of the hair, where it destroys the vitality of the hair, causing the hair to fall out, along with the cuticle in little scales, called dandruff of seborrhea. You can't stop the falling hair without curing the dandruff, and you can't cure the dandruff without killing the dandruff germ.

"Destroy the cause, you remove the effect." Newbro's Herpicide is the only hair preparation that kills the dandruff germ. Herpicide is also a delightful hair dressing.

Sold by leading druggists. Send 10c in stamps for sample to The Herpicide Co., Detroit, Mich. \$1 bottles guaranteed. G. W. Mahood, special agent.

HELD UP; ROBBED

EXPERIENCE OF JEWELRY TRAVELLER.

A Cabman Turned Into a Dark Lane—Lord Northcliffe is in Montreal Homebound.

Montreal, Sept. 30.—Held up and robbed of \$1,000 and a diamond ring, valued at \$150, was the experience of C. W. Cedarstrom, a jewellery traveller. He arrived on a train last night, at Windsor station, and got into a cab, which took him a short distance, when the cabman turned into a dark lane. There was another man on the box with the cabman when they left the station and the two of them succeeded in getting away with the booty after giving Cedarstrom a bad beating.

Lord Northcliffe, the London publisher, who has been across the continent on a tour of inspection, with some of the editors of his London publications, reached here, to-day, on his return east. The party leaves here to-night, on route for Newfoundland. His lordship will attend the commencement of the operations of some of his industrial enterprises in that colony, principal of which is the paper and pulp business with some allied interests.

A struggle in the building trade is not unlikely to ensue, as the result of the determination of brick layers and stone masons to enforce the closed shop principle on all.

Two young Montreal people were married at the St. Regis hotel, New York, September 22nd, under circumstances which did not receive the blessing and congratulations of the young ladies' parents. The contracting parties were Norris P. Bryant, of Bryant Bros. & Co., stock brokers, and Miss Dorothy Gilbert, daughter of a well-known and wealthy contractor. The Gilberts objected to the idea of her marrying Bryant, but, notwithstanding these objections, they had made up their minds and, consequently, took matters in their own hands and left for New York to have the knot tied. They are now back in Montreal, stopping at the Plaza Hotel, but will shortly take a trip through Europe.

Hard Work As A Vacation.
Bookkeeper Magazine.

Some managers crave responsibility as a child does sugar. Take it away from them and their spirits drop and they lose their stamina. The office manager of a vigorous wholesale house was once given a month's vacation, supposedly to refresh his mind and get his thoughts on other lines. He left a hale, hearty, and vitally sturdy man. He was supposed to be loafing in the sunshine of a mountain lake, taking life easy, far away from the toil and care of the greasy mart. In reality he was eaten alive by mosquitoes, worried to death by fear of business going wrong, and chafed by a dragging impatience. His very soul longed for the strife and his miserable mood drove him to aggravated liver troubles. In three weeks he returned, bleached and haggard. He was put to work, loaded to the guards with responsibility, and with sixteen hours toil per day he fattened like a corn-fed pig. It was better than the most ingenious rest cure ever invented. To this day the man dreams his enforced lay-off over Sunday.

Who Pays For Advertising?
Newspaperman.

In answer to this question a successful advertiser said: "Neither the advertiser nor the consumer pays for advertising, but the manufacturer who does not advertise does not pay for it."

"Suppose you have spent about \$70,000 advertising and you have increased the volume of business from \$60,000 a year to \$1,000,000 during a certain time? Who pays for the advertising?"

"The consumer gets the same quality and a little more than he would if he bought unadvertised goods and, in addition, because of the advertising, he knows what he best of the goods. The retailer makes the same profit, plus the big boost in being assured in the distribution of the goods, and you—why, you have simply laid down about \$10,000 each year for advertising and get back over \$66,000 of extra business which you could have got in no other way at that cost, and you have also gained enough cash value to the good-will of your business to pay for your advertising of itself."

Alternatives For British Taxpayer
Manchester Guardian.

A tax on a poor man's bread bought with a weekly wage is just as much a tax on the nation's capital as a tax on a rich man's legacy received in a lump. The really important distinction here is between taxes which curtail expenditures on luxuries—whether by poor man or rich—and taxes which curtail it by reduction of the present budget or by the stress of incidence on luxuries as any well devised. The alternative to it—a tariff reform budget—would be a gigantic shifting of the burden on to necessary—on to bread, meat, clothes, buildings, machinery and the rest. This would, indeed, be making an inroad on the nation's capital—an inroad with a vengeance. But what other alternative does anyone now propose?

Provision For Agrees.
A. F. Bond, of the engineering department of the Grand Trunk railway, is here with reference to means of access for several properties beyond the subway at the junction. Along with City Engineer Craig, City Solicitor McIntyre, County Engineer Kirkpatrick, and W. F. Nickle, K.C., he visited the subway to look over the ground and see what provision can be made for the properties which are cut off from the public highway by the deep cut made in grading the road to the entrance to the subway.

Ontario Fall Fairs.
Colborne Oct. 4-5-6
Frankville Sept. 30-Oct. 1
Middleville Oct. 1
Odesa Oct. 1
Goblin's Mills Oct. 1-2

Nearly 100 electric fans are employed to keep the air cool in St. Thomas cathedral, Bombay, probably the only place of worship in the world so equipped.

The Bider.
Chicago Record-Herald.

"I'll bite my tongue," he used to say. "My chance will come, or soon or late. Though men ignore me now, some day I'll claim their notice. I can wait. I shall some day be deemed sublime; my chance will come; I'll bite my tongue."

He might have sailed to unknown seas or bravely chartered unknown lands. But he preferred a life of ease. He dismissed the ways where traffic streamed.

And in his attic wrote and dreamed.

His shoulders drooped, his sight grew dim.

The fates denied him worldly joys, and people failed to notice him. Because he made so little noise. "I'll bite my tongue," he often sighed; "but all he ever did was bite."

Amusements.

GRAND OPERA HOUSE

TO-NIGHT
DANIEL V. ARTHUR Presents
DeWolf Hopper
In the New Song Comedy.
An Exceptional Company.
A chorus of Free Girls and Emmets.
PRICES: 25c, 50c, 75c, \$1, \$1.50.
Seats now on sale.

SATURDAY, OCTOBER 2ND.
Matinee at 2.30. Evening at 8.15.
The Gaiety Theatre, London, Musical Success, from the Casino, N.Y.

HAVANA

AND THE DAINTY HELLO GIRLS.
Augmented Orchestra.
90-PEOPLE-90.
2 Carloads of Scenery and Effects.
MATINEE, 2.30, 5.00, 7.30, \$1.
EVENING, 2.30, 5.00, 7.30, \$1, \$1.50.
Seats now on sale.

Auction Sale

Valuable Household Furniture, Piano, Etc.,
TUESDAY, Oct. 5th
At the residence of Col. Taylor, household furniture, etc. Heintzman Grand Piano, Drawing, Dining and Bedroom Furniture, Bookcases, Sideboards, Arm and Chairs, Extension and other Tables, Writing Desks, Couches, Washstands, Dressers, Brussels and Axminster Carpets, Indian Rugs, Matting, Card Tables, Tea Tables, Lace and other Curtains, Pictures, Dinner, Desert, Tea and Breakfast Sets, Old China, Glass Ware, Kitchen Utensils, Croquet Set, Hammock, and other articles. The goods are of the very best. It will pay you to attend this sale.

Start at 10.30 a.m.
Terms Cash.
WM. MURRAY, Auctioneer.

CHANGE OF BUSINESS

Having purchased the stock of W. Adams, 70 Brock street, I will

Open on Saturday, Oct. 2nd
With an Up-to-Date line of
MEN'S & BOYS' FOOTWEAR
Consisting of Fine Goodyear Welts, McKay Sewed and Working Boots.
I will still continue the RIGHT CLASS ORDERING WORK AND REPAIRING.
All Mr. Adams' old customers will receive the same courteous treatment.

"JACK" JOHNSTON.

N.B.—Balance of old stock to be sold at cost.

GENERAL HOSPITAL TAG DAY

SATURDAY, Oct. 2nd
For Sale By Auction
A pair of heavy horses, four and five years old, weighing 1,300 and 1,500 lbs., on the Market Square, on SATURDAY, Oct. 2nd, at 11 a.m.

W.M. MURRAY, Auctioneer.

KILLED IN AN ACCIDENT.

Sister and Nephew of D. D. Rogers the Victims.

D. D. Rogers, ex-M.P. of "Glen Logie," Pittsburg, received word, on Thursday morning, of the death of his sister, Mrs. Andrew McAdoo, and her son, Edward McAdoo, at Ypsalanti, Mich., their summer home, near Detroit. No particulars of how they met death were contained in the first telegram, except that they had received fatal injuries in an accident, on Wednesday, and had died, Wednesday evening. The remains will be brought to Montreal on Saturday morning, and will be interred in the family plot at Catarqui cemetery. The funeral will be private.

Mrs. McAdoo's husband died three years ago. Her son was an electrician in Chicago. The accident that befell them evidently occurred near their summer home. The family lived in Montreal before going west to Chicago.

The People's Forum

CONDENSED ADVERTISING RATES

First insertion 1c a word. Each consecutive insertion thereafter half cent a word. Minimum charge for one insertion, 25c.; three insertions, 50c.; six, \$1.; one month, \$2.

HELP-WANTED.

BOY TO LEARN THE PRINTING TRADE. Apply Whig office.
A WOMAN, WHO CAN COVER FURNITURE. Address Box "115," Whig office.
A CHAMBERMAID AND KITCHEN GIRL, at once. Apply Hotel Congress, King street.
WOMAN OR CAPABLE GIRL FOR GENERAL HOUSEWORK. Apply 157 Sydneyham street.
FOR A SMALL FAMILY, A FURNISHING. Apply to the advertiser, 257 Brock street.
KITCHEN GIRL AT ONCE. GOOD WAGES TO THE RIGHT PARTY. Apply Box "929," Whig office.
A GOOD GENERAL SERVANT. REFERENCES REQUIRED. Apply to Mrs. Macgillivray, 119 Earl street.
A NEAT, INTELLIGENT YOUTH, 18 years or over to work evenings, at The Bijou. Apply at once.

AT ONCE EXPERIENCED GENERAL FOR MRS. GEORGE H. MCKAY.

Cor. Sydneyham and William Sts.
MEN FOR DRY DOCK CONSTRUCTION. Apply at Works, Collingwood Shipbuilding Company, Limited, Collingwood, Ont.
GENERAL SERVANT. MUST UNDERSTAND COOKING. No washing, good wages. Apply Mrs. Elmer Davis, 17 Sydneyham street.
IMMEDIATELY, A GOOD CAPABLE GIRL, for general housework. No washing. Apply to Mrs. R. G. Melke, 40 Clergy street.
SMART BOY TO ASSIST IN MAILING Department, on Monday and Thursday mornings and Saturday afternoons. Apply Whig office.
FOR QUEEN'S WOMAN'S RESIDENCE. A competent cook and housemaid. References required. Apply to Miss Mowat, 180 Johnson street.
AN INTELLIGENT PERSON MAY EARN \$100 monthly corresponding for newspapers. No canvassing, send for particulars. Press Syndicate, 9, 909 Lockport, N.Y.

EXPERIENCED AND EXPERIENCE-LESS GIRLS TO WORK IN KNITTING MILL.

Good wages. Steady work. Good wages paid to beginners. Apply to Kingston Hosiery Co., Ltd., King St.
LEARN THE BARBER TRADE. NEW system, constant practice, careful instruction, few weeks complete course, tools free. Graduates earn twelve to eighteen dollars weekly. Write for catalogue. Moler Barber College, 221 Queen St. East, Toronto.

OSTEOPATHY.

ROBERT GARSDIE ASHCROFT, D.O., Edna Earle Ashcroft, D.O., graduates of the American School of Osteopathy Kirksville, Missouri, 405 Princess street. Phone, 447. Office 11 to 12 a.m., 2 to 5 p.m. Outside treatments by appointments.

ARCHITECTS.

ARTHUR ELLIS, ARCHITECT, office and residence, 181 University Ave.
HENRY F. SMITH, ARCHITECT, etc., Anchor Building, Market Square. Phone, 348.
WM. NEWLANDS & SON, ARCHITECTS, etc., Office, 258 Bagot street. Phone, 608.
POWER & SON, ARCHITECTS, Merchants Bank Building, corner York and Wellington streets. Phone, 212.

PERSONALS.

HAIR, MOLES, BIRTHMARKS, warts, etc., removed permanently without scar. Twenty years' experience. Dr. Elmer J. Laha, Eye, Ear, Nose, Throat and Skin Specialist, 258 Bagot street.

CARPENTERS AND BUILDERS.

DROP A CARD TO CHAS. W. KELLAR Carpenter and Builder, 252 Division Street, or to any of the other firms of jobbing, all work done promptly.

HAD TO HAVE BLOOD.

Prospector Shot Himself—Buro Tore Open Wound.

San Bernardino, Cal., Sept. 30.—With a vicious burro tearing at a jagged wound in his leg for blood with which to moisten his parched throat, Jacob Gorge, an old prospector, was found unconscious and near death in an attempt to inflame a flesh wound in his pack animal to secure blood with which to moisten his swollen tongue and throat he accidentally shot himself through the leg.

Lark in The Lobby.

Toronto Saturday Night.

Capt. Thomas Wallace, M.P. for Centre York, and son of the famous Hon. N. Clarke Wallace, has rapidly become a favorite on both sides of the House of Commons. Capt. "Tom," so far as avordupois is concerned, is the "heaviest" debate in the chamber. He has a happy faculty of looking on the humorous side of things political, and the other day after the division, in which the government was sustained by the narrow majority of twenty-seven, the captain happened to see in the corridor George Taylor, the chief opposition whip, and Mr. Cartier, the whip-in-chief of the government forces, with their heads together arranging the pairs after the fateful vote had been taken.

Sliding noiselessly up to the busy couple, with a hearty slap on their respective backs, he snorted with a chuckle:

"Hallo, gentlemen, this looks like an old-fashioned parting bee!"

And before the dire punishment the pm deserved could be administered the genial South African veteran was tugging down the lobby on his way to the conservative headquarters.

Weak Women Should Read My "Book No. 4 for Women."

It tells of Dr. Shoop's Night Cure. Tells how those soothing, healing, antiseptic suppositories, bring quick and certain relief. The Book is free. Address Dr. Shoop, Racine, Wis. All dealers.

"Light in the Darkness"
That is what we give.
Prompt in Electric & Gas Repairs
Quick in Executing Contracts
Reasonable Prices
Beautiful stock of Gas and Electric Fixtures.
H. W. Newman Electric Co.,
79 Princess St.
Phone, 441.

Gasoline
16c. A GALLON
Put in Your Tank at Our Dock.
Garage
Repairs to Automobiles and Marine Engines promptly attended to.
Selby & Youlden, Ltd.
Ontario St.

No Powders
No Corn Starch
IN OUR ICE CREAM
60c PER QUART.
Any flavor. Any hour.
PRICE'S, 288 Princess St.
Phone 845

RISE OF THE United Empire Loyalists
An Informing Sketch of American History, Valuable for Libraries and Research.
By VISCOUNT DE FRONSAC.
Price, 50c.
Address British Whig, Kingston.
A little learning is almost as dangerous as a little wisdom.

For Pickling Pure Spices
We can supply you with strictly
D. COUPER,
Dealer in Pure Food Groceries,
841-3 Princess St.
PROMPT DELIVERY.
Jock's Action Root Compound
The Great Uterine Tonic, and only safe, effective Monthly Regulator on which women can depend. Sold in three degrees of strength—No. 1, \$1. No. 2, 50c. No. 3, 25c. per box. Sold by all druggists. See box for full particulars. Contracted by Messrs. C. B. YOUNG & CO., 100 Market St. W., Montreal.

TO-NIGHT Cascares
WORK WHILE YOU SLEEP

THE WILLIAMSBURG HOSPITAL
BROOKLYN, NEW YORK.
Offers, in their two years' course of training a splendid opportunity to young women desiring to enter the nursing profession. For particulars address Superintendent, at Hospital.
Builders and Contractors
Use Sashweights made in Kingston at Angrove's Foundry.
Special prices for large quantities.

GOAL AND WOOD
For the very best quality, come to us. We have a big stock of fresh mined Coal and New Wood.
Roughly Speaking \$5.00
(once in three years) insures the average householder effects against fire. How do you stand? We represent 7 of the world's best Companies.
SWIFT'S.

Special Notice
Cedar Cut Blocks, at \$3.90 per cord, at the Corner Bagot and Harrack streets Wood Yard.
S. BENNETT & CO.,
Corner Bagot and Harrack Sts.
WAH LONG'S LAUNDRY REMOVED
From 78 Clarence St., to 152 Wellington St., between York and Clarence Sts. Best laundry in the city. Goods called for and delivered.
The masses read this paper. That is why you can get just the man you want when you want him by using a want ad. in this paper. Those little men-hunters are no respecters of persons. They try to get results to all, at