

A Colossal Event!
Lasting 10 Days Only

NEVER such an opportunity again will be offered to buy high-grade, Seasonable Merchandise at such low prices, as will be offered at this Great Manufacturers' Outlet Sale. A chance to outfit the entire family in fine Holiday Raiment at just half price. Come and see, you cannot be disappointed. The date, **Thursday, December 3rd, at 8.30 a.m.**

THE MONTREAL STOCK CO.,
180-Princess St., Kingston, Ont.-180
== \$35,000 ==

Dry Goods, Clothing, Hats and Caps
Wearing Apparel for Man, Woman or Child
This big purchase all to be sold in 10 days' time at a fraction of its real value
NOTHING RESERVED.
Wait for the Big Opening Days' Sale, on
Thursday, December 3rd, at 8.30 a.m.



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ALL PROFITS ARE SWEEPED AWAY

A Regular Feast For The Public!

**\$35,000 Stock of Dry Goods,
Clothing, Hats, Caps and Furs**
For The People At

∴ Slaughter Prices ∴

Out of the hundred of MANUFACTURERS who felt the stringency of the money market, and who asked us to go to their factories and buy up lots at our own prices. We picked the best we knew. These concerns had thousands of dollars' worth of goods made up and in process of manufacture. Their word to us was "NAME YOUR OWN PRICE." We did, and we were as startled at the acceptance of OUR OFFER as the people WILL BE at the bargains we'll be able to distribute to the public during this great Ten Days' Sale Thirty-five (\$35,000) dollars' worth of stock is here to-day—and TRAIN LOADS MORE ON the way. We mean to set Kingston and the entire section ablaze with the news of it, and we miss our guess if Kingston or any other shopping centre ever had or ever will experience the enthusiasm that we're going to put into this COLOSSAL event. In interest to the people it will be kept at a WHITE HEAT, and not only will its benefits go to those living in the city limits, but for MILES AND MILES EAST, WEST, NORTH AND SOUTH; we're expecting the people from every direction. The sale will be one of the 1908 sensations, and an opportunity of a LIFETIME. DROP EVERYTHING. Make your arrangements to be here opening day, THURSDAY, DECEMBER 3RD, at 8.30 a.m.

Men's Suits

300 Men's Suits well made of finest Domestic Tweeds. A fine selection. Regular \$7.50 and \$8.50 value.
Sale Price **\$3.39**
150 Men's Fine Business Suits, well made neat patterns, Tweeds and Worsteds. All shades. Regular price from \$10 to \$12. Go on Sale at **\$4.98**
225 Men's Suits made of High Grade English Tweeds and Worsteds, of this season's styles and patterns. Regular price \$12 to \$15. Sale Price **\$7.98**
175 Men's Suits, Extra Handsome English Tweeds and Worsteds. Single and Double Breasted styles, same as custom tailor made. Regular price \$15, \$16.50 and \$18. On Sale, Choice of Lot **\$9.98**

Men's Overcoats

Men's Grey Oxford Overcoats, well made and lined. Regular Price \$7.50 to \$8.50. Sale Price **\$3.98**

Men's Black English Beaver, Melton Cloth Overcoats. Dressy Chesterfield style with back welt. Regular Price \$16.50 to \$18. Sale Price **\$10.98**
Men's Melton Coats—made of dark English Frieze 48 inches long. Regular price \$10. Sale Price **\$5.98**
Men's Heavy Frieze Ulsters—made of Grey and Brown English Frieze, high storm collars. Regular price from \$7 to \$9. Sale Price **\$3.68**
Men's Marmot-Lined Overcoats, with German Otter Collars, fine Black Beaver Tops. Regular Price \$30 to \$35. Sale Price **\$18.98**

Men's Trousers

300 pr. Men's All-Wool Lined Working Pants, heavy winter weight. Regular price \$1.75 pr. Sale Price **98c.** pr.
400 pr. Men's Trousers—made of the best English Worsteds, neat popular patterns, well made and finished. Regular prices range from \$3 to \$4.50. All to go during this Sale at One Price **\$1.98** pr

Boys' Clothing

65 Boys' High Grade two-piece suits, English all wool tweeds, neatly made. Regular price \$3.75 to \$4.50. Sale Price **\$2.98** pr.
Boys' Three-piece Suits, English Tweeds and Worsteds in dark Winter Shades. Single and Double-breasted makes. Sizes 27 to 30. Regular price \$5 and \$6. Sale Price **\$3.48**
Boys' "Cadet" Overcoats—made of strong English All-wool Tweeds, tasty patterns. Regular price \$4.50 to \$5. Sale Price **\$2.98**
Boys' All-Wool Tweed, Knickerbockers. Sizes from 23 to 27. Regular price 30c. to 75c. pr. Sale Price **35c.** pr.

Hats and Caps

Our entire line of Men's and Boys' Hats and Caps to be closed out entirely regardless of former value. Make your selection and we will do the rest.

Remarkable Notion Savings

Large Rubber Combs, worth 20c., for 10c.
Fine Combs, worth 10c., for 5c.
Mohair Shoe-Laces, worth 20c. doz. for 5c. doz.
Strong Tooth Brushes, worth 20c., for 10c.
Collar Button Sets—4 on card, worth 20c., for 5c.
Pearl Bead Necklaces, worth 25c., for 10c.
Another Line, worth 35c., for 19c.
Side Combs, worth 25c. pr., for 15c. pr.
Fine Point Needles, worth 5c. pkg., 3 pkgs. for 5c.
Darning Wool, black and colored, 2 cards for 5c.
Linen Thread, 4 spools in box, worth 20c., for 8c. box.
Satin Pad Hose Supporters, worth 35c., for 19c.

Men's Furnishings

Men's Knitted Top Shirts, Heavy Winter Weight. Regular Price 50c. Sale Price **35c.**
Men's Duck Working Shirts. Regular 50c. and 60c. Sale Price **35c.**
1,000 pr. Men's Heavy Ribbed Wool Socks. Regular price 35c. pr. Sale Price **20c.** pr.

It being impossible in this limited space to quote prices on the entire stock, we quote a few items showing how this immense purchase will be sold. Remember, our original stock is included and will be sacrificed at the same prices placed on
THE MONTREAL STOCK CO.

Men's Scotch Wool Underwear.

Regular price 75c. garment. Sale Price **35c.**
Men's Ribbed Elastic Knit Wool Underwear. Regular Price \$1.25. Sale Price **75c.**
300 Men's Natural Wool Shirts, only. Sizes 34, 36 and 38. Regular value \$1.00 and \$1.25. Sale Price **60c.**
Men's Sweater Coats, Soft Wool, very warm, grey with red, blue and green borders. Regular Price \$1.75 to \$2.00. Sale Price **98c.**
Men's Fancy Colored Shirts—Soft and hard bosom. All sizes. Worth from \$1 to \$1.25. Sale Price **50c.**
Men's Silk Four-in-Hand Ties. Regular 25c. line. Sale Price **2 for 25c.**
Regular 35c. line. Sale Price **19c.**
Regular 50c. line. Sale Price **1.35c.**
Men's Silkene Handkerchiefs, Fancy Colors and Colored Borders. Regular 15c. and 20c. Sale Price **2 for 25c.**
White Hemstitched Handkerchiefs. Large Size. Regular 15c. each. Sale Price **4 for 25c.**
Children's White and Colored Hemmed Handkerchiefs. Regular 5c. each. Sale Price **2c. ea.**
Men's "President" Suspenders. Regular Price 50c. each. Sale Price **39c.**
Men's Spring Umbrellas. Regular Price \$1.50 to \$1.75. Sale Price **89c.**

Ladies' Wearing Apparel

Ladies' Black Beaver Coats, newest loose-fitting style, best of trimmings. Regular price \$10.00 to \$13.00. Sale Price **\$6.98**
Ladies' Walking Skirts—made of Fine Venetians and Vienna Cloths, and Striped Tweeds, Newest Models with Trimmings of Silk and Satin Bands. Regular Price \$6.75 and \$8. Sale Price **\$3.68**
600 Fancy Winter Waists, made of Cashmere, Lustre, Figured French Flannels, light and dark striped, checked and flowered patterns. Regular prices range from \$1.50 to \$2.50. Sale Price **98c.**
Beautiful Evening Waists—Net, All-Over Lace, Silk Lingerie and Dainty Lawns, Newest styles and trimmings.
All to go during sale at reduced prices.
1,500 Ladies' Ribbed Merino Vests and Drawers. Regular price 35c. and 40c. garment. Sale Price **25c.**
Also, Ladies' Natural Wool, Elastic Knit, fleeced-lined and other garments all to go at Sale Price.

Ladies "Pandora" Corsets, good models,

in White and Grey. Regular 75c. pr. Sale Price **49c.**
Regular \$1 pr. Sale Price **69c.**
Ladies' Flannelette Nightgowns, Underskirts and Drawers. All to sell at 25 per cent to 35 per cent. off Regular Prices.
All lines of Ladies' Whitewear, including Nightgowns, Underskirts, Corset Covers and Drawers at Greatly reduced prices.
Ladies' Japanese Mink Stoles—80 and 82 inches long, lined with Brown Satin. Regular price \$10. Sale Price **\$6.98**
Ladies' Plain and Ribbed Cashmere Stockings—full fashioned. Sizes 8 1/2 to 10. Regular price 35c. pr. Sale Price **23c. pr.**
Ladies' Russian Lamb Jackets, all kinds of Stoles with Muffs to match. Also Children's Fur Sets will be sold during this Sale regardless of cost.
Boys' Heavy Wool Ribbed Hose. Sizes 8 to 10. Regular price 35c. pr. Sale Price **23c. pr.**

REMEMBER THIS SALE LASTS ONLY TEN DAYS, STARTING THURSDAY, DECEMBER 3RD, AT 8.30 A.M.

Dry Goods

1,500 yards Unbleached Table Linen, 60 and 82 in. wide. Regular value 40c. yd. Sale Price **24c. yd.**
2,500 yards Printed Wrapperette—all shades, neat patterns. Regular price 12c. yd. Sale Price **8c. yd.**
3,000 yards Striped Flannelette—many different shades and patterns. Regular price 10c. yd. Sale Price **7c. yd.**
2,800 yards English Shaker Flannels—striped and plain patterns. Regularly sold for 15c. yd. Sale Price **10c. yd.**
2,000 yards Fancy Prints—Dark Patterns, useful for Quilting, etc. Regular price 8c. and 10c. yd. Sale Price **5c. yd.**
2,400 yards Checked Glass Towelling. Regular Price 8c. yd. Sale Price **4 1/2c. yd.**
Heavy Linen Towelling, Colored Borders. Regular Price 12c. Sale Price **8c. yd.**
200 prs. Huckaback Towels. Size 18 by 26, Colored Borders and Fringe. Regular Price 25c. pr. Sale Price **15c. pr.**
Handsome Tapestry Curtains—3 1/2 yds. long, reversible fringed top and bottom, extra width. Regular price \$1.50 to \$5 pr. Sale Price **\$2.98**
Tapestry Table Covers—10 by 4 size. Several different patterns. Regular price \$4. Sale Price **\$1.98**

150 Colored Table Covers—Red and Green and Red and White, reversible

Patterns. Colors absolutely fast. Size 58 by 80. Regular price \$1.50. Sale Price **98c.**
Ladies' Flannelette Nightgowns, Underskirts and Drawers. All to sell at 25 per cent to 35 per cent. off Regular Prices.
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Boys' Heavy Wool Ribbed Hose. Sizes 8 to 10. Regular price 35c. pr. Sale Price **23c. pr.**

Blankets

500 prs. Finest Quality Flannelette Blankets, choice of White or Grey with Pink or Blue Borders. 10x4 size. Regular price \$1.25 pr. Sale Price **90c. pr.**
11x4 size. Regular price \$1.40 pr. Sale Price **\$1.15 pr.**
13x4 size. Regular price \$1.75 pr. Sale Price **\$1.45**
White Unshrinkable All-Wool Blankets—made of selected wool, with Pink or Blue Borders. Size 60x80. Regular \$4 pr. Sale Price **\$2.98 pr.**
Size 66x86. Regular \$5 pr. Sale Price **\$3.48 pr.**

We've "Loosened" the Money Market--The Public Benefits

Wait for the Big Opening, Thursday, Dec. 3rd

No Goods Sold Tuesday and Wednesday, Dec. 1st and 2nd, Arranging This Gigantic Stock for the Big Sale, which Opens THURSDAY, DEC. 3rd.

10 Days' Sale
STARTING
Thursday, Dec. 3rd
Our Great Purchase
Is to Be Your Gain.
Stock to Go Quickly.
Benefit Accordingly.

If You Value Your Money Buy Your Wants During This 10 Days' Sale

The Montreal Stock Co.,

180-Princess St., Kingston, Ont., Between Redden's and Crawford's Groceries--180

Look for the Green Front. C. E. MARONEY, Representing Manufacturer

10 Days' Sale
STARTING
Thursday, Dec. 3rd
If You Value Money,
Buy Your Clothing, Dry
Goods and Furnishings.
You Can't Afford to Miss This.