

WHISKY and ADVERTISING

WHISKY is generally judged by its advertising—not by a critical comparison.

TRY A GLASS OF SANDY MACDONALD SPECIAL LIQUEUR SCOTCH WHISKY (10 years old.)

It will reveal a higher standard of perfection.

INVESTIGATE—Quality will do the rest! Alexander & Macdonald, Distillers, LEITH-Scotland.



HEALTHY HENS are the only kind that pay. The most healthy are those free from lice—and lice cannot exist where EMPIRE Poultry Duster is used.

Kills lice instantly. Large Package 25c.

McLeod's Drug Store, and all dealers in Poultry Supplies.

Beaver Flour A bag or a barrel—it's all the same. The same choice Ontario and Manitoba wheat—milled the same—and blended in exactly the same proportions.

At your Grocer's Dealers—write for prices on all kinds of Feeds, Coarse Grains & Sifted Cereals. T. H. Taylor Co., Limited, Chatham, Ont.

GILLETT'S HIGH GRADE CREAM TARTAR ABSOLUTELY PURE. GOLD IN PACKAGES AND CANS. Same Price as the cheap adulterated kinds. E.W. GILLETT COMPANY TORONTO, ONT.

The Grand Duchess is the Corset for all figures. Many expert lady corset fitters have expressed their appreciation of the style, fit and lasting qualities of the Grand Duchess Corset.

Cook's Cotton Root Compound. The great Uterine Tonic, and only safe effective Monthly Regulator on which women can depend. Sold in three degrees of strength—No. 1, 2, 3.

TO-NIGHT Wiccarets THEY WORK WHILE YOU SLEEP.

The Perth council has sold three sets of debentures to W. C. Brent & Co., of Toronto, realizing one per cent, above par.

WE LEAD THE WAY CANADIAN TRADE ROUTE HAS PROVED SUPERIOR.

Hon. Clifford Sifton, in Nomination Speech at Brandon, Says Improvement of St. Lawrence River Channel Has Been Exceedingly Beneficial.

Hon. Clifford Sifton referring to ocean transportation at the close of his speech at the Brandon convention, said:

There is one further point that has had to be developed in connection with the policy of the government. It was found equally necessary to undertake a great work in the east. It was found at the time the government went into power that the St. Lawrence route had practically become a defunct route.

The various disadvantages were so great that the route was becoming less used instead of more used. Ship-owners had become discouraged; vessels of first-class capacity would not come to Montreal and did not like to come to Quebec.

May I read you the following extract from the Toronto Mail-Empire, not ordinarily a friendly critic of the government. This newspaper said on Sept. 2nd, 1908: "In shipping circles at New York and other North Atlantic ports of the United States something like panic has been produced by the steady set of the outward wheat movement to Montreal.

During the past three months the Canadian port has received more wheat from the interior than have all its rivals of the United States put together. In June and July 7,901,261 bushels of wheat were exported from Montreal and 7,585,381 bushels from the five principal ports of the United States.

Now, I don't need to tell you that when you sell your wheat you pay the insurance upon it just as much as if you wrote out a cheque yourself. It is the same with the ocean freight, and these \$922,000 saved in insurance are \$922,000 absolute added, for that one item, to the volume of the agricultural produce of the country.

Now how does all this development figure out in the position, today of the people of Canada? In 1896 the exports of Canadian produce to Great Britain amounted to \$62,177,000 while in 1908 the corresponding figures were \$136,194,000. Turning to the item of manufactures in 1896 the exports of same were \$9,365,000, while in 1908 the total export of manufactures were \$28,807,000.

It is amusing to see how ready the tory party is to grab up any old thing that they think may help them in their mad race to gain the treasury benches. The latest instance of this peculiar streak is the affectionate way they have taken Joe Martin into themselves. But a short time ago some of the journals that are now quoting Joseph as an authority were lambasting him unmercifully. Now he is still an efficient mud-slinger, so no wonder then he is receiving a royal welcome in the tory camp.

SEQUEL TO SCANDAL. Hotelkeeper Butler's Affidavit is Made Public.

Under the heading, "A Foul Political Plot Hatched in East Elgin," the Toronto Globe publishes final revelations of the infamous conspiracy by which, as has long been suspected, William F. Hooburn, liberal candidate in the last East Elgin federal by-election, was slanderously mixed up in an immorality case brought in the police court while the campaign was on.

Nothing was proved against Hooburn, and the judge declared his belief that he was innocent of any immoral act; but upon the evidence of one Butler, an hotel-keeper, and of two women of loose character, who charged Hooburn with immoral conduct, the liberal candidate was forced to withdraw in favour of another candidate named at the last moment, who was defeated in the election, and he himself and his family soon after moved to the west.

The Globe now publishes the substance of an affidavit by Butler, made April 19th, 1907, in which he swears that Mahlon Boughner, a conservative organizer, suggested to him that they put up a trick on Hooburn by mixing him up with some disreputable women if he came to stay at Butler's hotel (Butler being Hooburn's best friend) to Hooburn, both personally and politically, but desiring to keep in with Boughner for his influence with the conservative license inspectors, and that this was carried out.

Butler, being more than usually friendly to Hooburn, both personally and politically, but desiring to keep in with Boughner for his influence with the conservative license inspectors, and that this was carried out, he would be allowed to insure Hooburn politically, but should be used to extort from the liberal campaign managers as much as possible of the fund they were supposed to have. Boughner, however, told some of the leading conservatives about the plot, and it got beyond Butler's control. Boughner got Butler \$400, and told him that unless he acceded to the demands of the conservatives and gave evidence against himself to the effect that there were immoral proceedings at his hotel on the night when Hooburn was there, he would be prosecuted by the conservative license inspectors and lose his license, which was all he had to live upon.

He himself was carefully coached as to what his own evidence should be, and gave it as he was told. The matter has now come to light through disagreement among the parties to the conspiracy. Boughner sent in a bill to David Marshall, the conservative member, in whose interests Hooburn was driven from the candidacy, for the sum of \$700, which was refused. Mr. Marshall, in an interview, has strongly repudiated the idea that he authorized Boughner to make the deal, and to make it as an instrument of malice to cruelly injure an innocent man.

He must be on the list. George H. Bradbury of Selkirk, Man., is a gentleman not unknown in Edmonton. For a quarter of a century George H. has been trying to make a member of parliament of himself. He is trying again. His chances are compromised by records brought to light by J. S. Jackson, who represented the constituency in the last parliament. It appears George H. got 554 square miles of timber from the crown tender in 1888. He did not have to pay for it. There was no competition allowed. No notice of sale, long or short, was published. George H. and the department alone knew of the transaction. For the 554 square miles George H. paid the government the amazing sum of \$330. The area included one of the most profitable timber berths in the west, which is now being worked by a firm of Dauphin millers, conservatives. Clearly George H. wants to go to Ottawa. As a member of parliament he might have more authority in forcing George H. as a private individual to "disgorge," in the eloquent language of his friends.

Boxing the Compass. Editor Willison's lines have not only fallen in unpleasant places but they seem to be badly crossed. Not long ago he was a liberal of the liberals; then he was an independent of the independents, and, just recently, he has become a tory of the tories. In the Roblin-Macdonald mix-up he is being called upon to vindicate the Globe against the conservative premier; in his independent capacity his utterances against the conservatives are being used as campaign literature in North Toronto, and in his conservative capacity he is endeavoring to suppress the publication of his independent utterances by taking action under the copyright act. As a journalist with a big J we regret to report that Mr. Willison is not making much of a fist of it.

Prof. Schiaparelli, the head of the Italian expedition in Egypt, is making headway in his investigations of the necropolis of Akhet. A potato that is said to be disease proof has been introduced in France from Uruguay.

SHARPTON REPORTS On the Crops—Unruly Cow Broke Man's Leg.

Sharpton, Sept. 30.—The protracted drought which has prevailed all through September has had a disastrous effect on pastures and the milk supply. Some report the quantity of milk having gone down one-half, especially with those who do not give extra feed to their cows.

Three threshing machines did the work in this vicinity viz., Maloney and Warriman's, Ryan Bros. and Bobrock and Alport's. It is reckoned, taking it on the whole, that the grain crop is no better than last year, which means about seventy-five per cent. of an average crop. Mr. Rodgers, who has leased Mrs. McGowan's farm, has started to work. Some are drawing water from Mud Lake. Mr. Hanley and family attended the Inverary fair. S. Somerville has been busy doing several jobs of mason work throughout the neighborhood.

The friends of W. Bell, who had his leg broken while endeavoring to control an unruly cow in the milk yard, will be pleased to hear that he is on the high road to recovery. The number of miles for many miles around, as far as we know, are very few. The people sympathize with Mr. Sharpe in the loss of his brother, Adam, who died suddenly near Kepler a few days ago. Deceased was well and favorably known in this neighborhood. The ground which is as dry as powder, is very hard for ploughing. A baby boy was born to Mr. and Mrs. Joseph Koen. This place has not been troubled with running fires. J. McKeown and G. McGowan attended Harvest festival.

Everything is quiet over election matters. The question is often asked, Will the grip put a man in the field. Those who pretend to know something of the secrets of the party answer, "Sure thing." Miss Maggie McKeown has returned from the Hotel Dieu, Kingston, where she had a very successful operation performed on her throat.

Costume Of Chiffon Broadcloth.



Long coats are to be the correct style this season, and many of the carriage and calling costumes for the fall are made in coat effect, as is the costume pictured in the accompanying illustration. Dark blue chiffon broadcloth was used for the model, which, with its black and white striped satin revers and cloth buttons was exceedingly chic. The line of buttons down the side of the coat was very smart, and new, as were the long sleeves of tucked blue chiffon cloth trimmed with tiny blue satin buttons. There was a little "vestee" of shirred blue chiffon, finished at the top with row of tiny buttons, and the yoke was white tucked net.

Shots From The Ink Pot. Calgary Alberta.

M. S. McCarthy, candidate for the conservative party in Calgary, spent much time Thursday night referring to the "man behind the ink pot" on the Alberta. His bellicose and bombastic comrade, R. R. Bennett, of the C. P. R., went further to point out how much more a man like Senator Lougheed should be considered than a man who has no further stake in the country than a quill and a pot of ink. I had rather be a starving pauper grinding behind the ink pot and driving an honest quill than be the paid slave of a railway corporation. I can be happy at work which may be monotonous and tiresome and always poorly paid, but I could not live and face my fellow man if I earned my livelihood by striving to deprive the widow and the orphan of retribution from the corporation that killed their breadwinner. I had rather wear my life away striving in my humble and lowly capacity to please the people, and perchance sometimes to instruct some of them, right behind the ancient but honorable ink pot than get a retainer fee of thousands prosecuting honest laboring men, whose only real offence is in striving to keep up against a gigantic foe.

Bulwer Lytton, was it not, who said that the "pen is mightier than the sword." This is a compliment to some predecessor who doubtless was worried by the bully of that age, who waved his sword in the air and thirsted for the blood of "the man behind the ink pot." The bully of ancient days has abandoned the fight, and taken to high places and loud and bombastic language. But it is the same coward who worked with the weapon in the days of long ago.

Lauding Of Mr. King. Mr. Foster in West Waterloo. I have noticed that a good deal of talk has been made in the liberal papers about a new star that has arisen on the firmament. The new star is of a most estimable fellow in the person of William Lyon Mackenzie King. I have seen a good deal of him at Ottawa, and so far as my observation has gone, Mr. King has been a very worthy official in the work which he has had to do. He has seen fit to enter the political arena. I always preach to young men to fit themselves for the duty of citizenship, because I believe statesmanship is one of the most honorable callings of public life. Let us welcome Mr. King, but we conservatives must still hold the position of his ambition is to keep the liberal banner from being besmirched. That is a noble ambition.

Six in the Family Clamoring for Dessert One Package JELL-O Will Satisfy them all. Very Economical. Prepared Instantly—Simply add boiling water and serve when cool. Sweetened Just Right. Flavored Just Right. No Cooking. No Fussing. No Worry. 7 Choice Flavors, at all good grocers. New Illustrated Recipe Book, Free. THE GENESEE PURE FOOD CO., BRIDGEBURG, CANADA. Highest Award, Gold Medals at St. Louis, Portland and Jamestown Expositions. If you value your health avoid cheap imitations. JELL-O costs a little more, but "10 CENTS PER PACKAGE."

Uncomfortable Sleep means loss of power to think or act—loss of "money-making power." SLEEP ON A "STAR" FELT MATTRESS AND A "BANNER" SPRING and you will be surprised with the new feeling of POWER. There's a reason—absolute cleanliness—a level surface which yields to every move of the body and permits perfect circulation—prevents bad dreams. Will not cost half a cent a night. Guaranteed by the largest Bedding Manufacturers in the British Empire, who protect you by this trademark, which is plainly shown on each. GUARANTEED ALASKA BEDDING. THE T. F. HARRISON CO. 229-237 PRINCESS ST.

SOLDER! Have you tried our strictly 1/2 and 3/4 bar Solder, also our Star Extra Wiping. The quality is guaranteed and the price is right. Canada Metal Co., Ltd., 31 WILLIAM ST. TORONTO, ON.

Stanfield's Underwear (Chapter 3) When wool reaches the Stanfield mills from farmers, who have sent us their best wool for years, it is thoroughly washed. Then it is rendered absolutely unshrinkable. Then it is COMBED. This process consists in passing the wool through a machine that combs out all the short lengths, weak threads and snarled strands of wool—something like one combs the hair. After the wool has been combed, all the fibres are the same length and strength. The Stanfield Combing Machines are mighty particular, too. They comb only WOOL—and they comb out everything but the longest, strongest strands. Most Underwear is made of CARDED wool. Now, carding consists in tearing the fibres into short lengths. Mills, using carding machines, put the whole wool through—short wool, weak fibres, even cotton and shoddy—the carding machines make no distinctions. The "cream" of the best wool—rendered absolutely unshrinkable by the Stanfield process instead of being "eaten" with lime—combed instead of carded—knitted with a lock stitch that prevents raveling—is it any wonder that Stanfield's Unshrinkable Underwear wears so well, and is so thoroughly satisfactory? All sizes from 24 to 28 inch chest measure. 3 weights—RED label for light weight—BLUE label for medium—BLACK label for heavy weight. Your dealer has all sizes and weights, or can easily get them for you. STANFIELD'S LIMITED TRURO, N.S. 151A

Leather Bags! We have just received our new stock of Leather Goods. When passing drop in and let us show you the very latest styles: Hand Bags, Special \$1.25 Strap Purses, Special \$2.25 Horn Back Alligator Bags, Special \$6.75. Kinnear & d'Esterre JEWELLERS Princess & Wellington Sts.

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TO CONTRACTORS & BUILDERS The Perfect Brick & Tile Co., Washburn, Ont. PAISLEY & CHISHOLM, Lessees, Are ready to contract for immediate delivery. Brick that will inspect at reasonable rates, Capacity of plant, 60,000 daily. THE FIRST OF THE SEASON. We will have our Home-Made Pork Sauces, SATURDAY. Try a pound. They are just as good as ever. H. J. MYERS, 60 Brock St. Phone, 670.

Black Watch Chewing Tobacco The big black plug.