

PHOTOGRAPHING a WOMAN to PLEASE HER



DEEP CRACKS FROM ECZEMA

Could Lay Slate-Pencil In One—
Hands in Dreadful State—Disease Defied Remedies and Prescriptions—Suffered Seven Years.

FOUND A PERMANENT CURE IN CUTICURA

"I had eczema on my hands for about seven years and during that time I had used several so-called remedies, together with 'Physicines' and 'Drugmen' prescriptions. The disease was so bad in my hands that I could lay a slate-pencil in one of the cracks and a ruler placed across it would not touch the pencil." — Ruth Johnson, 1618 Hinckley, and other external ointments did not give any relief, and while the skin was puffed out, the disease was rough as did the flat box of Cuticura Ointment. I made a purchase of Cuticura Soap and Cuticura and my hands were perfectly healed. No doctor or soap were used. I now keep them on hand for sunburn, etc., and use Cuticura Soap for cleaning. I could write a great deal more in reference to this but do not care to take more of your time. William H. Dean, Newark, Del., Mar. 23, 1907."

CHILD SUFFERED WITH SORES ON LEGS. CURED IN TWO WEEKS BY CUTICURA.

"My little daughter suffered with sores on her legs all last summer. Her feet were sore, too, and she couldn't wear her shoes. I think the weather had a great deal to do with it, but the disease was eczema. I tried several remedies but failed to find a cure. Then I sent for Cuticura Soap and Cuticura Ointment which came in two weeks. I find Cuticura Soap to be the best and most effective of all the soaps I have used. I am so glad I have found a remedy for around the house I shall never be without it. Mrs. Gertie Laughlin, Ivystad, W. Va., Apr. 23, 1907."

Complete External and Internal Treatment for Every Kind of Infant, Children, and Adults. Cuticura Ointment to Heal the Skin, and Cuticura Soap to Cleanse the Skin. In view of the popularity of Cuticura throughout the world, Porter Drug & Company, Boston, Mass., manufacturers, send our Mailed Free, Cuticura Book on Skin Diseases.

"Look pleasant, please—no, not that way—yes, yes, that's the right expression." A moment's pause—breathless, patient. A click of the camera. "Watch the birdie—right here now—don't move."

No, they don't take pictures that way any more. That was the method of the days of the past, when all women in pictures looked alike. The modern photographer has evolved a new scheme, and in photographing women—well, to please has become the purpose of art.

What sort of photographs are popular

among the fair sex? What is the favorite pose, the desired expression?

Glance into the album of any well-known photographer, and you will see that the art of photography has been developed, decidedly for the women. Nothing is so charming as the good likeness of a beautiful woman—a photograph that bears the expression of life.

This is the present idea in photography. When she arrives at the studio the expert photographer at once knows how the young lady will best appear in the quarter view. A few may assume an

artistic attitude to perfection.

"Few women can or care to assume the 'pose pose,'" declared one of the most popular photographers of women in the country recently. "Comparatively few women can sit in a chair. The American woman is composite, graceful, gracious, attractive usually; but while some lines of her face may be faultless, others often are imperfect."

But the alert photographer quickly observes the lady is not comely, that her face is quite unattractive, but her profile is as perfect as that of the Venus of Milo; it is classic, admirable.

Some women look best with a three-quarter view. The young lady will best appear in the quarter view. A few may assume an

picture. So by gentle suggestions he persuades her—she does not know it—to select certain poses.

Another young woman arriving a few moments later is delighted with the full-face view of a woman of unmistakable pulchritude. She opines that this pose will be the very thing.

But the alert photographer quickly observes the lady is not comely, that her face is quite unattractive, but her profile is as perfect as that of the Venus of Milo; it is classic, admirable.

Some women look best with a three-quarter view. The young lady will best appear in the quarter view. A few may assume an

"In most cases the full-face picture is preferred by women. There are many reasons for this. The most important is that the photograph that pleases is that which has expression."

"How do we get expression? By keeping the interest of the sitter alert. By many arts. By touching on pleasing topics of conversation. The features which the photographer devotes himself to are the eyes."

"To get expression, spontaneity, a sparkle in the eyes is the secret of success in the art. The sitter sees this expression—and likes it. Her friends like it. Why? Because it is like her. The expression is living."

"If one gets expression in the eyes the friends who receive the picture will not notice large features or other marinating characteristics. The eyes dominate the face."

SCHOOL GIRLS



EMPIRE DAY IN FAIR CANADA

A Valuable and Illuminating Catechism On the Day and Its Importance, and on the Greatness and Extent of the British Empire.

COMPILED BY FRANK YEIGH, TORONTO.

[COPYRIGHTED]

THE BRITISH EMPIRE—ITS SIZE AND POPULATION.

Q. How large is the British Empire?

A. About 12 million square miles, or one-fifth of the earth's surface. Britain comes second with 8 million square miles; United States third, with 3,023,000 square miles.

Q. How many inhabitants are to be found within the Empire?

A. Nearly 400 million, or one-fifth of the entire human race. China has the same number, Russia 130 millions, United States 84 millions.

One out of every five of the world's inhabitants, over 800 million, indirectly, to King Edward VII.

Q. Who was the Empire Day idea adopted in England?

A. On April 25, 1890, when Lord Meath wrote to the London Times suggesting the adoption of the Canadian idea, resulting in the 24th of May being set apart in the British Isles as Empire Day.

Q. When was the Empire Day observed elsewhere in the Empire?

A. Since 1904 in the British Isles, and in other Dominions and Colonies until to day the chain of celebration is complete so far as the self-governing and crown colonies and the motherland are concerned. Even in India individual celebrations are held.

Q. What is the Empire Day celebration intended to serve?

A. That it shall be the outward sign of an inner awakening of the peoples who constitute the British Empire to the serious duties and responsibilities which lie at their door."—The Earl of Minto.

Q. What are the three watchwords of Empire Day?

A. Responsibility, Duty, Self-Sacrifice.

Q. What is its motto?

A. "One King, one Flag, one Fleet, one Empire."

EMPIRE FIRST.

By John Talon-Lesperance Shall we break the plight of youth, And pluck up to an alien law?

Q. What constitutes a "Dominion?"

A. Having a parliamentary government or representative institutions.

Q. What is the title of the British possessions that are not self-governing?

A. Colonies, viz., India, the various parts of Africa, the Soudan, West Indies, Guiana, and many minor possessions that have no representative institutions or parliamentary government.

Q. Under what head does Egypt come?

A. Egypt is a protectorate.

KING EDWARD—HIS TITLE AND REIGN.

Q. What is the full title of King Edward?

His Most Excellent Majesty, Edward the Seventh, by the Grace of God, of the United Kingdom of Great Britain and Ireland, and of all the British Dominions beyond the seas, King Defender of the Faith, Emperor of India.

Q. When did he ascend the throne?

A. In 1901.

Q. How many Kings and Queens has England had?

A. 39, from the year 827 to date. Scotland had 28, from 857 to the Union.

EMPIRE DAY—ITS MEANING AND ORIGIN.

Q. What is Empire Day?

A. An effort throughout the King-Emperor's Dominions to remind all British subjects of the virtues which make a good citizen, such as loyalty, patriotism, courage, endurance, respect for, and obedience to, lawful authority, and to encourage self-sacrifice for the public good; to teach all, especially the young, the sacredness of duty, and with determination to do their duty.

Q. When is it celebrated?

A. In Canada, on the last school day before May 24th. In the other Dominions of the Empire and in Great Britain, on May 24th.

Q. Why the difference in dates as between Canada and the rest of the Empire?

Canada was the first colony of the Empire to have a penny post.

Q. What is the value of the Empire's total trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars. About 73 per cent. was with foreign lands, and 26 per cent. between different parts of the Empire.

Q. What is the annual revenue of the British Empire?

A. \$38,000,000 (in 1905) or nearly a billion and a half dollars.

THE TRADE AND REVENUE OF THE UNITED KINGDOM.

Q. What is the total annual revenue of the British Isles, and how raised?

A. \$144,786,000, or 700 million dollars.

The estimated receipts from taxation in the United Kingdom for the years 1906-7 are:

Customs \$14,240,000
Excise 30,200,000

Death Duties 13,200,000
Stamps 8,150,000

Land Tax 700,000
House Duty 1,950,000

Property and Income Tax 31,500,000

Total Tax Revenue 119,030,000

Post Offices 17,500,000
Telegraphs 4,350,000

Crown Lands 480,000
Suez Canal, etc. 1,100,000

Miscellaneous 1,500,000

Total Revenue 144,870,000

Q. What is the annual Government expenditure of the United Kingdom?

A. Estimated expenditure, 1906-7, \$145,786,000, leaving a surplus of 4,724,000, or nearly 15 million dollars.

Q. What is the national debt of the United Kingdom?

A. \$789,900,187 at end of financial year of 1905-6, or 3 billion \$82 million dollars.

THE SHIPPING OF THE EMPIRE.

Q. How does the Empire rank in shipping?

A. It owns or controls about one-half the shipping of the world, viz., a mercantile marine tonnage of 11,667,281.

Q. What is the value of the ships in Britain's mercantile marine?

A. \$80 million dollars.

Q. What is the coast line of the Empire?

A. 144,870,000

Q. What is the value of the Empire's annual commerce?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual exports?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual imports?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,000 (in 1906) or 9 billion dollars.

Q. What is the value of the Empire's annual balance of trade?

A. \$1,062,260,0