A TERRIBLE EARTHQUAKE

An Awful Eruption of Prices in Men's and Boys' Clothing and Furnishings.

There has been sales, and clearing sales, held in Kingston in the past; BUT in the whole history of the retail clothing trade there has never been anything to equal the slaughtering that will be done at

RONEY & CO.'S for Fifteen Days, Commencing THURSDAY, JUNE 14th.

We believe in taking time by the forelock, and instead of waiting until everyone has bought their summer supply, our policy is to clear out our stock when the public want the goods—not when the season is about over.

We Have a $25,000 Stock to Offer.

And every article in the store will be sold at prices which have never been equalled before. We have had a big trade this season, and now being anxious to reduce the stock, by at least one-half, we are satisfied to do business for fifteen days at a small loss. We believe it is good business, as we are always able to place before our customers NEW FRESH GOODS, NOTHING OLD IN THE WHOLE STOCK.

The big departmental stores in Toronto never offered such bargains as we shall give during these 15 DAYS.

Our Clothing is up-to-date in style, fit and workmanship. No better made in Canada. We can fit long slim men, short stout men, big stout men, as well as the average man, and boys and children of all ages. In selecting our goods we have always paid particular attention to the materials, as well as the make and style; this places us in a position to give OUR PERSONAL GUARANTEE WITH EVERY GARMENT SOLD.

We are conducting this sale ourselves. We do not believe in employing outside faikers, who have only one object in view — themselves. We believe in straight business, as we want your confidence; well knowing that a satisfied customer is the best advertisement we can have. If (after making your purchase) you feel at all dissatisfied RETURN YOUR PARCEL AND YOUR MONEY WILL BE REFUNDED AS CHEERFULLY AS IT WAS RECEIVED.

Sale Opens THURSDAY MORNING, JUNE 14th, at Nine O'clock,

Store Will Be Closed June 12th and 13th

to enable us to go through stock, and reduce every article to slaughter prices.

WANTED--12 Salesmen and 5 Cash Boys.

We give you here the slaughter prices of some lines—we haven't space to go through the whole stock. Remember every article in the store goes—no reserve. All goods marked in plain figures. One price to everybody. All sales strictly cash, and under no consideration will goods be allowed out on approval.

READ THIS CAREFULLY

Men's and Young Men's Tweed Suits

—250 MEN'S TWEED SUITS—

Several patterns to choose from. These goods are being sold to-day by all dealers in the city at $7.00 and are good value at that. Our Earthquake price is $3.95.

LOT 2.—Men's Suits—Serges Tweeds and Worsteds, sold in the regular way at $10.00.

Our Earthquake price, $6.95.

LOT 3—Consists of Men's fine Tweed, Serge and Worsted Suits. Sold by us at $12.00 to $13.50.

Our Earthquake price, $8.95.

LOT 4—Consisting of the Highest class of Ready-to-wear Suits in the market. The materials in these suits were bought direct in the piece, and made up to our special order. Regular prices were $15.00 and $17.50.

Our Earthquake price, $11.45.

BOYS' 3 PIECE SHORT PANT SUITS.

LOT 1—Good Strong Blue Serge Suits; sizes 28 to 33, well made and trimmed; sold by us regular at $3.50.

Our Earthquake price $2.25.

LOT 2—Regular $5.00 and $5.50 Suits.

Earthquake price $3.25.

LOT 3—The best goods we carry, sold at $8.00 and $9.00.

Earthquake price $5.95.

BOYS' 2 PIECE SUITS.

Boys 2-piece Suits, sizes 22 to 34, usually sold at from $2.00 to $7.00. Earthquake prices from $1.25 to $4.45.

Children's Blue Serge Sailor Suits: a special—Regular $1.25 line.

Earthquake price 69 cents.

Children's Wash Suits (every style) from 39 cents up.

MEN'S TWO-PIECE HOT WEATHER SUITS.

15 only—Men's Dark Grey Flannel, suits worth $5.00.

Earthquake price $2.69.

Others will be sold at $3.95, $5.95 and $7.45.

We show an exceptionally large range of very fine Homespun Suits, in two and three pieces. They all go at Earthquake prices.

Hot Weather Coats and Hot Weather Vests in light and dark colors—Swell patterns. All to go at Earthquake prices.

Men's Trousers

Tweed working pants sold in regular way at $1.25 will go at Earthquake price, 79c a pair.

Regular $2.00 for $1.39 a pair.

Regular $3.00 for $1.95 a pair.

Regular $4.00 for $2.95 a pair.

Boys' Short Pants, sizes 22 to 33. A good line of Strong Tweeds—Splendid wearers—usually sold at 60 to 75 cents.

Earthquake price, 39 cents a pair.

Boys' Double Seats and Knees Short Pants, regular $1.00 and $1.25.

All go at Earthquake price, 79 cents.

MEN'S SHOWER PROOF COATS.

Lot. 1. Made of fine Grey and Fawn Scotch Tweeds—This season's styles, made to sell at $10.00.

Earthquake price $4.95.

Lot 2—Fine Dark Grey Cravenettes and Tweeds—Sold all over at $10.00 and $12.50. Our Earthquake price $7.45.

Lot 3—Men's Waterproof Coats—guaranteed goods—regular $6.50.

Earthquake price $4.45.

We have other lines of Waterproofs which will be cleared out at $1.90 and $2.90.

THE GREATEST SHIRT BARGAIN EVER OFFERED

50 Dozen Men's Soft Colored Shirts, all sizes—light and dark shades—guaranteed fast colors. Same goods sold in town to-day at 75 cents each. They are dandies. **Earthquake price, 43 cents each.** A limit of two to each customer.

MEN'S WORKING SHIRTS.

Regular 50 cent Shirts light and dark colors—

Earthquake price 39 cents each.

Men's regular 75c and 90c shirts go at 59 cents each. All other lines of Shirts go at Earthquake prices.

NECKWEAR.

Four-in-hands, Shield Knots, Puffs, etc. Regular 25c and 35c.

Earthquake prices—2 for a quarter.

All 50c and 75c neckwear—Earthquake price 39c each.

NOTE

Railroad, Steamboat and Stage Fares paid to all parties purchasing $25.00 or over.

Underwear

100 dozen Double Thread Balbriggan Underwear, sold all over at $1.00 per suit.

Our Earthquake price 35c per garment, or 69 cents per suit.

50 dozen Elastic Shirts and Drawers—Regular 35c per garment.

Our Earthquake price 19 c per garment. All other lines at Earthquake prices.

ANOTHER BONANZA IN LINEN COLLARS

225 Dozen Double Fold, Wing and Straight Stand-up Styles. Earthquake price, 5 for a quarter (a limit of 5 to each customer).

—CAPS—

50 dozen Fancy Tweed Caps—Regular 50 cent line. Will be cleared out at 17c each.

SUSPENDERS.

Regular 15c lines for 8c per pair. Regular 25c and 35c lines at 19c per pair. The celebrated Police Brace for 18c a pair.

15 ONLY. — BICYCLE SUITS.

Worth from $4.50 to $7.00 each. You may have your choice at our Earthquake price of $2.50 per Suit.

—BELTS—

The biggest range in the City to choose from.

Earthquake prices from 12c to 69c each.

—MEN'S HALF HOSE—

Men's Black Cotton Sox, regular 15c a pair.

Earthquake price, 3 pairs for a quarter.

MEN'S FANCY TAN AND BLACK COTTON HOSE.

Regular 25c and 35c a pair; go at 19c per pair.

All other lines at Earthquake prices.

BOYS' LONG STOCKINGS.

Sizes 5 to 10—worth regular, 15c per pair.

Earthquake price, 9 cents per pair or 3 pairs for a quarter.

(a limit of 3 pairs to each customer).

—SWEATERS—

Boys' All Wool Sweaters in Red, Blue and Black—regular 75c—Earthquake price 39c each.

MEN'S ALL WOOL SWEATERS.

Regular $1.00 line, go at 69c each.

Regular $2.00 Sweaters for $1.45.

Bring this Bill with you and see that we do just as we advertise. You will find that prices have not been inflated for the purpose of this sale. Everything as advertised. REMEMBER THE DAY AND DATE OF THE OPENING OF THIS GREATEST OF ALL SALES, THURSDAY, JUNE 14th, at 9 A.M

At RONEY & CO.'S STORE,

127 PRINCESS STREET, Kingston, Ont.

THE STORE THAT SETS THE PACE.