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BEECHAM'S PILLS

are the best remedy for a deranged stomach. They are a safe and gentle laxative; a reliable cure for obstinate Constipation, Bilious Attacks, Sick Headache and all disorders arising from a weak Digestion, sluggish Liver or clogged Bowels. Beecham's Pills

Give Quick Relief

and are a world-famous medicine for the cure of these prevalent complaints. Their cost is a trifle; their use—a duty. For your health's sake, insist on Beecham's Pills. They do more for your body than any other remedy. Known and used by hundreds of thousands all over the globe.

Prepared only by Thomas Beecham, St. Helena, Lancashire, England. Sold by all Druggists in Canada and U. S. America. In boxes 25 cents.

Children grow and thrive. Delicate women get strength. Brain workers develop power when their food is seasoned with

CEREBOS SALT

Wholesale Agents
Geo. Robertson & Sons
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TO HIS MAJESTY THE KING.

Sir John Power & Son Ltd.
ESTABLISHED AD. 1791.

THREE SWALLOWS IRISH WHISKEY

Famous for over a century for its delicacy of flavor. Of highest standard of Purity. It is especially recommended by the Medical Profession on account of its peculiar "DRYNESS"

THERE ARE MANY BAKING POWDERS



E.W. GILLET COMPANY LIMITED
TORONTO, ONT.

Dye to any Color

At Home!
"MAYPOLE" is a cake of soap that washes and dyes at one operation. Not an old-fashioned dirty, messy powder dye. It gives brilliant, fast colors—dyes anything—dyes to any color or shade. Good-bye to that trip to the dye house—dye at home with Maypole.

Maypole Soap
Made in England but sold everywhere. For Color—15c. For Black.



WE AIM TO PLEASE

Everybody at all times. We buy right and sell right and we are positive that no one can give you better values in CHILDREN'S SHOES than you will find at this store.
H. JENNINGS, King St.

BROADBRIM'S

Letter From Greater New York.

NEVER A MURPHY

BUT IS READY FOR A SCRAP ALWAYS.

A Good Judge, and a Wise Decision—A Champion Looked as if He Had Explored a Steam Thresher.

Special Correspondence Letter, No. 1482. New York, Oct. 7.—As the investigation proceeds into the administration of the Equitable Life Insurance Company, the shocking revelations grow worse every day till it seems almost impossible for a number of men, who have for years occupied, socially and financially, the highest seats in the Sanhedrin and who enveloped themselves in the sacred toga and thanked God that they were not like other men to have done it.

A homeless wanderer had been tramping the streets all night. If he laid down to sleep in one of our beautiful parks which we maintain for the



DAVID E. THOMSON, OF LINCOLN, NEB.

Who has been appointed ambassador of the United States to Mexico to succeed John H. Brown, Thomson has been minister to Brazil since 1902.

pleasure of our citizens at the annual cost of many millions of dollars, he would be seized at once by our vigilant sparrow police and the next morning he would be dragged into court and be sentenced to Blackwell's Island for six months as a vagrant.

If sleeping in one of our parks is such a serious crime demanding such stern and so prompt a punishment, what means shall we seek out to him who robs the widow and orphan of their daily bread? Is it just as certain as that God lives and reigns. It is only four weeks ago, if it had not been for a merciful judge, that a man would have been sentenced to Blackwell's Island for stealing a loaf of bread from a baker's wagon, and a bottle of milk from an adjacent doorstep; this vile criminal did not attempt to run away, he sat down on the doorstep and squared his jaw for breakfast. When the baker came out of the alley where he had delivered two loaves of bread and some rolls, he was thunderstruck. The hardened criminal looked at the baker, and the baker looked at the criminal. "Where did you get that loaf of bread?" asked the baker. "Right in that wagon there," said the hardened criminal; "there is plenty more there, help yourself." "Help yourself, yes, and I'll help you to get into jail," said the baker, shaking his fist at the tramp. "I'll be very much obliged to you," said the tramp. "I've been trying to get in there for the last six weeks, but they wouldn't have me because I didn't do nothing." The cop arrested him, and he was put in a cell at headquarters. Next morning he was taken to the police court. The case was called, and the judge who had been examining some papers, looked up and said: "Are you the baker who complained of this man?" "I am your honor." "What did he steal?" "A loaf of bread." "How much was it worth?" "Five cents, your honor." "Do you want to send this man to Blackwell's Island?" "I do your honor." "Which would you rather have, the man committed to the island or get double the price of your bread?" "I'd like to have both, your honor." "Well, sir, you can't have both." The judge whispered something to his clerk who called up the baker to whom he presented a piece of paper in which two nickels were strapped up. The judge was examining a huge volume of the law and without raising his head he exclaimed roughly, "discharged!" and the hungry tramp marched out of court a free man. This discharge might not be able to stand the legal investigation code of Coke & Littleton, but it will receive a kinder judgment in that final court of appeal where sits the recording angel.

As a general thing one would hardly look to the prize ring for a lesson of morality. Yet the pug who can championships at the cost of broken noses and damaged mugs, disfiguring them for life, received a moral lesson last week that may be worth remembering. There are champions and champions, champion weights, champion feather weights, champion middle weights, champion welter weights, and at the top of them all is the champion heavy weight, and his name is Jim Jeffries who is a class all to himself, who has had to abandon the business of prize fighting because he can find no other pug to fight.

Nearly eight years have passed since the respectable and eminently reliable city of Peñon was startled with the announcement that a new champion had just been discovered,

who could lick any other light weight champion and beat him hands down. The name of this phenomenal pug was George Dixon. When he stepped into the squared circle for battle, he wasn't much to look at, but when it came to fighting, he was there to stay, until the other fellow was knocked. His complexion led his audience to believe that his great grandfather was a king in South Africa, and that George himself was a prince of the blood, but whether he was or whether he was not, it made no difference, he could whip his weight in wild cats and that meant money. I mentioned in my letters about this fight, from that night at Coney Island and eight thousand men turned out to see the fight. It was one of the stormiest nights of the season; the receipts were the highest since the war, of which twenty-six thousand dollars, of which some were given to the Red Cross, and eight thousand men turned out to see the fight. It was one of the stormiest nights of the season; the receipts were the highest since the war, of which twenty-six thousand dollars, of which some were given to the Red Cross, and eight thousand men turned out to see the fight. It was one of the stormiest nights of the season; the receipts were the highest since the war, of which twenty-six thousand dollars, of which some were given to the Red Cross, and eight thousand men turned out to see the fight.

Now comes the moral; if there can be a moral in a prize fight, last week the invincible negro pug, who was the first negro pug to win a white kid by the name of Murphy, now the name of Murphy is not suggestive of that sweet peace that was supposed to reign in paradise. It never was a Murphy pug, but a Publican pug, the city of Cork that was not ready for a scrap whenever the opportunity offered. The colored champion had tackled fighters from every part of our planet and took up capital for more than a pile of bricks; but this was his first experience with a real genuine Murphy pug, and it is likely to be his last. Kid Murphy knocked Champion Dixon all around the ring as if he was playing football. When the kid got through with the champion he looked as though he had been exploring a threshing machine, and he says he will never fight again. "Let us have peace and a five million eight hundred and fifty thousand dollars have disappeared, and a syndicate borrowed it. In the course of time, as far as the syndicate is concerned, the money was all right in the fall, but by some means it never reached the treasury of the "Get All You Can Co." It is lost, it has vanished, gone up in a balloon, or perhaps is now deposited in the bottom of the sea to the credit of the mermaids down below. The characters of men who once stood high in this community are badly smirched; if they escape states prison, the remembrance of their infamy will cling to them, and not even the water of great Neptune's ocean can ever wash them clean. In the agony of soul they will curse the hour in which they yielded to temptation, and pray that the mountains might fall on them, and hide them from the sight of men.

A Baby Changed.
"One could hardly believe the change Baby's Own Tablets have wrought in my child," says Mrs. Angus Morrison, Port Caldwell, Ont. "He suffered terribly while teething, vomited his food and was weak and puny. One box of Baby's Own Tablets made him a changed child. They eased the pain of teething, strengthened his stomach, and he is now a big, healthy child, growing finely and never sick a day." The experience of Mrs. Morrison is the experience of other mothers who have found health for their little ones and comfort for themselves in the use of Baby's Own Tablets. Mothers need not be afraid of this medicine; it is guaranteed not to contain an atom of opiate or strong drug. They could not harm a child of any age, and they are good for them at all ages. Ask your druggist for Baby's Own Tablets or send 25c. to the Dr. Williams Medicine Co., Brockville, Ont., and get them by mail.

Oldest Subject.
George Fletcher is believed to be the oldest subject of the king living. He was born on April 17th, 1788, and is therefore now in his 118th year. He retains all his faculties and enjoys excellent health. A short time ago he received a congratulatory letter and a golf snuff box from the king. He lives in a little cottage in Killybeg, near Pomeroy, in county Tyrone, and has lived in it for upwards of a hundred years.

Three applications of Peck's Corn Salve will cure hard or soft corns, 15c. at Wade's drug store, 100, Queen St. W. It will cure the east half of Old 29, in the 9th concession of Hungerford, 100 acres, to John Gould, Bogart, for \$3,600.

All It Needed.
There is more real oxygen in a liquidified form in the "Solution of Ozone (the coupon kind)" than in any other preparation of a similar nature. As a prompt cure in the killing of all inside germs of throat, lungs, stomach or bowels it has no equal among the liquid with "Ozery King" the famous laxative. That the stringent Ozone needed a tonic of this nature to procure the best results was so apparent that the Public Drug Company of Bridgeburg, Ont., after thorough testing, has placed a package of "Ozery King" with every fifty cent or one dollar bottle of "Solution of Ozone" (the coupon kind).

PROSPECTUS

The Sovereign Fire Assurance Company Of Canada.

Incorporated by Special Act of the Parliament of Canada
Authorized Capital - - - \$2,000,000
HEAD OFFICE: 182 BAY STREET, TORONTO, ONT.

BOARD OF DIRECTORS.

- ADDISON H. HOOVER, ESQ., President and Managing Director Sovereign Life Assurance Company of Canada.
- WILLIAM DINEEN, ESQ., President W. & D. Dineen Company Limited, Wholesale and Retail Hats, Caps, Furs, Etc.
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- ALEXANDER F. WEBSTER, ESQ., Banker and Steamship Ticket Agent.
- JOSIAH B. KING, ESQ., Grand Secretary Independent Order of Oddfellows.
- E. GUS PORTER, ESQ., K.C., M.P., Director Colonial Loan & Savings Co., Belleville, Ont.

The Growth of Fire Insurance in Canada

Canadian Government statistics issued by the Superintendent of Insurance show that during the past thirty-six years the business of fire insurance in this country has increased ten-fold—the total amount of premiums collected in Canada in the year 1869 being \$1,785,539, while that of 1904 was \$13,174,819 for the same purpose. Of this premium income only \$2,688,703 was paid to Canadian Companies, while \$10,486,116 was paid to Foreign Companies. The total amount of fire insurance premiums collected in Canada during these thirty-six years amounted to the enormous sum of \$201,580,555. Of this amount \$156,600,789 was the amount of capital which left Canada in payment of premiums to Foreign Companies.

The Insurance Report shows that for the year 1904 there were but ten Canadian Companies licensed by the Dominion Government to transact the business of Fire Insurance in Canada, and but two of these ten had a paid-up capital for more than \$25,000. With such facts and figures before them the incorporation of THE SOVEREIGN FIRE ASSURANCE COMPANY have been convinced of the necessity for a sound, substantial Corporation—the shareholders and policy-holders of which would be protected by a LARGE CASH CAPITAL, PAID UP IN FULL, a Government deposit in excess of the Statutory requirement, and a strong directorate of business men which would conserve these resources for the development of Canadian institutions.

PROFITS OF FIRE ASSURANCE COMPANIES.

The average dividend paid by thirty-two British Joint Stock Fire Assurance Companies for the current financial year, corrected down to September 1st, 1905, exceeded 30 per cent. per annum, and the average dividends for ten years ending December 31st, 1904, paid by 136 Joint Stock Fire Assurance Companies of the United States, as compiled from official reports, has exceeded 18 1/2 per cent. per annum. Statistics compiled by the Superintendent of Insurance covering a period of thirty years, from 1875 to 1904 inclusive, show that the dividends paid by Canadian Fire Assurance Companies amounted to \$4,460,885.25, and when it is remembered that the rates for fire insurance are to-day practically 50 per cent. to 100 per cent. in excess of the rates charged during the period covered by the Insurance Department, it will be readily seen that the business is now fixed upon a substantial basis and the profitability of the future is unquestionably assured.

THE SUBSCRIPTIONS FOR CAPITAL STOCK.

The capital stock of the Sovereign Fire Assurance Company of Canada is TWO MILLION DOLLARS, divided into 50,000 shares of \$40.00 each, of which TWO HUNDRED AND FIFTY THOUSAND DOLLARS is now offered to investors at a premium of 25 per cent. or FIFTY DOLLARS A SHARE.

PRICE LIST OF SHARES.

5 shares (including premium).....	\$ 250	30 shares (including premium).....	\$1,500
10 shares (including premium).....	500	40 shares (including premium).....	2,000
15 shares (including premium).....	750	50 shares (including premium).....	2,500
20 shares (including premium).....	1,000	75 shares (including premium).....	3,750
25 shares (including premium).....	1,250	100 shares (including premium).....	5,000

THE CONDITIONS OF SUBSCRIPTION.

A cash payment of not less than ten dollars (\$10.00) per share, with subscription, and the balance in equal payments at 30, 60 and 90 days. The Directors reserve the right to accept only such subscriptions and for such amounts as they may approve to advance the premium on stock and to close the subscription books without notice. Cheques, drafts, money orders, express orders and other remittances on account of subscriptions for stock must be made payable to

The Sovereign Fire Assurance Company of Canada—182 Bay Street—Toronto, Ont.

THE BANKERS' SPECIAL

Has Started Over the Big Four.

Chicago, Ill., Oct. 7.—Nearly five hundred bankers and prominent men of finance of the west started from here to-day in the "Bankers' Special" over the Big Four, to attend the national convention of the American Bankers' Association which will open in Washington next Wednesday. The train consists of ten of the finest Pullman cars, four open section sleepers, two compartment sleepers, a buffet library, an observation car and two of the Big Four's new dining cars. In addition to the regular porters there will be negro maids and barbers. Among the other features of the train will be salt baths, a tickler service for receiving market reports and a wireless telegraph outfit. At Indianapolis two cars of the Indiana Bankers' Association will join the party. The train will go via Cincinnati and Old Point Comfort, whence the bankers will go to Washington via the Potomac on a special steamer.

Married 75 Years Ago.

Diamond weddings pale before that recently celebrated at Vaux, Sussex. M. Parion is a century old. His wife, whom he married seventy-five years ago, is ninety-two. The "wedding procession" consisted of octogenarians. The groomsmen, the nephews of the groom, was eighty-six. All the other guests were about the same age, the youngest being a mere lad of eighty.

You hardly realize that it is medicine when taking Carter's Little Liver Pills; they are very small, no bad effects; all troubles from torpid liver are relieved by their use.

The fellow who spouts hot air does not keep his house any warmer.

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Now Is The Time

To have your Stove or Furnace Pipes cleaned out. Do not leave it until the cold weather arrives. We can give you better attention now. We have careful men, who will clean and varnish your pipes and give you perfect satisfaction. Give us a call.

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351 and 353 King Street
'Phone 388.

get the best RUBBER STAMPS

We have been at it, same address, since 1861. Also Stencils, Steel Stamps, Copying Seals, Rubber Alphabet Sets for printing price cards, White Enamel Letters, &c. Write us, we'll do the rest. C. W. Mack, 9-11-13 King St. W., Toronto.