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Cracker Perfection

The finest wheat in the world grows here in Canada. The best flour is milled in the Dominion. The whole Mooney factory is brand new from top to bottom, and has every modern time-and-labor-saving improvement. The head of the bakery, and every man under him, is a master in the art of cracker-making.

This is why

Mooney's Perfection Cream Sodas

are the most inviting, most toothsome crackers in Canada.

Grocers everywhere have them.

No Breakfast Table complete without

EPPS'S

An admirable food, with all its natural qualities intact, fitted to build up and maintain robust health, and to resist winter's extreme cold. It is a valuable diet for children.

COCOA

The Most Nutritious and Economical.

Superfluous Hair

Removed by the New Principle,

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It is better than electricity, because it does not scar or produce a new growth. Better than X-ray, because it does not burn, scar or paralyze the tissues under the skin. Better than epilation, because it is not poisonous; therefore it will not cause blood poisoning, or produce eczema, which is so common with depilatories, nor does it break off the hair, thereby increasing its growth.

Electrolysis, X-ray or depilatories are offered you on the bare word of the operators and manufacturers. De MIRACLE is not. It is the only method which is indorsed by physicians, surgeons, dermatologists, medical journals and present magazines.

De MIRACLE mailed sealed in plain wrapper on receipt of $1.00. Your money back without question (no red tape) if it fails to do all that is claimed for it. Booklet sent free in plain, sealed envelope, upon request. Write for it to-day to De MIRACLE CHEMICAL CO., 39 Queen St. West, Toronto. For sale by

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Sufferers will rejoice to learn that Medical Science has at last triumphed in producing a positive Cure for this painful and dangerous ailment. The results are astonishing the Medical Profession as well as all Ruptured. Cases that have defied human ingenuity have yielded in a short time. No operation, pain, danger, or time from work to be CURED. One of the many remarkable cures performed is that of Mr. Jno. Eves, 8 Market Square, Kingston, Ontario, whose portrait here appears. He was ruptured 13 years. To further introduce this wonderful cure Dr. W. S. Rice, 2½ East Queen Street (Block 563) Toronto, Ont., the discoverer, will send a Trial, also his book "Can Rupture be Cured" Write to-day—Sure Cure. FREE

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For particulars, address M. S. Masters, B.A., Violet, Ont., late instructor in German in Queen's University, having recommendations from several of the leading Educators of Canada.

A VIKING DOCTOR.

DR. W. T. GRENFELL'S GREAT WORK IN LABRADOR.

Oxford Man, and Friend of King's Physician, His Motto is, "To Save Life and Spread Light"—Helps With Trading.

Ontario Churchman.

Doctor Wilfrid T. Grenfell has been making the people of New York, Boston and other cities familiar with his Labrador medical mission, by lectures, illustrated with lantern pictures of ocean, icebergs, and wild scenery, characteristic groups of fishermen and natives, and work in the shipboard hospital and on shore. Large audiences at St. George's church, the Aldine and Century clubs, union Theological Seminary, New York, have become interested in a work Christian and benevolent in highest degree. Pitiable would be the condition of the poor people of Labrador, were it not for Dr. Grenfell and his brave co-workers. For hundreds of miles along the coast they travel on their errands of mercy, braving the violent storms of the bitter Arctic winter, sleeping in the meanest of huts, and frequently risking their lives in open boats on the raging sea. Many is the needy one for whom they have found work, many is the stricken soul they have comforted and many is the life that their medical skill has saved.

Oxford graduate, friend of Sir Frederick Treves, physician to the king, with all those things that the world calls brilliant prospects held out before him, he stood on the mountain thirteen years ago, and on one side he saw all that is life to most men; and on the other side he saw all that men seek to avoid—poverty and loneliness

and obscurity—a life on a rock. He made choice of the nobler part. Last January there came to him a chance of vacation. For three years he had planned for that chance—to return to his England, where family and friends were looking for him. There would have been such a welcome as awaits conquerors. But when ready to go, he saw need of money for the work. Instead of going home, he visited the United States and worked the winter through, with tongue and pen, with lecture and personal appeal, to earn and get means for his poor.

The buildings of the Royal National Mission to Deep Sea Fishermen on the Labrador are hospital stations at Battle Harbor and Indian Harbor. The latter station is maintained chiefly for the summer fishermen from Newfoundland. During other months its work is transferred to a station at St. Anthony, in Newfoundland. In his floating hospital—the steamer Strathcona—he patrols the coast from Newfoundland to Cape Chidley during the summer, visiting and healing the sick among the fishing fleet; and in the winter by dog team he visits the people on shore, preaching the gospel and curing their diseases. His motto is that of the Eddystone lighthouse, "To save life and spread light," and he is well equipped for both branches of work.

The population of the Labrador coast and the northern peninsula of Newfoundland, together with the summer fishermen, exceeds 30,000. When the fishermen go south about 4,000 people are left along the Labrador coast. It is a bold, rocky shore, and the cliffs rise sometimes sheer from the ocean 3,000 feet. Occasionally is seen an archipelago of floating bergs, and such a vision in the moonlight, as remains in memory like a glimpse into the splendors of the city of God, with gates of pearl and streets of gold, and the glory of the ineffable Presence. Amidst such scenes Dr. Grenfell lives; but his duties carry him to others, humble and repulsive, into the rude "tilts" which the fishermen build for a few months' shelter; into the narrow cabins of a single room, where the descendants of Englishmen and Scotchmen struggle with hard Nature for a bare existence, and would die in despair were it not for the doctor's aid and nursing, into filthy Esquimaux huts and tents to give physical aid to sick and suffering, and gospel knowledge and light to the ignorant and degraded. The Strathcona is reinforced by two launches; it carries the commander and six men. The medical staff includes Dr. Grenfell, two resident physicians and three trained nurses.

The fishermen follow the fish, and the medical vessel follows the fishing fleet, taking on the floating hospital the sick and accident cases, holding Sunday services, for there is no fishing on Sunday. There is a mission church at Bethel Harbor, and further north at Nain the Moravians have a mission, and have done excellent work among the Esquimaux. The sailors and shore people make simple and loyal Christians, they are kind and generous, share with one another all that they have or get and their vices are few. Intemperance is their greatest temptation, but this is now largely under control, and if they had other means of earning money besides the summer fishing, their lot might be alleviated. To aid in this way a lumber mill and a series of co-operative stores as well as an industrial school and a small house for derelict children have been established. The medical mission was begun in 1892. Its average annual expense is $20,000. The government of Newfoundland gives $1,500 annually, and allows imports free of duty. The remainder required is raised by voluntary contributions.

Hospitals are a necessity with one doctor to so many miles of coast. Fishermen's huts are not the best places for operations, nor is six months without another visit a safe period to leave a patient after operating. The hospitals gather patients from all parts without interrupting the doctor's itinerating visits. For all this district the three small existing hospitals offer but forty cots. Hence the need There are no schools in Labrador, except such as are temporary, sometimes only for three weeks at a time, hence the teaching of the mission is highly valued. The work commends itself to all Christian people, for it is unsectarian; it is like the work of Christ, body-curing and soul-saving.

Curing diseases and souls is not all this Viking missionary does. He found that the trader system was one cause of poverty and degeneration. The trader, good and bad, advanced supplies to the people to drag them through the winter, and took a mortgage on their catch of cod in the coming season. If the season was bad, the next winter found the fisherman still more heavily in debt than in the spring. Often men got so poor that they couldn't even buy enough twine to mend their gear. There are men on the coast to-day who have been in debt for forty years. This is evil enough when the trader is good. When he is bad, people become his chattels, and he treats them as such. Dr. Grenfell fought with all sorts of weapons. He started co-operative stores and they did well. He built sawmills and fish driers. He bought flour and other provisions wholesale in St. John's and sold them at cost. But he made no charity out of it. In all the stores the customers are held rigidly to account for every penny's worth they buy. The traders didn't have enough, however, till the missionary showed them another kind of fight. He had himself appointed a magistrate, and then there were ructions from Belle Isle to Cape Chidley. One trader went to prison. He swore that he would kill the doctor on sight when he came out. But he didn't. He walked up and confessed he was wrong and would do better now and be better for the punishment.

The accompanying views are of Dr. Grenfell, his hospital of St. Anthony and his whaleboat ambulance.

Rheumatism

Lives in the Blood.

Consequently it requires an internal treatment, one that will restore the blood, and thereby relieve the cause of the pain.

After years of experiment Dr. Hamilton succeeded in producing a remedy that quickly cures rheumatism, gout, and all uric acid disorders.

This marvellous cure has been given to the public as Dr. Hamilton's Mandrake and Butternut Pills; in every case they cure quickly.

By toning the kidneys and liver, Dr. Hamilton's Pills ensure a clean, healthy body. The blood is restored to a normal healthy condition, renewed vigor is imparted to overworked organs, and thus the general health is built up, and no room is left for rheumatism to creep in.

Discouraged sufferer, relief is at hand. Use Dr. Hamilton's Pills, and you will soon shake hands for good with your old enemy. Here is substantial proof: "This is a glad day for me, writes James E. Brownfield, from Midland, Ont., "because I can speak of my permanent cure of rheumatism. I have been all through the aching days and sleepless nights, have spent my money on worthless remedies, and consequently in recommending Dr. Hamilton's Pills I feel sure of their merit. No remedy gave such relief or did me so much good as Dr. Hamilton's Pills. My rheumatism they cured, and ever since my health has been perfect."

When Dr. Hamtilton's Pills are to be had in any drug store, it's foolish to live on in misery and ill-health. You ought to get this medicine to-day and cure yourself. Price 25c. per box, or five boxes for $1 at all dealers.

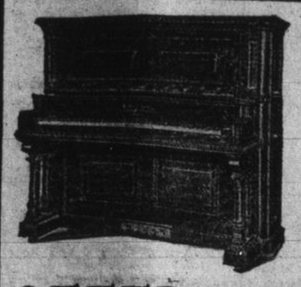
Building The New Piggery.

First start out with the idea that you will rid your mind of the idea that swine are of necessity dirty, and that they must be kept in filth; then plan the new hog house so that it will set high and dry, have a good floor and enough windows so that the sun may enter freely.

The main thing is the troughs and the yard. Grade the latter from centre to sides so that there will be a perfect drainage of moisture and have the receiving ditches outside the fence so there will be no excuse or opportunity for the hogs to make a wallow. Make the soil hard and level, using considerable gravel. In sunny corners place a little clean straw and have a shed or a tree, or something which will supply shade. Have the troughs so arranged that any food left over can be removed and have the drinking troughs so arranged that they may be emptied as soon as the hogs have drunk what water they need, and have the arrangement for emptying so placed that the water which flows out will not go into the yard. In short, do anything and everything so that the swine will have no temptation to wallow and you will have better hogs as well as a better odor in the neighborhood of the piggery.

Rheumatic Pains Quickly Relieved

The excruciating pains characteristic of rheumatism and sciatica are quickly relieved by applying Chamberlain's Pain Balm. The great pain relieving power of the liniment has been the surprise and delight of thousands of sufferers. The quick relief from pain which it affords is alone worth many times its cost. For sale by all druggists.



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$50.00 IS OFFERED AS A SPECIAL PRIZE TO THOSE SENDING IN THREE COUNTS (SEE CONDITIONS)

If this map gets destroyed, another printed upon heavy paper will be sent you upon receipt of 2 cent stamp for postage.

$50.00 SPECIAL PRIZE IS OFFERED TO EARLY COUNTERS (SEE CONDITIONS)

A TOTAL OF 757 PRIZES

CONDITIONS 50 cents pays for six months subscription to MADAME and entitles you to one free count: $1.00 pays for one year and entitles you to three counts and makes you eligible for the $50.00 prizes given to winners of the first prizes if they have three counts. See below.

$50.00 PRIZES We believe everyone should have three counts so they can have one each side of what they think is correct to be more sure to hit it. To encourage this we will give $50.00 extra to winners of first prizes if they have three counts. Remember if you have one count you get first prize ONLY, BUT IF YOU HAVE THREE COUNTS AND WIN YOU GET $50.00 EXTRA.

AWARDS Will be made as follows—The person giving correct or nearest correct count will get first prize. Next nearest correct, second prize, etc. In case of a tie for any prize it will be awarded to the person giving best plan for counting dots.

TIME PRIZES We feel early counters should be rewarded and will give $50.00 to the person sending best count and plan by June 1. If you send best count and plan by June 1, you get $50.00 extra.

JUDGES The awarding of prizes will be wholly in the hands of disinterested judges. The Hon. John W. Holtzman, Mayor of the City of Indianapolis, is chairman of the Committee of Judges. WE ARE BOUND OUR CONTESTS MUST BE ABSOLUTELY FAIR.

Our Financial Responsibility As to whether we are abundantly able to do as we say, we refer to any Bank or Trust Company in the City of Indianapolis. Our offer will be carried out to the letter.

In the event of more than one person submitting the same plan and it being considered the best plan by the judges each person so tying will be asked to tell in fifty words how best to improve MADAME. The one making best suggestion gets first prize, next best next, etc. UNDERSTAND THIS IS ONLY IN CASE OF TIE IN PLAN, WHICH IS NOT AT ALL LIKELY.

No one connected with MADAME will be allowed to compete. Contest closes July 1, 1905, but get your counts in at once. See about time prize above. ANYBODY HAVING THREE COUNTS ENTERED MAY ENTER ADDITIONAL COUNTS AT 25 CENTS EACH. BE CAREFUL TO GIVE YOUR PLAN OF COUNTING, as the best plan used will decide all ties.

PRIZES GUARANTEED We will guarantee to give a prize worth one dollar at least, to every person who sends a correct count and $1.00 for a year's subscription to MADAME.

LIST OF PRIZES.

1st Prize, Piano with Mandolin and Guitar attachments, value	$1,000.00
2nd Prize, Piano,	1,000.00
3rd Prize, Diamond,	250.00
4th Prize, Diamond,	125.00
5th Prize, Solid gold Watch,	50.00
Next 100 Prizes, 100 Beautiful Chatelaine Ladies' Watches,	1,500.00
Next 100 Prizes, James Whitcomb Riley's Works, 3 vol.. $3.75 per set,	375.00
Next 100 Prizes, 100 Sets Shakespeare's Complete Works, 12 dainty vol.	1,000.00
Two Special Prizes of 50.00 each see conditions	100.00
Next 100 Prizes, Marion Harlan Cook Book, $2.00 each,	200.00
Next 100 Prizes, 1.50 Book, latest fiction,	150.00
Next 50 Prizes, Choice of Any $1.00 Magazine	50.00
Next 100 Prizes, Extension of One Years Subscription to MADAME,	100.00
Next 100 Prizes, Hand Pulled Proof of the Famous Picture by Walter Tittle, entitled "When Shepherds Watched Their Flocks by Night," $1.00 each,	100.00
Total	$6,000.00

DIRECTIONS.

1. Write your count, name and address very plainly.
2. Say just what your count and plan is, without any "ifs" or "ands"—make it plain.
3. Be sure to state whether or not you are taking MADAME.
4. Counts must be accompanied by subscription. 50 cts. pays for six months subscription and one count. $1.00 pays for one years subscription and three counts. If you have three counts entered you may enter additional counts at 25 cents each. You get $50.00 extra if you have three counts and win. It will pay you to have three. See conditions

THE DOTS The counting is perfectly free. Good counters can coin dots into dollars. The contest will not last long. Make hay while the sun shines. There is fun in counting and money besides. Of course, you know how to count. Any child can count. The dots are puzzling because there are so many. That is why $6,000 in prizes will be given away free to the best counters. The better you count and plan, the better your chances for getting one of the 757 prizes.

The more counts you register the surer you are of winning one of the big free prizes. Anybody having three counts entered may enter additional counts at 25 cents each.

The list of prizes is large. They are worth working for. You have 757 chances. You are as likely as anybody to get first, but if you don't get first prize there are lots of other prizes worth having. It all depends upon you. If you can count and think up a good plan you are likely to win.

Money Must Accompany All Subscriptions.

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Contest Department, THE FORD PUBLISHING CO., Indianapolis, U. S. A.

I enclose .....for .....months subscription to MADAME, in accordance with your offer in the.....

Name.....

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Are you taking MADAME (Yes or No).....

MY COUNT ON DOTS.

Give your plan of counting on a seperate sheet of paper with your name and address plainly written.

Address all letters, Contest Dept.; FORD PUBLISHING CO.; Indianapolis, U. S. A.

FROM CABBY TO BARONET.

Inheritor of Irish Title Has Had a Varied Career.

London, April 29.—Sir George Augustus Jervis Meredyth, baronet, cabdriver, of Hobart Town, and follower of many other trades, has arrived in London on his way to Ireland to take possession of the estate of his ancestors. On the death of Sir Edward Meredyth, last October, the present Sir George, after nearly seventy-three years of globe trotting and tough living, succeeded to the title and to the family seat. The fortune attached to the title is not a great one, but the farms and tenancies are said to be worth about £400 per annum. The baronet is a little man with a thin, clean-shaved face and a nervous manner. His voyage to England on the steamship Ortona was a honeymoon trip, for the day before the boat left Melbourne he married his second wife, who is very much younger than himself.

His arrival at St. Pancras was a pathetic sight. He stood on the platform, surrounded by a rampart of baggage and dazed by the busy scene around him. He turned a look of comradeship on a cabman who hailed him, but was too excited to reply.

The new baronet's callings have included shoemaking, gold mining, wool pressing, the sailor's life, besides cabdriving and other ways of earning a living. "I have got my living in twenty different ways," concluded the baronet, "but it has always been by work. Now I am going to live without work, and I think I deserve it."

Sir George, whose title is recognized in the current issue of Burke's Peerage, was born in Stepney, on December 11th, 1832, and was the son of Major C. B. Meredyth, of the Royal Marines. He has two sons and three daughters. The name of the estate to which he is entitled is described by Burke as "Greenhills, County Kildare."

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Rev. John Potts, D.D., Victoria College.

Dr. McTaggart's vegetable remedies for the liquor and tobacco habits are healthful, safe, inexpensive home treatments, no hypodermic injections, no publicity, no loss of time from business, and a certainty of cure.
Consultation or correspondence invited.

How To Avoid Catching Cold.

Allow yourself to "run down" and you catch cold from the first germ that comes your way. Wade's Iron Tonic Pills make you cold-proof by giving you rich, healthy blood, the kind that kills all disease germs. In boxes 25c., at Wade's drug store. Money back if not satisfactory.

A deputation representing the record associations of the province and the breeders of thoroughbred shorthorns, Ayrshires, Herefords, Shire and Clydesdale horses waited on the Ontario minister of agriculture this morning. A large amount of the work heretofore done by Henry Wade and his assistants has been transferred to Ottawa, owing to the nationalization of records, and the deputation desired the retention of Mr. Wade in Queen's Park, as secretary of the Record Association.

The father works to pile up a fortune and the son plays at pulling it down.

Political economy may be all right, but liberality counts for more in politics.

If good intentions were all realized the devil would have to shut up shop.

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Every can of this paint is guaranteed to be pure and if it does not prove satisfactory your money will be refunded.

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