TRAVELLING.

Low one way fares from Kingston to

DAILY

Excursion Rates FROM KINGSTON TO WORLD'S FAIR, - ST. LOUIS MO \$22 -- Good for 15 Days. \$29,35--Good for 60 Days.

\$35.20 -- Good until Dec. 15th, 1904. Stop-overs allowed at any intermediate station in Canada, also Detroit and For Pullman accommodation, tickets, and all other information apply to J. P. HANLEY, Agent, Corper Johnston and Ontario streets

KINGSTON& PEMBROKE & CANADIAN PACIFIC RAILWAYS.

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APPLY

NOTICE Change of Time

Commencing Monday next, October 9th, number one, passenger and mail train, will leave Kingston at 12:30 p.m.

F. CONWAY, P. A. FOLGER, JR.,

THE BAY OF QUINTE BAILWAY NEW

Lake Ontario and Bay of Quintie Steamboat Co., Limited.

Commencing August 30th, steamer leaves Kingston daily at 8 p.m. for Picton and intermediate Bay of Quinte ports. On Tuesday, Thursday and Saturday, steamer calls at Deseronto, Northport and Belleville.

Frances Macnee, Mrs. Lesslie, Miss Eleanor Macdonnell, the Misses Ferguson, Miss Kingston artiflery, comes here on Monday next.

Captain and Mrs. Bogart have taken

For further information apply to E. E. HORSEY, G.P. & F. A. J. P. HANLEY, J. P. GILDER-SLEEVE, JAS. SWIFT & Co. Agents. ALLAN LINE LIVERPOOL and LONDONDERRY Royal Mail Steamers From Montreal. From Quebe Bavarian, Fri., Oct. 7, 9 a.m. Parisian, Fri., Oct. 14, 5:30 a.m.;

Laurentian, Thursday, Oct. 6, 11 a.m. Reduced rates by above Glasgow ser-Passenger Depot. J. P. GILDER-SLEEVE, Clarence Street.

MONEY AND BUSINESS.

LIVERPOOL, LONDON AND GLOBE

Mrs. Buchan, Colonel and Mrs. Drury, Colonel and Mrs. Hunter Ogilvie, Prof. and Mrs. Martin, Mrs. Farrell, Miss ou city and farm property. Loans granted ob city and county debentares. Apply to S. C. McGill, manager of Frontenac Loan and Investment Society, Office opposite the Pest Office.

The Misses McIntyre gave a pleasant little tea on Wednesday, in honor of Miss M. Spangenberg.

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FOR SALE.

DETACHED, SOLID BRICK HOUSE on Frontenac Street, near Princess street, 7 rooms. Lot 56 feet front, by 154 feet deep. Lots of room to build. Also wood barn, where and large poultry house. Apply through White affine

GOOD BUILDING LOT, SOUTH SIDE Queen street, between Montreal an Baget. Apply 49 Celborne street.

A FINE LARGE HALL COAL STOVE. themp for spot cash. Apply 6 Prop-TO-LET.

FROM OCTOBER FIRST, THAT TWO-

DWELLINGS FURNISHED AND UN.

ROOMS TO LET. FURNISHED ROOMS TO-LET. FOR

Gold in the

Maybe you don't know that we have agston, a musical artist (the select. To say that seems bald) one who can bring much missed from her term seems bald) one who can bring life and soul from that soulless in strument, the piano, Well, we have.

And the other day this musician played for five or six people who listened, not because it was the correct thing. but just because they wanted to. And as on the ear the liquid notes fell luringly a story came into the writer's mind, a story heard in childhood of someone who played "La Source" so beautifully, that someone standing to-day played for us the galloping horses, now near, now fainter, as the troop swept round the bend of a hill, now the hoof beats steady and even, as some horse changed feet. And ever there was a crescendo and diminuendo as subtle and as perfect as might be with the voice. Ah! but it's no wonder a master told this player once that there was fame waiting with her 43.30 crown, and not so far away either.

The freshettes reception, last night, at Queen's, was a great success, from the standpoint of both entertainers and entertained. Mrs. Gordon, Mrs. Dyde and the president of the college Y.W. C.A., received the guests in the upper Miss Reatrice Tandy has gone out monies (of which suffice it to say that mrs. Burnham, who has spent some tax collector for the year 1904-5. class-room were finished, a "planting" falo the method of procedure is to "plant Monday. a dude and reap a dandelion," "plant Mrs. Buxton Smith will leave next at once. a small slipper on a large foot and Tuesday, for Montreal. Miss Daisy Chown, and there was also out of town, at Cap a l'Aigle a drawing competition. In this and in Montreal. the "planting" bee, the seniors were addressed as Mr. and the freshettes as served in the Levana room.

A very pleasant musicale was given at "Queenscote," on Thursday, by Brockville on Wednesday, and is stay-Mrs. R. T. Walkem, in honour of Mrs. ing with Canon and Mrs. Grout. Henry Joseph. How very enjoyable Miss Osler, who returned with the programme was can be judged Kathleen Harty from Toronto, from the names of those taking part- Saturday, went home yesterday. Mrs. Joseph herself, whose sympathetic voice all were glad to hear once terday from Montreal. more, Miss Carrie Waldron, Miss Mona | Mr. and Mrs. Charles Low are Number five, mixed, will leave King- Knight, Miss Constance Tandy and Miss Beatrice Tandy, Miss Katie Gor- Miss Margaret Spangenberg will don played several piano numbers, and turn on Tuesday to Denver, Col. Mrs. Dobbs and Miss Constance Tandy Miss Margaret Callaghan of Camp were accompanists. After the musical bellford, is visiting in the city. part of the afternoon was over tea was served, Mrs. Farrell and Mrs. James Gildersleeve pouring tea and at the Union Station this morning to coffee, and Miss Ara Drury cutting see Lady Kirkpatrick off for England ices. The polished table was centred Depot at 4 p.m. F. CONWAY. Agent. with face over pink silk, and pink ed radiantly handsome and radiantly shaded candles, in silver candlesticks, happy, surrounded by so many friends heightened the colour touch. Among including Miss Helen Kirkpatrick, Rev. the guests were: Mrs. Buxton Smith, Armstrong Black, Miss Helen Macdon-Mrs. Ladd, Mrs. Joseph Walkem, Mrs. ald, Mrs. Bruce Macdonald, Miss Fox. Martin, Mrs. John Bell Carruthers, Miss Aimee Falconbridge, Lieut. Col. Mrs. Alex. Kirkpatrick, Mrs. Albree, and Mrs. Davidson, Miss Helen David-Mrs. F. W. Albree, Mrs. Balliott, Mrs. | son, and others.-Toronto Star. Between Kingston, Picton and Belleville Harry Tandy, Mrs. Brownfield, Mrs. Mr. Allan Z. Palmer, Ottawa,

wedding reception on Thursday and and Mrs. S. H. P. Graves. not a little admiring comment. Mrs. street, Torento, for six months. Baker received her visitors, wearing a pretty white frock of soft material, and with her was her sister-in-law, Miss Nellie Baker, wearing a pretty able record. All over the land you Oct. 21, 11 p.m. served from a single little tea-table in their little ones. When you give Baby's MONTREAL TO GLASGOW, DIRECT. the corner of the drawing room, by Own Tablets to your children you have Sicilian, Thurs., Oct. 13, (Daylight). Miss Workman, the bride's sister. a guarantee that you are not stupefy-NEW YORK TO GLASGOW. Many visitors found their way on both ing them with poisonous soothing afternoons, which were fortunately fine stuffs. No other medicine for children air of welcoming, homelike comfort. | colic, indigestion, constipation, diar-

skholders. Farm and city Wednesday evening, when Colonel and very best medicine I can give her." Mrs. Fages were again host and hos. Try the Tablets for your childrenmew business get rates from Strange tess. The guests were: Colonel and they will not disappoint you. Sold by

Mrs. W. A. Mitchell is entertaining er company effers. Examine them at at tea this afternoon as a farewell to Godwin's Insurance Emperium, Mark-

Mrs. N. R. Carmichael will receive after November 1st on the first and second Fridays, at 106 Bagot street. Mrs. William F. Nickle will not receive till the 1st Tuesday in Novem

Miss Perley will be "At Home" to her friends, second and fourth Fridays of the month at 193 Brock street.

Mrs. Nathan Dupuis, who has not been well for some time, has decided to take a complete rest this winter, and will give up all social obliga-tions, and will not receive again dur-

The Misses McIntyre, the two charme ing young girls from Tennessee, who have been staying with Mrs. Mudie. left vesterday for Port Colborne, and will go on from there to Chicago and St. Louis before returning to Memphis, Everyone who met them will be glad to hear that they are coming back to Kingston next June. Dr. Walkem, Mrs. Henry Joseph and her little son Gratz, will go down the first of the week to Montreal

Mr. George Mudie and Mr. Philip Sears got back from St. Louis on last Saturday from Ottawa for a few

place, the first week in November, Miss Adams' departure is deeply regretfed by the school board of the WAS OVER MUCH OF NORTH-

Twilight. Victoria school has been first class, and the many kindergartners turned out by her hear the impress of her

tration Court.

friends and acquaintances, of course, goes without saying. Mr. and Mrs. E. N. Jory, with Quite a number intend accompanyittle Miss Muriel, have taken apartments at "The Gilmour," Ottawa, for Picton, to-day, to witness the game he winter.

Wednesday from 'the Saskatoon district, where he has been all summer as far as Lloydminster, N.W.T., with a surveying party. Mr. George miles west of Saskatoon, where Grover, who has been at the same brother, Dr. John T. Hill, is place, followed him on Thursday, and tising. Mr. Hill thinks the west is

away to the funeral of his brother. who died in Milwankee, is expected

came up yesterday from a week's visit with the Rev. J. E. Lindsay in Cardinal, and to-day went home to Am-

Mrs. Stuart, of Berthier, is the guest of her daughter, Mrs. Forbes Tor-

hallway, and after the initiation cere- to Napanee to visit Mrs. Bellhouse.

Chicago.

SIDE TRIP—Hamilton to Niagara initiated it might be mentioned that the Bishop of Ontario to Montreal on and has had sixteen years experience

you reap a-" and so. Musical num- Mrs. John Waddell returned on Sun- night was cold and what few garden sales and small profits," is as applie bers were given by Miss Gordon and day night after a three months' stay stuff that survived the frost of a

Miss. Delicious refreshments were home from Montreal to Elora, has been and J. Cline Browne, both formerly it is better to sell through the jobber,

pected home on Tuesday.

A smart little band of people were and to wish her bon voyage. She look-

No. 112 Daly avenue, Ottawa, the The simplicity of Mrs. W. H. Baker's house recently occupied by Colonel Friday of this week was most re- Mr. and Mrs. Hellmuth have taken freshing, and has been the occasion of Lady Kirkpatrick's house in Simcoe

A Remarkable Record.

Baby's Own Tablets have a remarkgown of blue and white flowered or- will fine mothers who will tell you gandie. Tea and wedding cake were this medicine has saved the lives of and bright to Mrs. Baker's drawing gives this guarantee, and no other room, which has already taken on an medicine safely cures all such ills as rhoea and teething troubles. The Lieut.-Colonel and Mrs. Fages gave Tablets not only cure these troubles, a supper party on Sunday night in but an occasional dose given to a honour of Major and Mrs. Fages, of well child prevents them. Mrs. G. A Major and Mrs. Fages were also the cause of an enjoyable bridge party on little girl and find that they are the

In the garden, long ago. Walked the lovers to and fro, Where the primrose buds were sleeping Where the lily bells hung dreaming And the rainbow tints were gleaming On the dew drops in the clover Just below.

In the garden, long ago, An old story, sweet and tender.

And I know That the maiden fair who listened Prooped her bonny head, while glistened Her bright tear drops on his shoulder.

Came her answer, sweet and low, And her lover caught and kissed her, (I heard so.)
And they wandered, idly dreaming
In the garden, midst the gleaming Of the dew drops on the clover, Just below.

Walked my grapdpa, to and fro. With his sweetheart—'twas my grandma Don't you know ? Standing now amid the clover Just below.

Just a teaspoonful of Perry Davis taken after exposure to cold or wet will quicken the circulation and thus prevent a chill. There is but one Painiller, Perry Davis'.

All the world's a stage-and all the women insist on having speaking

If a man could get credit for his

John Paisley's, Painful Injury-The New Chief of Police-Married in Pittsburg, Pa.-Regis-

Napance, Oct. 8 .- Mrs. W. A. Rockwell and grandson, Gordon, are spend-ing a couple of weeks in Chicago with

Miss Mary Kirk, New York, is visit-Miss Mary Kirk, New York, is visit-ing her sister, Mrs. Stinson McBride, Ming, lies very ill of typhoid fever Mr. Irwin Grover came home on Hugh Hill returned on Monday from

vesterday went up to Cobourg for a great and growing country and day or so. Mr. James Wilson, who was called future of the country.
way to the funeral of his brother. Mr. and Mrs. F. F. Miller and son, Miles, left this week for St. Louis

> John Paisley met with quite accident one evening this week, was ascending the stairs when his caught in a sharp turn in the stairs. He fell to the bottom, fracturing one of his ribs and bruising his face quite

Capt. Cartwright received a couple of thoroughbred horses from the old country this week.

in them the college hear played a weeks with her niece, hirs. Grover, John S. Creen, Oshawa, was apterrifying part) in the mathematics left on Friday for Toronto and Buf- pointed chief of police on Monday treme importance. The selling price of evening last, at a safary of \$600, Mr. | an article should be ample to cover contest was inaugurated. To the un- Mrs. Lennox Mills will accompany Creen is a man of noble physique, all manufacturing, advertising and He will remove his family to Napanee

and couple of weeks ago was completely selling of automobiles as to

The marriage of Miss. Rosa Alma Miss Wissler, who is on her way Jackson, daughter of M. C. Jackson, staying with Mrs. Dickson, Alfred of Napanec, was solemnized at the from Pa., on Wednesday, September 28th. William Dunham is expected home next week from the Klondyke. He i on his way out via San Francisco and will spend the winter with his father. and sisters in town. Frank Perry is quite ill at his home

Thomas street. He contracted a severe cold a couple of weeks ago which has threatened to develop into pneu-At the cheese board yesterday at ternoon 873 boxes of cheese boarded.

303 white and 570 colored, Bids 8ac and 8 13-16c.; no sales. The board of manhood suffrage voters for the town of Napanee hold its first sitting for the registration of voters on Friday and Saturday, the 14th and 15th days of Octotown halt. The board is composed James Daly, police magistrate, and W. P. Deroche, clerk of the county

FASHION'S FORM.

The Latest Styles For



A very pretty school or home dress same color. It is trimmed with stitching in white. The tucked bodice is louisine silk the shade of the skirt, the tucking being done in white.

Toledo News. Toledo, Oct, 7 .- A number from here attended the concert in the Methodist church, Frankville, on Tuesday even ing last, Harry Hillis, of Lanark spent the past week at his home here. The Frankville fair, on Tuesday, was quite successful, considering the postpomement of the date. The number of exhibits were as large as former years, and the attendance was good. Charles Dunham has gone to Kingston to resume his course at Queen's. Mrs. C. Pratt is visiting with friends Smith's Falls. Special services are being conducted in the Baptist church this week, Dr. Ferguson, New York, formerly of this place, is spending few days in the village. Miss Mabel Sliter, Brockville, is renewing acquaintances in the village. Ransom Percival's new building is now nearly

On Thursday, in Bowmanville, Marion, youngest daughter of the late Dr. McLaughlin, was married to Edmu Senkler, North Bay, son of Jur

Mrs. Thomas DeWitt, a beloved dent of Richmond township, is dea aged sixty. She leaves a husba Mrs. James Quinn, Ferguson's Falls, died after a ten days' illness, on Monday, aged fifty-seven. Her husband and

that a demand for it may be created. In the case of clothing, it may possess a distinctive style, the goods may he of a superior texture, or may creek in wearing qualities. In the case of a food product, the article should have talking points that appeal to the consumer, such as care in selec-tion of materials, sanitary process of manufacture, distinction of flavor. ease of digestion, health-giving qualiit should be labor-saving, simple in construction and operation, and capable of performing work that no other machine will perform, or performing work of a superior quality.

will attract the buying public. selling expenses, and besides render a fair profit. But the selling price should not be so high as to be prohibitive of The summer has left us. Thursday many sales, The old adage, "Quick able now as ever and as much to the ing of boots and shoes,

Thus, whatever the article or line.

The third point, the method of selling, next demands attention, Whether with or without salesmen, direct to the retailer, to an exclusive dealer in each town, or to all of them, or direct to the consumer by mail, are all questions to be determined by the nature of the article and the circum-

To be suitable for mail order selling, the article must sell at a considerable profit, be such that it can propertionate to the margin of profit, and an article that can be sold without undue expense detail. To illustrate: It would be folly to attempt the sale of "Butter Nut" bread by mail to consumers, for even though fraction of a cent, the cost of delivery alone would be many times the origin nal price of the bread. But if the article be a patent rheumatic cure costing 15c, a bottle and selling at \$1, it is of enough interest to a sufficiently large portion of the people to render it possible to create a demand for it, and after the sale and delivery are made, the margin between the cost and selling price is wide enough to leave a satisfactory profit to

But suppose the manufactured article we are marketing is a woman's petticoat, and that we carry a complete line of women's clothing. It would there be possible to make the petticoats a leader and sell the whole line by mail direct to the consumer or through the retailer, or through ag ents to the consumer, or throu salesmen to the retailer.

In taking up the sale of a manufac tured article a very important step i the choice of a name. There is much in a name. Contrast for yourself the difference in drawing power of "John moreover a name carries with it an inference, it is suggestive. Henry implies "I am for men." You would not think of masculine wearing apparel if I should mention "Dorothy Hosiery." Some names are easily membered. Compare such names as "Kokomo," "Kankakee," "Kalame with "Evansville," "Blinton. and "Henry." The K-K-K. and th Ko-Ko-Ko have a jingle, a rhythr that leaves its impress upon the mind After the article has been properly named, the next question to be nettle ed is what class of persons is going t use it. Is it something that will ar peal to the business man or to the housewife, to the farmer or

We will suppose the article is a pat ent sickle-grinder. Therefore it will be of interest to the farmer, Now, it would be foolish to advertise the sickle-grinder in the Ladies' Home Journal; although an ad in that publicatian might bring some returns, it would not begin to bring the returns that it would if placed in an agricultural journal. On the other hand, one would not expect to find an automobile advertisement in a farmer's mail

Dampness Causes Piles

Experience of a Kingston Expressman Who Was Cured By Dr. Chase's Ointment.

art street, Kingston, Ont., states : newspapers that are read by the pros- the advertised article into his at "Like most men who do much driving, pective auto buvers. sitting a great deal, and often ex- We will suppose the manufacturer posed to dampness, I have been a has decided upon his copy and medi great sufferer from piles. As a matter, ums of advertising that he is to use. burning sensations, and less than two boxes made a perfect and permanent cure. I am grateful for the freedom quiry into an order.

Should be seeking to introduce the freedom coughs, colds and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the freedom coughs and croup it is unsured to the coughs and croup it is the coug

ELDERLY PEOPLE WHO COUGH

Cannot afford to neglect their symptoms. nor can they risk the danger and delay of trying a remedy which may or may not succeed. The many cures which have followed its use have made in Eastern Canada a real household word

Of Tar and God Liver Qil.

One of its great points is that it acts as a tonic as well as a cough remedy

It gives to the system the strength required to heal the deceased bronches or lungs, and after a cold cured by its use there is none of that sick feeling usual after other remedies.

There is absolutely no substitute for MATHIEU'S SYRUP.

J. L. MATHIBU CO., Proprietors, Sherbrooke, Que

If your cold is feverish, MATHIEU'S NERVINE POWDERS taken in connection with Mathieu's Syrup stops the fever at once.



Largest and Richest Exhibit of Laces In Central Ontario

We show the most complete assortment: all kin are represented here, and we know positively that or prices are right. Our buyers have selected well a tastefully from the best markets in the world at i makers' prices. Customers from all parts visit or Lace Counters. We have for your selection :-

Brussels Point, Flanders Lace, Rose Point, Irish Crochet, gham Vale, Shell La French Valenciennes, Oriental, Teneriffe, Riauen, et In Allevers, Galdens, Edgings, Motifs. Insertions, etc.

Our Lace Department together with Trimming and the elegant stock of Dress Materials we have show you out to tempt you to visit our store.

STEACY'S, Our Best Effort

Why are eaters of Toye's Bread always pleased with it? There's a reason. Think it out for yourselfit isn't hard.

of fact, I had piles for a number of The problem that next confronts him years, and tried everything I could is, what kind of "follow-up" system tomers who asked for a cohear of in a vain effort to get cured, does his method of advertising rebut only succeeded when I used Dr. quire. If he is doing a mail order child or for an adult, and if for tion of this grand preparation brought many inquiries regarding his goods. The purpose of his follow-up system The reason for this is that they known that they known the dreadful itching, the purpose of his follow-up system.

paper of the ten-cents-a-year his retailer. Having learned the no proves that he can reach the class would then write him, using the John Tuttle, expressman, 101 Stew- advertising in national magazines or a lever to force the retailer to put