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GRAND TRUNK RAILWAY SYSTEM

EXCURSIONS

—TO—

Western Points and Pacific Coast

Until Nov. 30th, 1903, Colonist Fares From KINGSTON, as follows:

Seattle, Victoria, Vancouver, Portland	$46.30
Rossland, Nelson, Trail, Robson, Spokane	$43.80
Anaconda, Butte, Helena, Colorado Springs, Denver, Pueblo, Salt Lake	$41.30
San Francisco, Los Angeles	$48.05

HUNTERS' EXCURSIONS

SINGLE FARE FOR ROUND TRIP

Oct. 24th to Nov. 5th.

To the "Highlands of Ontario," Muskoka Lakes, and Lake of Bays, etc. Return limit, December 12th. For further information apply to J. P. HANLEY, Agent, City Passenger Depot.

Kingston & Pembroke & Canadian Pacific Railways.

REDUCED FARES

—TO—

PACIFIC POINTS

Until Nov. 30th, 1903, Colonist Fares From KINGSTON TO

Seattle, Victoria, Vancouver, Portland	$46.30
Rossland, Nelson, Trail, Robson, Spokane	$43.80
Anaconda, Butte, Helena, Colorado Springs, Denver, Pueblo, Salt Lake	$41.30
San Francisco, Los Angeles	$48.05

Full particulars at K. & P. and C. P. R. Ticket Office, Ontario St.
F. CONWAY, Gen. Pass. Agt. F. A. FOLGER, JR., Gen. Supt.

THE BAY OF QUINTE RAILWAY NEW SHORT LINE FOR

Tweed, Napanee, Deseronto, and all local points. Train leaves City Hall Depot at 4 p.m. F. CONWAY, Agent, J. Q. Ry., Kingston.

DOMINION LINE STEAMSHIPS

MONTREAL AND QUEBEC TO LIVERPOOL.
*Southwark, Nov. 7, Roman, Nov. 14
HALIFAX TO LIVERPOOL.
xDominion, ... Dec. 9, Noon
BOSTON TO LIVERPOOL.
Mayflower, ... Nov. 5
Columbus, ... Nov. 12
Commonwealth ... Nov. 19
PORTLAND TO LIVERPOOL.
xEnglishman, Nov. 7, Nomadic, Nov. 14
AVONMOUTH DOCK AND BRISTOL. From Montreal.
xManxman, Nov. 6, Ottoman, Nov. 13
BOSTON TO MEDITERRANEAN.
Vancouver, ... Nov. 21
*Cold Storage and cool air.
xCold storage.
For further particulars apply to J. P. HANLEY, G.T.R.
J. P. GILDERSLEEVE, 42 Clarence St. The Dominion Line, Montreal & Portland.

ALLAN LINE

Liverpool and Londonderry.

From Montreal: From Quebec:
Bavarian, Oct. 31st, 6:00 a.m. Bavarian, Oct. 31st, 9:30 p.m.
Ionian, Nov. 7th, 7:00 a.m. Ionian, Nov. 7th, 3:00 p.m.

First Cabin.—Reduced winter rates, $55, and upwards, according to steamer. Second Cabin.—Liverpool and Londonderry, $37.50 to $40, according to steamer. London, $2.50 extra. Third Class.—$25 and $26; Liverpool, Derry, Belfast Glasgow, London. Through tickets to South Africa.
MONTREAL TO GLASGOW, DIRECT. Corinthian, (daylight), ... Nov. 12th. First Cabin.—$50 and $60. Second Cabin, $35. Third Class, $25.
J. P. HANLEY, Agent G.T.R., City Passenger Depot. J. P. GILDERSLEEVE, Clarence street.

Established 1854
JAMES REID,
The Leading Undertaker
Open day and night.

HALL RACKS
This Week
At Reduced Prices.

JAMES REID,
For Ambulance 'Phone 147.

Violinists and Violin Teachers

We have the finest selection of Violin Sheet Music Master Pieces, etc. can be seen anywhere.
We invite your inspection, and where any number of pieces are purchased we will make the terms O.K.
UP-TO-DATE MUSIC STORE,
286 Princess Street.

HATS!

The balance of the Clark Wright stock, from 5c. to 50c.
CALL AT MILLS' AUCTION ROOMS

Had to Give up and go to Bed.

Several Doctors Attended But Did No Good.

Milburn's Heart and Nerve Pills CURED.

Read what Miss L. L. Hanson, Waterside, N.B., says: "I feel it my duty to express the benefit I have received from Milburn's Heart and Nerve Pills. A year ago last spring I began to have heart failure. At first I would have to stop working and lie down for a while. Then I got so bad I had to give up altogether and go to bed. I had several doctors attend me but they did me no good. I could get no relief until urged by a friend to try Milburn's Heart and Nerve Pills. Before I had used three quarters of a box I began to feel the benefit and by the time I had taken three boxes I was completely cured."

Milburn's Heart and Nerve Pills cure nervousness, sleeplessness, palpitation of the heart, skip beats, and all troubles arising from the heart or nerves.

Price 50 cts. box, or 3 for $1.25, all dealers, or

THE T. MILBURN CO., Limited, TORONTO, ONT.

ABSOLUTE SECURITY.

Genuine Carter's Little Liver Pills.

Must Bear Signature of

Brent Good

See Fac-Simile Wrapper Below.

Very small and as easy to take as sugar.

CARTER'S LITTLE LIVER PILLS.

FOR HEADACHE.
FOR DIZZINESS.
FOR BILIOUSNESS.
FOR TORPID LIVER.
FOR CONSTIPATION.
FOR SALLOW SKIN.
FOR THE COMPLEXION

Price 25 Cents. GENUINE MUST HAVE SIGNATURE. Purely Vegetable. Brent Good

CURE SICK HEADACHE.

Gold Seal EXPORT LAGER.

Sold by dealers in Good Goods and at places where Gentlemen Drink.

The Sleeman B. & M. Co. Limited
Guelph, Canada

It's Moving

The big Bankrupt stock of the "Boston Clothing Store" is moving out at a quick rate, and why should it not?

We are offering the biggest bargains in Clothing and Furnishings, that has ever been offered in this or any other city.

Don't fail to Secure some of the bargains, as this will be the only real bargain sale of the season. All new goods and all must go.

LOUIS ABRAMSON
The Up-town Clothier.
336 Princess Street.

A Cosy Bright Fire

Is an attraction for every one. The cheery glow and immense heat of our coal will make itself felt with pleasure during the cold weather. It's just the kind to cook with, too. Let us fill your bin with

-BOOTH'S COAL-
'Phone 133, foot of West St.

QUEEN'S AHEAD

TILL NEAR THE FINISH OF THE MATCH.

Varsity Scored Rapidly And Won By 19 to 7—Charged That Over-Time was Played—Queen's II. Lost And the Limestones Won.

Varsity, 19; Queen's, 7.

With the team at their disposal, Queen's played a remarkably strong game against Varsity in Toronto, Saturday afternoon. They led all the way through till near the finish. Then Queen's suffered the loss of quarterback Pannell, who was ruled off, and Varsity with the aid of a number of free kicks, at opportune moments, turned Queen's prolonged aggressiveness into defence, scoring three touches and a touch-in-goal, in rapid succession. J. T. Sutherland, one of the timekeepers, declares that twelve minutes overtime was played, and that Queen's really lost by only eight to seven. Varsity's strong aggregation never got such a scare as Queen's mixed-up team gave them and the 2,500 people who witnessed the match looked for their sure defeat after Queen's had scored a touch-in-goal in the second half, making the score then seven to nothing against Toronto.

The advantage in the first half was with Queen's whose forward line was stronger than Varsity's; thus the latter's crack kickers could do little effective work. Strachan and Simpson punted well into touch. The latter made Queen's first score, going through the Varsity line for a touch which Strachan converted. Half time score was: Queen's 6; Varsity, 0.

Varsity had a breeze in the second half, but Queen's made the first score, getting a rouge by a dribble over Varsity's line after ten minutes' play. In the next ten minutes Varsity scored a touch-in-goal and a rouge. Thus the score ten minutes before time stood: Queen's, 7; Varsity, 2. Queen's carried the play close to Varsity's line but a free kick saved a sure touchdown. The dusk was fast settling, and wonder was expressed at the unusual length of the half. On two free kicks in Queen's territory, Varsity scored two touches in quick succession, the ball in each case being muffed by Queen's. A touch-in-goal and another touch followed, bringing Varsity's score up to nineteen as against Queen's seven.

Mr. Sutherland reported to Referee Nagle regarding the overtime, and that official said he wondered at the length of the half. Queen's naturally felt a trifle sore at losing just at the last minute, but they did far better than was expected of them. Varsity had just a few streaks of good luck in getting free kicks at opportune moments and in making a few good runs. The ruling off of Pannell lost Queen's a touch as they were right on Varsity's line. Even at the close of the match Varsity was being pressed. Queen's promise to break Varsity's victorious march here next Saturday and it's five dollar bills to thirty cents that they will.

The Toronto World says: Varsity turned what looked like sure defeat into a glorious victory. The old scrimmage game, with the flying wing eliminated was played. For this style of game the play was of the best order throughout. Queen's in the first half outplayed their opponents at every point, though by their playing showing clearly their fear of Varsity's back division. In the second half Varsity started to force the play. They had the advantage of a fresh wind. It was not till twenty minutes before time that the half-backs were given a chance to show their effectiveness. Beatty's long punts and MacPherson's and Baldwin's catching and running were features of the game, and mainly responsible for Varsity's score. The best play of the day was when Baldwin, on a pass out of scrimmage, three minutes before the call of time, started up field from within five yards of Varsity's goal line, and was not pulled down till within a yard of Queen's line. The tackling on both sides was hard, and but for McDonald and Simpson of Queen's occasional muffs, both back divisions played superbly. Varsity won by open play. Their punting and runnings proved more valuable than Queen's massed plays.

Queen's (7)—Full-back, McDonald; half-backs, Simpson, Strachan, Smith; quarter, Pannell; scrimmage, Platt, Donovan, McLennan; wings, Branscombe, Patterson, Young, Cameron, Harpell and Murphy.

Varsity (19)—Full-back, Laing; half-backs, Baldwin, Beatty, MacPherson; quarter, Housser; scrimmage, Burwell, Burnham, Johnson; wings, Pearson, Davidson, Bonnell, Young and Jermyn.

Officials: Referee, Nagle, McGill; umpire, Mohr, McGill; goal judges, Dr. Piper and "Chaucer" Elliott; touch-line judges, E. Malone and A. H. Britton; timers, Dr. McCollum and James Sutherland.

Limestones All The Way.

Limestones are right in line for the junior championship of the O.R.F.U. Their career so far this season has been marked by a continuous series of victories, and it is hoped the honors will continue to be showered upon them until they finally bring home the coveted championship trophy.

In Saturday's match, it was evident from the outset that cadets II were outclassed. The Limestones are heavier, and more experienced in fine points of the game. The members of the team have been playing together for several seasons, whereas the cadets are new at the game and lack team practice, but notwithstanding their handicap, they put up a gamey fight and stayed with their opponents until the call of time. At intervals they pulled themselves together and gave the Limestones a strong run, performing some clever work, but lack of practice was apparent, as the good work could not be kept up.

On the other hand the Limestones worked together wonderfully well, and the result is shown in the big score which they ran up. On several occasions they were unable to make their distance and had to surrender to their opponents, but this check was only temporary and they soon regained lost ground.

Limestones kicked off with the wind, and almost immediately Budden was forced to rouge to prevent Limestones securing a touch. Shortly afterwards Carson went over for a try, which Williams converted, and Limestones tallied up seven. Another try by Moxley added four more, and the third try was added by Lemeurier, the final score being made by Budden on a rouge. At half time, therefore, the Limestones had sixteen points to their credit while Cadets were still out of the countimg.

In the second half Moxley went back to quarter and Carson went up on the line. Shortly after play was resumed O'Leary followed up a long kick; Budden fumbled, and another touch was added to Limestones score. The try for this touch was successfully blocked by Hagerty. Another touch was added by Moxley, which Williams failed to convert. Budden was again forced to rouge, and there the scoring ended, with a total of twenty-six for Limestones to Cadets nothing.

For Cadets, splendid work was done by Dunlop, Coristine and Powell, though at times Hagerty showed up to good advantage. Limestones worked together like machinery, all performing their duties splendidly.

Limestones—Back, Dickson; halves, Lemesurier, Bearance, Betts; quarter Carson; snap, Hamilton; forwards, Page, O'Leary, Crozier, Moxley, Williams.

Cadets II.—Back, Budden; halves, Dunlop, Powell, Hagerty; quarter, Nordheimer; snap, Perrin; forwards, Schmillin, Coristine, Wright, Carruthers, Hall, Armstrong.

Referee, W. Varney; umpire, Cadet McLaren; measurers, Cadet Gemmell, A. E. Shannon; timer, J. Muckler; touch line judges, W. H. Dalby, J. P. Brophy.

McMaster Beat Queen's II.

McMaster, 10; Queen's, 6.

The Intermediate College match on Saturday, between McMaster and Queen's II. in Toronto was won by the former, 10 to 6. Queen's scored a touch in first half by a mass play and the try was converted. McMaster also got a touch. Half time score was: Queen's II., 6; McMaster, 5. In the second half, McMaster were fortunate in getting free kicks on Queen's playing off-side, and were able to score a rouge and four touches-in-goal. Queen's proved themselves stronger on the line. The return match takes place here next Saturday and Queen's II. should have no trouble in winning the round, and meeting McGill II in the finals.

McMaster (10)— Full-back, Peine; half-backs, Gibson, McArthur, Munroe; quarter, Grey, scrimmage, McIntosh, Paapst, Jordan; wings, Lailey, Vail, Cohoe, Pengally, Wills.

Queen's II (6)—Full-back, Macdonnell; half-backs, Drury, Crothers, Gleason; quarter, Reid; scrimmage, Sloan, Thompson, May; wings, McLellan, Corbett, Pailley, Faulkner, Sutherland, Oswald.

Referee, Nagle, McGill.

Sport In General.

Ottawa College defeated the Montreal Britannias on Saturday to the air of 19 to 4.

The Brooklyn hockey club will have three new Canadians on its team this coming winter.

Quarter-back "Beany" Kearns scored three touch-downs for Ottawa College against Britannias on Saturday. The Ottawa Rough Riders have secured Lansdowne park grounds, and hereafter will play their matches there.

The Ottawa Rough-Riders practically won the Quebec Rugby championship on Saturday by defeating Montreal, 11 to 6.

It is said that Belleville will run a candidate for the O.H.A. executive this season. Surely it will be a walk, and not a sprint.

McGill has revived one of the oldest branches of athletics, viz., fencing. Queen's had a fencing club some years ago, but it has disappeared.

The Shamrock team of Winnipeg won the championship of Manitoba Rugby Union, by defeating St. Johns in the final match by 32 to 11.

The Hamilton Tigers are senior champions of the O.R.F.U., if that title means anything. On Saturday they defeated Toronto by 27 to 0.

Queen's II should have no trouble in defeating McMaster here next Saturday and finally winning the Intercollegiate intermediate rugby championship.

Yale has a rugby team of giants, and if weight counts for anything should easily beat Harvard in the United States annual intercollegiate contest.

The Toronto Globe says of Tupper McDonald: "Nothing less than a fractured neck will keep the veteran on the side lines if his services were required by Queen's."

The Hamilton Jockey club asks the Canadian Association to allot dates for the spring meetings in Canada, so that the Kenilworth meeting at Buffalo may not interfere.

The junior O.R.F.U. match on Saturday between Brockville and Gananoque at the latter place resulted in a tie, 7 to 7. This virtually gives the Limestones the championship of this district.

In by-gone years Queen's have made just such hurricane finishes as did Toronto Varsity. In 1893 they did so against Ottawa College and Hamilton Tigers; in 1895 against Osgoode; in 1896 and 1897 against Varsity.

Next Saturday Queen's will participate in three football matches here. Queen's II play McMaster in the morning and Queen's I battle with Toronto Varsity in the afternoon. An association football match will also take place early in the afternoon between Varsity and Queen's.

Wonder was expressed at the very late bulletin of the Queen's—Varsity result. It was nearly half-past five o'clock before the match concluded, and although both telegraph offices and the telephone exchange were continually calling Toronto for the score, half time was only got at a quarter to six o'clock. The final score reached the Whig at six o'clock, through Mr. Hoppes, of the C.P.R. telegraph office.

Kant Krack.

Rubbers. Every pair guaranteed. Sold only at Abernethy's.

MAXIM & GAY CO.

(INCORPORATED UNDER THE LAWS OF THE STATE OF NEW YORK.)

Established Three Years — CAPITAL, $50,000 — Before the Public Every Day

NEW YORK, NEW ORLEANS, CHICAGO, SARATOGA, WASHINGTON

REFERENCES: Any Bank or Banker in New York, New Orleans, Chicago, Saratoga or Washington.

$50 WON $201.75

EVERY WEEK A WINNER IN OCTOBER

Average Profit Earned Weekly on $50 in October, $50.44. Total Profits Earned on $50 in October, $201.75.

YOUR MONEY WORKS WHILE YOU SLEEP.

Our famous corps of track sharps are up at break of day "clocking" the horses in their morning tryouts and while you sleep they spot the winners that bring you steady income—Our method puts you on a level with the most successful plungers of the American turf—We operate for you for 25 per cent. of weekly earnings—We win only when you win—Results obtained really "beyond dreams of avarice."

Again we scored heavily for all our clients last month. Again we landed the money and landed it in chunks. Three years of organization, with the best facilities that money and brains can procure to make our service of picking and backing winners at the horse races the most accurate and profitable in the land, has had its natural sequence, and each week our showing demonstrates a good profit for every client.

How $50 netted $201.75 in less than a Month.

Here is a complete statement, showing the result of a $10 play on each horse given in our "Discretionary Series" during October. (Note: A capital to begin with of $50 is required by us, as a matter of conservatism, to make a $10 play on each horse that is considered by us a good betting proposition.)

October Meetings—Mooris Park and Brighton

FIRST WEEK.

Day.	Net Daily Result. Won.	Lost.
1—Bobadil, 7 to 5, won; Castalian, 9 to 5, won; Duellist lost	$20	
2—Oarsman, 5 to 2, won; 3 losers		$5
3—Juvenal Maxim, 6 to 1, won; M. Theo, lost; Wealth, lost	40	
4—S. Protect., 1 to 2 won; M. Brant, 7 to 2, won; 3 losers	10	
5—Auriesville, 6 to 5, won; 3 losers		10
6—Land of Clover, 5 to 2, won; 2 losers	5	
	$122	$15

SECOND WEEK.

1—Faulconbridge, lost		10
2—Surmise, lost		10
3—No play (track conditions unfavorable).		
4—Medal, 7 to 1, won; 4 losers	30	
5—Charawitd, 4 to 5, won; Duellist, 11 to 5, won; 3 losers		
6—Outcome, 9 to 10, won; Tepee, 3 to 5, won	15	
	$122	$45

THIRD WEEK.

Day.	Net Daily Result. Won.	Lost.
	[Forw'd $122	$45]
1—Astarita, 8 to 5, won; Pol Rogers, lost	6	
2—P. Stone, 13 to 10, won; Hermis, 7 to 10, won; 1 loser	10	
3—Dagon, 8 to 1, won; Emergency, 9 to 2, won; 3 losers	45	
4—Cathhnawago, 6 to 5, won; 2 losers		8
5—River Pirate, 5 to 1, won; Mohawk, lost	20	
6—Earlight, 9 to 5, won; 3 losers		12

FOURTH WEEK.

1—Mamie Worth, 2 to 5, won; Piquet, 9 to 2, won; 1 loser	25	
2—Woodsdale, 12 to 1, won; 8 losers	80	
	$332	$63
Net Losses	63	
Net Winnings	$269	
Less our Commission, 25 per cent	67	25
Net profits on $10 play for month	$201	75

The above showing is no improvement over that of September, and is not remarkable, since we have excelled it time and again during the past three years of our uninterrupted operations. Good as it is, however, we are confident we will make it "look sick" by comparison with the showing we are going to make at the meeting of 100 days which begins at New Orleans this month.

We Pick the Winners.

The system we employ to locate winners is identical with that used by "Pittsburg Phil," John A. Drake, John Gates, W. Langdon, Joe Yeager, and other famous plungers who win hundreds of thousands on the turf every year, and it proves just as successful.

We gather our information of prospective winners through a force of expert horsemen who hold a watch on the horses in their early-morning trials, and in that way learn when they are ready to win.

The money that is played into the game by persistent losers, such as the large mass of uninformed players are bound to be, goes into the pockets of the big operators, of which the Maxim & Gay Co., representing a large clientele, stands at the head. The work of the Maxim & Gay Co. is to place the general public upon a level with the winning plungers, and our success in this accomplishment has made us famous on two continents.

We do business only on the great racetracks of the U.S. We number among our clients some of the best-known sportsmen, financiers and merchants in the country. Investment on the turf is now deemed as legitimate as any other high-class form of speculation. The present high standard to which racing has been brought, and the absolutely good faith in which turf affairs are conducted under the auspices of the Jockey Club in the East, and the Western Jockey Club in the West, has inspired millionaire capitalists and business men all over the country with as much confidence in racing as in the stock, grain and cotton markets, and this is one reason why transactions in the betting rings now rival in magnitude those of the stock, cotton and grain exchanges.

Another reason for the rapid growth of turf speculation in popular favor, is the rapidity with which all transactions are wound up. The speculator makes his investment at the racetrack in the afternoon through us and receives a notification by mail, in a letter guaranteed to bear a postmark earlier than the race is run, of just what horses are to be backed for his account. By the next mail he is informed of the result of that day's operations, and he learns quickly just where he stands. At the end of each week he receives a complete statement of his account with a money order for his profits, less 25 per cent., which we deduct as our fee.

This gives a wholesome tone to legitimate turf speculation which cannot be found in the more or less involved transactions of the big exchanges, and this is why turfmen live more comfortably and live longer than do men whose involved transactions are on their minds, day and night, for weeks and sometimes months at a stretch.

Our Clients Won a Million Dollars.

As it is well known that our clients have collectively won as much as a million dollars at a single race meeting, it is sometimes asked: "Why do not Maxim & Gay simply sit down and back their own selections instead of running a considerable clerical force and spending large sums in advertising in newspapers throughout the country?"

The answer is simple enough if one stops to consider the situation. Maxim & Gay, by dint of ability, energy, organization, capital and advertising, have secured an enormous clientele, which means the command of immense capital. If we can pick winners for this immense number of investors, our profits are larger than if we played our own money only, for on a basis of 25 per cent. of winnings, which we charge for information and commission, one man out of every four of our customers is practically betting for us. The proof that this plan works for the benefit of the public as well is that they win 3 weeks out of 4 and our books show that no customer who stuck to us for two months ever failed to get well ahead of the game, while not a few of those who now own winning stables of racehorses and who are cutting an important figure on the turf, began the game as mere novices, playing our selections through us.

The principal upon which we operate is such that we must of necessity do the best we can for you. Our income, as pointed out, is derived solely from the percentage of the winnings of our clients, and if we cannot make you win, our entire income is cut off. That we have been successful in making our clients win, is amply proven by the fact that we have prospered for upwards of three years, while imitators, pursuing more economical and less businesslike methods have gone under by the score. Noting the success that was being achieved by Maxim & Gay, scores of "get-rich-quick" operators tried to break into the field successfully occupied by the older and more responsible firm, but it did not take the press and public long to discriminate between the legitimate and the illegitimate, and as a result we have continued to flourish uninterruptedly, while in the ranks of our rivals there have been scores of enterprises initiated, only to end in failure.

A Few of Hundreds of Recent Endorsements of the Press.

Cincinnati Commercial-Tribune, March 1, 1903.

Maxim & Gay, who have been so successful in selecting winners at the New Orleans races, are in a class by themselves and have no relation in their system of operation to the "get-rich-quick" schemes that have recently gone to pieces disastrously to those who have patronized them. Maxim & Gay do not guarantee their clients' profits nor against losses, but merely play the money of their subscribers and deduct a fixed percentage from winnings for placing the commissions. This point is made clear in all their announcements. What they guarantee to do is to confidentially handle all money forwarded them and place it on the races just as if it were their own. They have in their employ as "clockers" the most expert judges of track work in the country, and there is not a horse at the New Orleans meeting that they have not a record of. The information collected in this way is used to the benefit of their subscribers, and its reliable character is attested by the numerous winners they have picked in the past two weeks.

Maxim & Gay are the pioneers in this line of investment or speculation; they have been established three years; they conduct their business on straightforward business lines; their methods have been thoroughly investigated and are entirely different from those pursued by the "get-rich-quick" schemes, so-called, which were but recently closed by the authorities. The transactions of Maxim & Gay are legal in every sense, and they do exactly what they advertise to do, that is, play the money of their subscribers on the horses they judge will win, and they usually win. Prompt and proper accounting is made of the result, but they guarantee no fixed profits, though those who have continuously patronized them have not been losers.

St. Paul Dispatch, February 28, 1903.

An investigation of the methods of the Maxim & Gay Co. shows them to be conducting their business on straightforward business lines. They have been established nearly three years. They do not guarantee clients profits or against loss, but merely place subscribers' money on judgment of experts, charging a fee for information and deduct a fixed percentage from winnings for placing the commissions. They are the pioneers in this line of investments or speculation.

N. Y. Morning Telegraph, February 23, 1902.

Since the incorporation of the Maxim & Gay Co., the casual racegoer can possess himself of as much if not more knowledge of the comparative merits of the horses, and their chances of success, as the "regular," who burns the midnight oil studying from charts. He can secure through this company, which is incorporated under the laws of New York State, the expert knowledge and expert judgment of an experienced combination of horsemen whose duty it is to find out for him such things concerning the horses as he could not possibly find out for himself, unless he devoted his entire time and attention to the business. Even then, to do as well, he would have to possess a peculiar talent and be specially fitted by experience and natural ability.

Cincinnati Times-Star, March 2, 1903.

The Maxim & Gay Co., well-known purveyors of turf information, should not be confounded with "get-rich-quick" turf investment or concerns of similar character. They have been established nearly three years. They place subscribers' money on judgment of their experts, and deduct a fixed percentage from winnings for placing the commissions. They are the Napoleons in this line of investment or speculation.

Memphis Evening Scimitar, March 2, 1903.

The advertisements that appear from time to time in the columns of various newspapers with reference to the turf plan of Maxim & Gay Co. tell a story entirely different from the exploits of the defunct "get-rich-quick" concerns. The Maxim & Gay Co. transact business thoroughly and solely on business principals.

Join Our Winning Army.

The greatest race meeting in the history of the South begins at New Orleans within a fortnight. In magnitude it will eclipse all other turf gatherings of the past. The Crescent City Jockey Club knows this to be a banner year and has prepared for it. So have we. If there are more horses at the New Orleans racetrack than ever gathered there before, we have more expert "clockers" and handicappers than we ever employed at any other meeting. They cannot make the game too big for us to handle. We move with the times.

If you want to get aboard our discretionary series, at New Orleans, in which we play daily those and only those horses we think AI betting propositions, with the privilege of not playing any horses at all on days when we consider conditions unpropitious, fill out the following blank and forward your remittance to us at New Orleans as soon as you can. Play will be begun on the first day of the meeting, if your money reaches us in time; otherwise, we will begin play the first day it reaches us after the meeting has begun. Money should be sent by bank draft, express money order, of currency in registered letter. Uncertified checks are not accepted.

To MAXIM & GAY CO. (Incorp.), 928 Canal St., New Orleans, La.

In accordance with the terms of your ad. in the Kingston (Can.) British Whig I enclose . . . . . Dollars. Please bet for me daily . . . . . Dollars on each selection of your Discretionary Series at the New Orleans races. You agree to send me every day, in a letter postmarked before the races are run, the names of the horses which will be played for my account that afternoon and to send me statement and check weekly for profits, less 25 per cent. of winnings. Post odds are guaranteed as published in the New Orleans Morning Newspapers. My account is subject to withdrawal in full on demand.

Name

Street

Town or City State.

THE FOLLOWING SUMS ARE THE MINIMUM ACCEPTED FOR PLAY:

For a $5 play on each horse ....$25 | For a $15 play on each horse ....$ 75 | For a $50 play on each horse ...$250
For a $10 play on each horse .... 50 | For a $20 play on each horse .... 100 | For a $100 play on each horse ... 500

Remit direct to the Maxim & Gay Company, 928 Canal Street, New Orleans. All accounts received by the Maxim & Gay Company will be played at the track by the Maxim & Gay Co., and the Maxim & Gay Co. will make all accountings direct to its clients. The Maxim & Gay Co. assumes all responsibility for a proper execution of its clients' order.

Our friends are cautioned against sending money through the mails without registering.