

CULTIVATION OF ORCHARDS.

SPRAYING IS A MOST NECESSARY THING.

How it May Be Most Effective—Begin it Early in Season—How the Ground Should Be Worked.

From the Agricultural Department. It has been only within the last ten years or so that spraying has been regarded as an important part of successful fruit culture.

In order to be most effective the spraying should be done in the autumn, and there should be two applications so that all the scales will be covered.

Kerosene emulsion has been usually used for this purpose, and with good success when the insects are not too numerous.

The advantage of clover growing in an orchard in the fall is that much of the plant food in the soil is being held by the clover.

Many orchards have been neglected so long and have reached such an age that it would not be profitable to attempt to renovate them.

Significance of Rings. Prof. Frederick Starr, of the University of Chicago, the latest member of that faculty to get newspaper notice.

Familiar With the Work. An Irishman out of work applied to the "boss" of a large repair shop for a "job."

Advertisement for Syrup of Figs, California Fig Syrup Co. Cleanses the system, cures constipation, etc.

NOT MORALITY BUT PARTY

PROMPTS TORIES TO CONDEMN BALLOT STUFFING.

It Was Started and Worked For Years by the Conservative Machine—No Sympathy With One-Sided Morality Expounders.

Some of the remarks by Rev. J. C. Farthing, of Woodstock, on the evils of ballot-box stuffing, on the necessity of punishing the offenders.

The history of this crime dates back to 1896. It was worked on a man named Froehner, who was recommended to the conservative machine.

CECIL RHODES' DREAM.

He Realized the Cost of Its Fulfillment.

New York Times. A glimpse of the late Cecil Rhodes is had in a letter written from Kimberley soon after the British occupation of the city.

Just then a letter was borne by Rhodes' face was illumined by his dream. He had just said: "The best of the struggle is as nothing to the fruits that are to be reaped."

Sympathy changed the expression of Rhodes' face as he stepped down to the door. "I am not afraid to die," gasped the boy bravely.

Where There Was No Honor. Youth's Companion. The old proverb about honor among thieves has been a staggering blow in St. Louis.

It is nevertheless necessary for the liberal party to guard well against these evil practices of their opponents being initiated by some of its more reckless workers.

Aged Citizen Dead. Harrington, April 24.—An old and respected resident passed away this morning in person of John Moore.

Fatal Merriment. Louisville, Ky., April 24.—Miss Catherine Maud Rice, a pretty girl, has laughed herself to death.

Johannesburg For Land Tax. Johannesburg is going to raise all its revenues by a levy on land values.

To Cure a Cold in One Day. Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure.

Oak Hall. Stylish spring suits, Corwell and Imperial, at \$8, \$10, \$12 and \$14. The H. D. Bibby Co.

Atlantic Pulp and Paper Company, Limited

AUTHORIZED CAPITAL, \$3,000,000

in Shares of \$100 each, divided into 15,000 7 per cent. Cumulative Preference Shares, \$1,500,000; 15,000 Common Shares, \$1,500,000

\$850,000 of 7 per cent. Cumulative Preference Stock is now offered to the Public for Sale at par

PAYABLE: 10 per cent. on application, 20 per cent. on allotment, 20 per cent. two months after allotment, 25 per cent. four months after allotment, and 25 per cent. six months after allotment.

DIRECTORS

PRESIDENT—W. C. EDWARDS, M.P., of W. C. Edwards & Co., Limited, Lumber Manufacturers, Ottawa.

VICE-PRESIDENT—R. Y. ELLIS, Vice-President of P. W. Ellis & Co., Limited, Manufacturing Jewelers, Toronto.

CHAS. H. WATEROUS, President of Waterous Engine Works Co., Limited, Montreal.

R. H. THOMPSON, Wholesale Paper Merchant, Buffalo.

A. J. H. BOKARDT, Manufacturer, Toronto.

CHARLES LYMAN, President the Lyman-Knox Co., Limited, Montreal.

J. W. WARDROPE, Director The New Richmond Lumber Co., Limited, Montreal.

W. M. McINTYRE, Paper Manufacturer (late Mechanical Superintendent Laurentide Pulp Co.) and

W. R. P. PARKER, Barrister-at-Law, Toronto.

Solicitors—PARKER & BICKFORD, Toronto, Canada.

Brokers—SUTHERLAND & CAMERON, Ottawa, Canada.

Registrars of Stock and Transfer Agents: NATIONAL TRUST COMPANY, Limited, Toronto, Montreal, and Winnipeg.

PROSPECTUS

OBJECTS OF THE COMPANY

The Atlantic Pulp and Paper Company, Limited, has been organized in order to take advantage of the unrivaled facilities for the manufacture of pulp and paper at New Richmond, on the Baie des Chaleurs, and by its charter, has powers of the fullest description.

The essentials to the success of such a concern are: 1. Cheap and unlimited pulp wood; 2. Adequate water power cheaply developed; 3. Pure water for the manufacturer; 4. Cheap labor; 5. Low transportation charges; 6. Efficient management.

It will be seen that the facilities possessed by this Company assure a point of cheapness in the production of paper never attained before, while the situation of the mills on the Atlantic seaboard makes it possible to ship to all foreign ports by water without trans-shipment.

WOOD SUPPLY.—No paper mill in Canada has greater advantages in point of situation. Many companies do not own their own limits, being entirely dependent on outside purchases, and subject to fluctuations of supply and price.

WATER POWER.—Mr. George F. Hardy of New York, the foremost American authority on this subject, has made a thorough examination of the water power that can be developed on the Little Caspédia River at a point immediately adjoining the proposed mill site.

WATER SUPPLY.—Pure and clean water is one of the most important factors in connection with pulp and paper-making.

COST OF LABOR.—The labor employed in the mills and woods cost less than probably any other American mill, as far as known, as competent men in this section of the country, on account of the cheapness of living, seek very low wages.

TRANSPORTATION CHARGES.—The shipping facilities of this Company are certainly unequalled by any similar enterprise in Canada.

MANAGEMENT.—The Company has been fortunate in securing the services of Mr. Wm. M. McIntyre, formerly Mechanical Superintendent with the Laurentide Pulp Company, Limited, who will act as Manager of the construction and operation of the mills.

PROPERTIES

The properties and limits acquired by the Company contain about three hundred and two square miles, or one hundred and ninety-three thousand two hundred acres, more or less.

For the acquiring of the said property, equipment of the pulp and paper mills, the development of the water power, building the railway siding to the mills, and the furnishing of sufficient working capital, the present issue of Preference Stock is made.

For every two shares of Seven per cent. Cumulative Preference Stock subscribed and paid for, there will be allotted by way of bonus one share of fully paid Common Stock.

The Seven Per Cent. Preferred Stock is Cumulative, carries yearly dividends, and has priority over the Common Stock as to both dividends and assets.

After the payment of the dividend on the Preferred Stock, and before any payment of dividend on the Common Stock, a further sum of one per cent. must be applied to a Reserve Fund, under the charter.

Applications for Preferred Shares should be forwarded to the NATIONAL TRUST COMPANY, Limited, Toronto, Montreal, or Winnipeg; or to SUTHERLAND & CAMERON, Brokers, Ottawa, Canada.

Checks, drafts, etc., are to be made payable to the NATIONAL TRUST COMPANY, Limited.

If the whole amount applied for is not allotted, the surplus paid on deposit will be appropriated towards the sum due on allotment. Where no allotment be made, the deposit will be returned in full.

Further information and Forms of Application can be obtained at the offices of SUTHERLAND & CAMERON, 48 SPARKS STREET, OTTAWA, CANADA, or the NATIONAL TRUST COMPANY, LIMITED, TORONTO, MONTREAL, and WINNIPEG.

We offer the Preferred Stock for sale on the above terms.

SUTHERLAND & CAMERON, Brokers

OTTAWA, CANADA.

Atlantic Pulp and Paper Company, Limited

HEAD OFFICE: TORONTO, CANADA

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PROSPECTUS

The following is an extract from one of the reports: "I have been working in the lumber woods for twenty years or more, and have traveled and examined limits in the State of Maine, New Brunswick, and Quebec, and worked in Wisconsin and Minnesota, and I am sure this is the best pulp limit I have ever seen or traveled over."

On the basis of any one of these reports a conservative estimate shows that there is sufficient pulpwood now on the limits to supply the proposed mills for more than 65 years. As spruce wood will replace itself in from twenty-four to thirty years, it will be seen that there is sufficient wood on the limits to afford a perpetual supply to a mill, double the capacity of that now contemplated.

The freehold property consists of twenty acres where the saw mill, dwellings, and office are situated, and 32 1/2 acres on the bank of the Little Caspédia River, where it is proposed to build the Pulp and Paper Mills.

THE PULP AND PAPER MILLS

It is proposed to erect— A Paper Mill with a daily capacity of 54 tons. A Ground Wood Pulp Mill with a daily capacity of 80 tons, and A Sulphite Pulp Mill with a daily capacity of 40 tons.

Mr. George F. Hardy has estimated the cost of erecting the Pulp and Paper Mills and of developing the water power at \$350,000. The balance of the sale of the Preferred Stock will be sufficient to complete the payments for the limits, water power, saw mill, etc., provide working capital, and leave a substantial balance for contingencies.

THE SAW MILL

There is on the property a saw mill, equipped with the latest improved machinery, capable of turning out from 35,000 to 40,000 superficial feet of sawn lumber in ten hours, and is equipped with all necessary power, gearing, shafting, etc., for the installation of another saw, which would double the capacity.

MARKETS

The markets will be chiefly foreign, including the Eastern States and Great Britain. In view of the expected advances in the price of paper in the Eastern States it is probable that the greater part of the output will be marketed there.

ESTIMATE OF BUSINESS AND PROFITS

Estimating the cost of pulp wood at \$2.25 a cord, careful estimates made for the Company show that the ground wood pulp would not cost over \$5.88 a ton, and sulphite pulp not over \$16.00 a ton. The actual cost of newspaper from pulp, estimated at these prices, should not be over \$12.54 a ton.

The following estimate of management and selling: Estimated cost of newspaper at \$12.54 a ton 250,000 tons 3,135,000.00

Estimated cost of sulphite pulp at \$16.00 a ton 100,000 tons 1,600,000.00

Estimated cost of ground wood pulp at \$5.88 a ton 100,000 tons 588,000.00

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