

BUSINESS SHOWCASE 1988



Expansion, renovations to continue at Whitby Mall

About one more year of expansion and renovation, including a new look to the Woolco storefront, remains at the Whitby Mall Shopping Centre and Lang Tower Offices.

With more stores added in the past year, president Anthony Lang says the mall now with more than 50 stores has become a "shopper's delight" after almost four years of expansion and modernization.

Lang says a free trade agreement between Canada and the U.S. would help the mall, the shopper and the community in general.

Free trade would bring more products to stores and improved

quality as industries compete to put forth a better product at "competitive" prices.

He sees more jobs as business improves, including employment in new local distribution centres that may spring up for American industries.

"With free trade, we can begin to grow and eventually compete with world market prices," says Lang.

He sees few changes to Canadian "identity" since American media and entertainment are already evident yet don't threaten Canadian "individuality."

The Whitby Mall first opened in

1970 with Woolco, Miracle Mart and about 20 other stores. It expanded in

1980 and the Lang Tower east wing was built to provide corporate of-

fices as well as offices for dentists and doctors.

New owners of Ted's

By EMILY PARE

It was during a family reunion that Donald and Harriet Roffey were approached by Harriet's brother and asked if they wanted to buy Ted's Fish & Chips.

"I bought it the next day," explains Harriet Roffey of the change of ownership that took effect Jan. 25.

A homemaker and grandmother, she hired two other homemakers, Peggy Day and Ruth Snaith.

"For Christmas, I got a set of pots and pans and a restaurant," says Roffey. Donald Roffey works by day at Ford Glass in Scarborough and nights at Ted's. Her four children and six grandchildren also help her work. "Everybody works together, there is no one

'Boss'," she says.

The Roffeys moved from Toronto to Oshawa in 1974. "I really like the way Whitby is small. The neighboring merchants were fabulous when we first opened," says Roffey.

A new menu at 'Ted's' includes a bottomless cup of coffee with every meal and homemade desserts, and "We serve nothing that has been frozen," says Harriet. Donald peels the potatoes and cuts the fish on the premises.

Ted's has already sponsored several charities and hopes to sponsor a little league ball team in the future.

The Roffeys have also been asked to cater: "If it's worthwhile we'll cater for special events," says Harriet.

Bath Affairs at mall

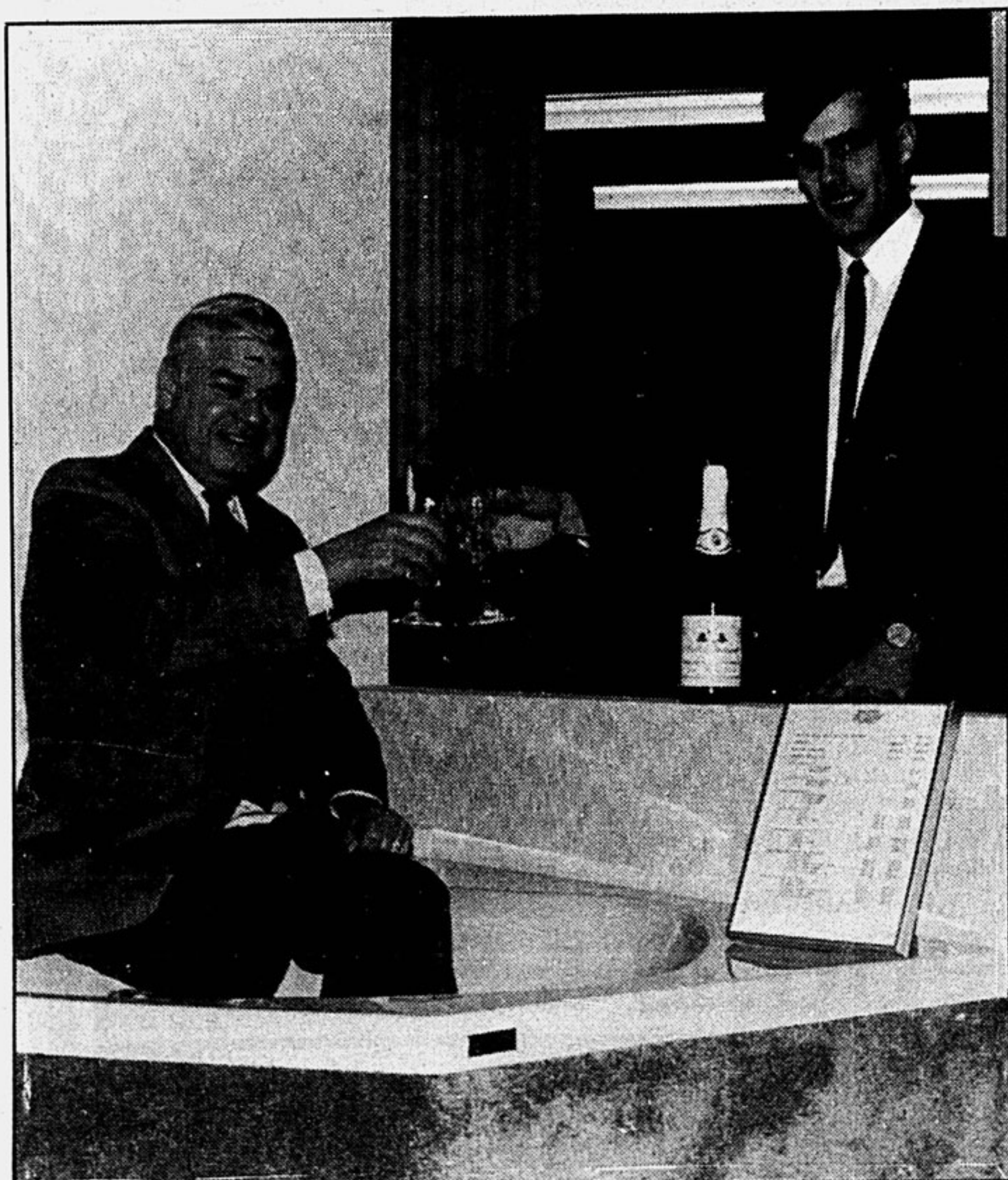
Bath Affairs is the name of the newest store to open in the Whitby Mall.

Owned by Bob Manson from Greenwood, Bath Affairs offers complete stylish bathrooms.

"No one is servicing this market for these type of

bathrooms. So we are filling a void," says Manson who used to be a sales manager with Whirlpool.

"We sell complete bathrooms. And if we don't have it we can get it," he says about his store which "officially" opened on Saturday, Feb. 13.



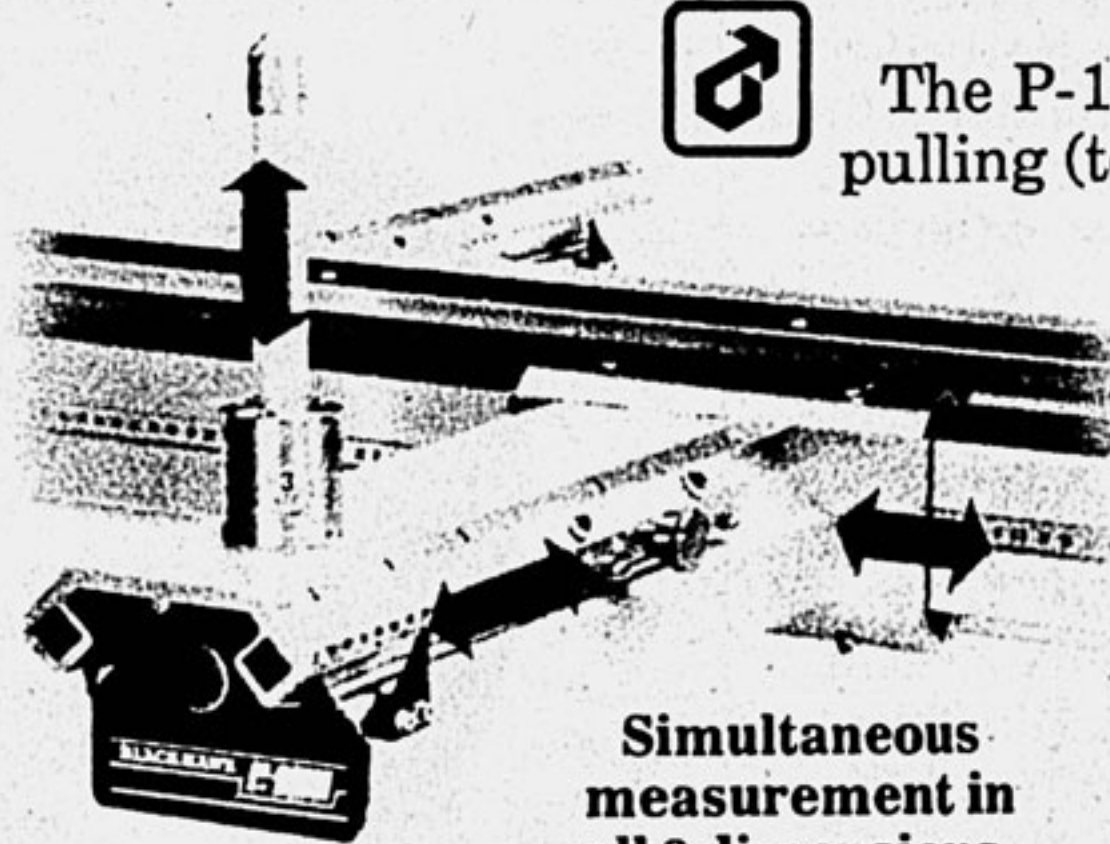
MAYOR BOB ATTERSLEY helps Bob Manson open his new store, Bath Affairs, at the Whitby Mall in style, with a glass of champagne. The store officially opened on Saturday, Feb. 13.

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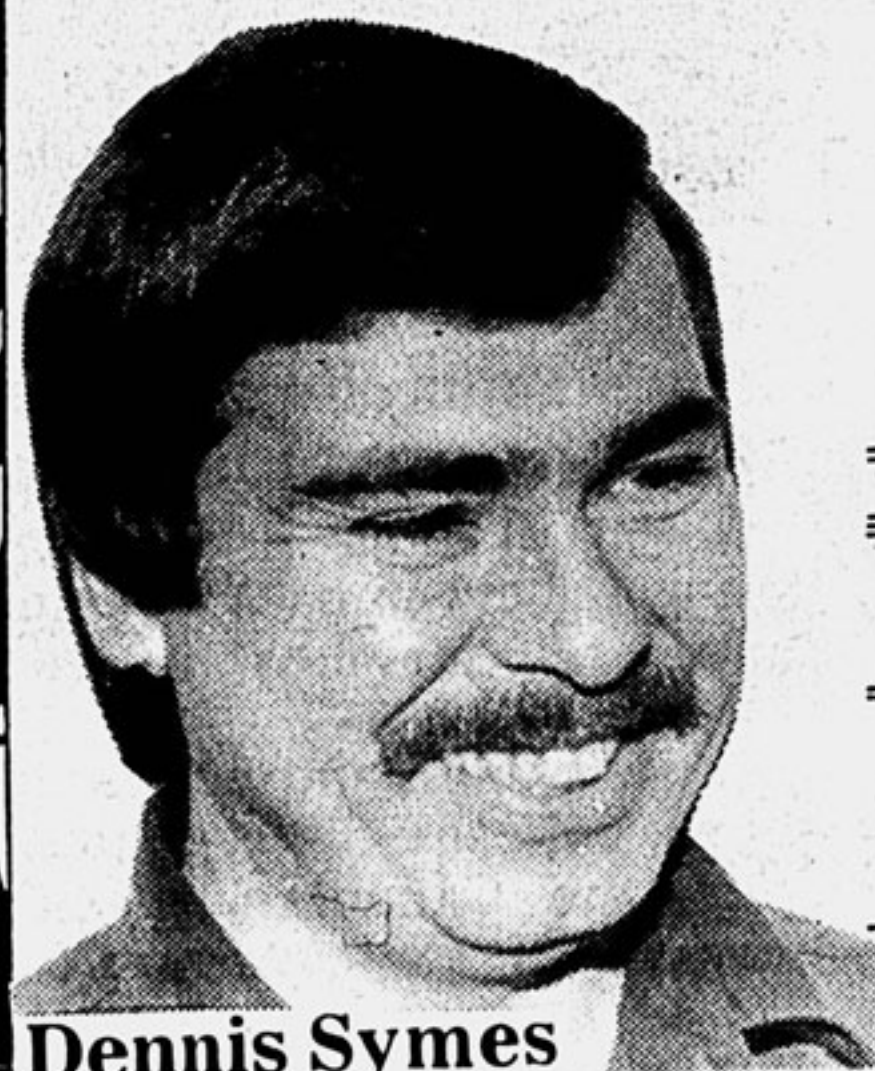
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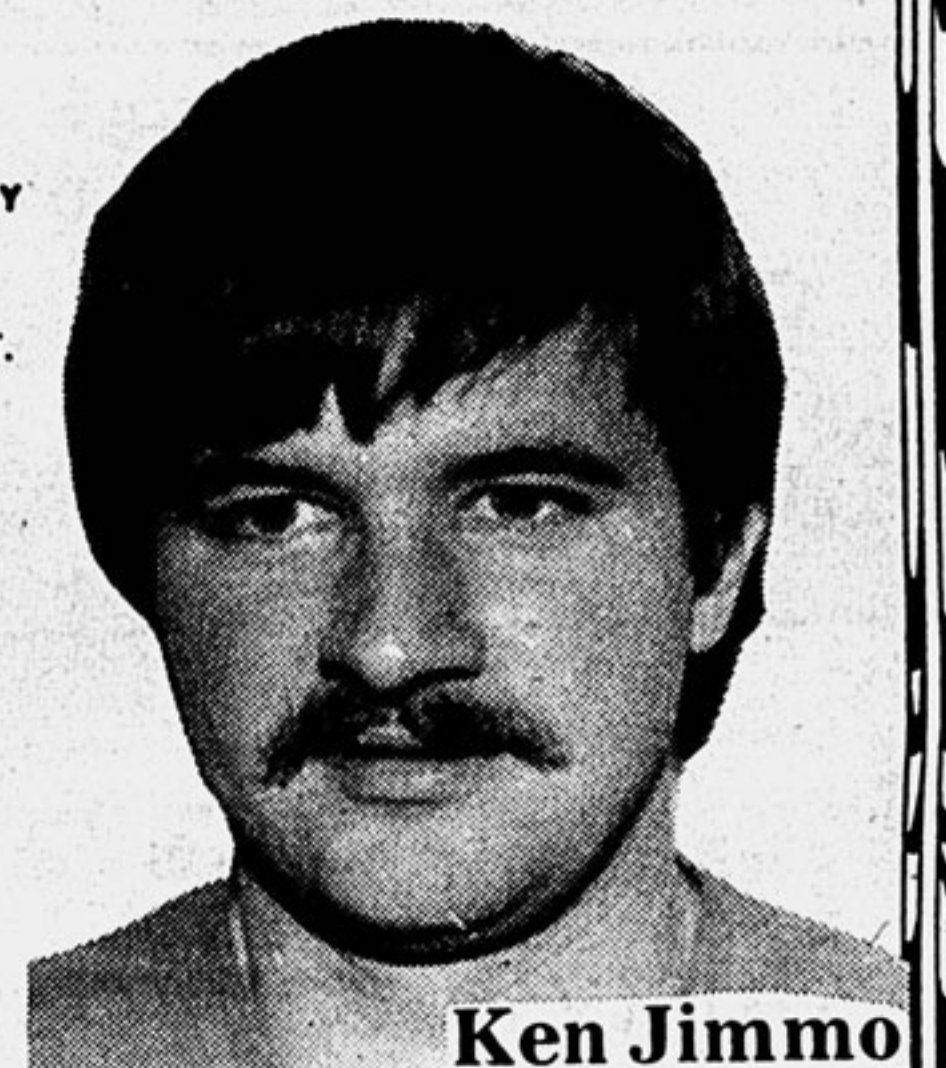
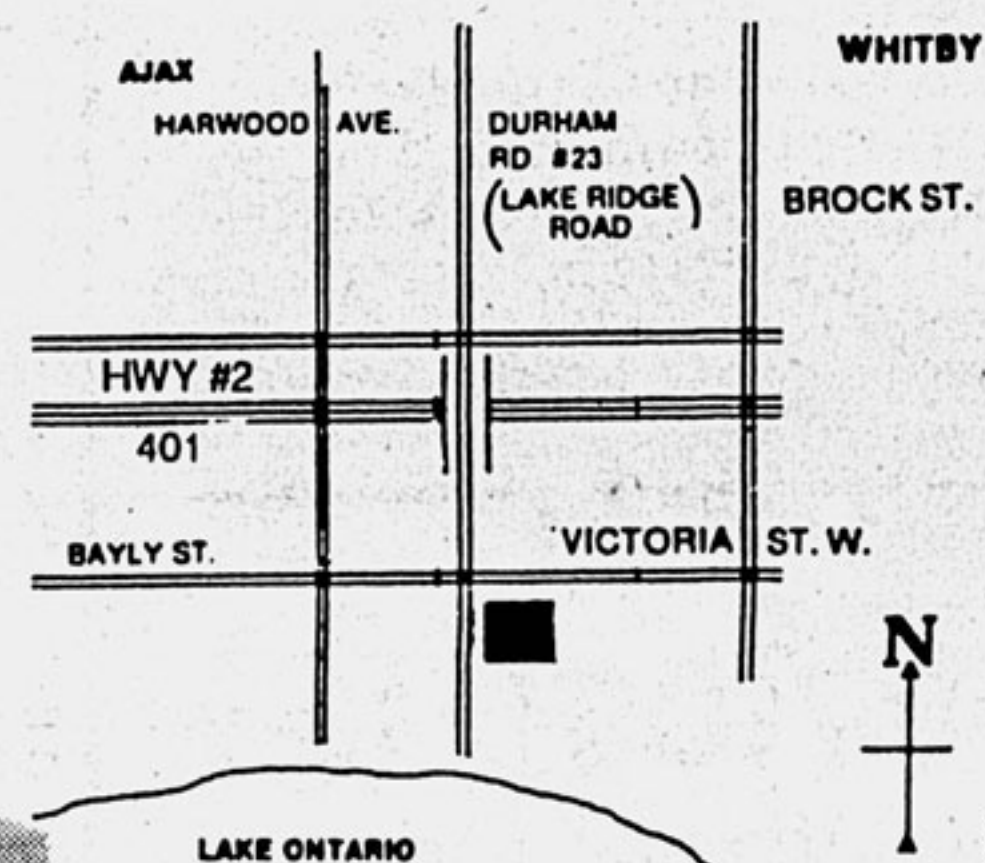
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