Brewing up Business

A recent visit to Port Perry provided an breweries in the province with many more in opportunity to see how a well managed, beautifully restored building housing a new microbrewery brings locals and visitors flocking into that downtown community.

Of course, Port Perry already has a large selection of independent retail stores, restaurants and cafes on its heritage main street, with the added bonus of Lake Scugog providing a picturesque backdrop. But given Mayor Altmann's vision for our own Main Street, which he articulated at the Mayor's Dinner on April 9, a craft brewery could be a key addition to Stouffville's downtown revitalization.

Stouffville Brewing Company's application to lease the former Silver Jubilee building at Main and Market streets, a town property, would entail extensive renovations at an estimated cost of \$350,000, which would be borne by the town. The brewery would then lease the building from the town for \$50,000 a year.

Of course, spending taxpayers' money in a volatile economy isn't something that can be done without careful consideration of the risks and benefits, but there are strong indications that this type of establishment could provide a substantial economic boost to the community. "There are currently well over 150 operating

planning," said Cam Heaps, chair of Ontario Craft Brewers, in an April press release.

"The industry employs over 1,000 people in direct brewery jobs and more than four times that in indirect jobs... They account for well over 30 per cent of the direct brewing jobs in the province."

With the provincial government's recent announcement that it intends to open up more retail outlets for beer, "These new changes will allow craft brewers to double or triple our share which will create another 1,000 to 2,000 direct craft brewery jobs across the province," said Mr. Heaps.

Ontario Craft Brewers' president John Hay added that the growth of such businesses "will give a real shot in the arm to smaller communities and particularly to downtown cores that could really benefit from this economic stimulus."

Sadly, the hollowing out of downtown Stouffville continues with the move of the CIBC branch to the west end. If council is serious about revitalizing our heritage district and boosting the local economy, we believe that Stouffville Brewing Company's proposal could be an excellent place to start.

Free Thoughts

Alvin decided to bring his own Big Bike to the Heart and Stroke foundations fundraiser ...



Readers Write

Readers Thank Local Retailers For Donations

To the Editor:

Wow what a trip! Recently my wife Janet and I returned from a trip to Ecuador and the Galapagos Islands. Before we left, the tour company suggested that we bring school supplies for the native school students there. Rob Croxall of the IDA Pharmacy in Stouffville and Janice Whiteley of Staples in Stouffville both generously donated a large amount of supplies (about 40 lbs.) that we carried with us on the trip. These supplies were gratefully accepted and will be very helpful in the education of the students there.

Janet and I wish to thank Rob and Janice for their donations and assistance.

Jim and Janet Follis Stouffville

Free Laughs

It'd be cool if my kids could make something I actually want, like a bottle of wine, out of macaroni and glue. Stephanie McMaster

Having kids makes you look stable to the people who thought you were crazy, and crazy to the people who thought you were stable. Kelly Oxford

You may not have candy for breakfast. Now finish your Pop-Tart. Laney Griner

I was dating a transvestite, and my mother said, 'Marry him. You'll double your wardrobe.' Joan Rivers

Sometimes being a good parent means hiding in the pantry and eating all of the Fudgsicles over the course of a day so the kids don't have to. Kelly Oxford

My mother had morning sickness after I was born. Rodney Dangerfield

Mother Load

I asked mom if I was a gifted child. She said they certainly wouldn't have paid for me. Calvin, Calvin and Hobbes

The mother-child relationship is paradoxical and, in a sense, tragic. It requires the most intense love on the mother's side, yet this very love must help the child grow away from the mother, and to become fully independent. Erich Fromm

When, your mother asks, 'Do you want a piece of advice?' it is a mere formality. It doesn't matter if you answer yes or no. You're going to get it anyway. Erma Bombeck

My mom said the only reason men are alive is for lawn care and vehicle maintenance. Tim Allen

Neurotics build castles in the air; psychotics live in them. My mother cleans them. Rita Rudner

It would seem that something which means poverty, disorder, and violence every single day should be avoided entirely. But the desire to beget children is a natural urge. Phyllis Diller

Mom and Dad say I should make my life an example of the principles 1 believe in. But every time I do, they tell me to stop it.

Calvin, Calvin and Hobbes

My mother is such a lousy cook that Thanksgiving at her house is a time of sorrow. Rita Rudner

My mother was a terrible cook. When I was a child I went ice fishing. I came back with 40 pounds of ice. My mother fried it and we almost drowned. Anon

Republicans understand importance of bondage between a mother and child. Dan Quayle



The Stouffville Free Press is published monthly by the Stouffville FREE PRESS Inc. and delivered by Canada Post to most residences and businesses in Whitchurch-Stouffville and Goodwood. The press run is 15,000.

Mailing Address:

Advertising Sales:

Phone: Editor:

6111 Main St., Stouffville, Ontario L4A 3R4

905-640-FREE (3733)

Kate Gilderdale / stouffvillefreepress@rogers.com-Bruce Stapley / bstapley@sympatico.ca / 905-640-3733

Jann Smit / jann.smit@cogeco.ca

Travis Merrick, Sheri Smith & Nicole Love / travis.merrick@sympatico.ca Graphics Department:

The Stouffville Free Press welcomes community event listings from nón-profit groups and organizations. Please send a brief synopsis of upcoming events by email to stouffvillefreepress@rogers.com

UP AND COMING

Editorial and Photography Contributers:

Kate Gilderdale Bruce Stapley Kinjal Dagli-Shah

Hannelore Volpe

Ben Embiricos

Jill McWhinnie Maurice Smith Ruth LeBlanc Rob Reid

Dan Wigmore

EDITORIAL POLICE Opinions expressed by columnists, contributors and in letters to the editor are not necessarily those of the Stouffville Free Press 'Letters must be signed and the telephone number (which will not be published) included. Requests that a name be withheld will be bonoured only if there is a compelling reason to do so. Errors will be corrected if brought to the attention of the Stouffville Free Press. The Stouffville Free Press reserves the right to edit or refuse to publish any unsolicited material.

ADVERTISING POLICY - The Stoutfville Free Press reserves the right to refuse any advertisement. The Stouffville Free Press is not liable for slight changes of typographical errors that do not lessen the value of the advertisement nor are they liable for other errors and omissions to advertisements in subsequent issues, or any refunds of monies. paid for the advertisement. All claims of error must be made by Wednesday at noon of the week following publication.