

Can a party held in a Smiths Falls sunflower field help drive traffic to your business?

Absolutely. Why? It's local news, and local matters. 75% of people have taken action after seeing advertising in a Metroland local news source, either by going to a store, visiting their website, or making a purchase.

Grow your business today, at www.metroland.com/local-marketing



75%
HAVE ENGAGED WITH A BUSINESS AFTER SEEING AN AD IN OUR PUBLICATIONS

*Metroland distribution area. Source: BrandSpark International Survey 2016. Story credit: insideottawavalley.



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