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Susie Kockerscheidt/Metroland

RUSTED SOURCE OF ADVERTISING

Brenda Burnie (back row, left), Stouffville Mayor Justin Altmann, Alan Bell, Jenny Altmann and (front row) Cliff and Glenda Dunkeld enjoy the mayor's barbecue at the Altmann family farm on Bethesda Road Sunday. See Jim Thomas' column on page 9 for more details.

Can a clutch of endangered piping plovers in Wasaga Beach help build trust with your customers?

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