

York Region Etsy is hosting a Made in Canada market Sept. 24. Jewelry will be among the items for sale at the event taking place at Aurora Cultural Centre. ▶



Steve Somerville/Metroland

Etsy: a global marketplace for artisans

BY AMANDA PERSICO
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Many artisans sell their unique handmade items at fairs, markets and trade shows.

But registration or booth fees can be costly and traveling to and setting up can be time consuming.

"Artists want to make a living off their work," said Samantha Rodin, executive director of the York Region Arts Council. "Being creative is a passion, but it doesn't pay the bills."

Etsy – established in 2008 as a marketplace for handcrafted goods, vintage items and craft supplies – is bringing the world of craft markets and artisan fairs to a global market.

The grassroots platform allows artists to sell their one-of-a-kind creations in a one-of-a-kind shop online.

Last year, the company reported more than \$2.49

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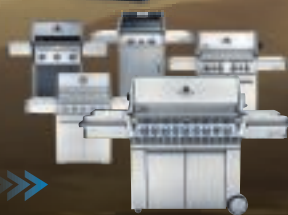


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