

# WhiStle FM to become emergency broadcaster

BY ALI RAZA  
aliraza@yrmg.com

WhiStle Radio – or WhiStle FM – has a new name, a new frequency, more range and is now designated as the town's emergency broadcast service.

That's what Whitchurch-Stouffville town council decided Tuesday after an hour-long discussion of the radio station's role in the community prompted by a request for \$6,000 from the town.

The request and the following discussion were prompted by the Canadian Radio-television and Telecommunications Commission's (CRTC) mandate that all community radio stations become emergency broadcast services or "they close down."

The mandate coincides with WhiStle

Radio's acquisition of the FM frequency 102.9.

"It took two years and hundreds of volunteer hours, but CRTC has granted us 102.9, that's our new home forever," WhiStle Radio broadcaster Brenda Masson told council.

"We're very blessed to have a community radio station in this town. In keeping with a new frequency, we thought we'd get a new name, we are now WhiStle FM."

WhiStle FM approached council for the grant to cover costs of the installation of a new antenna, where they wish to install on the clock tower in Civic Square and to cover costs for the installation of the emergency broadcast system.

Whistle FM has until March 2017 to have the emergency broadcast system running and operational, CRTC said.



The station's current antenna is atop the Stouffville Medical Centre building.

The range from the antenna only covers "two or three blocks in downtown Stouffville," Masson said.

The new antenna installation proposed at the clock tower would expand coverage to

Kennedy Road in the west, Tenth Line in the east and up to Ballantrae in the north.

The original request of \$15,000 was lowered to \$6,000 after the station decided to not ask for money for a new generator.

The need for a generator and an antenna location prompted further discussion, notably from Councillor Hugo Kroon, who suggested using a fire station as a location for both.

Councillor Rob Hargrave was in open support of the station, suggesting council grant it \$10,000 instead of \$6,000.

Hargrave's motion to grant WhiStle FM \$10,000 was denied and council decided to grant the radio station \$6,000 as requested.

Mayor Justin Altmann added to that by offering \$2,000 from the Mayor's Community Fund.

**747 AUTOPARTS**  
THE RIGHT PRICE, THE RIGHT CHOICE

**Bosch Brake Pads**  
**25% OFF**

**Everest Semi-Synthetic Motor Oil**  
5L Jug  
**\$11.99**  
5w20, 5w30 & 10w30  
\*\* API certified \*\*

**Dayco Belts**  
Buy one and get a  
**\$5 Gift card**  
for Tim Horton's or Subway

905.471.4447 7025 Markham Rd. Unit 5 Markham, ON.  
905.294.5773 15 Heritage Rd. Unit 14 Markham, ON.  
416.285.4447 2300 Lawrence Ave. E. Unit 30 Scarborough, ON M1P 2R2

OEM and aftermarket automotive parts at discount prices!

**TASTE of STOUFFVILLE**

**THIS SATURDAY!**  
Don't Miss  
A Great Family Event  
BBQ Foods, Local Beers,  
Entertainment, Games,  
Petting Zoo and more!

Saturday August 27th, 2-11 p.m.  
Memorial Park, Stouffville  
(Park Dr. & Burkholder St.)  
See Maestro Fresh Wes @ 8:00 p.m.

Entry Fee \$5 for 16+ Kids are FREE  
In support of Evergreen Hospice

For more information visit: [www.tasteofstouffville.com](http://www.tasteofstouffville.com)  
416 499-2185 [www.evgscares.org](http://www.evgscares.org)

**uReport** | [newsroom@yrmg.com](mailto:newsroom@yrmg.com)  
[www.yorkregion.com/ureport](http://www.yorkregion.com/ureport)

**NEW 3 Minute Quote Tool**  
– Just a click away

[WWW.MOLLERINSURANCE.COM](http://WWW.MOLLERINSURANCE.COM)

free quote

HOME ♦ AUTO ♦ BUSINESS ♦ LIFE

**MOLLER INSURANCE LTD.**

Or call us for a quote today!  
905-642-2745 | [www.mollerinsurance.com](http://www.mollerinsurance.com)

**BETZ POOLS** **EXTREME SAVINGS EVENT!** **NAPOLEON**

Buy a **PATIOFLAME** and receive a **20% MAIL-IN REBATE** (\$70 VALUE)

Receive a **FREE Windscreen** When You Buy a **PATIOFLAME** Table or Linear (\$330 VALUE)

EARN UP TO \$150 IN MAIL-IN REBATES ON SELECT NAPOLEON GRILLS

SEE DEALER FOR DETAILS

5688 Main St., Stouffville  
905-640-1424  
[www.betzpools.com](http://www.betzpools.com)

Effective August 1 – September 30, 2016  
On select Napoleon grills.  
Selection may vary by dealer. See dealer for details