

*Metroland distribution area. Source: BrandSpark International Survey 2016. Story credit: The Orangeville Banner.

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No question. In fact, 88% of people say they trust advertisements in our community newspapers - that makes us the most trusted source of advertising, even more than social media or TV.* Why? Because when it comes to news and information, local matters.

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88%
OF PEOPLE TRUST ADVERTISEMENTS IN OUR NEWSPAPERS.*



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