



Innovation that excites

THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



# NISSAN MY CHOICE

sales event

CHOOSE FROM 3 GREAT OFFERS

Lease\* or Finance\* rates as low as

# 0%

APR for 24 months on select models

PLUS



OR



OR



SL AWD Premium model shown\*

## SENTRA® NEWLY REDESIGNED



1.8 SR model shown\*

LEASE\* FROM **\$189** MONTHLY WITH **\$0** DOWN THAT'S LIKE PAYING ONLY

**\$44** WEEKLY ON 2016 SENTRA S M6 AT **1.99%**

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

APR FOR 60 MONTHS

AVAILABLE FEATURES INCLUDE:

- SIGNATURE LED HEADLIGHTS
- FORWARD EMERGENCY BRAKING
- NAVIGATION
- INTELLIGENT CRUISE CONTROL

— INCLUDES \$750 MY CHOICE BONUS CASH —



When Equipped with Forward Emergency Braking

## ROGUE®

LEASE\* FROM **\$258** MONTHLY WITH **\$0** DOWN THAT'S LIKE PAYING ONLY

**\$59** WEEKLY ON 2016 ROGUE S FWD AT **1.49%**

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

APR FOR 60 MONTHS

— INCLUDES \$1,000 MY CHOICE BONUS CASH —



When Equipped with Forward Emergency Braking

**STEP UP TO THE SV SPECIAL EDITION**

**FOR ONLY \$8 MORE PER WEEK**

FEATURING: • ALUMINUM-ALLOY WHEELS  
• HEATED FRONT SEATS & MORE

## MICRA®



SR AT model shown\*

LEASE\* FROM **\$149** MONTHLY WITH **\$0** DOWN THAT'S LIKE PAYING ONLY

**\$34** WEEKLY ON 2016 MICRA 1.6 S MT AT **4.99%**

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

APR FOR 60 MONTHS

SAFETY COMES STANDARD:  
• SAFETY STANDARD WITH NISSAN ADVANCED AIRBAG SYSTEM(TCS)

— INCLUDES \$500 MY CHOICE BONUS CASH —



## PATHFINDER®

LEASE\* FROM **\$374** MONTHLY WITH **\$0** DOWN THAT'S LIKE PAYING ONLY

**\$86** WEEKLY ON 2016 PATHFINDER S 4X2 AT **2.99%**

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

APR FOR 60 MONTHS

— INCLUDES \$1,500 MY CHOICE BONUS CASH —

AVAILABLE FEATURES INCLUDE:  
• CLASS EXCLUSIVE EZ FLEX SEATING^  
• CLASS EXCLUSIVE INTUITIVE 4WD^



Platinum model shown\*

CHECK OUT THE GREAT INCENTIVES FOR CURRENT NISSAN OWNERS UNDER THE NISSAN CANADA FINANCE LOYALTY PROGRAM • ENDS MAY 2<sup>ND</sup>

# WWW.ALTAGROUP.CA

5 LOCATIONS TO SERVE YOU BEST.



### ALTA NISSAN WOODBRIDGE

7625 MARTIN GROVE RD.  
(IN #7 AUTO BLVD.)  
(905) 851-1279

### MAPLE NISSAN

100 AUTO VAUGHAN DR.  
(JANE N. OF RUTHERFORD)  
(905) 417-7211

### ALTA NISSAN RICHMOND HILL

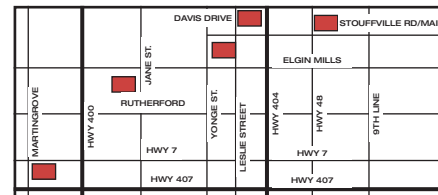
11667 YONGE ST.  
(JUST N. OF ELGIN MILLS)  
(905) 780-7771

### STOUFFVILLE NISSAN

95 AUTO MALL BLVD.  
(JUST N. OF STOUFFVILLE RD)  
(905) 201-6006

### NEWMARKET NISSAN

17385 LESLIE ST.  
(JUST S. OF DAVIS DRIVE)  
(905) 895-4661



Offers available from April 1 - May 2, 2016. \*Payments cannot be made on a weekly basis, for advertising purposes only. \*No-charge extended warranty is valid for up to 60 months or 100,000 km (whichever occurs first) from the warranty start date and zero (0) kilometers. Some conditions/limitations apply. The No-charge extended warranty is the Nissan Added Security Plan ("ASP") and is administered by Nissan Canada Extended Services INC. ("NCESI"). In all provinces NCESI is the obligor. This offer includes the gold level of coverage. The offer is available on purchase lease or finance of a new 2016 Sentra, 2016 Altima, 2016 Juke, 2016 Murano, 2015 Micra, 2016 Micra, 2016 Versa Note, 2015 Sentra, 2016 Rogue, 2015 Altima, 2015 Pathfinder, 2016 Pathfinder. \*\*2 Monthly payments on us is available to customers who lease or finance a new 2016 Micra // 2016 Sentra, 2016 Altima, 2016 Juke, 2016 Murano // 2015 Micra, 2016 Versa Note, 2015 Sentra, 2016 Rogue // 2015 Altima, 2015 Pathfinder, 2016 Pathfinder through NCF and refers to the first two (2) monthly lease payments or first two (2) monthly finance payments. A customer's first two monthly payments (inclusive of all taxes) will be waived, up to a maximum of \$275 // \$375 // \$500 // \$750 per month and does not include down payment or security deposits. After two months, the customer will be required to make all remaining regularly scheduled payments over the remaining term of the contract. Customers must be approved to lease or finance through NCF. Cash purchase buyers or buyers who finance outside of Nissan Finance are also not eligible for this choice. \*My Choice bonus cash \$500 // \$1,000 // \$1,000 // 1,000 // \$1,500 is applicable to a new 2016 Micra // 2016 Sentra, 2016 Altima, 2016 Juke, 2016 Murano // 2015 Micra, 2016 Versa Note // 2016 Rogue // 2015 Altima, 2015 Pathfinder, 2016 Pathfinder which will be deducted from the negotiated selling price before taxes. \$500 // \$750 // \$1,000 // \$1,000 // 1,000 // \$1,500 consists of \$500 // \$500 // \$850 // \$700 // 1,000 // \$1,200 NCI contribution and \$0 // \$250 // \$150 // \$0 // \$300 // \$300 dealer participation. \*Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00), 0% lease APR for a 24 month term equals monthly payments of \$379 with \$0 down payment, and \$0 security deposit. First monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$9,084. \$1,000 My Choice bonus cash included in advertised offer. \*Representative finance offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00). Selling price is \$25,874 financed at 0% APR equals 24 monthly payments of \$1,078 monthly for a 24 month term. \$0 down payment required. Cost of borrowing is \$0 for a total obligation of \$25,874. \$1,000 My Choice bonus cash included in advertised offer. \*Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00)/2016 Rogue SV Special Edition FWD (Y6SG16 AA00)/2016 Sentra 1.8 S M6 (C4LG56 AA00)/2016 Pathfinder S 4 X2 (5XRG16 AA00)/2016 Micra 1.6 S MT (S5LG56 AA00). 1.49%/1.49%/1.99%/2.99%/4.99% lease APR for a 60/60/60/60 month term equals monthly payments of \$258/\$289/\$189/\$374/\$149 with \$0/\$0/\$0/\$0 down payment, and \$0 security deposit. First monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$15,468/\$17,330/\$11,359/\$22,445/\$8,966. \$1,000/\$1,000/\$750/\$1,500/\$500 My Choice Bonus cash included in advertised offer. \$200/\$80 lease cash applicable on 2016 Sentra 1.8 S M6 (C4LG56 AA00)/2016 Micra 1.6 S MT (S5LG56 AA00) included in advertised offer. \*Models shown \$37,474/\$24,329/\$48,924/\$18,719 Selling price for a new 2016 Rogue SL AWD Premium (Y6DG16 BK00)/2016 Sentra 1.8 SR CVT (C4SG16 AA00)/2016 Pathfinder Platinum 4x4 (5XEG16 AA00)/2016 Micra 1.6 SR AT (S5SG76AE10). \*\*Freight and PDE charges (\$1,795/\$1,600/\$1,795/\$1,600) air-conditioning levy (\$100) where applicable, applicable fees (all which may vary by region), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes are extra. Offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Vehicles and accessories are for illustration purposes only. See your dealer or visit Nissan.ca/Loyalty. \*Ward's Large Cross Utility Market Segmentation. MY16 Pathfinder vs 2016 and 2015 Large Cross/Utility Class. Resale value based on 48-month ALG residual values for the 2016 model year. ALG is the industry benchmark for residual values and depreciation data. See www.alg.com. 2016 Sentra/2016 Rogue recognized as IIHS top safety picks when equipped with Forward Emergency Braking. For more information see www.iihs.org. See your participating Nissan retailer for complete details. ©2016 Nissan Canada Inc. and Nissan Canada Financial Services Inc. a division of Nissan Canada Inc.