



THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



NISSAN MY CHOICE sales event



SL AWD Premium model shown*

Lease* or Finance* rates as low as
0%
APR
24 months on select models

CHOOSE FROM 3 GREAT OFFERS

PLUS **No-Charge EXTENDED WARRANTY** OR **2 MONTHLY PAYMENTS ON US*** OR **Up to \$1,500 BONUS CASH***

2016 NISSAN ROGUE® MONTHLY LEASE* FROM **\$283** WITH **\$0** DOWN

THAT'S LIKE PAYING ONLY
\$65 WEEKLY ON ROGUE S FWD AT **1.99%** APR FOR 60 MONTHS
LEASE PAYMENTS INCLUDE FREIGHT AND PDE



STEP UP TO THE SV SPECIAL EDITION FOR ONLY **\$8** MORE PER WEEK
FEATURING: • ALUMINUM-ALLOY WHEEL • HEATED FRONT SEATS & MORE

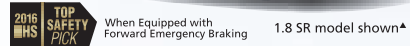
THE NEW REDESIGNED 2016 NISSAN SENTRA®

MONTHLY LEASE* FROM **\$189** WITH **\$0** DOWN



THAT'S LIKE PAYING ONLY
\$44 WEEKLY ON SENTRA S M6 AT **2.99%** APR FOR 60 MONTHS
LEASE PAYMENTS INCLUDE FREIGHT AND PDE

INCLUDES \$750 MY CHOICE BONUS CASH
AVAILABLE FEATURES INCLUDE:
• SIGNATURE LED HEADLIGHTS • FORWARD EMERGENCY BRAKING
• NAVIGATION • INTELLIGENT CRUISE CONTROL



2016 NISSAN PATHFINDER® MONTHLY LEASE* FROM **\$383** WITH **\$0** DOWN



THAT'S LIKE PAYING ONLY
\$88 WEEKLY ON PATHFINDER S 4X2 AT **3.49%** APR FOR 60 MONTHS
LEASE PAYMENTS INCLUDE FREIGHT AND PDE

INCLUDES \$1,500 MY CHOICE BONUS CASH
AVAILABLE FEATURES INCLUDE:
• CLASS EXCLUSIVE EZ FLEX SEATING^
• CLASS EXCLUSIVE INTUITIVE 4WD^

2015 NISSAN ALTIMA®

GET UP TO **\$7,000** IN CASH DISCOUNTS* ON ALTIMA SL
LEASE PAYMENTS INCLUDE FREIGHT AND PDE

HURRY!
2015 models are going fast



3.5 SL model shown*



INCLUDES \$1,000 MY CHOICE BONUS CASH
AVAILABLE FEATURES INCLUDE:
• INTELLIGENT KEY WITH PUSH BUTTON START AND REMOTE ENGINE START

OVER 50 DEMO'S AVAILABLE!!
INQUIRE ABOUT OUR HUGE DEMO INVENTORY

CHECK OUT THE GREAT INCENTIVES FOR CURRENT NISSAN OWNERS UNDER THE NISSAN CANADA FINANCE LOYALTY PROGRAM • ENDS MARCH 31ST

WWW.ALTAGROUP.CA 5 LOCATIONS TO SERVE YOU BEST.



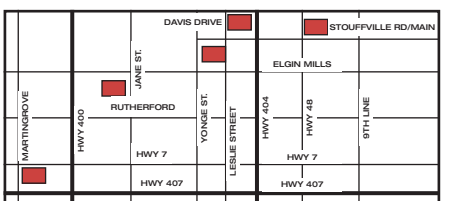
ALTA NISSAN WOODBRIDGE
7625 MARTIN GROVE RD.
(IN #7 AUTO BLVD.)
(905) 851-1279

MAPLE NISSAN
100 AUTO VAUGHAN DR.
(JANE N. OF RUTHERFORD)
(905) 417-7211

ALTA NISSAN RICHMOND HILL
11667 YONGE ST.
(JUST N. OF ELGIN MILLS)
(905) 780-7771

STOUFFVILLE NISSAN
95 AUTO MALL BLVD.
(JUST N. OF STOUFFVILLE RD)
(905) 201-6006

NEWMARKET NISSAN
17385 LESLIE ST.
(JUST S. OF DAVIS DRIVE)
(905) 895-4661



Offers available from March 1 - 31, 2016. *Payments cannot be made on a weekly basis, for advertising purposes only. †No-charge extended warranty is valid for up to 60 months or 100,000 km (whichever occurs first) from the warranty start date and zero (0) kilometers. Some conditions/ limitations apply. The No-charge extended warranty is the Nissan Added Security Plan ("ASP") and is administered by Nissan Canada Extended Services INC. ("NCESI"). In all provinces NCESI is the obligor. This offer includes the gold level of coverage. The offer is available on purchase lease or finance of a new 2016 Sentra, 2016 Altima, 2016 Juke, 2016 Murano // 2015 Micra, 2016 Versa Note, 2015 Sentra, 2016 Rogue // 2015 Altima, 2015 Pathfinder, 2016 Pathfinder, 2016 Pathfinder. 2Monthly payments on us is available to customers who lease or finance a new 2015 Sentra, 2016 Sentra, 2015 Altima, 2016 Altima, 2016 Juke, 2016 Murano, 2015 Micra, 2016 Versa Note, 2016 Rogue, 2015 Pathfinder, 2016 Pathfinder through NCF and refers to the first two (2) monthly lease payments or first two (2) monthly finance payments. A customer's first two monthly payments (inclusive of all taxes) will be waived, up to a maximum of \$375 // \$500 // \$750 per month and does not include down payment or security deposits. After two months, the customer will be required to make all remaining regularly scheduled payments over the remaining term of the contract. Customers must be approved to lease or finance through NCF. Cash purchase buyers or buyers who finance outside of Nissan Finance are also not eligible for this choice. 3My Choice bonus cash \$750 // \$1,000 // \$1,000 // \$1,500 is applicable to 2016 Sentra, 2016 Altima, 2016 Juke, 2016 Murano, 2016 Rogue // 2015 Micra, 2016 Versa Note // 2015 Sentra // 2015 Altima, 2015 Pathfinder, 2016 Pathfinder which will be deducted from the negotiated selling price before taxes. \$750 // \$1,000 // \$1,000 // \$1,500 consists of \$500 // \$ 850 // \$1,000 // \$1,200 NCI contribution and \$250 // \$150 // \$0 // \$300 dealer participation. *Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00), 0% lease APR for a 24 month term equals monthly payments of \$423 with \$0 down payment, and \$0 security deposit. first monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$10,159. †Representative finance offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00). Selling price is \$26,874 financed at 0% apr equals 24 monthly payments of \$1,120 monthly for a 24 month term. \$0 down payment required. Cost of borrowing is \$0 for a total obligation of \$26,874. *Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00)/2016 Rogue SV Special Edition FWD (Y6SG16 AA00)/2016 Sentra 1.8 S M6 (C4LG56 AA00)/2016 Pathfinder S 4 X2 (5XRG16 AA00). 1.99%/1.99%/2.99%/3.49% lease APR for a 60/60/60/60 month term equals monthly payments of \$283/\$315/\$189/\$383 with \$0/\$0/\$0/\$0 down payment, and \$0 security deposit. First monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$16,990/\$18,894/\$11,359/\$23,002. \$750/\$750/\$750/\$1,500 My Choice Bonus cash included in advertised offer. \$600 lease cash applicable on 2016 Sentra 1.8 S M6 (C4LG56 AA00) included in advertised offer. †Standard rate finance cash discount of \$7,000 (including \$1,500 My Choice Bonus Cash) will be deducted from the negotiated selling price before taxes. Offer is applicable only to customers financing the following 2015 Altima models : Altima 2.5 SL (T4TG15 AAA00) / Altima 3.5 SL (T4SG15 NV00) through NCF at standard rates. The cash discounts cannot be combined with lease or finance subvented rates or with any other offer. Certain conditions apply. *Models shown \$37,474/\$24,329/\$48,924/\$35,979 Selling price for a new 2016 Rogue SL AWD Premium (Y6DG16 BK00)/ 2016 Sentra 1.8 SR CVT (C4SG16 AA00)/2016 Pathfinder Platinum 4x4 (5XEG16 AA00)/2015 Altima 3.5 SL (T4SG15 NV00). **^Freight and PDE charges (\$1,795/\$1,600/\$1,795/\$1,700) air-conditioning levy (\$100) where applicable, applicable fees (all which may vary by region), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes are extra. Offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Vehicles and accessories are for illustration purposes only. See your dealer or visit Nissan.ca/Loyalty. 1The Blind Spot Warning System is not a substitute for proper lane changing procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. 2Lane Departure Warning System operates only when the lane markings are clearly visible on the road. Speed limitations apply. See Owner's Manual for details. 3Parking aid/convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. MOD operates at vehicle speed below 5 mph. 2016 Rogue recognized as IIHS top safety picks when equipped with Forward Emergency Braking. For more information see www.iihs.org. See your participating Nissan retailer for complete details. ©2016 Nissan Canada Inc. and Nissan Canada Financial Services Inc. a division of Nissan Canada Inc.