

THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



NISSAN MY CHOICE sales event

Lease* or Finance* rates as low as

0% APR 24 months on select models

PLUS



OR



OR



CHOOSE FROM 3 GREAT OFFERS



SL AWD Premium model shown*

2016 NISSAN ROGUE* MONTHLY LEASE* FROM **\$283** WITH **\$0** DOWN

THE NEW REDESIGNED 2016 NISSAN SENTRA*

MONTHLY LEASE* FROM **\$189** WITH **\$0** DOWN

THAT'S LIKE PAYING ONLY

\$44 WEEKLY ON SENTRA S M6 AT **2.99%** APR FOR 60 MONTHS



1.8 SR model shown*

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

INCLUDES \$750 MY CHOICE BONUS CASH

AVAILABLE FEATURES INCLUDE:

- SIGNATURE LED HEADLIGHTS • FORWARD EMERGENCY BRAKING
- NAVIGATION • INTELLIGENT CRUISE CONTROL

THAT'S LIKE PAYING ONLY

\$65 WEEKLY ON ROGUE S FWD AT **1.99%** APR FOR 60 MONTHS

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

INCLUDES \$750 MY CHOICE BONUS CASH

STEP UP TO THE SV SPECIAL EDITION

FOR ONLY **\$8** MORE PER WEEK

FEATURING: • ALUMINUM-ALLOY WHEEL • HEATED FRONT SEATS & MORE

2015 NISSAN MICRA*

FINANCE FROM

\$9,998* ON MICRA S MT INCLUDING FREIGHT AND FEES WHEN FINANCING WITH NCF AT STD RATES

INCLUDES \$1,000 MY CHOICE BONUS CASH

SAFETY COMES STANDARD:

- NISSAN ADVANCED AIRBAG SYSTEM (6 AIRBAGS)
- VEHICLE DYNAMIC CONTROL (VDC)



SR AT model shown*

2016 NISSAN PATHFINDER* MONTHLY LEASE* FROM **\$383** WITH **\$0** DOWN

THAT'S LIKE PAYING ONLY

\$88 WEEKLY ON PATHFINDER S 4X2 AT **3.49%** APR FOR 60 MONTHS

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

INCLUDES \$1,500 MY CHOICE BONUS CASH

AVAILABLE FEATURES INCLUDE:

- CLASS EXCLUSIVE EZ FLEX SEATING*
- CLASS EXCLUSIVE INTUITIVE 4WD*



Platinum model shown*

CHECK OUT THE GREAT INCENTIVES FOR CURRENT NISSAN OWNERS UNDER THE NISSAN CANADA FINANCE LOYALTY PROGRAM • ENDS MARCH 31ST

WWW.ALTAGROUP.CA

5 LOCATIONS TO SERVE YOU BEST.



ALTA NISSAN WOODBRIDGE

7625 MARTIN GROVE RD.
(IN #7 AUTO BLVD.)
(905) 851-1279

MAPLE NISSAN

100 AUTO VAUGHAN DR.
(JANE N. OF RUTHERFORD)
(905) 417-7211

ALTA NISSAN RICHMOND HILL

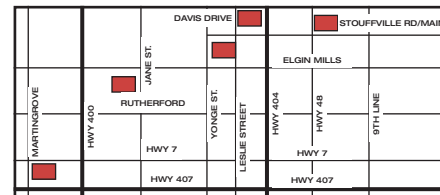
11667 YONGE ST.
(JUST N. OF ELGIN MILLS)
(905) 780-7771

STOUFFVILLE NISSAN

95 AUTO MALL BLVD.
(JUST N. OF STOUFFVILLE RD)
(905) 201-6006

NEWMARKET NISSAN

17385 LESLIE ST.
(JUST S. OF DAVIS DRIVE)
(905) 895-4661



Offers available from March 1 - 31, 2016. *Payments cannot be made on a weekly basis, for advertising purposes only. †No-charge extended warranty is valid for up to 60 months or 100,000 km (whichever occurs first) from the warranty start date and zero (0) kilometers. Some conditions/limitations apply. The No-charge extended warranty is the Nissan Added Security Plan ("ASP") and is administered by Nissan Canada Extended Services INC. ("NCESI"). In all provinces NCESI is the obligor. This offer includes the gold level of coverage. The offer is available on purchase lease or finance of a new 2016 Sentra, 2016 Altima, 2016 Juke, 2016 Murano // 2015 Micra, 2016 Versa Note, 2015 Sentra, 2016 Rogue // 2015 Altima, 2015 Pathfinder, 2016 Pathfinder. ‡Monthly payments on us is available to customers who lease or finance a new 2015 Sentra, 2016 Sentra, 2015 Altima, 2016 Altima, 2016 Juke, 2016 Murano, 2015 Micra, 2016 Versa Note, 2016 Rogue, 2015 Pathfinder, 2016 Pathfinder through NCF and refers to the first two (2) monthly lease payments or first two (2) monthly finance payments. A customer's first two monthly payments (inclusive of all taxes) will be waived, up to a maximum of \$375 // \$500 // \$750 per month and does not include down payment or security deposits. After two months, the customer will be required to make all remaining regularly scheduled payments over the remaining term of the contract. Customers must be approved to lease or finance through NCF. Cash purchase buyers or buyers who finance outside of Nissan Finance are also not eligible for this choice. *My Choice bonus cash \$750 // \$1,000 // \$1,000 // \$1,500 is applicable to 2016 Sentra, 2016 Altima, 2016 Juke, 2016 Murano, 2016 Rogue // 2015 Micra, 2016 Versa Note // 2015 Sentra // 2015 Altima, 2015 Pathfinder, 2016 Pathfinder which will be deducted from the negotiated selling price before taxes. \$750 // \$1,000 // \$1,000 // \$1,500 consists of \$500 // \$ 850 // \$1,000 // \$1,200 NCI contribution and \$250 // \$150 // \$0 // \$300 dealer participation. †Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00). 0% lease APR for a 24 month term equals monthly payments of \$423 with \$0 down payment, and \$0 security deposit. first monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$10,159. †Representative finance offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00). Selling price is \$26,124 financed at 0% apr equals 24 monthly payments of \$1,089 monthly for a 24 month term. \$0 down payment required. Cost of borrowing is \$0 for a total obligation of \$26,124. †Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00)/2016 Rogue SV Special Edition FWD (Y6SG16 AA00)/2016 Sentra 1.8 S M6 (C4LG56 AA00)/2016 Pathfinder S 4 X2 (5XRG16 AA00). 1.99%/1.99%/2.99%/3.49% lease APR for a 60/60/60/60 month term equals monthly payments of \$283/\$315/\$189/\$383 with \$0/\$0/\$0/\$0 down payment, and \$0 security deposit. First monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$16,990/\$18,894/\$11,359/\$23,002. \$750/\$750/\$750/\$1,500 My Choice Bonus cash included in advertised offer. *Purchase financing price of \$9,998 for a 2015 Micra 1.6 S (S5LG55 AA00) is only available when financing with NCF at standard rates. The price includes \$650 NCF standard finance cash and \$1000 My Choice Bonus Cash with \$150 dealer participation. Freight and PDE charges, air-conditioning levy (\$100) where applicable, manufacturer's rebate and dealer participation (where applicable) are included. License, registration, specific duty on new tires (\$15) and insurance are extra. Certain conditions apply. *Models shown \$37,474/\$24,329/\$48,924/\$18,479 Selling price for a new 2016 Rogue SL AWD Premium (Y6DG16 BK00)/ 2016 Sentra 1.8 SR CVT (C4SG16 AA00)/2016 Pathfinder Platinum 4x4 (5XEG16 AA00)/2015 Micra 1.6 SR AT (S5SG75 AE10). ***Freight and PDE charges (\$1,795/\$1,600/\$1,600/\$1,795) air-conditioning levy (\$100) where applicable, applicable fees (all which may vary by region), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes are extra. Offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Vehicles and accessories are for illustration purposes only. See your dealer or visit Nissan.ca/Loyalty. ALG is the industry benchmark for residual values and depreciation data, www.alg.com. 2016 Rogue recognized as IIHS top safety picks when equipped with Forward Emergency Braking. For more information see www.IIHS.org. See your participating Nissan retailer for complete details. ©2016 Nissan Canada Inc. and Nissan Canada Financial Services Inc. a division of Nissan Canada Inc.