



# THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



Lease Rates as low as

**0%\***  
APR

PLUS

**NO-CHARGE MAINTENANCE<sup>+</sup>**

FOR 36 MONTHS ON SELECT 2016 MODELS

THE  
**NISSAN**  
**NEW YEAR**  
SALES EVENT

ONLY UNTIL FEBRUARY 1<sup>ST</sup>

## 2016 NISSAN ROGUE

MONTHLY LEASE FROM

**\$281** WITH **\$0** DOWN AT **1.49%** APR FOR 60 MONTHS

THAT'S LIKE PAYING ONLY

**\$65<sup>~</sup>** WEEKLY ON ROGUE FWD  
LEASE PAYMENTS INCLUDE FREIGHT AND PDE

OR STEP UP TO THE SV SPECIAL EDITION FOR

**\$15** MORE PER WEEK  
Featuring: • Aluminum-Alloy Wheels  
• Heated Front Seats & more

PLUS

**NO-CHARGE MAINTENANCE<sup>+</sup>**



When Equipped with Forward Emergency Braking



SL AWD Premium model shown\*



1.8 SL model shown\*

## 2015 NISSAN SENTRA

GET UP TO **\$5,500** IN CASH DISCOUNTS<sup>†</sup> ON SENTRA SL CVT

Available Features Include:

- 17-inch Aluminum Alloy Wheels
- Standard Bluetooth® Handsfree Phone System



J.D. POWER & ASSOCIATES HIGHEST INITIAL QUALITY AWARD (IN THE U.S.)

TOP SAFETY AND TOP QUALITY ONLY IN 2015 NISSAN SENTRA

## 2016 NISSAN PATHFINDER

MONTHLY LEASE FROM

**\$386** WITH **\$0** DOWN AT **2.99%** APR FOR 60 MONTHS

THAT'S LIKE PAYING ONLY

THAT'S LIKE PAYING ONLY

**\$89<sup>~</sup>** WEEKLY ON PATHFINDER S 4x2

LEASE PAYMENTS INCLUDE FREIGHT AND PDE

PLUS

**NO-CHARGE MAINTENANCE<sup>+</sup>**

Available Features Include:

- Class exclusive EZ Flex Seating\*
- Class exclusive Intuitive 4WD\*



Platinum model shown\*



SR AT model shown\*

## 2015 NISSAN MICRA<sup>®</sup>

ALL INCLUSIVE PRICE WHEN PURCHASE FINANCING

**\$9,998** ON MICRA 1.6 S MT



OR GET UP TO **\$3,250** IN CASH DISCOUNTS<sup>†</sup> ON MICRA SR

Safety Comes Standard:

- Nissan Advanced Airbag System (6 airbags)
- Vehicle Dynamic Control (VDC)

CHECK OUT THE GREAT INCENTIVES FOR CURRENT NISSAN OWNERS UNDER THE NISSAN CANADA FINANCE LOYALTY PROGRAM

**WWW.ALTAGROUP.CA**

4 LOCATIONS TO SERVE YOU BEST.



### ALTA NISSAN WOODBRIDGE

7625 MARTIN GROVE RD.

(IN #7 AUTO BLVD.)

(905) 851-1279

### MAPLE NISSAN

100 AUTO VAUGHAN DR.

(JANE N. OF RUTHERFORD)

(905) 417-7211

### ALTA NISSAN RICHMOND HILL

11667 YONGE ST.

(JUST N. OF ELGIN MILLS)

(905) 780-7771

### STOUFFVILLE NISSAN

95 AUTO MALL BLVD.

(JUST N. OF STOUFFVILLE RD)

(905) 201-6006

			STOUFFVILLE RD / MAIN		
			JANE ST.		
			RUTHERFORD		ELGIN MILLS
			YONGE ST.		
			HWY 404		
			HWY 7		
			HWY 407		
					9TH LINE

Offers available from January 11, 2016 – February 1, 2016. \*Payments cannot be made on a weekly basis, for advertising purposes only. \*\*Offer is administered by Nissan Canada Extended Services Inc. (NCESI) and applies to any MY15 Micra/Sentra/Murano and MY16 Versa Note/Rogue/Pathfinder models (each, an "Eligible Model") leased and registered through Nissan Canada Financial Services Inc., on approved credit, between Jan 11 – Feb 1, 2016 from an authorized Nissan retailer in Canada. Eligible only on leases through NCF with subvented rates. Offer recipient will be entitled to receive a maximum of six (6) service visits (each, a "Service Visit") for the Eligible Vehicle – where each Service Visit consists of one (1) oil change (using conventional 5W30 motor oil) and one (1) tire rotation service (each, an "Eligible Service"). All Eligible Services will be conducted in strict accordance with the Oil Change and Tire Rotation Plan outline in the Agreement Booklet for the Eligible Vehicle. The service period ("Service Period") will commence on the purchase or lease transaction date ("Transaction Date") and will expire on the earlier of: (i) the date on which the maximum number of Service Visits has been reached; (ii) 36 months from the Transaction Date; or (iii) when the Eligible Vehicle has reached 48,000 kilometers. All Eligible Services must be completed during the Service Period, otherwise they will be forfeited. The Offer may be upgraded to use premium oil at the recipient's expense. The Eligible Services are not designed to meet all requirements and specifications necessary to maintain the Eligible Vehicle. To see the complete list of maintenance necessary, please refer to the Service Maintenance Guide. Any additional services required are not covered by the Offer and are the sole responsibility and cost of the recipient. Offer may not be redeemed for cash and may not be combined with certain offers NCESI reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. Ask your retailer for details. \*Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00)/2016 Rogue SV Special Edition FWD (Y6SG16 AA00)/2016 Pathfinder S 4X2 (5XRG16 AA00). 1.49%/1.49%/2.99% lease APR for a 60/60/60 month term equals monthly payments of \$281/\$341/\$386 with \$0 down payment, and \$0 security deposit. First monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$16,845/\$20,453/\$23,154. \*Representative monthly lease offer based on a new 2016 Rogue S FWD CVT (Y6RG16 AA00). 0% lease APR for a 24 month term equals monthly payments of \$438 with \$0 down payment, and \$0 security deposit. First monthly payment, down payment and \$0 security deposit are due at lease inception. Payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$10,518. \$3,250/\$5,500/\$6,500 NCF standard finance cash (includes bonus cash) available on new 2015 Micra 1.6 SR/2015 Sentra 1.8 SL CVT/2015 Altima 2.5 SL models when financing with NCF at standard rates. \*Models shown \$37,138/\$26,129/\$48,889/\$18,569 Selling price for a new 2016 Rogue SL AWD Premium (Y6DG16 BK00)/2015 Sentra 1.8 SL (CA1G15 AA00)/2016 Pathfinder Platinum (5XEG15 AA00)/2015 Micra 1.6 SR AT (55SG15 AE10). \*Purchase financing price of \$9,998 for a 2015 Micra 1.6 S (SLG55 AA00) is available when financing with NCF at standard rates. The price includes \$1,150 NCF standard finance cash, \$650 non-stock cash and \$500 bonus cash. Freight and PDE charges, air-conditioning levy (\$100) where applicable, manufacturer's rebate and dealer participation (where applicable) are included. License, registration, specific duty on new tires (\$15) and insurance are extra. Certain conditions apply. See your dealer or visit Nissan.ca/Loyalty. \*\*\*Freight and PDE charges (\$1,760/\$1,600/\$1,760/\$1,600) air-conditioning levy (\$100) where applicable, applicable fees (all which may vary by region), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes are extra. Lease offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Vehicles and accessories are for illustration purposes only. ALG is the industry benchmark for residual values and depreciation data. www.alg.com. 2016 Rogue recognized as IIHS top safety picks when equipped with Forward Emergency Braking. For more information see www.iihs.org. \*Ward's Large Cross Utility Market Segmentation. MY16 Pathfinder vs 2016 and 2015 Large Cross/Utility Class. The Nissan Sentra received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power 2015 Initial Quality Study™. Study based on responses from 84,367 new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2015. Your experiences may vary. Visit jdpower.com. See your participating Nissan retailer for complete details. ©2016 Nissan Canada Inc. and Nissan Canada Financial Services Inc. a division of Nissan Canada Inc.