## "Thank You for Nominating Stouffville Creek Retirement Residence for The Readers' Choice Awards"

## **CHANGE IS GOOD!**

Q: UNTIL RECENTLY, VERVE RESIDENCES WERE BRANDED DIVERSICARE, SO WHY DID WE DECIDE TO CHANGE OUR NAME FROM DIVERSICARE TO VERVE?

"We felt that the name Verve perfectly describes the types of environments that we are already creating for our residents – places that exude vibrancy, spirit, life and passion. So the name is just catching up to who we already are...after all, we've been doing this very successfully for a long time."

"The name represents our promise to our residents: to create and maintain an environment that celebrates and honours the amazing seniors who call our retirement communities home."

Q: WHAT DOES VERVE REALLY MEAN? WHAT'S IT ALL ABOUT?

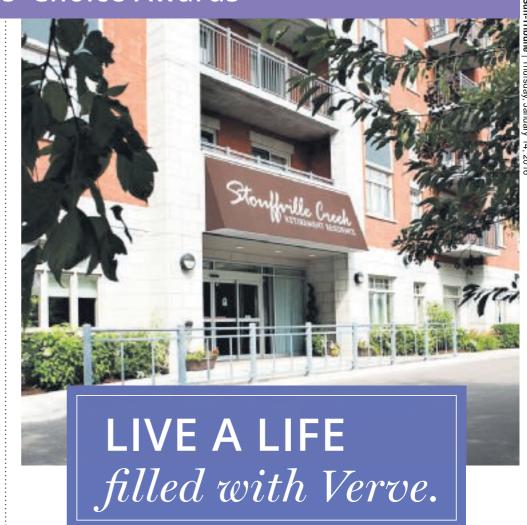
"Verve means spirited effort, so it fits perfectly with what makes us unique – our passion for service excellence. We like to say "We have the Verve to serve!" We have won many awards for our service excellence and it continues to be at the core of how we operate under the new banner.

Our 35-year track record of success results in large part from this passionate commitment to service excellence shared by those working at our residences – and it is this difference – our people – that differentiates us from competitors.

Inspired Senior Living is how we describe what we offer, because that's what we seek to create - environments where staff and residents are inspired to experience fulfillment - whatever that means to them.

"ITS ABOUT NURTURING ALL THREE -  $the\ spirit,\ mind\ and\ body$ "

- SUITES STARTING AT - \$3,200 per month



Retirement living can be rich inspiring and fulfilling. We know, because we see it in the spirited seniors who call a Verve residence home.

For the passionate and caring staff at Verve, we do whatever we can to create communities where spirit, body, and mind flourish every single day.

To learn more and book a tour of Stouffville Creek with Verve visit **VerveSeniorLiving.com** 

## STOUFFVILLE CREEK RETIREMENT RESIDENCE

VERVE INSPIRED SENIOR LIVING



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