



THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



# NISSAN CONQUER ALL CONDITIONS SALES EVENT

FEATURING

## NO CHARGE WINTER TIRE PACKAGE\*\*

WINTER TIRES, FLOOR MATS AND SAFETY KIT ON SELECT PASSENGER CARS



1.8 SL model shown\*

### 2015 NISSAN SENTRA

TOP SAFETY AND TOP QUALITY ONLY IN 2015 NISSAN SENTRA



STARTING FROM **\$17,229\*** CASH DISCOUNT **\$5,031\*** TOTAL **\$12,198\*** PLUS NO CHARGE WINTER TIRE PACKAGE ON SENTRA 1.8 S M6



THE "HIGHEST RANKED COMPACT CAR IN INITIAL QUALITY" IN THE U.S.



3.5 SL model shown\*

### 2015 NISSAN ALTIMA

AVAILABLE FEATURES INCLUDE:

- INTELLIGENT KEY PUSH BUTTON START • REMOTE ENGINE START WITH INTELLIGENT CLIMATE CONTROL

GET UP TO **\$5,500\*** IN CASH DISCOUNTS ON THE MOST POPULAR ALTIMA MODELS  
NISSAN OWNERS QUALIFY FOR ADDITIONAL \$800 DISCOUNT\* ON ALL 2015 ALTIMA'S



CHECK OUT THE GREAT INCENTIVES FOR CURRENT NISSAN OWNERS UNDER THE NISSAN CANADA FINANCE LOYALTY PROGRAM ENDS NOVEMBER 2<sup>ND</sup>

[WWW.ALTAGROUP.CA](http://WWW.ALTAGROUP.CA)

4 LOCATIONS TO SERVE YOU BEST.



**ALTA NISSAN WOODBRIDGE**  
7625 MARTIN GROVE RD.  
(IN #7 AUTO BLVD.)  
(905) 851-1279

**MAPLE NISSAN**  
100 AUTO VAUGHAN DR.  
(JANE N. OF RUTHERFORD)  
(905) 417-7211

**ALTA NISSAN RICHMOND HILL**  
11667 YONGE ST.  
(JUST N. OF ELGIN MILLS)  
(905) 780-7771

**STOUFFVILLE NISSAN**  
95 AUTO MALL BLVD.  
(JUST N. OF STOUFFVILLE RD)  
(905) 201-6006

			STOUFFVILLE RD / MAIN		
		JANE ST.			
		RUTHERFORD		ELGIN MILLS	
MARTINGROVE	HWY 400	YONGE ST.	HWY 7	HWY 48	9TH LINE
			HWY 407	HWY 407	

Offers available from October 1 - November 2, 2015. \*\$500/\$400/\$300 no-charge winter tire package offer is available on new 2015 Micra // 2015 & 2016 Versa Note // 2015 Sentra models purchased, leased or financed and delivered between October 1, 2015 and November 2, 2015. Offer consists of a discount that can only be used at the time of initial purchase/lease/finance and applied towards: (i) the purchase of a winter tire package (includes: all-season floor mats, emergency road kit, and 4 specified winter tires - rims, tire installation and balancing not included) from an authorized Nissan dealer; and/or (ii) the purchase price of the vehicle. The discounts will be deducted from the negotiated price before taxes and can be combined with special lease and finance rates offered through Nissan Canada Finance. Any unused portion of a discount will not be refunded and may not be banked for future use. Offers are subject to change or cancellation without notice. Conditions apply. See your participating Nissan dealer or visit [choosennissan.ca](http://choosennissan.ca) for details. \*\$12,198 selling price includes MSRP and fees for a new 2015 Sentra 1.8 S M6 (C4L655 AA00), \$5,031 NCI non-stackable cash discount, which includes \$350 dealer participation included in advertised amount. Discount is deducted before taxes. Standard rate finance cash discount of \$5,500 is applicable only to customers financing the 2015 Altima 2.5 SL (T4L615 AA00)/Altima 2.5 SL (T4SG15 NV00) through NCF at standard rates. Not applicable to lease offers. The offer cannot be combined with any other offer. Dealers may set their own prices. An order or dealer trade may be required. \*Models shown \$26,129/\$35,979 selling price for a new 2015 Sentra 1.8 SL (CATG15 AA00)/2015 Altima 3.5 SL (T4SG15 NV00). See your dealer or visit [nissan.ca/Loyalty](http://nissan.ca/Loyalty). \*\*Freight and PDE charges (\$1,600/\$1,700) air-conditioning levy (\$100) where applicable, applicable fees (all which may vary by region), manufacturer's rebate and dealer participation where applicable and applicable taxes are extra. Lease offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Vehicles and accessories are for illustration purposes only. The Nissan Loyalty Offer ("Offer") is available only to eligible customers who (as of July 1, 2015) lease/leased, finance/financed or own/owned a 2009 or newer Nissan brand vehicle (an "Existing Vehicle"). Eligibility for the Offer will be determined by Nissan Canada Inc. ("NCI") in its sole discretion. Proof of current or previous ownership/lease/finance contract will be required. Offer is not transferable or assignable, except to a co-americo-lessee of the Existing Vehicle who resides within the same household as the intended recipient of the Offer. If the eligible customer elects to lease or finance a new and previously unregistered model year 2015 and 2016 Nissan brand vehicle (excluding NV, Fleet and daily rentals) (an "Eligible New Vehicle") through NCI and Nissan Canada Financial Services Inc. (collectively "NCF"), then he/she will receive a specified amount of stackable loyalty dollars ("Loyalty Dollars"), as follows: (i) Micra/Versa/Sentra (\$500); (ii) Juke/Rogue (\$600); (iii) Altima/Frontier/Xterra/Leaf/Murano/Pathfinder (\$800); and (iv) Maxima/Titan, Armada/GTR (\$1000). Loyalty Dollars will be applied after taxes, which means that Loyalty Dollars are inclusive of all applicable taxes. Alternatively, if the eligible customer elects to purchase or lease/finance an Eligible New Vehicle (excluding GT-R and LEAF) other than through NCF, then he/she will receive a three-year/48,000 kilometer (whichever comes first) Oil Change and Tire Rotation Plan which consists of a maximum of 6 service visits, each consisting of 1 oil change (using conventional 5W30 motor oil) and 1 tire rotation. For complete details on the Oil Change and Tire Rotation Plan, ask your dealer. Offer has no cash redemption value and can be combined with other offers. Offer valid on Eligible New Vehicles purchased/leased/financed and delivered between October 1, 2015 and November 2, 2015. Conditions apply. For more information see [IHS.org](http://IHS.org). The Nissan Sentra received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power 2015 Initial Quality Study<sup>SM</sup>. Study based on responses from 84,367 new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2015. Your experiences may vary. Visit [jdpower.com](http://jdpower.com). See your participating Nissan retailer for complete details. ©2015 Nissan Canada Inc. and Nissan Canada Financial Services Inc. a division of Nissan Canada Inc. ALTA GROUP'S KICK OFF TO SUMMER NISSAN MICRA GIVEAWAY (the "Contest") is open to any individual (the "Contestant") who purchases or leases, and takes delivery of a new or used vehicle from Alta Nissan Woodbridge, Alta Nissan Richmond Hill, Maple Nissan or Stouffville Nissan (collectively the "Alta Group") between October 1, 2015 and October 31, 2015 (the "Contest Period"). Each Contestant will be automatically entered into the Contest by the Alta Group with a chance to win one of two brand new 2015 Nissan Micras (S8L655 AA00) (the "Prizes"). One entry per Contestant. Odds of winning are based on the number of vehicles sold during the Contest Period. Each Contestant shall have one ballot entered into a draw (the "Initial Draw") from which six (6) Contestants shall be selected for the Final Draw. The Initial Draw shall take place on November 9, 2015. Each of the Contestants selected in the Initial Draw will be notified via email that they have been selected to participate in the Final Draw. The Final Draw will take place at Maple Nissan, at 2:00 pm on November 23, 2015. To participate in the Final Draw, Contestants selected in the Initial Draw must be present at Maple Nissan at or before 1:45 pm on November 23, 2015 (the "Check in Time") to sign in. Only those Contestants who arrive at or before the Check in Time, will be entered into the Final Draw. Two of the Contestants present for the Final Draw will each win one of the Prizes (the "Winners"). The Winners will not be able to substitute the Prizes for cash or trade in, and the Winners will be required to take delivery of the Prizes within two weeks of the Final Draw or will forfeit their Prize. All fleet vehicle purchases or leases are excluded from the Contest. Employees of Nissan, the Alta Group and The Zanchin Automotive Group and its affiliated entities (the "Excluded Individuals") are excluded from participation in the Contest. Immediate family members of Excluded Individuals are also excluded from participation in the Contest.