



THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



IT'S BACK AT THE ALTA GROUP



The Nissan **REDLINE** CLEAROUT

REVVED TO MOVE
The remaining 2015 Nissans are going fast.

GET UP TO
\$8,500*

CASH DISCOUNTS ON SELECT 2015 MODELS \$8,500 AVAILABLE ON SELECT 2015 ARMADAS

2015 NISSAN ROGUE



SL AWD Premium model shown[▲]

AVAILABLE FEATURES INCLUDE:

- INTUITIVE ALL-WHEEL DRIVE • NISSAN SAFETY SHIELD WITH FORWARD COLLISION WARNING[†]



MONTHLY LEASE[†] FROM \$257 WITH \$0 DOWN AT 0.99% APR FOR 60 MONTHS

\$3,000* IN CASH DISCOUNTS ON OTHER TRIMS

OR THAT'S LIKE PAYING ONLY **\$59*** WEEKLY ON ROGUE S FWD

2015 NISSAN ARMADA



Platinum model shown[▲]

AVAILABLE FEATURES INCLUDE:

- ENGINE 5.6L V8 317 HP 385 LB-FT, 9,000 LBS TOWING CAPACITY

GET UP TO

\$8,500* IN CASH DISCOUNTS ON SELECT 2015 ARMADA MODELS

2015 NISSAN SENTRA



1.8 SL model shown[▲]

- TOP SAFETY AND TOP QUALITY ONLY IN 2015 NISSAN SENTRA



STARTING FROM **\$17,232*** CASH DISCOUNT **\$4,534*** TOTAL **\$12,698** ON SENTRA 1.8 S M6

THE "HIGHEST RANKED COMPACT CAR IN INITIAL QUALITY" IN THE U.S.

2015 NISSAN MICRA[®]



SR AT model shown[▲]

SAFETY COMES STANDARD:

- NISSAN ADVANCED AIRBAG SYSTEM (6 AIRBAGS) • VEHICLE DYNAMIC CONTROL (VDC)



STARTING FROM **\$11,632*** CASH DISCOUNT **\$634*** TOTAL **\$10,998** OR **\$2,500*** IN CASH DISCOUNTS ON OTHER TRIMS ON MICRA 1.6 S MT

CHECK OUT THE GREAT INCENTIVES FOR CURRENT NISSAN OWNERS UNDER THE NISSAN CANADA FINANCE LOYALTY PROGRAM ENDS AUGUST 31ST

WWW.ALTAGROUP.CA

4 LOCATIONS TO SERVE YOU BEST.

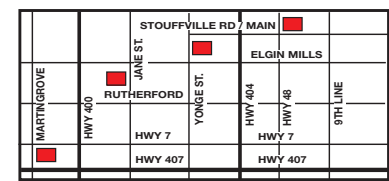


ALTA NISSAN WOODBRIDGE
7625 MARTIN GROVE RD.
(IN #7 AUTO BLVD.)
(905) 851-1279

MAPLE NISSAN
100 AUTO VAUGHAN DR.
(JANE N. OF RUTHERFORD)
(905) 417-7211

ALTA NISSAN RICHMOND HILL
11667 YONGE ST.
(JUST N. OF ELGIN MILLS)
(905) 780-7771

STOUFFVILLE NISSAN
95 AUTO MALL BLVD.
(JUST N. OF STOUFFVILLE RD)
(905) 201-6006



Offers available from August 1 - 31, 2015. \$12,698/\$10,998 selling price which includes MSRP and freight & fees for a new 2015 Sentra 1.8 S M6 (C4LG55 AA00)/2015 Nissan Micra[®] 1.6 S, M T (S5LG55 A A10), \$ 3,050/\$600 NCI n on-stackable c ash d iscount, w hich includes \$350/\$200 dealer participation and \$700 August Bonus cash included in advertised amount. \$750 stackable cash included in advertised amount on 2015 Sentra 1.8 S M6 (C4LG55 AA00). *Cash discount is \$3,000/\$8,500/\$3,000/\$2,500 available on 2015 Rogue models, except S FWD (Y6RG15 AA00) which receives \$1,000/2015 Armada models, except Platinum 8 Seater (7CTG75 AA00), Platinum + Captain Chairs (7CTG75 CC00), Platinum + Captin Chairs + Reserve (7CTG75 CR00) which receive \$7,500/2015 Sentra models except 1.8 S FWD (C4LG55 AA00) which receives \$3,720/2015 Micra SR trims, excludes S trim which gets \$600 and SV trims which get \$1,750. Cash discount consists of . \$2,000/\$8,500/\$2,250/\$2,150 non-stackable cash with \$350/\$200 dealer participation on 2015 Sentra/2015 Micra and \$1,000/\$750/\$350 stackable Clearout Cash on select 2015 Rogue/2015 Sentra/2015 Micra trims with with \$300 dealer participation on 2015 Rogue. Not applicable to finance/lease offers. The offers are exclusive and can be modified, extended or cancelled by without notice, and cannot be combined with any other offer, except stackable dollars. These offers have no cash exchange value. Dealers may set their own prices. An order or dealer trade may be required. †Representative monthly lease offer based on any new 2015 Rogue S FWD CVT (Y6RG15 AA00), 0.99% lease APR for a 60 month term equals 60 monthly payments of \$257 with \$0 down payment, and \$0 security deposit. First monthly payment, down payment and \$0 security deposit are due at lease inception. Prices and payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$15,424. \$1,000 Clearout Cash included in advertised offer. Conditions apply. Equivalent lease payments of \$59 on the 2015 Rogue must be made on a monthly basis and cannot be made weekly. Weekly lease payments are for informational purposes only. Models shown \$36,942/\$66,222/\$26,132/\$18,572 Selling price for a new 2015 Rogue SL AWD Premium (Y6DG15 BK00)/2015 Armada Platinum (7CTG75 CR10)/2015 Sentra 1.8 SL (C4TG15 AA00)/2015 Micra 1.6 SR AT (S5SG75 AE10). See your dealer or visit Nissan.ca/Loyalty. †† Freight and PDE charges (\$1,760, \$1,760, \$1,600, \$1,600) air-conditioning levy (\$100) where applicable, applicable fees (all which may vary by region), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes are extra. Lease offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Retailers are free to set individual prices. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. ALG is the industry benchmark for residual values and depreciation data. www.alg.com. ††Forward Collision Warning is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual for details. ††Around View Monitor cannot completely eliminate blind spots and may not detect every object. Always check surroundings before moving vehicle. Virtual composite 360 view. *Parking aid / convenience feature. Cannot completely eliminate blind spots. May not detect every object and does not warn of moving objects. Always check surroundings and turn to look behind you before moving vehicle. The Nissan Sentra received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power 2015 Initial Quality StudySM. Study based on responses from 84,367 new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2015. Your experiences may vary. Visit jdpower.com. Offers subject to change, continuation or cancellation without notice. Offers have no cash alternative value. See your participating Nissan retailer for complete details. ©2015 Nissan Canada Inc. and Nissan Canada Financial Services Inc. a division of Nissan Canada Inc. ALTA GROUP'S KICK OFF TO SUMMER NISSAN MICRA GIVEAWAY (the "Contest") is open to any individual (the "Contestant") who purchases or leases, and takes delivery of a new or used vehicle from Alta Nissan Woodbridge, Alta Nissan Richmond Hill, Maple Nissan or Stouffville Nissan (collectively the "Alta Group") between August 1, 2015 and August 31, 2015 (the "Contest Period"). Each Contestant will be automatically entered into the Contest by the Alta Group with a chance to win one of two Brand New 2015 Nissan Micras (S5LG55 AA00)(the "Prizes"). One entry per Contestant. Odds of winning are based on the number of vehicles sold during the Contest Period. Each Contestant shall have one ballot entered into a draw (the "Initial Draw") from which six (6) Contestants shall be selected for the Final Draw. The Initial Draw shall take place on September 9, 2015. Each of the Contestants selected in the Initial Draw shall be notified via email that they have been selected to participate in the Final Draw. The Final Draw will take place at Maple Nissan, at 2:00 pm on September 21, 2015. To participate in the Final Draw, Contestants selected in the Initial Draw must be present at Maple Nissan at or before 1:45 pm on September 21, 2015 (the "Check in Time") to sign in. Only those Contestants who arrive at or before the Check in Time, will be entered into the Final Draw. Two of the Contestants present for the Final Draw will each win one of the Prizes (the "Winners"). The Winners will not be able to substitute the Prizes for cash or trade in, and the Winners will be required to take delivery of the Prizes within two weeks of the Final Draw or will forfeit their Prize. All fleet vehicle purchases or leases are excluded from the Contest. Employees of Nissan, the Alta Group and The Zanchin Automotive Group and its affiliated entities (the "Excluded Individuals") are excluded from participation in the Contest. Immediate family members of Excluded Individuals are also excluded from participation in the Contest.