



IT'S BACK AT THE ALTA GROUP



THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



The Nissan REDLINE CLEAROUT

REVVED TO MOVE

The remaining 2015 Nissans are going fast.

GET UP TO

\$8,500*

CASH DISCOUNTS

ON SELECT 2015 MODELS
\$8,500 AVAILABLE ON
SELECT 2015 ARMADAS



2015 NISSAN MICRA*



2015 NISSAN ALTIMA



2015 NISSAN SENTRA



2015 NISSAN ROGUE



2015 NISSAN PATHFINDER



2015 NISSAN JUKE*



2015 NISSAN ARMADA

CURRENT NISSAN OWNERS QUALIFY FOR UP TO AN ADDITIONAL \$1,000^{††} LOYALTY CASH ON SELECT MODELS - ENDS AUGUST 31ST

WWW.ALTAGROUP.CA

4 LOCATIONS TO SERVE YOU BEST.



ALTA NISSAN WOODBRIDGE

7625 MARTIN GROVE RD.
(IN #7 AUTO BLVD.)
(905) 851-1279

MAPLE NISSAN

100 AUTO VAUGHAN DR.
(JANE N. OF RUTHERFORD)
(905) 417-7211

ALTA NISSAN RICHMOND HILL

11667 YONGE ST.
(JUST N. OF ELGIN MILLS)
(905) 780-7771

STOUFFVILLE NISSAN

95 AUTO MALL BLVD.
(JUST N. OF STOUFFVILLE RD)
(905) 201-6006

		STOUFFVILLE RD / MAIN		
		JANE ST		ELGIN MILLS
MARTIN GROVE		RUTHERFORD	YONGE ST	9TH LINE
	HWY 40	HWY 7	HWY 404	HWY 48
		HWY 407	HWY 7	HWY 407

Offers valid August 1 – 31, 2015. *Cash discount is \$2,500/\$5,604/\$3,733/\$3,000/\$5,000/\$2,500/\$8,500 available on 2015 Micra (1.6 SR Trims)/Altima Sedan 2.5 (T4LG15 AA00)/Sentra 1.8 S M6 (C4LG55 AA00)/Rogue (except S FWD (Y6RG15 AA00))/Pathfinder Platinum 4x4 (5XEG15 AA00/AA10)/Juke (except Nismo RS AWD (N5YT15 AE00)/Armada Platinum models (7CTG75 AA10/CC10/CR10). Cash discount is applicable to the cash purchase. Not applicable with NCF STANDARD rates. Cash discount is comprised of non stackable cash and NCI clearout cash. Not applicable to lease and finance offers. The offers are exclusive and can be modified, extended or canceled without notice, and can not be combined with any other offer, except stackable dollars. These offers have no cash exchange value. Dealers may set their own prices. An order or dealer trade may be required. ††The Nissan Loyalty Offer ("Offer") is available only to eligible customers who (as of May, 1, 2015) lease/leased, finance/financed or own/owned a 2009 or newer Nissan brand vehicle (an "Existing Vehicle"). Eligibility for the Offer will be determined by Nissan Canada Inc. ("NCI") in its sole discretion. Proof of current or previous ownership/lease/finance contract will be required. Offer is not transferrable or assignable, except to a co-owner/co-lessee of the Existing Vehicle who resides within the same household as the intended recipient of the Offer. If the eligible customer elects to lease or finance a new and previously unregistered Nissan brand vehicle (excluding NV, Fleet and daily rentals) (an "Eligible New Vehicle") through NCI and Nissan Canada Financial Services Inc. (collectively "NCF"), then he/she will receive a specified amount of stackable loyalty dollars ("Loyalty Dollars"), as follows: (i) Micra/Versa/Sentra (\$500); (ii) Juke/Altima/Rogue (\$600); (iii) Frontier/Xterra/Leaf/Murano/Pathfinder (\$800); and (iv) Maxima/Z/Titan, Armada/GT-R (\$1000). Loyalty Dollars will be applied before taxes which means they are inclusive of all applicable taxes. Alternatively, if the eligible customer elects to purchase or lease/finance an Eligible New Vehicle (excluding GT-R and Leaf) other than through NCF, then he/she will receive a three-year/48,000 kilometers (whichever comes first) Oil Change and Tire Rotation Plan which consists of a maximum of 6 service visits, each consisting of 1 oil change (using conventional 5W30 motor oil) and 1 tire rotation. For complete details on the Oil Change and Tire Rotation Plan, ask your dealer. Offer has no cash redemption value and can be combined with other offers. Offer valid on Eligible New Vehicles purchased/leased/financed and delivered between August 1 – 31st, 2015. Conditions apply. Model(s) shown for illustration purposes only. Offer subject to change or cancellation without notice. While quantities last. Ask your dealer or visit www.nissan.ca for complete details. Nissan names, logos and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. ©2015 Nissan Canada Inc. All rights reserved. ALTA GROUP'S KICK OFF TO SUMMER NISSAN MICRA GIVEAWAY (the "Contest") is open to any individual (the "Contestant") who purchases or leases, and takes delivery of a new or used vehicle from Alta Nissan Woodbridge, Alta Nissan Richmond Hill, Maple Nissan or Stouffville Nissan (collectively the "Alta Group") between August 1, 2015 and August 31, 2015 (the "Contest Period"). Each Contestant will be automatically entered into the Contest by the Alta Group with a chance to win one of two Brand New 2015 Nissan Micras (S5LG55 AA00)(the "Prizes"). One entry per Contestant. Odds of winning are based on the number of vehicles sold during the Contest Period. Each Contestant shall have one ballot entered into a draw (the "Initial Draw") from which six (6) Contestants shall be selected for the Final Draw. The Initial Draw shall take place on September 9, 2015. Each of the Contestants selected in the Initial Draw shall be notified via email that they have been selected to participate in the Final Draw. The Final Draw will take place at Maple Nissan, at 2:00 pm on September 21, 2015. To participate in the Final Draw, Contestants selected in the Initial Draw must be present at Maple Nissan at or before 1:45 pm on September 21, 2015 (the "Check in Time") to sign in. Only those Contestants who arrive at or before the Check in Time, will be entered into the Final Draw. Two of the Contestants present for the Final Draw will each win one of the Prizes (the "Winners"). The Winners will not be able to substitute the Prizes for cash or trade in, and the Winners will be required to take delivery of the Prizes within two weeks of the Final Draw or will forfeit their Prize. All fleet vehicle purchases or leases are excluded from the Contest. Employees of Nissan, the Alta Group and The Zanchin Automotive Group and its affiliated entities (the "Excluded Individuals") are excluded from participation in the Contest. Immediate family members of Excluded Individuals are also excluded from participation in the Contest.