



Check out some of the reasons why Nissan is **THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA**

Based on full-line brands, on 12 month, year over year rolling unit sales



FINANCE[†] AS LOW AS **0%** APR FOR UP TO **84** MONTHS ON SELECT MODELS

PLUS PICK FROM OUR **GREATEST CHOICES EVER** ON SELECT MODELS

GET UP TO **\$1,500** MY CHOICE BONUS CASH*

OR **2** MONTHLY PAYMENTS ON US[†] OR

OR **NO CHARGE** EXTENDED WARRANTY PLAN[†] UP TO A \$2,000 VALUE

IT'S BACK AT THE ALTA GROUP

FEATURING OUR AWARD-RECOGNIZED LINEUP



2015 NISSAN **ROGUE**

- AVAILABLE FEATURES INCLUDE:**
- Intuitive All-Wheel Drive
 - Nissan Safety Shield with Forward Collision Warning
 - Around View Monitor with 360° Birds' Eye view



MONTHLY LEASE[†] FROM **\$257** WITH **\$0** DOWN AT **0.99%** APR FOR **60** MONTHS
THAT'S LIKE **\$59*** WEEKLY ON ROGUE S FWD

INCLUDES **\$1,000** MY CHOICE BONUS CASH

SL AWD Premium model shown*



2015 NISSAN **PATHFINDER**

- AVAILABLE FEATURES INCLUDE:**
- Tri-Zone Entertainment
 - Class-Exclusive Around View[®] Monitor*
 - Best-In-Class Passenger Room**



MONTHLY LEASE[†] FROM **\$365** WITH **\$0** DOWN AT **0.99%** APR FOR **60** MONTHS
THAT'S LIKE **\$84*** WEEKLY ON PATHFINDER S 4X2

INCLUDES **\$1,500** MY CHOICE BONUS CASH

Platinum model shown*



2015 NISSAN **ALTIMA**

- AVAILABLE FEATURES INCLUDE:**
- Intelligent Key Push Button Start
 - Remote Engine Start with Intelligent Climate Control
 - Zero Gravity Seats



SELLING PRICE **\$19,998*** ON ALTIMA 2.5
INCLUDES **\$1,000** MY CHOICE BONUS CASH

OR **0% FINANCING** FOR **72** MONTHS ON ALTIMA 3.5 SL

3.5 SL model shown*



2015 NISSAN **SENTRA** - #1 COMPACT CAR FOR QUALITY



THE "HIGHEST RANKED COMPACT CAR IN INITIAL QUALITY" IN THE U.S.



MONTHLY LEASE[†] FROM **\$158** WITH **\$0** DOWN AT **0%** APR FOR **60** MONTHS
THAT'S LIKE **\$36*** WEEKLY ON SENTRA 1.8 S M6

INCLUDES **\$1,000** MY CHOICE BONUS CASH

1.8 SL model shown*

CURRENT NISSAN OWNERS THAT QUALIFY ARE ELIGIBLE FOR UP TO AN ADDITIONAL \$1,000 LOYALTY CASH ON SELECT MODELS ENDS JULY 31ST**

VISIT WWW.ALTAGROUP.CA **4 LOCATIONS TO SERVE YOU BEST.**

ALTA NISSAN WOODBRIDGE 7625 MARTIN GROVE RD. (IN #7 AUTO BLVD.) (905) 851-1279		MAPLE NISSAN 100 AUTO VAUGHAN DR. (JANE N. OF RUTHERFORD) (905) 417-7211		ALTA NISSAN RICHMOND HILL 11667 YONGE ST. (JUST N. OF ELGIN MILLS) (905) 780-7771		STOUFFVILLE NISSAN 95 AUTO MALL BLVD. (JUST N. OF STOUFFVILLE RD) (905) 201-6006	
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Equivalent lease payments of \$59/\$84/\$36 on the 2015 Rogue/Pathfinder/Sentra must be made on a monthly basis and cannot be made weekly. Weekly lease payments are for informational purposes only. Offers available from July 1, 2015 to July 31, 2015. 1 My Choice Bonus Cash is applicable to customers who purchase, lease or finance a model year 2015 Micra (excluding S trim)/Versa Note/Sentra/Altima Sedan/Juke/Rogue/Pathfinder. The \$500/\$700/\$1,000/\$1,000/\$750/\$1,000 My Choice Bonus Cash consists of \$350/\$500/\$750/\$500/\$700/\$1,200 NCI cash and \$150/\$200/\$250/\$250/\$300/\$300 dealer participation which will be deducted from the negotiated selling price before taxes. 2* monthly Payments on Us is available to customers who lease or finance any new model year 2015 Micra* (excluding S trim)/Versa Note/Sentra/Altima Sedan/Juke/Rogue/Pathfinder through Nissan Canada Inc. and Nissan Canada Financial Services Inc. (collectively, "NCF") and refers to the first two (2) monthly lease payments or first two (2) monthly finance payments. A customer's first two monthly payments (inclusive all taxes) will be waived, up to a maximum of \$225/\$250/\$375/\$400/\$375/\$400/\$600 per month tax inclusive. After two months, the customer will be required to make all remaining regularly scheduled payments over the remaining term of the contract. Customers must be approved to lease or finance through NCF. Cash purchase buyers or buyers who finance outside of Nissan Finance are also not eligible for this choice. 3No charge extended warranty is valid for up to 60 months or 100,000 km (whichever occurs first) from the warranty start date and zero (0) kilometers. Some conditions/limitations apply. The no charge extended warranty is the Nissan Added Security Plan (ASP) and is administered by Nissan Canada Extended Services Inc. ("NCESI"). In all provinces NCESI is the obligor. This offer includes the Gold level of coverage. Retail value of ASP is based on MSRP: \$1,200/\$1,400/\$1,500/\$1,700/\$1,700/\$2,000 for a new 2015 Micra*(excluding S trim)/Versa Note/Sentra/Altima Sedan/Juke/Rogue/Pathfinder. Dealers are free to set individual prices. **Representative monthly lease offer based on any new 2015 Rogue S FWD CVT (Y6RG15 AA00) CVT Transmission/2015 Sentra 1.8 S M6 (CALG55 AA00), 0.99% 0.99% APR for a 60/60/60 month term equals 60/60/60 monthly payments of \$257/\$365/\$158 with \$0 down payment, and \$0 security deposit are due at lease inception. Prices and payments include freight and fees. Lease based on a maximum of 20,000 km/year with excess charged at \$0.10/km. Total lease obligation is \$15,418/\$21,991/\$9,488, \$1,000/\$1,500/\$1,000 My Choice Bonus Cash included in advertised offer. Conditions apply. Representative finance offer based on any new 2015 Altima 3.5 SL CVT (T4SG15 NV00)/2015 Sentra 1.8 S M6 (CALG55 AA00). Selling price is \$34,977/\$16,199 financed at 0%/0% APR equals \$2784 monthly payments of \$496/\$193 monthly for a 72/84 month term. \$0 down payment required. Cost of borrowing is \$0 for a total obligation of \$34,997/\$16,199. This offer cannot be combined with any other offer. \$1,000/\$1,000 my choice bonus cash is included in advertised offers. Conditions apply. **\$19,998 MSRP price for a new 2015 Altima 2.5 (T4LG15 AA00). MSRP price for the 2015 Altima 2.5 (T4LG15 AA00) includes \$1,000 My Choice Bonus Cash, \$4,380 NCI non-stackable cash and \$249 dealer participation. Conditions apply. *Models shown \$36,732/\$48,802/\$35,977/\$26,099 Selling price for a new 2015 Rogue SL AWD Premium (Y6DG15 BK00)/2015 Pathfinder Platinum (5XEG15 AA00)/2015 Altima 3.5 SL CVT (T4SG15 NV00)/2015 Sentra 1.8 SL (CATG15 AA00). ****Freight and PDE charges (\$1,750/\$1,720/\$1,895/\$1,567) air-conditioning levy (\$100) where applicable, applicable fees (all which may vary by region), manufacturer's rebate and dealer participation where applicable are included. License, registration, insurance and applicable taxes are extra. Lease offers are available on approved credit through Nissan Canada Finance for a limited time, may change without notice and cannot be combined with any other offers except stackable trading dollars. Retailers are free to set individual prices. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. Offers, prices and features subject to change without notice. **The Nissan Loyalty Offer ("Offer") is available only to eligible customers who (as of Feb. 1, 2015) lease/leased, finance/financed or owned/owned a 2009 or newer Nissan brand vehicle (an "Existing Vehicle"). Eligibility for the Offer will be determined by Nissan Canada Inc. ("NCI") in its sole discretion. Proof of current or previous ownership/lease/finance contract will be required. Offer is not transferable or assignable, except to a co-owner/ co-leasee of the Existing Vehicle who resides within the same household as the intended recipient of the Offer. If the eligible customer elects to lease or finance a new and previously unregistered Nissan brand vehicle (excluding NV, Fleet and daily rentals) (an "Eligible New Vehicle") through NCI and Nissan Canada Financial Services Inc. (collectively "NCF"), then he/she will receive a specified amount of stackable loyalty dollars ("Loyalty Dollars"), as follows: (i) Micra Versa Sentra (\$500); (ii) Juke/Altima/Rogue (\$600); (iii) Frontier/Altima/Leaf/Murano/Pathfinder (\$800); and (iv) Maxima/Z/Tran, Armada/GT-R (\$1000). Loyalty Dollars will be applied before taxes which means they are inclusive of all applicable taxes. Alternatively, if the eligible customer elects to purchase or lease/finance an Eligible New Vehicle (excluding GT-R and Leaf) other than through NCF, then he/she will receive a three-year/48,000 kilometers (whichever comes first) Oil Change and Tire Rotation Plan which consists of a maximum of 6 service visits, each consisting of 1 oil change (using conventional 5W30 motor oil) and 1 tire rotation. For complete details on the Oil Change and Tire Rotation Plan, ask your dealer. Offer has no cash redemption value and can be combined with other offers. Offer valid on Eligible New Vehicles purchased/leased/financed and delivered between July 1 - July 31, 2015. For more information see nhs.org. The Nissan Sentra received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power 2015 Initial Quality Study**. Study based on responses from 84,367 new-vehicle owners, measuring 24 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2015. Your experiences may vary. Visit jdpower.com. **Ward's Large Cross-Utility Market Segmentation. MY15 Pathfinder vs. 2015 and 2014 Large Cross-Utility Class. **Ward's Large Cross-Utility Market Segmentation. MY15 Pathfinder and Pathfinder Hybrid vs. 2014 competitors. Offers subject to change, continuation or cancellation without notice. Offers have no cash alternative value. See your participating Nissan retailer for complete details. *2015 Nissan Canada Inc. Nissan Financial Services Inc. is a division of Nissan Canada Inc. ALTA GROUP'S KICK OFF TO SUMMER NISSAN MICRA GIVEAWAY (the "Contest") is open to any individual (the "Contestant") who purchases or leases, and takes delivery of a new or used vehicle from Alta Nissan Woodbridge, Alta Nissan Richmond Hill, Maple Nissan or Stouffville Nissan (collectively the "Alta Group") between July 2 and July 31 2015 (the "Contest Period"). Each Contestant will be automatically entered into the Contest by the Alta Group with a chance to win a Brand New 2015 Nissan Micra (SLSG55 AA00)(the "Prize"). One entry per Contestant. Odds of winning are based on the number of vehicles sold during the Contest Period. The final draw will take place on July 7, 2015 and the Winner will be notified via email (the "Notification"). The Winner will not be able to substitute the Prize for cash or trade in, and the Winner will be required to take delivery of the Prize within two weeks of the Notification or will forfeit the Prize. All fleet vehicle purchases or leases are excluded from the Contest. Employees of Nissan, the Alta Group and The Zanchin Automotive Group and its affiliated entities (the "Excluded Individuals") are excluded from participation in the Contest. Immediate family members of Excluded Individuals are also excluded from participation in the Contest.