



IT'S BACK AT THE ALTA GROUP



Check out some of the reasons why Nissan is

THE FASTEST GROWING AUTOMOTIVE BRAND IN CANADA

Based on full-line brands, on 12 month, year over year rolling unit sales



Innovation that excites

JULY 14-18
NISSAN PRESENTS



NOW FOR

DAYS ONLY

GET UP TO

\$2,000

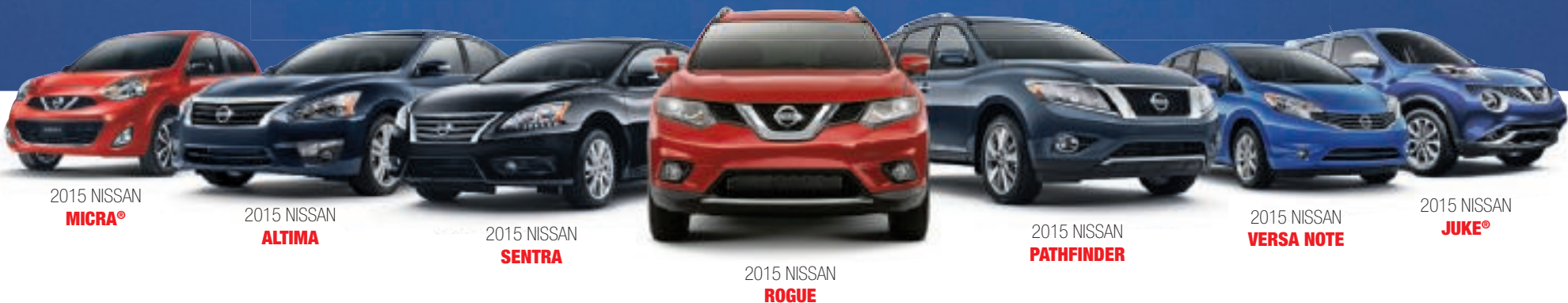
MY CHOICE BONUS CASH¹

OR PICK FROM

2 MONTHLY PAYMENTS ON US²

OR

NO CHARGE EXTENDED WARRANTY PLAN³ UP TO A \$2,000 VALUE



2015 NISSAN **MICRA**[®]

2015 NISSAN **ALTIMA**

2015 NISSAN **SENTRA**

2015 NISSAN **ROGUE**

2015 NISSAN **PATHFINDER**

2015 NISSAN **VERSA NOTE**

2015 NISSAN **JUKE**[®]

CURRENT NISSAN OWNERS THAT QUALIFY ARE ELIGIBLE FOR UP TO AN ADDITIONAL \$1,000^{††} LOYALTY CASH ON SELECT MODELS

VISIT WWW.ALTAGROUP.CA OR ONE OF OUR 4 LOCATIONS

VISIT WWW.ALTAGROUP.CA

4 LOCATIONS TO SERVE YOU BEST.



ALTA NISSAN WOODBRIDGE
7625 MARTIN GROVE RD.
(IN #7 AUTO BLVD.)
(905) 851-1279

MAPLE NISSAN
100 AUTO VAUGHAN DR.
(JANE N. OF RUTHERFORD)
(905) 417-7211

ALTA NISSAN RICHMOND HILL
11667 YONGE ST.
(JUST N. OF ELGIN MILLS)
(905) 780-7771

STOUFFVILLE NISSAN
95 AUTO MALL BLVD.
(JUST N. OF STOUFFVILLE RD)
(905) 201-6006

		STOUFFVILLE RD	MAIN	
		JANE ST.	ELGIN MILLS	
MARTIN GROVE		RUTHERFORD		
	HWY 400	YONGE ST.	HWY 404	9TH LINE
		HWY 7	HWY 48	
		HWY 407	HWY 7	
			HWY 407	

Offers available from July 14, 2015 to July 18, 2015. ¹My Choice Bonus Cash is applicable to customers who purchase, lease or finance a model year 2015 Micra[®] (excluding S trim)/Versa Note/Sentra/Altima Sedan/Juke[®]/Rogue/Pathfinder. The \$500/\$700/\$1,300/\$1,300/\$750/\$1,000/\$2,000 My Choice Bonus Cash consists of \$350/\$500/\$1,050/\$1,050/\$500/\$700/\$1,700 NCI cash and \$150/\$200/\$250/\$250/\$300/\$300 dealer participation which will be deducted from the negotiated selling price before taxes. ²2 monthly payments on US² is available to customers who lease or finance any new model year 2015 Micra[®] (excluding S trim)/Versa Note/Sentra/Altima Sedan/Juke[®]/Rogue/Pathfinder through Nissan Canada Inc. and Nissan Canada Financial Services Inc. (collectively, "NCF") and refers to the first two (2) monthly lease payments or first two (2) monthly finance payments. A customer's first two monthly payments (inclusive all taxes) will be waived, up to a maximum of \$225/\$250/\$375/\$400/\$375/\$400/\$600 per month tax inclusive. After two months, the customer will be required to make all remaining regularly scheduled payments over the remaining term of the contract. Customers must be approved to lease or finance through NCF. Cash purchase buyers or buyers who finance outside of Nissan Finance are also not eligible for this choice. ³No charge extended warranty is valid for up to 60 months or 100,000 km (whichever occurs first) from the warranty start date and zero (0) kilometers. Some conditions/limitations apply. The no charge extended warranty is the Nissan Added Security Plan ("ASP") and is administered by Nissan Canada Extended Services Inc. ("NCECSI"). In all provinces NCECSI is the obligor. This offer includes the Gold level of coverage. Retail value of ASP is based on MSRP \$1,200/\$1,400/\$1,500/\$1,500/\$1,700/\$2,000 for a new 2015 Micra[®] (excluding S trim)/Versa Note/Sentra/Altima Sedan/Juke[®]/Rogue/Pathfinder. Dealers are free to set individual prices. ^{††}The Nissan Loyalty Offer ("Offer") is available only to eligible customers who (as of Feb. 1, 2015) lease/leased, finance/financed or own/owned a 2009 or newer Nissan brand vehicle (an "Existing Vehicle"). Eligibility for the Offer will be determined by Nissan Canada Inc. ("NCF") in its sole discretion. Proof of current or previous ownership/lease/finance contract will be required. Offer is not transferable or assignable, except to a co-owner/co-leasee of the Existing Vehicle who resides within the same household as the intended recipient of the Offer. If the eligible customer elects to lease or finance a new and previously unregistered Nissan brand vehicle (excluding NV, Fleet and daily rentals) (an "Eligible New Vehicle") through NCI and Nissan Canada Financial Services Inc. (collectively "NCF"), then he/she will receive a specified amount of stackable loyalty dollars ("Loyalty Dollars"), as follows: (i) Micra/Versa/Sentra (\$500); (ii) Juke/Altima/Rogue (\$600); (iii) Frontier/Xterra/Leaf/Murano/Pathfinder (\$800); and (iv) Maxima/Z/Titan, Armada/GT-R (\$1000). Loyalty Dollars will be applied before taxes which means they are inclusive of all applicable taxes. Alternatively, if the eligible customer elects to purchase or lease/finance an Eligible New Vehicle (excluding GT-R and Leaf) other than through NCF, then he/she will receive a three-year/48,000 kilometers (whichever comes first) Oil Change and Tire Rotation Plan which consists of a maximum of 6 service visits, each consisting of 1 oil change (using conventional 5W30 motor oil) and 1 tire rotation. For complete details on the Oil Change and Tire Rotation Plan, ask your dealer. Offer has no cash redemption value and can be combined with other offers. Offer valid on Eligible New Vehicles purchased/leased/financed and delivered between July 1 - July 31, 2015. Conditions apply. Model(s) shown for illustration purposes only. Offer subject to change or cancellation without notice. While quantities last. Ask your dealer or visit www.nissan.ca for complete details. Nissan names, logos and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. [®]2015 Nissan Canada Inc. All rights reserved.